

BUTTERFLY CITY REQUIREMENTS

1. Take political action by elected municipal officials to designate butterflies as a subject for protection and promotion.
2. Identify at least one butterfly site or event, which is intended to attract tourists, as well as area residents.
3. Involve, as appropriate, specific City departments to create and maintain butterfly and other garden habitats.
4. Foster creation and maintenance of butterfly and other forms of gardens in cooperation with public and private agencies.
5. Urge individuals, businesses, professionals, associations, organizations, fraternities, sororities, associations, garden clubs, and others to promote the community as a Butterfly City.
6. Provide means to register such actions and to reward those taking them. A Butterfly City offers the certified symbol for display by private participants. A Butterfly City also will authorize distribution of the logo and education materials about Lepidoptera as appropriate.
7. Work with media to let the community know about local and seasonal distribution of butterflies and other Lepidoptera and the appropriate plant life to sustain each stage of insect life.
8. Increase knowledge about and enjoyment of butterflies in segments of the local population which have not been oriented to those benefits in the past. Children, especially, should be included.
9. Educate people about the steps to be taken to limit harm to the Lepidoptera species when measures are used to eliminate mosquitoes and other insect pests.
10. Officially approve and proclaim a Butterfly Day or Days each year.

Source: <http://www.firstbutterflycity.org>