

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Meeting Agenda - Final

January 27, 2022

1:00 PM

City Hall Auditorium

General Policy Committee

Mayor Lauren Poe (At Large)
Commissioner Reina Saco (At Large, Seat A)
Commissioner Desmon Duncan-Walker (District 1)
Commissioner Harvey Ward (District 2)
Mayor-Commissioner Pro Tem David Arreola (District 3)
Commissioner Adrian Hayes-Santos (District 4)

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CALL TO ORDER**ROLL CALL****ADOPTION OF THE AGENDA****AM APPROVAL OF MINUTES****AM-1 [210745.](#) Approval of Minutes from the January 13, 2022 General Policy Committee Meeting (B)**

RECOMMENDATION *The General Policy Committee approve the January 13, 2022 minutes.*

Legislative History

1/13/22 General Policy Committee Approved as Recommended

[210745 January 13, 2022 Minutes 20220127.pdf](#)

DP DISCUSSION OF PENDING REFERRALS**DP-1 [210813.](#) GRU and General Government Department Consolidation (B)**

AGENDA UPDATE - ADDITIONAL BACK-UP ADDED

Explanation: In previous meetings over the years, commissioners have discussed duplication of services across the city government with a focus on how to make our government more efficient and provide better services to our neighbors. Departmental consolidation is a potential solution to this duplication. On October 28th, 2021, the General Policy Committee gave direction for the General Manager and City Manager to come back with information for a discussion of duplicated services or other areas of cooperation with a goal of the Gainesville government working and communicating as one City.

RECOMMENDATION *The General Policy Committee hear presentations from staff and discuss.*

[210813 Departmental Consolidation Presentation 20220127](#)

[210813 Departmental Consolidation Report 20220127](#)

[210813 OneCityUpdate 20220127](#)

DP-2 [210781.](#) Special Events Services - Project Update (B)

Explanation: **PROJECT OVERVIEW**

The Special Events Service is a new program that is being created by the City of Gainesville. The service will help event organizers create safe and successful public events - festivals, concerts, sporting events, parades, walks and runs, block parties, etc. The goal of the project is to connect our neighbors, build neighborhood bonds, and create community memories while we also improve disaster preparedness, plan city resources and services, and be financially responsible.

Special Events Services is a cross-charter, cross-department, city operations process improvement project that is part of Goal 5 of the Strategic Plan: Best-In-Class Neighbor Services. The project streamlines internal operations and makes it easier for event hosts to follow municipal, county, state, and federal law.

Strategic Connection

This item relates to the following areas of the strategic and action plans: Goal 5: Best In Class Neighbor Services.

Fiscal Note: Strategic Initiatives received \$30,000 in the FY 2022 budget to implement a digital solution. The City Manager has also approved hiring a full-time employee during FY 2022 to manage the Special Events Services program. PRCA is managing staffing requirements.

RECOMMENDATION

It is recommended that the City Commission hears a presentation by city staff and give feedback on specific policy questions.

[210781 Special Events Services Project Update Presentation For Commis:](#)

[210781 Special Event Services Ordinances Draft For Commission 220127.](#)

DP-3[210267.](#)**Discussion on Broadband Initiative (B)****AGENDA UPDATE - REVISED BACK-UP**

Explanation: At the City Commission Meeting of March 4, 2021, the City Commission approved an agreement with Magellan Advisors to prepare a Broadband Business Plan Strategy for the City of Gainesville, on the Digital Access Committee of August 9th, 2021 the committee reviewed the 1st task and on the Digital Access Committee of January 10, 2022, the committee reviewed the presentation on the Broadband Business Model Options. Since the time of the award of contract, the Federal Government has indicated its desire to invest in broadband infrastructure through the American Rescue Plan Act and potentially through a new infrastructure initiative. As a result of that action, we have asked Magellan to prioritize work to relate to the potential for federal funding assistance.

Staff would like to review with the General Policy Committee the Task 2 Interim Deliverable. Beginning on slide 9 of the report, there is information relating to Business Model Options. It is our intent to have a robust

discussion with the Committee about which business model would work best for the City of Gainesville to direct the next steps for Magellan.

RECOMMENDATION

It is recommended that the General Policy Committee hear a presentation from Magellan Advisors about the Broadband Business Model Options and provide feedback to staff and the consultant.

Legislative History

8/9/21	Digital Access Committee	Discussed
1/10/22	Digital Access Committee	Discussed

[210267A_Rev Final DRAFT City of Gainesville Task 1 Interim Deliverable_2021](#)

[210267B_2021-21_Magellan Advisors - Contract Broadband Strategy Srvcs_20](#)

[210267C_Broadband Business Plan_20210809.pptx](#)

[210267D_Magellan Presentation - City of Gainesville FL_20220127.pdf](#)

DP-4 [210688.](#)

Federal Legislative Priorities 2022 (B)

AGENDA UPDATE - NEW ADDITIONAL BACK-UP

Explanation: The purpose of this agenda item is to hear a presentation and discuss the list of Legislative Priorities and Department/Charter requests for agency program funding support during 2022, and adopt the City's Federal Legislative Priorities for the new Federal Legislative cycle. Attachment A identifies the list of Federal Legislative Priorities for FY 2022 which includes some items carryover from FY 2021.

The City Federal Lobbying Firm, Van Scoyoc Associates, Inc. Chief Project Manager Harry Glenn will be presenting at the meeting to provide information and assist the City Commission in their discussion on the Federal Legislative agenda.

Strategic Connection

The legislative priorities support the City's goals:

*Equitable Community
Sustainable Community
Resilient Local Economy
Best in Class Neighbor Services*

Fiscal Note: None.

RECOMMENDATION

The City Commission review and approve the list of Federal Legislative items and adopt the 2022 Federal Legislative Priorities for our Federal lobbying team.

[320688.A_FY 2022 Federal Legislative Priorities_20210128_20220127](#)

[210688_Federal Legislative Priorities_Van Scoyoc Assoc._PPT_20220210.pdf](#)

PUBLIC COMMENT

MEMBER COMMENT

NEXT MEETING DATE

February 10, 2022

ADJOURNMENT