

1. Nonresidential districts.

<u>Sign Type</u>	<u>Max # (See a. below)</u>	<u>Max sign area (sq. feet) (See b. below)</u>	<u>Max height (feet)</u>
<u>Primary frontage</u>	<u>1</u>	<u>Monument:</u> <u>Frontage up to 50': 32</u> <u>Frontage 51-100': 40</u> <u>Frontage 101' or more: frontage x 0.5, up to 120</u>  <u>Pole:</u> <u>Frontage up to 50': 24</u> <u>Frontage 51-100': 32</u> <u>Frontage 101' or more: frontage x 0.4, up to 96</u>	<u>10'</u>
<u>Primary frontage greater than 500 linear feet</u>	<u>1</u>	<u>75 – monument</u> <u>50 – pole</u>	<u>10'</u>
<u>Secondary frontage</u>	<u>1</u>	<u>30 – monument</u> <u>24 – pole</u>	<u>8'</u>
<u>Outparcel</u>	<u>1</u>	<u>Frontage 151-200':</u> <u>38 – monument</u> <u>32 – pole</u> <u>Frontage 201' or more:</u> <u>58 – monument</u> <u>48 – pole</u>	<u>8'</u>

- a. Max #. Each single or multiple occupancy development shall be allowed one primary freestanding sign. One additional primary sign shall be allowed on any primary frontage that is greater than 500 linear feet, and must be located at least 50 feet from any other sign.

A single or multiple occupancy development with frontage on more than one street shall be allowed one additional freestanding sign on the secondary frontage.

A freestanding sign shall be allowed on developed outparcels that are greater than 22,500 square feet in area and have a street frontage that is greater than 150 linear feet. An allowable freestanding sign on a corner outparcel may be located along either street frontage, provided it otherwise meets the requirements of this chapter.

- b. Max sign area. A freestanding sign may be either a monument sign or a pole-mounted sign. A size bonus is provided for monument signs. No signage shall be displayed on the base of any monument sign.

- c. Setback. The setback from the side property lines shall be calculated as 10 percent of the primary frontage. However, the minimum setback shall be ten feet and the maximum setback shall be 50 feet.

3. I-75 corridor signs.

- a. For purposes of this subsection, I-75 corridor signage shall be restricted to permitted uses in nonresidential districts that are located within one-fourth mile of the centroid of an I-75 interchange with any arterial roadway.
- b. In addition to signage otherwise allowable per this sign code, an additional freestanding sign with a maximum height of 18 feet shall be allowed on a development (including outparcels), provided that the sign area of such sign in combination with other permitted signs on the development does not exceed a maximum sign area of 300 square feet. Such sign shall be oriented and located to achieve a viewshed from I-75. The location of this sign shall not be limited to properties actually abutting I-75; however, no I-75 corridor sign shall be located on any frontage where the adjacent or facing properties are designated single-family on the future land use map.
- c. Height extension. An owner/developer may apply for a special use permit to allow for an I-75 corridor sign with a maximum height greater than 18 feet. The city plan board shall review sign height and the overall site design in order to make the appropriate findings in accordance with article VII and the following special considerations. Under no circumstances may a special use permit be granted for any sign exceeding 90 feet in height.

The burden shall be on the applicant to prove that all requirements of article VII, division 5, and this subsection are met. Specifically, applications must include certification by a registered engineer or other reliable documentary evidence proving that no on-site sign with a height of 18 feet or less can be seen by motorists on I-75 at a distance of one-fourth mile from the nearest exit ramp and that, due to special conditions and circumstances relative to topography, vegetation or the built environment, the sign requested is of the minimum height and orientation necessary to achieve such visibility. In addition, the applicant must prove that the circumstances and/or special conditions do not result from the actions of the applicant.

The city plan board may prescribe appropriate conditions and safeguards to ensure the structural integrity and safety of the sign and to landscape and buffer the sign structure.

(d) Identification and directional signs.

1. Multiple-family residential development, community residential home with more than fourteen residents, and mobile home park identification signs.

<u>Sign Type</u>	<u>Max #</u>	<u>Max sign area (sq. feet)</u>	<u>Max height (feet)</u>

<u>Freestanding or building-mounted</u>	<u>1 per entrance</u>	<u>Primary entrance, less than 6 units: 16</u> <u>Primary entrance, 6 or more units: 24</u> <u>Additional entrance(s): 16</u>	<u>8'</u>
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- a. If the property has more than one frontage but no approved entrance on the additional frontage(s), one additional sign may be placed on one additional frontage.
- b. Signs may be a single sign unit with two faces or a single-faced sign mounted on each side of an entrance into such development from an abutting street.
- c. The sign area of such signs shall be measured exclusive of structural elements and decorative features.

2. Residential subdivision, nonresidential subdivision, and neighborhood identification signs.

<u>Sign Type</u>	<u>Max #</u>	<u>Max sign area (sq. feet)</u>	<u>Max height (feet)</u>
<u>Residential subdivisions and neighborhood signs</u>	<u>1 per entrance; may be one double-sided sign or two single-faced signs on either side of an entrance</u>	<u>Primary entrance: 24</u> <u>Additional entrance(s): 16</u>	<u>8'</u>
<u>Nonresidential subdivisions</u>	<u>1 per entrance; may be one double-sided sign or two single-faced signs on either side of an entrance</u>	<u>Per lot: 6</u> <u>Max 115 – monument</u> <u>Max 96 – pole</u>	<u>8'</u>
<u>Minor subdivisions</u>	<u>1</u>	<u>18</u>	<u>8'</u>

3. Directional signs for large developments. Directional signs shall be allowed for nonresidential developments with a minimum of 300,000 square feet of floor area. These signs shall comply with the following conditions:
  - a. Shall not be located within 100 feet of any public right-of-way;
  - b. A single business or activity shall be limited to two square feet per individual sign face;
  - c. Shall not exceed a total sign area of 50 square feet; and
  - d. Shall not exceed a maximum height of 6 feet.

(e) Gainesville Regional Airport.

<u>Sign Type</u>	<u>Max #</u>	<u>Max sign area (sq. feet)</u>	<u>Max height (feet)</u>
<u>Freestanding</u>	<u>4</u>	<u>360 max aggregate for all freestanding signs</u>	<u>10'</u>

Directional		50 max aggregate for all directional signs	6
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