

**LEGISLATIVE #**

**120183**

CONTRACT FOR TV PRODUCTION SERVICES

THIS CONTRACT is entered into this 31<sup>st</sup> day of March A.D., 2011, by the CITY OF GAINESVILLE, FLORIDA, a municipal corporation ("CITY"), and STUDIO 601 INC. ("CONTRACTOR").

The parties in consideration of the mutual covenants recited below agree as follows:

1. The CONTRACTOR shall furnish the labor, materials, and equipment to perform the contract as provided by the following enumerated Specifications and Documents ("Bid Documents"), attached and made a part of this contract:

- ⇒ City of Gainesville Request for Proposal #GPDx-110009-FB dated November 15, 2010 (opened December 8, 2010)
- ⇒ Proposal of Studio 601 Inc. dated December 4, 2010

2. The CITY shall pay to the CONTRACTOR for the faithful performance of this Contract the sums due upon verified invoice within 30 days of receipt in accordance with the Invitation to Bid. CONTRACTOR will produce and air 12 monthly episodes of the program at a cost of \$4,125 per monthly episode for an annual contract price of \$49,500.

3. The CONTRACTOR and the CITY further agree that time is of the essence of the CONTRACT and that the work under the CONTRACT is required to be completed within the time specified in the Bid Documents.

4. The contract period for work under this agreement shall commence upon execution of the contract and shall end on September 30, 2013. [However, upon satisfactory and faithful performance of this contract by the CONTRACTOR the CITY reserves to right, through negotiation with the CONTRACTOR, to extend the term of this contract for a 12-month period with a maximum of three (3) such extensions.]

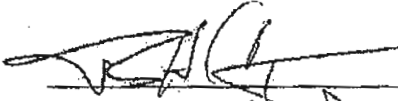
5. This Contract, together with the attached bid documents, constitutes the entire agreement between the parties.

IN WITNESS WHEREOF the parties have executed this Contract on the day first above written in two counterparts, each of which shall without proof or accounting for the other counterparts be deemed an original contract.

(SEAL) (If Corporation)

ATTEST OR WITNESS:

STUDIO 601 INC.


  
Title: Creative Director

  
Timothy Serel, President

ATTEST OR WITNESS:

CITY OF GAINESVILLE, FLORIDA

Helen Harris  
Title: Sr. Executive Assistant

  
Russ Blackburn, City Manager