



Project SHARE

Item #140675
February 5, 2015

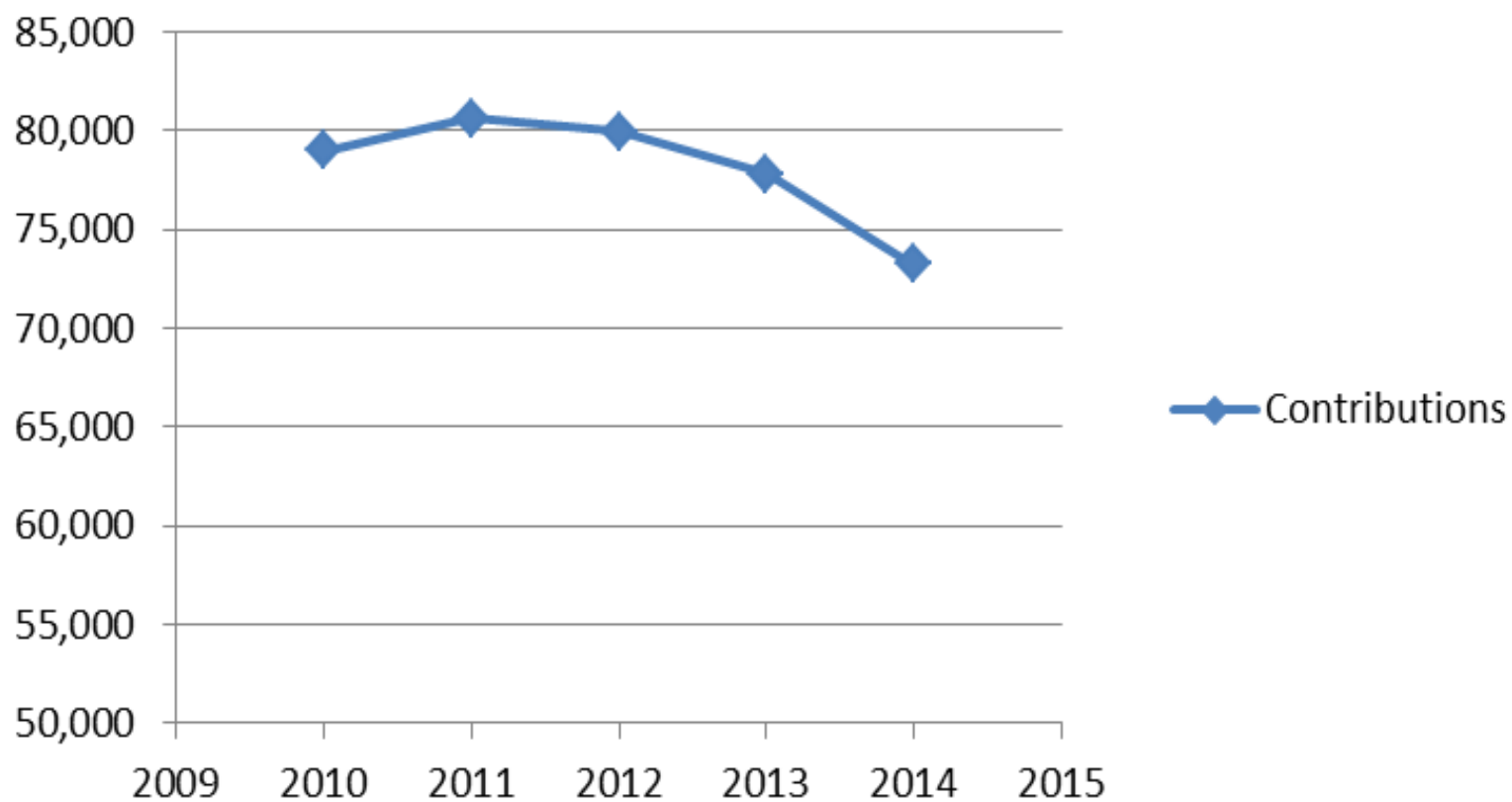
Background

- Project SHARE provides utility payment assistance through voluntary donations from GRU customers and employees.
- Program has been in existence for more than 20 years

Contributions

- Contributions to the program have topped \$555,000 in total over the past 7 years, assisting 3,400 customers
- In FY2014, \$73,275 was donated, assisting more than 450 customers

Annual Project SHARE Contributions



Contributions

- Our FY2015 goal is to increase contributions to this program by 5 percent, or \$3,650
 - Increase customer/community awareness of program
 - Internal Fundraising
 - Partner with faith-based community

Program Administration

- The funds are distributed through three social service agencies:
 - Catholic Charities
 - Gainesville Community Ministry
 - Salvation Army
- Average payment assistance ranges between \$125 - \$250
 - Assistance is at the discretion of these agencies, based on applications and their criteria

Annual Campaign

- Project SHARE campaign is initiated each year in February
- Donations are tax-deductible
- There are three ways to contribute:
 - Complete pledge form (included in February bill)
 - Call Customer Service at 334-3434
 - Complete electronic form on website (www.gru.com)
- Contributions can be recurring gifts or one-time donations

Be My Valentine

- To everyone watching and listening, please contribute to help our community reach this goal!
- Tell your friends, neighbors and family about Project Share to celebrate Valentine's day

