# Koppers Off-site Surface Soils Remediation Action Plan

**Prepared by: Amy Schafer** 

## 09/17/13



Mission: To bring about a superior off-site surface soils remediation

process in the Stephen Foster Neighborhood.

Step 1: Provide a written action plan

Step 2: Identify key players and their role

Step 3: Define ideas and visions with defined tasks and measureable goals

Step 4: Determine how to evaluate the success of the tasks & goals.

**Step 5: Implement the plan** 

Step 6: During the process have benchmarks to measure progress

Step 7: Evaluate the success of the plan

\*\*\*The City intends to try multiple methods to engage and activate the community. So, actions within the plan will be tried, and the tested for effectiveness. So, currently the plan may say correspondence will happen once. This is why it says "once".

#### **Step 1: Provide written action plan**

This action plan is in draft form, and will grow, expand, and evolve as the plan is defined and refined to meet the community's needs.

Abbreviations & Titles of parties used in Action plan for reference:

**COG – City of Gainesville** 

IFAS – Institute of Food and Agricultural Science

GA - Glen Acomb, UF Senior Lecturer, Dept. of Landscape Architecture

**GNV** - Gainesville

**PGC – Protect Gainesville's Citizens** 

RBTNCF, or RT – Rebuilding Together North Central Florida

#### SFN – Stephen Foster Neighborhood

### **UF – University of Florida**

#### **Koppers Offsite Remediation Action Plan**

**Purpose:** To organize and coordinate all of the relevant governmental and institutional agencies and departments,

businesses, and private individuals that could contribute toward bringing about a superior off-site

surface soils remediation process in the Stephen Foster neighborhood.

Goal: To contact and gain the support of as many agencies (governmental, institutional, businesses and private

individuals) that will contribute towards the purpose listed above.

Action Steps  What Will Be Done?	Responsibilities  Who Will Do It?	Timeline  By When? (Day/Month)	Resources  A. Resources Available B. Resources Needed (financial, human, political & other)  Potential Barriers  A. What individuals or organizations might resist? B. How?	Communications Plan Who is involved? What methods? How often?
Potential Opportunity # 1: Communicate & inform the affected parties of the remediation about their landscaping options for post remediation	The City will join with PGC, residents, other interested parties, and UF/IFAS to put on a workshop for affected parties of the remediation. COG will also advertise the schedule of IFAS planned workshops	Hold workshop in October/ November	A. COG webpage, print fliers, posters for distribution within the neighborhood. COG contact GNV Sun to see if they can print an article about the workshop, etc.  B. The City Manager and Communications office will determine the best use of resources, and then work with the Finance dept. to identify avail. funds.	The COG will work jointly with the PGC to organize, and promote. The UF IFAS office has already agreed they can assist, and has distributed a calendar of planned events to PGC.  As mentioned under resources, The City Manager, Comm. Dept, and Finance department will determine best use of each media and availability of funds.
Potential Opportunity # 2: Coordinate with non-profit organizations and City dept.	COG will meet with various non- profits and City resources to determine timeline, and how they can	September/October	A. COG, PGC, various non-profit agencies  B. Residents/Owners in the remediation zone  A. Non-profits, and COG  B. Due to committed resources or lack of funding availability, some agencies	COG, PGC, volunteers, non-profit agencies, residents.  Flyers, brochures, mailers, call - will

Action Steps	Responsibilities	Timeline	Resources	Potential Barriers	Communications
What Will Be Done?	Who Will Do It?	By When? (Day/Month)	A. Resources Available B. Resources Needed (financial, human, political & other)	A. What individuals or organizations might resist?  B. How?	Plan Who is involved? What methods? How often?
that do redevelopment projects	assist. COG will distribute this information to PGC. PGC to gather volunteers, and seek out interested parties for participation.		are encouraged to participate to see how their efforts can enhance their community.	may not be able to participate.	vary per agency, & depend on levels of participation and volunteer commitments.
Potential Opportunity # 3: Meet with Beazer's contractors & consultants	COG to meet with Beazer's contractors and consultants. Will determine how other parties can get involved to maximize participation and share the schedule.	26/ September	A. COG, Beazer's Contractors & Consultants  B. TBD after meeting with all listed parties	A. Beazer's contractors and consultants  B. Subject to the responsible parties allocation of resources.	COG, will make contact and attempt to set up via email, phone, until an answer or response is given. Then coordination meetings will occur on a biweekly basis likely during the planning stages, weekly during the remediation, and bi-weekly after remediation (est. 1 mo after.)
Potential Opportunity #	A. COG will work with the PGC to determine where	A. TBD	A. COG website, PGC, residents, GA, UF and other interested	A. Any agency could resist	COG, PGC, residents, volunteers, local

Action Steps	Responsibilities	Timeline	Resources	Potential Barriers	Communications Plan
What Will Be Done?	Who Will Do It?	By When? (Day/Month)	A. Resources Available B. Resources Needed (financial, human, political & other)	A. What individuals or organizations might resist? B. How?	Who is involved? What methods? How often?
4: Donations	donations and what donations can be accepted. COG will provide the schedule of when materials are needed. PGC will implement their installation working with interested parties, volunteers, UF, etc.		B. Need plant materials, need participation from volunteers, local nurseries.	B. Subject to allocation of resources, availability, and participation levels	businesses, UF, etc. TBD
Potential Opportunity # 5: Information Kiosk in Neighborhood	TBD	Before remediation begins	A. TBD  B. Financial, & human	A. TBD  B. TBD	If implemented, this kiosk could provide written communications on an as needed basis. This provides information for those who don't use internet, social media, etc.
Potential Opportunity #	COG staff & LIT to attend SFN	As requested	COG will work with LIT to ensure attendance as	A. Availability of SFN, LIT members, or COG staff (OT) B. Other community	COG, LIT, & SFN

Action Steps	Responsibilities	Timeline	Resources	Potential Barriers	Communications Plan
What Will Be Done?	Who Will Do It?	By When? (Day/Month)	A. Resources Available B. Resources Needed (financial, human, political & other)	A. What individuals or organizations might resist?  B. How?	Who is involved? What methods? How often?
6: COG attendance at SFN meetings	Meetings as requested		requested at neighborhood meetings.	events may limit participation	As requested
Potential Opportunity # 7: Budgeting	COG will work through the City manager, and the finance department to determine availability of funding and budget.	Determined by task	A. TBD B. TBD	A. Lack of available funding and resources	COG will work with the comm. office to determine the appropriate venue for each form of commun. COG staff will then work with the finance dept to determine availability of funding.
Potential Opportunity # 8: Survey for Remediation parcels	COG to send out survey to engage remediation parcels to determine wants/needs of affected parties.  Second survey to access how well their requests were met	Early to mid October  TBD – an appropriate time after the remediation	A. Communications office to determine appropriate venue for advertisement and distribution	A. Residents in remediation zone B. Low participation rate by residents	COG communications office. Written survey sent once.
Potential	COG to work with	To be determined	A. COG Website &	A. All engaged parties	COG communications

Action Steps  What Will Be Done?	Responsibilities  Who Will Do It?	Timeline  By When? (Day/Month)	A. Resources Available B. Resources Needed (financial, human, political  Potential Barriers  A. What individuals or organizations might resist? B. How?	Communications Plan Who is involved? What methods? How often?
Opportunity # 9: Engage	PGC & Local Businesses	by the needs of the community	COG Comm office to determine most  B. Low participation rate from all listed parties	office will determine the most appropriate
Local businesses, citizens, etc to volunteer and donate materials, food, & manpower			appropriate venues B. Availability of funding	venue for outreach.
Potential Opportunity # 10: Coordination between COG departments and the responsible party	COG	Ongoing as needed	COG departments: Parks, Public Works, Planning & Development, GRU, Finance, & Communications	Coordination among departments to ensure participation & communication is maximized

**Evidence Of Success:** Success will be measured by efforts to activate as many participants as possible.

**Evaluation Process:** Survey to remediation zone to determine needs, and follow up survey to determine if needs were met.

