#### RFQ COVER PAGE

# City of

**Procurement Division** 

Gainesville (352) 334-5021(main)
Issue Date: December 7, 2021
REQUEST FOR QUALIFICATIONS: CMGR-220023-ARPA-GD
Consultant for Distribution of Non-Profit ARPA Funds
PRE-PROPOSAL MEETING: ☐ Non-Mandatory ☐ Mandatory ☐ N/A ☐ Includes Site Visit
DATE: Wednesday, December 15, 2021 TIME: 8:00am
LOCATION: Zoom – All Zoom meeting access information can be located in Exhibit D
SUPPLIER QUESTIONS DUE DATE: Thursday, December 16, 2021, 3:00pm
DUE DATE FOR UPLOADING PROPOSAL: Tuesday, December 21, 2021, 3:00pm
SUMMARY OF SCOPE OF WORK: The City of Gainesville is seeking organizations to coordinate the distribution of funds
granted via ARPA (American Rescue Plan Act) - State and Local Fiscal Recovery Fund through the State of Florida. The City
desires to distribute \$7 million of the funds to non-profit organizations within the boundaries of the City of Gainesville and is
seeking qualified organizations to equitably manage the distribution and compliance of the funding.
For questions relating to this solicitation, contact:
Gayle Dykeman, Procurement Specialist 3, <u>dykemangb@cityofgainesville.org</u>
Respondent is <u>not</u> in arrears to City upon any debt, fee, tax or contract:
Respondent is NOT in arrears Respondent IS in arrears
Respondent is not a defaulter, as surety or otherwise, upon any obligation to City:
Respondents who receive this collection from sources when the collection from the collection
Respondents who receive this solicitation from sources other than City of Gainesville Procurement Division or DemandStar.com
MUST contact the Procurement Division prior to the due date to ensure any addenda are received in order to submit a responsible and responsive offer. Uploading an incomplete document may deem the offer non-responsive, causing rejection.
ADDENDA ACKNOWLEDGMENT: Prior to submitting my offer, I have verified that all addenda issued to date are considered as
part of my offer: Addenda received (list all) #
Legal Name of Respondent: Community Foundation of North Central Florida
DBA:
Authorized Representative Name/Title: Barzella Papa President: CEO
E-mail Address: b. papa@Cfncf. org FEIN: 59-3532330 Street Address: 3919 W. Newbern Rd, Gainsville 32607
Mailing Address (if different):
Telephone: (352) 367-0060 Fax: ()
By signing this form, I acknowledge I have read and understand, and my business complies with all General Conditions and requirements set
forth herein; and,
oualifications Submittal is in full compliance with the Specifications.
Qualifications Submittal is in full compliance with the Specifications except as specifically stated and attached hereto.
SIGNATURE OF AUTHORIZED REPRESENTATIVE:
signer's printed NAME: Barzella Papa DATE: 12-21-21

This page must be completed and uploaded to DemandStar.com with your Submittal.

On behalf of the Community Foundation of North Central Florida, we submit this proposal to assist the City of Gainesville with the distribution of American Rescure Plan funds to our local nonprofit sector.

Founded in 1998, the Community Foundation of North Central Florida is a local nonprofit organization committed to promoting and sustaining philanthropy in our community. We are uniquely positioned to assist with this process based on our resources, expertise, and knowledge of the sector. Since our inception, we have distributed more than \$35 million in grants and support to nonprofit organizations.

#### **SCOPE OF WORK**

#### **Program Description Proposal (2.1)**

#### Phase 1: Organizational Verification – January 15 – February 15, 2022

Managed by the Foundation's Director of Programs, the Philanthropy Hub is our community's only online searchable database of nonprofit organizations. Nonprofits may register on the Hub, free of charge, and in order to receive verification from the Foundation, they must comply with a rigorous 100-point reporting requirement. Financials are verified directly from the IRS to provide complete transparency to funders. The Hub currently has 153 local organizations of which 108 are verified by the Foundation.

During this phase, Foundation staff will confirm applicants' area of service, gross revenues, and compliance with state and federal legal requirements.

Phase 1 will include the following community engagement activities:

- On January 14, the Foundation would host an orientation for eligible organizations.
- The Foundation will host weekly support calls every Friday morning for the four-week period following the orientation.
- We will provide individual support to help organizations receive verification

#### Capacity Building included:

- The process of responding to Hub's reporting requirements is a useful exercise for nonprofits to recognize components of leading practices.
- The Foundation will provide individual support for organizations who need assistance with compliance i.e. state registrations, updated tax returns, etc.

#### Phase 2: Online Grant Management: February 14 – March 7, 2022

Utilizing our online Grants Management Tool, eligible nonprofits would receive an invitation to apply upon completion of the Hub verification process. Applicants will submit their applications through a secure online platform that evaluators would also have access to begin the recommendation phase. Part of this work would be contracted with a local grants manager.



With the confirmation of revenues and compliance completed in Phase 1, applicants will be required to demonstrate impact of COVID, use of ARPA funds if awarded, and other criteria set forth by the City of Gainesville.

Extended Community Engagement would include:

- Orientation for Grants Application Process
- Ongoing weekly support
- Online tools and resources for FAQs

#### Capacity Building included:

- The Foundation will provide a grant writing workshop at no charge to participants
- Ongoing individual support

#### Phase 3: Recommendations

Foundation staff, board and/or volunteer committee will work with city to make final recommendations for funding by March 31, 2022.

#### Post-Distribution: Organizational Support & Reporting

As we understand this funding may be distributed over multi-years, the Foundation would also provide annual verification reports to the city during the entire grant period.

Quarterly reports will be submitted to the City in accordance with the requirements of the ARPA award.

#### **Respondent Minimum Qualifications (2.3)**

Based in Gainesville, the Community Foundation of North Central Florida has successfully operated as a grantmaking organization since 1998. Audited financial statements for the past 15 years are available for review with the most recent three years' statements posted to the Foundation's website. For the past five years, our annual grants are as follows:

2021: \$4.1 million

2020: \$3.7 million

2019: \$3.1 million

2018: \$2.3 million

2017: \$3.7 million

In October 2020, the Foundation partnered with Alachua County and Carr, Riggs, and Ingram to facilitate and expedite CARES Act funding to the local nonprofit sector. Utilizing our database, the Foundation vetted and verified organizations for Carr, Riggs, and Ingram in order to meet the distribution deadline. Approximately \$3 million was distributed in a 6-week timeframe.



#### **Statement of Qualifications**

#### 1. Project Understanding and Approach

It is the Foundation's understanding that the City wishes to distribute needed funds as soon as possible. With our systems already in place and the nonprofit sector already familiary with the Foundation and our procedures, we are confident that we can get recommendations completed by the end of the first quarter of 2022.

It is the Foundation's understanding that the City wants these funds distributed equitably. As part of the Community Foundations of Florida, we have access to colleagues and their practices around the state who are also working with their local governments to distribute ARPA funds equitably. With our expertise, we realize and understand the challenges of smaller organizations. We are prepared to work with organizations individually and provide resources they need to obtain funding once they are verified.

#### 2. Project Staff

Barzella Papa, President and CEO of the Foundation, will assume the lead in overseeing the implementation of this project. She has served in the CEO capacity for more than 15 years and has managed the distribution of more than \$30 million in grants during her tenure. She is a Certified Fund Raising Executive since 2010, certified BoardSource Governance consultant, and a certified 21/64 advisor in family philanthropy. During her tenure, she has launched such successful initiatives as the Women's Giving Circle, the Amazing Give, and the Center for Nonprofit Excellence. She is the past president of the Junior League of Gainesville and an alumn of Leadership Florida Class XXVII. She currently serves as the vice chair for the Community Foundations of Florida and on the board of an \$85 million private foundation that also provides grantmaking support to the Gainesville community.

Lesley Banis has been working in nonprofits for more than 15 years in North Central Florida. After graduating from the University of Florida, she started her career as the Executive Director of the Sebastian Ferrero Foundation and has served on many community boards including the Junior League of Gainesville, Leadership Gainesville Alumni Association and the Alachua County Perinatal Mental Health Coalition. Lesley is a graduate of the Leadership Florida Connect IV class. She started as Director of Programs at the Community Foundation of North Central Florida in 2016. She holds a certified fundraising executive (CFRE) certificate, having raised more than \$20 million for nonprofits in our community. Lesley is also a Certified Board Source Trainer specializing in nonprofit board governance and fundraising. She works with more 100 nonprofits each year in her role at the Community Foundation.

Nancy Parks has worked in Finance and Administration at the Community Foundation of North Central Florida since January 2018. She manages banking, data management within the Community Suite/Foundant system, and communication with investment advisors, donors, and grantees. Nancy earned her B.A. from Northwestern University and her M.A. from Yale University, and is a certified 21/64 Advisor.



If selecting, we would seek to contract with an experienced grants manager to ensure eligible organizations complete the application process.

#### 3. Qualifications of Firm

Governed by a 25-member Board of Directors, the Community Foundation of North Central Florida is the leader in local philanthropy. We currently manage more than 130 charitable funds, \$24 million actively under management, and we distribute an average of \$3.4 million in grants annually. We also have an additional \$20 million in documented planned gifts.

In January 2020, the Foundation launched The Philanthropy Hub to build the capacity of local nonprofit organizations, provide transparency to the community, and to partner with other funders to expedite local grantmaking. Since the launch, we have partnered with the Children's Trust and the county to expedite funding for the Trust and Cares Act.

The Community Foundation has maintained compliance with U.S. National Standards for Community Foundations set forth by the Council on Foundations since 2008. This is the most rigorous peer-to-peer review of leading practices in the community foundation field. The Foundation is a member of the Community Foundations of Florida, the Florida Philathropic Network, the Florida Nonprofit Alliance, and the Council on Foundations in Washington, D.C.



(Rev. November 2017) Department of the Treasury

#### **Request for Taxpayer Identification Number and Certification**

Give Form to the requester. Do not send to the IRS.

GO TO WWW.IFZ.gov/FormW9 for	instructions and the latest	information.				
1 Name (as shown on your income tox return). Name is required on this line Community Foundation of N		Florid	_			
2 Business name/diaregarded entity name, if different from above	grid Company	1 101100				
3 Check appropriate box for federal tax classification of the person whose following seven boxes.  Individual/sole proprietor or C Corporation S Corporation single-member LLC	don 🔲 Partnership	✓ Trust/estate	certain ent	ions (coder lities, not in is on page i	ndividus 3):	
Solicy   Composition	ation of the single-member own of from the owner unless the own or manages. Otherwise, a single	er. Do not check ner of the LLC is	Exemption code (if an	y)		
6 Address (number, street, and apt. or suite no.) See instructions.  3919 W. Newberry Rd, Svitc 6 City, state, and ZIP code	3	(Applies to accounts meintained outside the U.S.)  Requester's name and address (optional)				
Gainciville, FL 32607						
7 List account number(s) here (optional)						
Part I Taxpayer Identification Number (TIN)						
Enter your TIN in the appropriate box. The TIN provided must match the n backup withholding. For individuals, this is generally your social security n	imbor (SSN) However for	Social sec	urity numb	ar	T T	
resident alien, sole proprietor, or disregarded entity, see the instructions for entities, it is your employer identification number (EIN). If you do not have a	y Part   later For other	1 1 1	-			
/ UV, 1818f.		or				_
Note: If the account is in more than one name, see the instructions for line Number To Give the Requester for guidelines on whose number to enter.	1. Also see What Name and		dentificatio		Tal	=
		59 -	35	3 2 3	3 3	D
Part II Certification						
Under penalties of perjury, I certify that:  1. The number shown on this form is my correct taxpayer identification nur	where for I am uniting for a -		ادب مداده،			
<ol> <li>I am not subject to backup withholding because: (a) I am exempt from b Service (IRS) that I am subject to backup withholding as a result of a fail no longer subject to backup withholding; and</li> </ol>	ackup withholding or (h) I b	owe not been no	tified by th	a Intoma	i Rever	nue at I am
3. I am a U.S. citizen or other U.S. person (defined below); and						
4. The FATCA code(a) entered on this form (if any) indicating that I am exert	mpt from FATCA reporting is	correct.				
Certification instructions. You must cross out item 2 above if you have been you have failed to report all interest and dividends on your tax return. For real e acquisition or abandonment of secured property, cancellation of debt, contribuother than interest and dividends, you are not required to sign the certification,	state transactions, item 2 do	es not apply. For	mortgage	interest pa	aid, navme	nte
Sign Signature of U.S. person ►	Deta	+ 12-	13-	21		
General Instructions	• Form 1099-DIV (divide	nds, including t	hose from	stocks or	mutue	al
Section references are to the internal Revenue Code unless otherwise noted.	• Form 1099-MISC (vari	funds) • Form 1099-MISC (various types of income, prizes, awards, or gross				
Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.	proceeds) • Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)					
Purpose of Form	<ul> <li>Form 1099-S (proceed</li> <li>Form 1099-K (merchal</li> </ul>				paction	la)
An individual or entity (Form W-9 requester) who is required to file an information return with the iRS must obtain your correct taxcaver	• Form 1098 (home mor 1098-T (tuition)					-
identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption		Form 1099-C (canceled debt)     Form 1099-A (acquisition or abandonment of secured property)				
taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other	Use Form W-9 only if y alien), to provide your co	ou are a U.S. p			•	
amount reportable on an information return. Examples of information returns include, but are not limited to, the following.	If you do not return Form W-9 to the requester with a TIN, you might					

be subject to backup withholding. See What is backup withholding,

later.

• Form 1099-INT (Interest earned or paid)

## EXHIBIT B RESPONDENT VERIFICATION FORM

LOCAL PREFERENCE (Check one)
Local Preference requested:
A copy of the following documents must be included in your submission if you are requesting Local Preference:
● Business Tax Receipt
Zoning Compliance Permit
Qualified Small Business and/or Service Disabled veteran Business Status (Check one)
Is your business qualified, in accordance with the City of Gainesville's Small Business Procurement Program, as a local Small Business?
Is your business qualified, in accordance with the City of Gainesville's Small Business Procurement Program, as a local Service- Disabled Veteran Business?
REGISTERED TO DO BUSINESS IN THE STATE OF FLORIDA
Is Respondent registered with Florida Department of State's, Division of Corporations, to do business in the State of Florida?  ———————————————————————————————————
If the answer is "YES", provide a copy of SunBiz registration or SunBiz Document Number (# N9800005758)  If the answer is "NO", please state reason why:
DIVERSITY AND INCLUSION (Applies to solicitations above \$50,000)
Does your company have a policy on diversity and inclusion?
If yes, please attach a copy of the policy to your submittal.
Note: Possessing a diversity and inclusion policy will have no effect on the City's consideration of your submittal, but is simply being requested for information gathering purposes.
Community Foundation of North Contral Florida Respondent's Name
Barzella Papa, President: CEO
Printed Name/Title of Authorized Representative
Signature of Authorized Representative Date

Items that are  $\ensuremath{\mathsf{struck}}$  out are not relevant to this solicitation.



Department of State / Division of Corporations / Search Records / Search by Entity Name /

### **Detail by Entity Name**

Florida Not For Profit Corporation

COMMUNITY FOUNDATION OF NORTH CENTRAL FLORIDA, INC.

Filing Information

**Document Number** 

N98000005188

FEI/EIN Number

59-3532330

**Date Filed** 

09/04/1998

State

FL

**Status** 

**ACTIVE** 

**Last Event** 

NAME CHANGE AMENDMENT

Event Date Filed

04/19/2012

**Event Effective Date** 

NONE

Principal Address

3919 W. Newberry Road

Suite 3

GAINESVILLE, FL 32607

Changed: 01/17/2014

**Mailing Address** 

3919 W. Newberry Road

Suite 3

GAINESVILLE, FL 32607

Changed: 01/17/2014

Registered Agent Name & Address

PAPA, BARZELLA

3919 W. Newberry Road

Suite 3

GAINESVILLE, FL 32607

Name Changed: 02/20/2007

Address Changed: 01/17/2014

Officer/Director Detail

Name & Address

Title Secretary

KENDZIOR, TONY 6382 SW 48th Dr GAINESVILLE, FL 32608

Title Chairman

Potapow, Jr. , Michael G. 11373 SW 27th Ave GAINESVILLE, FL 32608

Title P

PAPA, BARZELLA 3919 W. Newberry Road Suite 3 GAINESVILLE, FL 32607

Title Treasurer

Reyes, Bryan 622 SW 128th Ter Newberry, FL 32669

Title VC

Labarta, Maggie, Dr. 9623 SW 34th Ln Gainesville, FL 32608

#### Annual Reports

 Report Year
 Filed Date

 2019
 05/20/2019

 2020
 04/23/2020

 2021
 04/28/2021

#### **Document Images**

04/28/2021 ANNUAL REPORT	View image in PDF format
04/23/2020 ANNUAL REPORT	View image in PDF format
05/20/2019 ANNUAL REPORT	View image in PDF format
04/04/2018 ANNUAL REPORT	View image in PDF format
02/15/2017 ANNUAL REPORT	View Image in PDF format
03/09/2016 ANNUAL REPORT	View image in PDF format
03/11/2015 ANNUAL REPORT	View image in PDF format
01/17/2014 ANNUAL REPORT	View image in PDF format

04/11/2013 ANNUAL REPORT	View image in PDF format
04/19/2012 Name Change	View image in PDF format
01/10/2012 ANNUAL REPORT	View image in PDF format
02/02/2011 ANNUAL REPORT	View image in PDF format
02/16/2010 ANNUAL REPORT	View image in PDF format
04/29/2009 ANNUAL REPORT	View image in PDF format
01/14/2008 ANNUAL REPORT	View image in PDF format
02/20/2007 ANNUAL REPORT	View image in PDF format
03/29/2006 ANNUAL REPORT	View image in PDF format
02/24/2005 ANNUAL REPORT	View image in PDF format
05/03/2004 ANNUAL REPORT	View image in PDF format
01/30/2003 ANNUAL REPORT	View image in PDF format
03/06/2002 ANNUAL REPORT	View image in PDF format
04/30/2001 ANNUAL REPORT	View image in PDF format
01/18/2000 ANNUAL REPORT	View image in PDF format
02/25/1999 ANNUAL REPORT	View image in PDF format
09/04/1998 Domestic Non-Profit	View image in PDF format

## Equity and Inclusion Action Steps by the Community Foundation

As our country works towards creating a more equitable society for all, here in Alachua County our nonprofit sector has long recognized the need for more access for underserved populations and has been providing services to fill those gaps for decades. From offering empowerment groups for minority youth and financial literacy programs to reduce poverty to providing food and shelter for people in need and quality childcare focused on school-readiness, our local nonprofit sector has been working diligently to provide equitable access for all.

However, according to BoardSource, the leading governance resource within the nonprofit sector, the leadership landscape of the nonprofit community nationally has predominately remained white over the last 25 years. Nationally, 90% of chief executives and 84% of board members report as Caucasian with 27% of boards consisting of all white members.

When these numbers were presented to the Community Foundation of North Central Florida, it was time to act locally. The Foundation is dedicated to equity work within our community including assembling and listening to feedback and insights of our Equity Task Force, convening local diversity and inclusion officers from across industries to share leading practices, and providing governance training to community members from diverse backgrounds and connecting them to nonprofits in need of board leadership.

We are committed to social change and recommend the following action steps toward racial equity and accountability for the social sector:

### 1. Adopt and measure equity as a core value within your organization.

- a. Organizations should partake in in-depth board assessments that identify board composition, how they arrived at this point, and how to proceed forward with equity at the forefront of the work they are doing.
- b. Organizations should conduct a routine *mission audit*: Who are you? Who do you serve? Let this guide your organization in creating an authentic mission that reflects the needs of those you serve through your programming.
- c. Promote diversity within your leadership team by having candid conversations about diversity and inclusivity and including these goals within your organization's strategic plan.
- 2. Raise awareness surrounding the lack of diversity within the nonprofit sector specifically at the governance and executive level.
  - a. Through The Philanthropy Hub, our community's local nonprofit database, we will be able to ascertain data specifically around Alachua County nonprofits including their current board and executive composition. This will provide the transparency needed to create immediate and long-term strategic planning around our local equity issues.
  - b. Training top leadership including Board chairs and organization directors will help raise awareness and provide solutions to common challenges.
- 3. Recruit, retain, and promote minorities within the local nonprofit community, specifically at the Board and Executive levels.

- a. Appoint qualified community members to board positions who may not yet be CEOs or senior level executives within their professional organizations. Create awareness of how nonprofit service can open doors to other industries. Historically, Black community members have not had the opportunity to serve in these positions so to limit board participation to those titles continues to foster the problem. Encourage board service as a pathway to professional achievement, rather than requiring professional status as a precondition. This will benefit both board members and organizations. We charge the nonprofit sector to look to fill these seats with members of the community whose skill sets match the needs of the organization.
- b. Create an executive leadership path by training current staff on how to serve at an executive leadership level with a strategic goal of promoting from within. Company culture carries significant weight so promoting those that know and understand your mission best will help with retention. We suggest creating a track that promotes from within and recognizes the advantages of diverse perspectives.

## 4. Work towards cultural competence within your organizations to prevent representation-ism.

- a. Representation-ism is the practice of adding minorities solely for the sake of creating a diverse population, which does not create an inclusive environment where ideas from all are welcomed to the table. Cultural competence is a constructive practice that combats representation-ism. Cultural competence occurs when an organization allows for many different behaviors, attitudes, and policies and works effectively in cross-cultural settings to produce better outcomes. Cultural competence acknowledges and validates who people are by focusing on the organization's culture, while removing the need to place blame and assume guilt.
- Create an inclusion, diversity, equity, and access resource directory that includes topics that pertain to your organization, your industry, and your staff's development-.
- c. Educate the governing board about equity issues within our community. This can be achieved by establishing collaboration within the nonprofit and for-profit sectors surrounding inclusion, diversity, equity, and access efforts. When we are working together, we learn new and innovative ways to face a challenge head on.

As we work toward a more equitable society, we must turn the lens upon ourselves and truly reflect upon our actions and their effects. The following members from the Community Foundation's Equity Task Force have done so and we ask that you do the same with your nonprofit.

## EXHIBIT C REFERENCE FORM

Provide information for three references of similar scope performed within the past three years. You may include pertinent information.	e photos or other
#1 Year(s) services were provided (i.e. 1/2015 to 12/2018):	
Phone Number: 3.5.2. S. 14 - 1.830 Fax Number:  Email Address: Chur. Phy. Q. Ch. ilhenstrete Lalacha and US	
#2 Year(s) services were provided (i.e. 1/2015 to 12/2018):	
#3 Year(s) services were provided (i.e. 1/2015 to 12/2018):	
Phone Number: 351-14-670H Fax Number: Email Address (if available): Ctuck@alachaco.nty.35	

Name of Respondent: Community Foundation of North Central Florida