



# City of Gainesville

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Edward B. Braddy, Mayor

February 24, 2015

Mr. Will Abberger  
The Trust for Public Land  
306 North Monroe Street  
Tallahassee, FL 32301

Dear Mr. Abberger,

The City of Gainesville officially requests technical advice and assistance from your organization with our efforts to develop a program to fund implementation of the Parks, Recreation and Cultural Affairs Master Plan. The Master Plan, titled *Vision 2020*, was approved by the City Commission in November 2012. The City Commission adopted a Strategic Initiative in 2013 to: *Identify Steps of Implementation for the Parks, Recreation & Cultural Affairs Master Plan and Continued Acquisition of Conservation Land*.

We are interested not only in factual information that you can provide to us, but also your organization's opinions and recommendations on public funding measures available to us and strategies to enact such measures. As part of your assistance, I understand you may conduct public opinion research, study local laws and recent elections, and evaluate feasibility of acquisition and/or development of key properties and facilities.

This request will continue in effect for any advice you offer or presentations you submit related to such matters. In addition, we would like to take this opportunity to request that you continue to be available to provide technical advice and assistance in this area and on related matters in the future. Please continue to work with Steve Phillips, Director of Parks, Recreation and Cultural Affairs, and his staff. I look forward to hearing from your organization on this topic.

Thank you for your contribution to the work of the City of Gainesville.

Sincerely,

Ed Braddy  
Mayor

xc: Russ Blackburn, City Manager  
Paul Folkers, Assistant City Manager  
Steve Phillips, Director  
Michelle Park, Assistant Director