# Gainesville



# Chelsea Carnes, Events Coordinator City of Gainesville, PRCA

**Street Shows Program** June 9, 2022

# **Focus Groups**

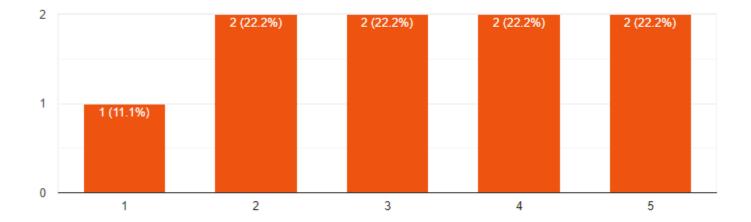
- GNV Street Shows
- \$100/hr
- 1-2 hours
- Weather & safety guidelines
- Book local
- Public calendar advertising shows



# **Downtown Business Surveys**

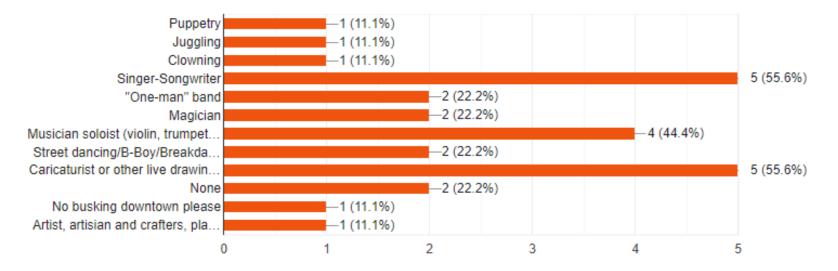
How likely are you to support the concept of street performance in downtown? (1 Extremely Unlikely - 5 Extremely likely)

9 responses



"Depends on the type and quality of the act, how well it's promoted. Certain acts could detract from outdoor dining experience."

9 responses





#### **Submit an Application**

If you are a performer interested in being paid to perform a Street Show, submit an <u>application.</u>

#### **Review Process**

Applications are reviewed and select performers are invited to join a changing line-up of paid buskers. Each performer is given a Busk Stop, date, and time for their performance. A published lineup will appear on the City website so folks know when to catch their favorite buskers performing downtown.

#### Perform!

3

Buskers set-up and perform at their allotted time, clearly displaying their "Busk Pass" to show their affiliation with the Street Shows program. Buskers can also collect tips while performing. Buskers take a photo or video of their performance to document their show for the Street Shows organizer to use for promotion.

#### **Get Paid**

Performers are paid following their street show.

# Guidelines

- Check out your intended spot. Is it directly in front of a business entrance? Will you disturb outdoor diners? Is another busker already close by?
- Don't block sidewalk traffic or business entrances.
- Tip can/QR Code is fine but no soliciting.
- Be courteous with volume.
- Don't stay in the same spot more than two hours.
- Tag us on social media!













Gainesville

**BUSK STOP** 

Busk Stop 2: SE 2nd Pl & 1st St.

Busk Stop 3: Main Street & SE 1st Ave

### Summer Schedule

Friday 6-8 p.m. Busk Stop 1 6-8 p.m. Busk Stop 2 9-10 p.m. Busk Stop 3

Saturday 6-8 p.m. Busk Stop 1 6-8 p.m. Busk Stop 2

Projected to begin by July 2022.

- Singer/songwriter/guitar originals
- Folk
- Soul
- Blues
- Indie
- Pop covers
- Spanish Guitar
- Latin Music
- Alternative/Indie
- Fiddle and guitar Americana
- Country Western with Caribbean
  Flair
- Ukulele classic rock
- Punk/folk rock
- Accordion world music
- Reggae
- R&B
- Hip Hop
- Swing

Bluegrass

- Celtic
- Broadway
- Jazz
- Ambient electric guitar
- Street DJ
- Street Typewriter Poetry
- Comedy songs
- Flamenco
- String band w/ Dobro & upright bass
- Trumpet jazz
- Piano songwriter
- Bassoonist
- EVI jazz
- Jazz fusion
- Neo soul
- House
- Rap

- Story-telling folk
- Mandolin & guitar
- Spoken word
- Salsa
- Ballet

**61** Applications

in 2 weeks

- Jazz flute & trumpet duo
- Celtic harp & banjo
- Jazz R&B Opera fusion

#### "I Love This !! 🖓"

"I would love to find more ways to incorporate music with the city"

"I love to play my guitar and I love this town...wonderful program"

"So glad Gainesville is doing this!"

"...awesome concept..."

"I love the city of Gainesville"

"Very excited to see this project in Gainesville!"

"very stoked for an opportunity to busk perform here"

"Love and appreciate y'all!"

"I am excited to be part of the community!"

"Thank you so much for putting this program together!!"

# Thank You. Questions?

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