

# PRCA Vision 2020 Master Plan Achievements Since November, 2012

## New and Improved Parks and Programs

% done	Task	Due By	Notes
5%	<b>ADA Inventory and assessment of all parks and facilities</b>		We have identified a GIS software/database asset management tool for parks called Cityworks currently used by GRU and Public Works. City may be moving to utilizing this software City-wide. Staff attended meetings in Sept and Oct and have been working with IT and Planning Dept. on the potential use of the software.
10%	<b>Improve Wayfinding and Signage</b>		PRCA intern Daniel Gill assessed 6 parks and made recommendations regarding signage, both directional signage, entrance signs and interior signage. Smokey Bear Park signage will launch a new look for PRCA.
10%	<b>Identify opportunities for non-traditional activities within parks: zip-line, kayak/canoe, Food Vendors</b>		NCC and UF Students drafted a recreation plan for Palm Point Park in spring, 2014, identifying recreation opportunities. The next park they will be addressing is Springtree Park. UF landscape architect students made recommendations for redesigning NE 31st Ave Park as well. Staff is developing an RFP for a zip line and obstacle course at one of 3 park sites that would be privately operated and share significant revenue with.
20%	<b>Improve basic and ongoing maintenance</b>		To supplement the lost positions due to budget cuts, PRCA utilized Temporary positions during summer in park maintenance; hired 1 Temp Horticulturalist to plant and care for trees; hired 1 Temp Nature Asst. in Nature Parks; and will be hiring an additional Temp Nature Asst. to work on Wild Spaces Public Places lands.
10%	<b>Provide more active recreation</b>		Added tree climbing in parks under a contract with Canopy Climbers
90%	<b>Renovated Restrooms</b>		Outdoor restrooms at Albert Ray Massey Westside Park ; Kiwanis Challenge Park is the last restroom to be done.
1%	<b>ADA Access</b>		Added to Possum Creek Outdoor Restroom
100%	<b>New Fencing</b>		Installed at Pine Ridge Tot Lot
90%	<b>Resurface Tennis Courts</b>		21 courts resurfaced in last 2 years.

## Athletic Facilities and Programs

% done	Task	Due By	Notes
20%	<b>Expand # of Lighted Fields</b>		Multipurpose Field added inside Cone Park Track in 2013.
10%	<b>Expand Adult Fitness Programming</b>		Added Noon adult water aerobics M-W-F at NE Pool; added Triton Fitness program combining land and water fitness activities at NE Pool; added adult aerobics T-Th evenings at MLK Center; replaced fitness equipment at MLK Center.
10%	<b>Expand Teen Programs</b>		Expanded HeatWave program to include tennis, golf and swim lessons; added field trips and enhanced Teen Lounge at MLK Center.
100%	<b>Replace roofs at Morningside cabin and barn</b>		Completed in October 2014

Nature Parks, Programs and Environmental Education			
% done	Task	Due By	Notes
20%	Expand programs		Expanded programs for
25%	Form sustainability committee		UF interns conducted a department-wide sustainability assessment and provided an in-depth report with recommendations in April, 2014. Staff is prioritizing. Interns are scheduled to assist in 2015.
100%	Acquired additional land		Over 300 acres of land has been acquired since the Master Plan was approved.

Cultural Facilities and Programs			
% done	Task	Due By	Notes
25%	Create Cultural Inventory		Compiling Lists of Arts and Cultural Participants and Stakeholders as part of 352Arts project
100%	Inventory and assess condition of Public Art Collection		Hired Mary Anna Murphy on Contract to complete
50%	Create and Promote a Cultural Priorities Roadmap for the City of Gainesville and Alachua County		Utilizing a state grant, the 352 ARTS Roadmap project was launched in February, 2014. The 352-Arts Online Cultural Survey achieved 112.3% of its goal with 2785 respondents (553 artists, 106 arts organizations and 2126 general public). Findings will be released in Spring 2015 and fold into the Vision 2020 Master Plan.
10%	Develop, propose and seek funding for a Capital improvement plan for plaza and downtown area		Grant funding obtained for new sound system which has been installed. CRA to initiate north side renovation March 2015.
100%	Initiate process to create full-time grant administrator position		Permanent position is partially funded from the Master Plan Surcharge approved in September 2013.
25%	Improve technical infrastructure at the Thomas Center for events		Circuitry upgraded and additional sound and spotlight secured
50%	Expand cultural programming		Developed JEWEL BOX CONCERTS at the Thomas Center in partnership with the Shakerag Culture Center, Inc. Funded in part by a state grant, 12 concerts by international touring artists will be presented during the period
30%	Expand Public Art		Installed GPD and Main Street Artscape Public Art pieces total of 9 pieces.

Recreation Centers, Pools and Programs			
% done	Task	Due By	Notes
5%	<b>Renovate Outdated Centers/Pools</b>		Analyzing the Energy Efficiency Performance Contractors for HVAC, plumbing, electricity, filtration systems at pools, outdoor field lighting, all energy users, to determine if a Performance Contract is an funding option.
30%			Installing new LED and sensory lighting at Porters Community Center using a TD Bank grant.
100%			Replaced 50 year old hot water heater at NE Pool.

Bikeways and Trails System			
% done	Task	Due By	Notes
20%	<b>Acquire funding for the Norton Trail and SW 40th Ave</b>		PW was recently awarded FDOT funding under the Transportation Alternative Program for 2017FY construction.
50%	<b>Create master trail maps and standardization plan</b>		PW designed and printed a new bikeways map. PRCA finalized known nature park trails in GIS shape file and contributed to the printing costs.
25%	<b>Implement wayfinding signage</b>		CRA coordinated the trail wayfinding project as a starting point for agencies to pursue using a single sign design type which was approved by the CRA Board. PRCA modeled an Adopt a Trail sign and is working with PW on implementing the design throughout the trail system.

Marketing/Development/Partnerships/Volunteers			
% done	Task	Due By	Notes
100%	<b>Create Development/Grant Coordinator</b>		City Commission approved Master Plan Surcharge 9/30/13; Development and Partnership Coordinator was hired 2/14. During 2014 over \$63,000 was secured in grants, sponsorships, donations.
50%	<b>Create department-wide list of sponsors, partners, etc.</b>		Completed 2014-2015 list of potential sponsors and partners. Updated quarterly.
75%	<b>Create department-wide brand/brochure</b>		New PRCA Discovery Guide and Map completed. Working on digital version.
10%	<b>Expand use of volunteers</b>		Created an Adopt A Trail Partnership Agreement with Alachua Trailkeepers Association to include new Adopt A Trail Sponsors