

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Meeting Agenda

June 16, 2020

5:30 PM

Teleconference

Gainesville Community Reinvestment Area Advisory Board

*Lane Abraben
Jason Atkins-Tuffs
K. Richard Blount
Carrie Bush
Linda Dixon
Evelyn Foxx
Armando Grundy-Gomes
Jacob Ihde
Christopher Merritt
Jason Mitchell
Warren Nielsen
Michael Palmer
Bradley Pollitt - Chair
Stephanie Seawright – Vice Chair
Jessica Turner-Evans*

CALL TO ORDER

ROLL CALL

ADOPTION OF THE AGENDA

APPROVAL OF MINUTES

[200020.](#) Award Recommendation for RFQ #CRAX-200029-GD: New Home Builders for Heartwood Neighborhood (B)

Explanation: The Heartwood neighborhood development has gained momentum in the last month. Construction of the model home is in its final review for permitting and is planned to break ground in early June. GCRA will complete a press release and cover the ground breaking of the Model Home virtually so the community can be a part of this exciting milestone.

In late April, the City's procurement department advertised on DemandStar a Request for Qualifications (RFQ) to create a pool of small, local, and diverse home builders to participate in the bidding and construction of the remaining 33 homes at Heartwood. There were three responses to the RFQ, Elevated Design and Construction, The Flanagan Companies Inc., & Cianci Construction (in the order they ranked). All three companies are qualified to build in the Heartwood neighborhood and the ranking will need to be presented to the City Commission for final approval before GCRA can move forward with engaging with the home builders on next steps.

Once the home builders are approved by the City Commission, the GCRA Team will begin working with the realty team, construction manager, and home builders on finalizing the marketing and outreach for the homebuyer intake and sales process for the remaining 33 home sites at Heartwood.

Fiscal Note: Home Builders will be compensated by home buyers. Home construction costs will be cost-neutral for the City, with the exception of the Model Home.

RECOMMENDATION

GCRA Executive Director to the GCRA Advisory Board: Approve award for Bid #CRAX-200029-GD: "New Home Builders for Heartwood Neighborhood" as presented.

[200020 Heartwood June Update Presentation.pdf](#)

200021. GNVCare Update (NB)

Explanation: GNVCare for Businesses is a program adopted by the City Commission to provide economic relief to small businesses. Businesses with no more than 50 employees that operate within Gainesville City limits were eligible to apply for a one time \$5,000 grant to offset costs such as rent and utilities. Additional eligibility criteria include:

- *Business must be located in the City of Gainesville as of March 16, 2020.*
- *Loss in revenue due to public health restrictions*
- *Maximum of 50 employees*
- *Operations halted/curtailed by emergency orders*
- *Have current business tax receipt from the City of Gainesville*
- *Business has not received "Payroll Protection Program" funds and/or "SBA Disaster Assistance in Response to the Coronavirus" funds*
- *Business has no pending petition for bankruptcy protection*
- *Good faith efforts to provide pay/benefits to furloughed employees; retention of employees*
- *Local ownership*

The application submission process for the GNV Care for Business program ran for 7 days, May 14th - May 20th and has subsequently closed.

Roughly 266 applications were submitted....of these applications 60 were found not to have a current business tax receipt from the City of Gainesville and thus were determined to be ineligible.

The remaining roughly 206 applications are currently under review by staff and the program consultant for additional eligibility verification and it is anticipated that notice of status of application will be communicated to applicants in the next few weeks with grant awards processed shortly thereafter.

Of the roughly 206 small businesses that submitted applications, 54 are located within either the CDBG or CRA areas and 149 are located Citywide outside of the CDBG or CRA. The few remaining are located outside of the City.

Fiscal Note: None

RECOMMENDATION

Hear Update

200055.

GCRA FY2020 Modifications and FY2021 Budget (B)

Explanation: The Gainesville CRA last approved a budget for FY2019-2020 in FY2018 and has been working under that budget and workplan throughout the transition from a statutory CRA to a City Department. During the new

district planning and community engagement in the fall/winter of 2019-2020, the GCRA Team worked with city leadership and community stakeholders to create a new reinvestment plan to support a single district and reprioritize its work for 2020-2029 based on the input received. This was memorialized in the "Gainesville Community Reinvestment Area 10 Year Reinvestment Plan." The completed Plan identifies community priorities organized within three distinct objectives in the "Reinvestment Roadmap"; Economic Development, Community Enhancements and Housing and Public Space and Streetscapes. Within those objectives are specific projects and programs for the GCRA Team to carry out over the next decade.

Administratively, the GCRA has been working with Budget and Finance to carry out the direction to utilize existing TIF funding to pay off its debt and appropriate existing and future funding to match the community priorities as outlined in the Roadmap. In today's presentation GCRA will outline the changes made to the existing TIF funding and proposed appropriations for FY2021 that will be included with the City's FY2021 budget process later this summer and early fall for City Commission approval.

Fiscal Note: None

RECOMMENDATION

GCRA Executive Director to GCRA Advisory Board: Approve the FY2020 Modifications and Proposed FY2021 Budget as presented and modified, if applicable.

[200055 B FY2020 Modification and FY2021 Proposed Budget Worksheet.pdf](#)

NEXT MEETING DATE

July 21, 2020

ADJOURNMENT