## In 2019

- Total 8,000 fans
- Brought in over \$900,000 Economic Impact to Alachua County
- 90% of our hotel rooms were full and that was a by-week.
- · 37% of the fans were from out of state

## In 2018

- Total 6,000 fans
- 24% of the fans were from out of state
- According to our emails and surveys, we had people travel from 47 states, including Hawaii and Alaska and people from seven countries. Among those were Finland, Hong Kong and Australia.

## Local companies/people we hired with in 2019:

- T-shirt company: Aesthetic Print & Design
- Banners & Signage: TNT Graphics
- Printers: Renaissance Printing
- Stage/production: Bunt Backline
- Pre-Party Catered Food: Blue Water Bay
- · Food for Volunteers: Leonardo's Pizza
- Food/drink for green room: Wine & Cheese, Brio Cold Brew
- Rooms for artists: Hampton Inn Downtown & local Airbnb's
- Food vendors: Miller's Funnel Cakes, Stubbies, Big Mill Cheesestakes, Mexicocina, Hoggetown Creamery, Tropical Sno, Deli Fresh Blessing, J & J Peanuts, Dank Cakes, Heavy B's BBQ, EIM Thai and Humble Pie
- Alcohol sales/Beer & Wine: Boxcar/Hal & Scott
- Local bands: Barry Sides, Gary Morse, Jason & Sarah Hedges, Lover's Booth, Scott Free, River Wells, Palimony, Sara Donnachie, Harold Gertner, Hedges, Logan Lawrence, Steve Goodie, Laurie Anne, Hannah Harber and the Lionhearts, Don Blitch, Edan Archer, Gary Gordon, The Threatles, The Mudpies, Dixie Desperados and Heavy Petty.
- Port-o-potties: Belts Portable Toilets & Royal Restrooms
- Barricades: Bob's Barricades
- Tent rentals: Party Time
- Security: Almighty Protection Service

## Local sponsors in 2019:

- Columbia Care
- Meldon Law

- Visit Gainesville/Alachua County
- Campus USA
- · Matheson Museum
- Ryan Frankel
- Pure Energy Solar
- Gainesville Regional Airport
- Alan Lowe
- Dr. Odom
- · Sinclair Communications, LLC
- 98.5 KTK
- · City of Gainesville

In 2018 and 2019 combined we paid the city approximately \$10,000 in park rental fees and approximately \$6,000 to the Gainesville Police Department and Gainesville Fire Rescue for the terrific services they provided to keep the festival safe.

Since 2018 we have raised over \$85,000 for The Music In Medicine Fund associated with UF Health Shands Arts In Medicine.

Our team of staff is all volunteers, including the founders, Jason and Sarah Hedges

Since the inception of the Bash, there has been drama, first locally with competing interests and with the larger entity. The drama boils down to these simple facts: Jason and Sarah's original vision is important to them, and are willing to fight to defend it. They created something successful, which also happened to have the potential to generate a lot of profit.