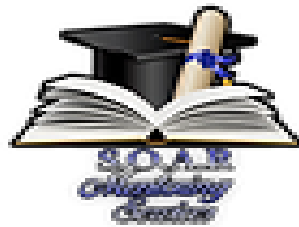


# S.O.A.R. MENTORING SERVICES

(Students, Opportunities, Academics and Resources)



## SPONSOR PROPOSAL

By: Chanda Mayes, Founder/Executive Director

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**S.O.A.R. Mentoring Services**  
2153 SE Hawthorne Road  
Gainesville, FL 32641  
352-681-0147  
[Soarmentoringservices.com](http://Soarmentoringservices.com)

## **About S.O.A.R. Mentoring Services**

S.O.A.R. Mentoring Services (hereafter referred to as SOAR) was incorporated in September 2020 by Chanda Mayes, a single mother of 3 boys. Because of the challenges (academically, socially and emotionally) she faced with her own children and the challenges that some of the other youth around her boys faced, she saw a need to for help and SOAR was birthed.

SOAR is currently housed in East Gainesville at Santa Fe GTEC and is looking to expand to a large space to offer resources to students and their families (Parents).

SOAR is a Non-Profit Organization.

### **Mission Statement:**

To improve academic achievement, self-esteem, social competence, and avoidance of problematic behaviors by providing a relationship with a caring adult mentor who works to help students achieve their academic goals, creating opportunities for students through community events and partnerships with other businesses and organizations who fosters diversity, equity and inclusion and by providing access to resources (including education) to parents as needed.

### **Vision Statement:**

Our vision is that all students in our program will be able to maximize their potential by shaping a brighter future through access mentorship, opportunities and resources that will support their academic, social and emotional growth.

**A Look Into SOAR's Future Expenses  
(Currently Planned or Future Planned 2022)**

1. **East Gainesville Backyard BBQ:** Open event for students and their families to come out and enjoy themselves. This event is being held to promote Diversity, Equity and Inclusion and to create a safe space for our youth and their families.

**City Permit Number:** 20220702-135

- Date: July 2, 2022
- Time: 1p-4p
- NE 14<sup>th</sup> Street (Street between The MLK and Citizens Field will be barricaded off)
- BBQ Vendors (we are hoping to receive enough donations/sponsorships to feed the students who attend for free).
- Food Trucks
- Live Music
- Informational Tables
- Vendors
- Give Aways
- Activity Table for Students: Airbrush Face Painting, Sand Art, Spin Art, Glass Itching, Cotton Candy, Popcorn, Balloon Artist
- Estimated Expenses \$10817.00
- Estimated Attendance 200-300

2. **We All Glow Together:** Open for Middle School Students to foster safety and positive behaviors during school and out of school time. There will be a guest speaker and also a LMHC (Licenses Mental Health Counselor) will speak. After the speakers, the students will have a dance party. Food will be provided. GPD and a private security company will provide security.

- Date: TBA (will be held on a Saturday)
- Time: 6pm – 10pm
- Location: The MLK Center
- Guest Speakers
- Live Music
- Glow Sticks for students
- food
- Estimated Expenses \$2500.00
- Estimated Attendance 100 students

**A Look Into SOAR's Future Expenses  
(Currently Planned or Future Planned 2022) continued**

3. **Our Voices Matter:** This will be a panel discussion for our youth to have their voices heard to let us know what they need (resources, community engagement, opportunities). We are so apt to bring adults to the table to make the decisions for the youth and not go to the youth. This will be an open event for the parents and other stakeholders to attend.
  - Date: TBA (Saturday)
  - Time: 11am – 2pm
  - Location: The MLK Center
  - Estimated Expenses \$5000.00
  - Estimated Attendance 150-200 people
4. **College Tours:** To give high school students the opportunity to visit college campuses who are interested in furthering their education.
  - Dates: Fall 2022
  - Locations: Colleges (UF, FAMU, FSU, UCF, VSU)
  - Estimated Expenses: \$5000.00
  - Estimated Participants 40-50 high school students
5. **Coats for Kids Coat Drive:** To give students K-12 students in need coats to help stay warm during the winter. The administrators/guidance counselors at Metcalfe Elementary, Williams Elementary, Rawlings Elementary, Howard Bishop Middle School, Lincoln Middle School, Eastside High School, Lofton High School, Gainesville High School and A Quinn Jones will choose 5 students who are in need. Last year we were able to provide over 70 new coats, personal hygiene supplies and a gift to over 70 students.
  - December 2022
  - Location: Alachua County
  - Estimated Expenses \$7000.00
  - Hoping to provide 100 students with new coats

## **The Need**

SOAR is in need of financial sponsorships to help cover future expenses for events and programs that will provide opportunities and resources for students and their families in Gainesville, Florida.

SOAR would like to engage the idea of obtaining a sponsorship from your business/company/organization to help accommodate expenses for the current and future planned events in 2022.

### **Sponsorship Levels**

#### **Level 1 Sponsorship \$1500 - \$2999**

- Logo on event / program marketing materials
- Vendor Space (if applicable)
- Recognition on Social Media Platform
- Recognition by DJ (if applicable)
- Post Event Report (if sponsoring a single event)

#### **Level 2 Sponsorship \$3000 - \$5000.00**

- Logo on event / program marketing material
- Vendor Space (if applicable)
- Recognition on Social Media Platforms
- Recognition by DJ (if applicable)
- Mention during radio interviews
- Gift of appreciation
- Post Event Report (if sponsoring a single event)

Your donation is an opportunity to contribute to youth and their families in Alachua County. All donations are Tax Deductible.