

VISION
Gainesville 2035 balances an equitable community for all and a sustainable community for the future. Gainesville 2035 is a world-class lifelong learning community, is a great place for neighbors to live and thrive, and provides meaningful experiences for everyone. Gainesville 2035 has an alive/vibrant downtown, a strong, resilient economy, and mobility for all neighbors.

MISSION
Gainesville city government’s mission is to build community by providing services responsive to neighbors and our community in a financially responsible and neighbor-focused manner in partnership with our neighbors while engaging neighbors and community builders.



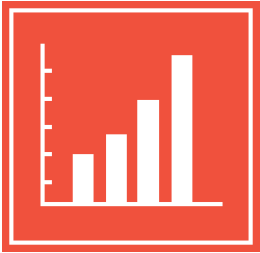
Goal 1:
Equitable Community



Goal 2:
More Sustainable Community



Goal 3:
A Great Place to Live & Experience



Goal 4:
Resilient Local Economy



Goal 5:
Best in Class Neighbor Services

Critical Needs



**GG Financial
Services**



**Employee
Vacancies**



**Technology &
Facility Upgrades**



**Organizational
Culture**



Top Priority

City Racial Equity
Policy and Plan

Comprehensive City
Public Health Policy /
Action Plan

Housing Strategy:
Report, Policy
Direction and Project
Priorities

Mobility Master Plan
(Vision Zero)

High Priority

Gainesville East
Incentivized
Development Plan

Zero Waste Policy and
Strategy
Implementation

Environmental Justice
Policy

Gainesville Community
Reinvestment Area –
Plan Implementation

Poverty Reduction
Policy and Action Plan

Citywide (GG/GRU)
Proactive
Communications
Enhancement