

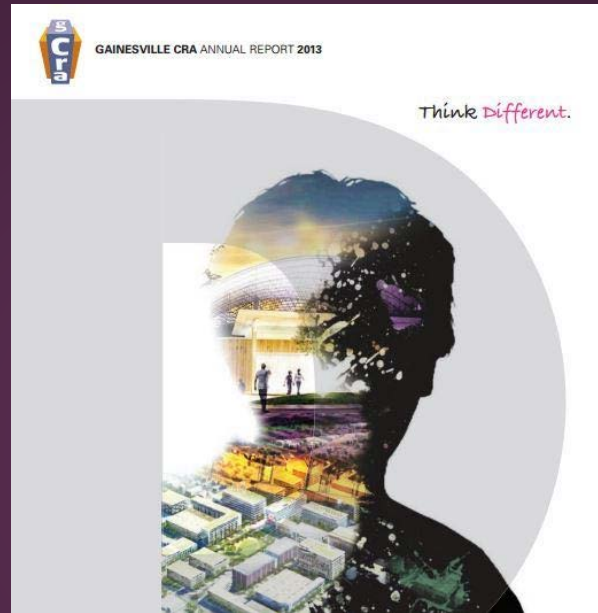
# FY 2014 CRA Annual Report: Sneak Peek

CRA Board Meeting  
March 16, 2015





- *Problem:* no one reads annual reports
- *Solution:* make them more interesting
- *Goal:* reach new audiences + increase public participation



## Award-winning Fiscal Year 2013: Annual Report

*Pushing the envelope on civic engagement*

# Who's SAW?



THE SEQUENTIAL ARTISTS WORKSHOP

- A local, non-profit school dedicated to the craft of comics and graphic novels.
- Professional artists. Experience working with clients like:
  - ◆ U.S. Department of the Treasury
  - ◆ DARPA (U.S. Department of Defense's Defense Advanced Research Projects Agency)
  - ◆ Dallas Public Works



# We <3 local, creative talent!



SAW's studio is located in our Downtown redevelopment area!

# CUBICLE FEVER



(Sample comic strip A)

# JARGON JUGGLE

Unscramble these letters, one letter to each square, to form ordinary words.

RILN WOLDD

TILLOM DUMA

RYSYENG

BEAKEDGLENSOW



Now arrange the circled letters to form the surprise answer, as suggested by the above cartoon!



Answers: drill-down, multi-modal, synergy, knowledgebase. Final answer: not allowed

(Sample comic strip B)



# Project Rollout

- Finalizing printing & distribution; plan to release annual report by March 31st
- Will come back to CRA Board on April 20th with a project update

