

City of Gainesville

City Hall
200 East University Avenue
Gainesville, Florida 32601



Meeting Agenda

August 16, 2022

5:30 PM

GRU Multipurpose Rm.

Gainesville Community Reinvestment Area Advisory Board

Evelyn Foxx

Jacob Ihde

Jason Mitchell

Michael Palmer - Vice Chair

Stephanie Seawright – Chair

Joakim Nordqvist

Kali Blount

Brian Ausgood

Davonda Brown

If you have a disability and need an accommodation in order to participate in this meeting, please contact the Office of Equity and Inclusion at (352) 334-5051 at least two business days in advance. TTY (Text Telephone Telecommunication Device) users please call 711 (Florida Relay Service). For Speech to Speech (STS) relay, please call 1-877-955-5334. For STS Spanish to Spanish relay, please call 1-877-955-8773. For STS Spanish to English relay, please call 1-844-463-9710.

CALL TO ORDER

CALL TO ORDER

ROLL CALL

ADOPTION OF THE AGENDA

APPROVAL OF MINUTES

COMMUNICATIONS

*Chair's Report
Director's Report
Staff Report*

CONSENT AGENDA

REQUEST TO ADDRESS THE BOARD

[211483.](#)

Explanation: The BASH is Gainesville's FREE music festival featuring national, regional, and local artists and showcasing hometown heritage through art, music tributes, food, libations, and family fun. The festival will kick-off the holiday lights at Depot Park for the season. National artists included, the legendary Mavis Staples, Drive-By Truckers, Lilly Hiatt and a special intimate performance by Drive-By Truckers front-man, Patterson Hood. Other artists range from rock 'n' roll, Americana, blues, soul, and country and there will be tributes to local legends like Tom Petty, Charles Bradley, Bo Diddley and even a surprise performance from a Heartbreaker himself.

The BASH is also dedicated to making a bigger impact in Gainesville by providing support to local charity, M.A.M.A's Club located in Porters Quarter. The BASH believes music should be accessible to all families, and this year, the BASH is expanding the kid's zone and turning it into the ultimate kid's bash with free kids activities, music, performances, art & crafts, workshops, and family fun!

The event will be held November 4 - 6, 2022, with VIP Kick-Off Party at The Woolly, Nov. 4, and the Two-day Festival- Depot Park, Nov. 5 - 6.

Strategic Connection: Equitable Community.

Fiscal Note: The Bash is requesting a \$50,000.00 sponsorship from the GCRA. Any amount approved by the GCRA will be funded from Fund 1132 -

Economic Development Finance Program.

RECOMMENDATION

The GCRA receives a request for sponsorship of the Bash Festival from Ms. Sarah Hedges, and considers the same. If favorably reviewed, the request may not to exceed the maximum amount of \$5,000.00, in order to remain within the City's procurement policy, as well as to align with previous awards in a fair and equitable manner.

[211483 A The BASH Info](#)

[211483 B The BASH quicklook](#)

BUSINESS DISCUSSION

[211451.](#)

Gainesville Community Reinvestment Area Project and Fiscal Management Audit (B)

Explanation: During this engagement we reviewed policies, procedures, and internal controls around Gainesville Community Reinvestment Area project and fiscal management processes. The following opportunities for process improvement were identified:

- 1. Project and Fiscal Management - Project and program milestones and budgets were not consistently established, diverse and local spending reporting contained inaccuracies, project funds were moved between projects and programs with little to no expenditures, project descriptions and projected costs were not provided in the 10 year plan, and expenditures to date were not tracked, monitored, or reported to stakeholders.*
- 2. Policies and procedures to guide project and fiscal management expectations and roles and responsibilities were not documented.*
- 3. Conflicts of Interest - Process improvements previously recommended to manage actual or perceived conflicts of interest were not established.*

[211415 A GCRA Project and Fiscal Management Audit Report](#)

PUBLIC COMMENT

MEMBER COMMENT

NEXT MEETING DATE

Tuesday, September 20, 2022 at 5:30 pm

ADJOURNMENT