# One City Community Relations Plan

city of Gainesville

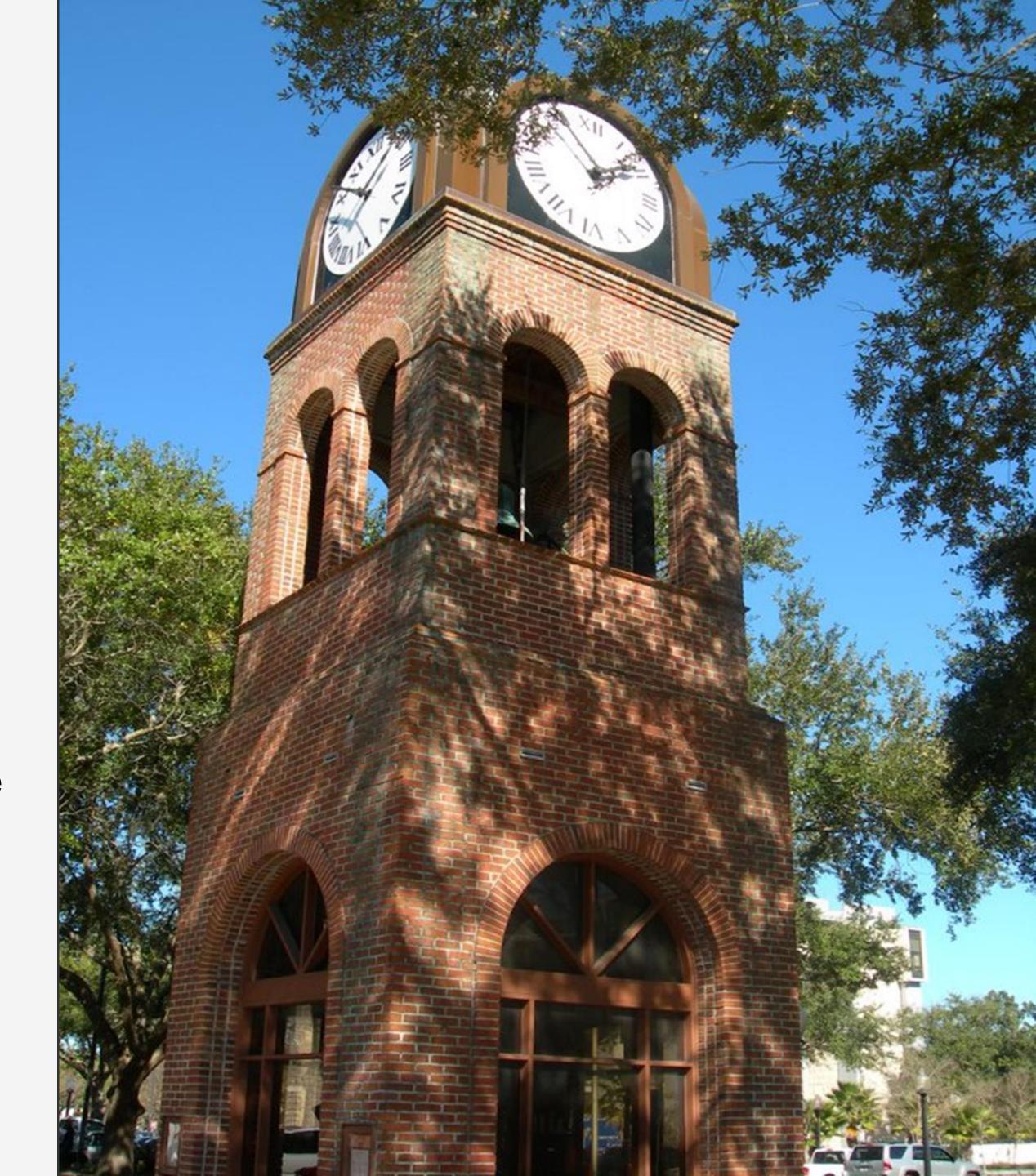




Prepared by:

Cynthia W. Curry, Interim City Manager Yvette Carter, Director of Government Affairs and Community Relations The Office of Government Affairs and Community
Relations (GACR) maintains positive working
relationships with community and neighborhood-based
organizations, our neighbors, elected and appointed
officials – at all levels, and other public agencies.

We are the City's ambassadors in the community and work tirelessly to ensure Gainesville becomes an equitable and sustainable community that is a great place to live and experience.



#### Our Goals

GACR is the link between our City government and Gainesville neighbors. GACR also serves as a consultant to each City department for their governmental affairs and community relations needs, with a particular focus on community engagement and outreach.



To be a reliable, dedicated resource to our community



To lead action that addresses and alleviates issues in our community



To empower our neighbors to be actively involved in civic matters



#### Community Relations Core Services

#### Community Outreach

Programming, both educational and empowering, that City staff develops and hosts in the community

#### Community Engagement

Interacting with the community to provide information, request/receive information, to work together in development of plans that benefit community; foster positive relationships between City and neighbors



working alongside community groups, civic organizations, faith-based community, neighborhoods, social justice teams, volunteer groups, and other non-profit organizations to address prevailing issues in the community

#### Community Investments



investing in the community by sponsoring events and programs that promote Gainesville as a great place to live and experience

## Neighbor/Community Advocacy

work with departments to resolve neighbor and community issues/concerns



#### Community Outreach

- Community F.I.R.S.T.
   (Facilitative Innovative Restorative Supportive Timely)
- City Services Fair\*
- Youth Mentor Fair\*
- City Hall 101\*
- Community engagement event to showcase city services and gather community input for strategic plan priorities
- Employee Volunteer Network (EVN)
- GRU in the Neighborhood
- Engi-Near You (partnerships with Society of Women Engineers "SWE" and Jacobs)
- Camp EmPOWER
- Brighter Tomorrow Scholarship Program
- Williams Elementary school partner for 25 years
- Talk show (re: City services and programs)\*



## Community Partnership



Attend/participate in neighborhood meetings



Serve on boards, as thought-leaders, and co-equal partners in working towards Gainesville's quest to be a thriving, equitable, resilient community

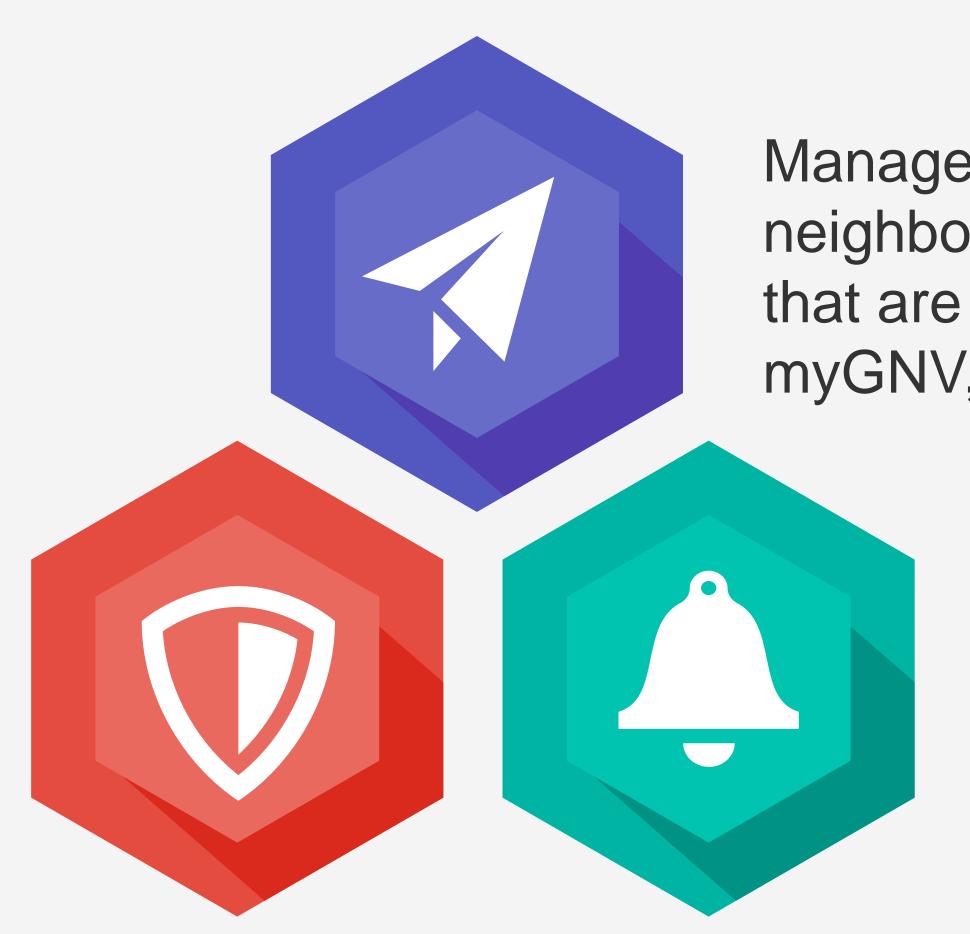
## Community Investments

Seeks opportunities to sponsor community events, programs, and activities



## Neighbor/Community Advocacy

Triage and address complaints/issues that reach the office of the City Manager and/or General Manager



Manage and follow up on neighbor issues/concerns that are reported via myGNV, as needed

> Serve as the voice of the community among City leaders and staff

## Thank you!

