

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Meeting Agenda

October 26, 2020

5:00 PM

Virtual Meeting

City Beautification Board

Mary Lou Hildreth (Member)
Leah Shelley (Member)
Chirayu Patel (Vice-Chair)
Trista Brophy-Duron (Member)
Bruce Blackwell (Member)
April O'Neal (Chair)
Paul Evans (Member)

If you have a disability and need an accommodation in order to participate in this meeting, please contact the Office of Equal Opportunity at (352) 334-5051 at least two business days in advance. TTY (Text Telephone Telecommunication Device) users please call 711 (Florida Relay Service). For Speech to Speech (STS) relay, please call 1-877-955-5334. For STS Spanish relay, please call 1-877-955-8773. For STS French Creole relay, please call 1-877-955-8707.

CALL TO ORDER**ROLL CALL****ADOPTION OF THE AGENDA****APPROVAL OF MINUTES**[200424.](#)**City Beautification Board Minutes - September 8, 2020 (B)****RECOMMENDATION**

The City Beautification Board approve the minutes from September 8, 2020.

[200424 City Beautification Board Minutes 09082020 10262020](#)

PUBLIC COMMENT**NEW BUSINESS**[200425.](#)**Discuss City Commission Questions to Advisory Boards (B)****RECOMMENDATION**

The City Beautification Board discuss the questions from the City Commission to the advisory boards and provide responses.

[200425_LTR Advisory Boards and Committees Annual Report 2019-2020 0922](#)

[200426.](#)**Discuss Funding for 2020-2021 Urban Forestry Workshop Series (NB)**

Explanation: The City Beautification Board typically collaborates with the Tree Advisory Board and City Urban Forestry staff on the annual Urban Forestry Workshop and funds the event. Due to COVID-19, the Tree Advisory Board is proposing hosting the workshop as a series of webinars over three months, from January to March 2021. Hosting the webinars will require a Zoom webinar license, and the cost depends on the number of attendees. The license is either \$40/month for 100 or fewer attendees at each event, or \$140/month for 500 or fewer attendees at each event. At this time, it is uncertain how many people will attend. Over a 3-month period, this would equal a minimum cost of \$120 or a maximum cost of \$420.

RECOMMENDATION

The City Beautification Board discuss funding for the Urban Forestry Workshop series and approve a maximum amount to be spent.

[200427.](#)

Discuss 2021 Arbor Day Event (NB)

RECOMMENDATION

The City Beautification Board discuss options for the 2021 Arbor Day event.

[200428.](#)

Discuss 2021 City Beautification Awards (NB)

RECOMMENDATION

The City Beautification Board discuss potential nominees for the 2021 City Beautification Awards.

MEMBER COMMENT

NEXT MEETING DATE - TBD

ADJOURNMENT