

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Agenda

December 17, 2019

5:30 PM

GRU Multipurpose Room

Gainesville Community Reinvestment Area Advisory Board

*Lane Abraben
Jason Atkins-Tuffs
K. Richard Blount
Carrie Bush
Linda Dixon
Evelyn Foxx
Armando Grundy-Gomes
Jacob Ihde
Christopher Merritt
Jason Mitchell
Warren Nielsen
Michael Palmer
Bradley Pollitt - Chair
Stephanie Seawright – Vice Chair
Jessica Turner-Evans*

CALL TO ORDER

ROLL CALL

ADOPTION OF THE AGENDA

APPROVAL OF MINUTES

REQUEST TO ADDRESS THE BOARD

COMMUNICATIONS

Chair's Report, Director's Report, Staff Report

OLD BUSINESS

[190498](#)

Gainesville Community Reinvestment Area (GCRA): Reinvestment Plan

Explanation: Ordinance No. 181001, adopted by the City Commission on September 5, 2019, outlines the CRA's transition from a Community Redevelopment Agency overseeing projects in four redevelopment areas to become a City Department and one consolidated area. As required by the ordinance in Section 2-410, the City Commission must adopt a reinvestment plan to guide community redevelopment within the new Community Reinvestment Area (GCRA).

The GCRA will consolidate the four former redevelopment plans into one reinvestment plan for the City of Gainesville. The four former redevelopment plans include Downtown Area, Fifth Avenue/Pleasant Street Area, College Park/University Heights Area, and Eastside Area. The plan document will provide an analysis of project opportunities and constraints, an inventory of potential project locations and surrounding context, and initial project area design concepts. The initiatives of the reinvestment plan will be implemented based on a ten year schedule.

EDSA, Inc. has been contracted to lead the community engagement process and develop the reinvestment plan document. A plan kick-off meeting was hosted on October 14 to gather information about the community's vision for the district. Four area specific meetings were hosted in each former redevelopment district the week of November 4. At these meetings the public was encouraged to prioritize potential plan objectives and areas. All engagement meetings were posted on the City's Notice of Meetings, and as a public notice in the Gainesville Sun newspaper. Flyers with engagement information were distributed on public bulletin boards and advertised by social media. Every property

located with the district received a mailed postcard with engagement dates. Area specific surveys were administered and advertised online. In addition to GCRA sponsored meetings, staff also attended and presented information about the reinvestment plan and engagement meetings at eight different neighborhood crime watch organization meetings.

At today's meeting the GCRA Advisory Board will receive a presentation and update on the reinvestment plan draft, review results from the community engagement meetings and hear about next steps, including the revised timeline.

Fiscal Note: None at this time

RECOMMENDATION

Hear presentation and provide feedback.

PUBLIC COMMENT

MEMBER COMMENT

NEXT MEETING DATE

January 21, 2020

ADJOURNMENT