

Legistar 211245

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# Community Partnership Grant Program

Gainesville Community Reinvestment Area Advisory Board

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Gainesville  
Community  
Reinvestment  
Area

# Where We Are Now

The GCRA Reinvestment Roadmap identified Community Partnership Grants under its Community Enhancements & Housing Initiatives. If approved, this Program will fulfill this goal.

PRCA has in place the Special Event Additional Support (SEAS) grant program, an in-kind grant for City services available to 501(c)3 organizations.

# Proposed Updates

- Implemented feedback from the Board to allow for non-allocated funds to roll over into following application cycle
- Simplified the qualification methodology
- Prepared the application to also function upon City approval as the Agreement document pending City signatures
- Added in section 6 to allow for de minimus (minor) corrections to be approved by the City Manager

# SEAS Grant

Special Event Additional Support (SEAS) grant program for Fiscal Year 2023 opened for applications on March 1. Grant period is October 1, 2022 – September 30, 2023.

Depending on funding use, the grant may be reopened mid-year for additional applications.

In-kind services can include:

- Safety: GPD and/or GFR security, traffic and EMT
- Traffic Services: signs, barricades
- Parks Personnel: staffing, clean-up
- Waste: Garbage/Recycling bins, trash pick-up

# Proposed Event Budget

Applicants fill out the proposed event budget form as part of the Application showing the total event budget and total Community Partnership Grant Request expenses.

DESCRIPTION	TOTAL EVENT BUDGET	CPG GRANT REQUEST	OTHER CITY GRANTS OR SUPPORT
Personnel – Administrative (including volunteers)			
Personnel – Artistic			
Personnel – Technical/Production			
Outside Artistic Fees and Services			
Outside Other Fees and Services			
Space Rental (Venue/Park)			
Equipment Rental			
Support Services– Safety (GPD/GFR)			
Support Services– Traffic			
Support Services– Waste			
Support Services– Parks Clean Up			
Marketing/Advertising/ Publicity			
Material & Supplies			
Printing			
Postage			
Remaining Operating Expenses			
TOTAL PROPOSED EXPENSES			

# Comparison of Programs

	Community Partnership Grant	SEAS Grant
Area	Within GCRA District	City wide
Program Offerings	Funding up to \$5,000 per Application	In-Kind Support Services for Safety, Traffic, Waste, and Parks Clean Up/Staffing
Application Period	Twice per Year	Once per Year (with possibility of Twice per Year)
Program Funding*	\$20,000 (\$10,000 per application cycle)	Up to \$44,000 annually

\* NOTE: \$42,000 AVAILABLE FUNDING AS OF MAY 26, 2022 AND FY23 ADDITIONAL \$15,000 IS EXPECTED



# Next Steps

- PRCA will look at matching the Community Partnership Grant Programs application timetable and having two application windows a year.
- GCRA will work on a special events economic development program to assist special events within the GCRA district. These events could include special concerts or sporting events as examples and would allow for-profit events to apply.





# Recommendation

GCRA Staff to Gainesville Community  
Reinvestment Area Advisory Board:

Hear presentation and provide  
recommendation to advance proposed  
program as presented to City Commission for  
review and approval