

Depot Park

CRA Board Meeting
April 20, 2015



Presentation Overview

- ❖ Revisit December 2014 CRA Board Presentation
- ❖ Project Developments since December
- ❖ Begin Depot Park Amphitheater Discussion



DEPOT PARK

Depot Park Master Plan

Adopted in
2010





Depot Park Phase 2

Phase I Includes:

- Grading & drainage
- Park infrastructure
- Entry features
- Paths & Depot Trail
- Lawns & Gardens
- Picnic Pavilion
- Water's Edge Promenade
- Children's Play Area
- Park Restroom
- Site furnishings

Future Phases:

- Amphitheater
- Cade Museum

Slide from
CRA Board
12.15.2014 Meeting

Park Budget

- Park Funding = \$6.6 M
- Guaranteed Maximum Price (GMP) = ~\$6 M
- Remaining Funds = \$600,000
 - ▣ Construction Administration Contract
 - ▣ Amphitheater
 - ▣ Park Operations Start Up & Equipment

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Remaining Park Funding

❖ \$600,000 (Dec. 2014 Fund Balance):

- \$180,000 – Allocated for Construction Administration Services
(JBrown Professional Group, Inc.)

*Approved by the City Commission on March 5, 2015

- \$80,000 – Allocated for Park Operations & Start Up
(Parks, Recreation, & Cultural Affairs)

❖ \$340,000 Remaining Park Funds

* Recent Discovery - Pond Wall Capabilities

Estimated Cost for Reinforcement: \$200,000 - \$400,000



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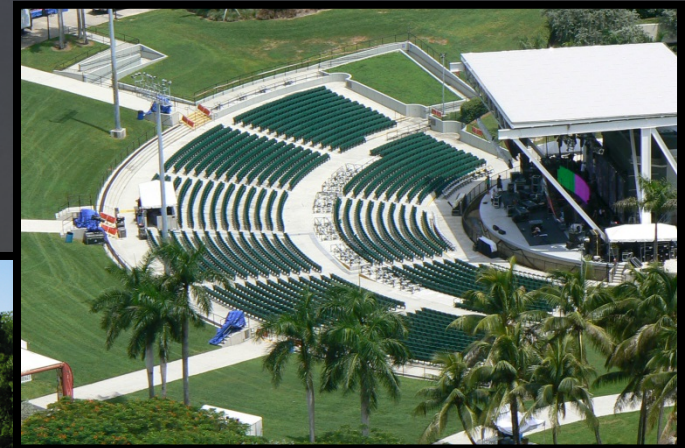


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Amphitheater

Opportunities & Benefits

What type of Amphitheater is right for our community?



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Amphitheater

Opportunities & Benefits



Green Space

\$100,000 - \$150,000

+

Pond Wall Reinforcement

\$200,000 - \$400,000

Community Benefits:

- Pond Wall Support for Park Events
- Amphitheater for Public Use

Impacts to Use:

- No Individual Chairs Installed for Ticket Sales
- Ticket Sales for Events will Require Fencing around Designated Area
- No Permanent Stage Available for Performances
- No Lighting, Sound, or Electricity Available for Performances
- Not a Real Venue for Attracting Regional or National Performers

Amphitheater Opportunities & Benefits



Partial Venue

\$520,000 - \$610,000

+

Pond Wall Reinforcement

\$200,000 - \$400,000

Community Benefits:

- Pond Wall Support for Park Events
- Amphitheater for Public Use

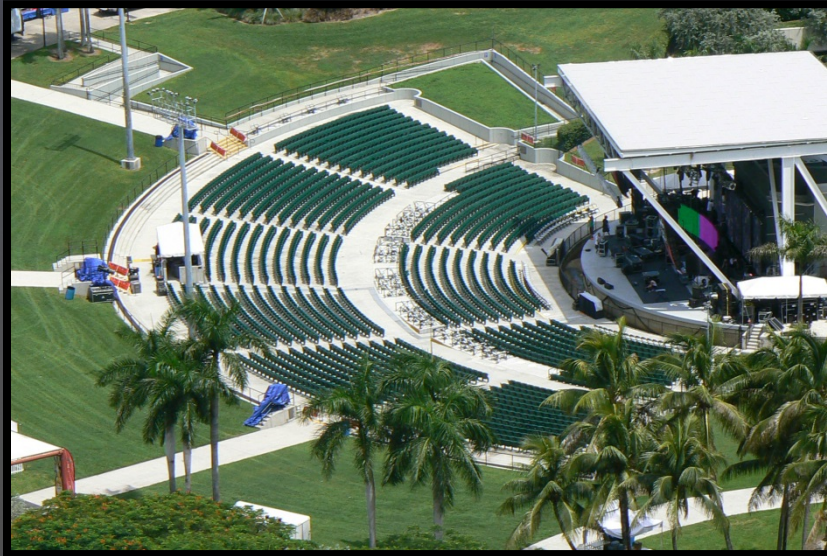
Increased Benefits + Green Space

- * Site is Enclosed with Retaining Walls Facilitating Ticket Sales for Events
- * Permanent Stage Available for Performances
- * Lighting, Sound, and Electrical Infrastructure Available for Performances
- * Venue May Attract Local & Regional Performers to the Area

Impacts to Use:

- No Individual Chairs Installed for Ticket Sales
- Venue Similar to Bo Diddley Plaza in Form and Function

Amphitheater Opportunities & Benefits



Full Venue

\$1,400,000 - \$1,700,000

+

Pond Wall Reinforcement

\$200,000 - \$400,000

Partial Venue & Green Space
+
Increased Benefits

Community Benefits:

- Pond Wall Support for Park Events
- Amphitheater for Public Use
- Site is Enclosed with Retaining Walls
 - Facilitating Ticket Sales for Events
- Permanent Stage Available for Performances
- Sound and Electrical Infrastructure Available for Performances

- * Venue Fully Lit
- * Canopied Stage for Sound and Weather Protection
- * 2,500 Individual Chairs Installed for Ticket Sales
- * Venue May Attract Local, Regional, & National Performers to the Area

Impacts to Use:

- May Augment Similar Sized Venues in the Region (i.e. St. Augustine Amphitheater)

Amphitheater

Funding Options

- ❖ Remaining Project Funds.....\$340,000
- ❖ Construction Buy-Out Savings.....\$200,000
- ❖ CRA Downtown District funds
for Economic Development.....\$600,000
- ❖ Approval to adjustment of
FY 15-19 CIP funds.....\$600,000
- ❖ Community Sponsorships.....TBD

Total = \$1,740,000



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Questions;

- ❖ What kind of amphitheater is right for our community?
- ❖ In what ways can the City generate revenue from an amphitheater at Depot Park?
- ❖ How will the City program the amphitheater space?
- ❖ Who will be responsible for overseeing amphitheater operations and maintenance?
- ❖ Can the pond wall support the vision for the amphitheater?



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Recommendation

CRA Executive Director to CRA Board:
Provide feedback



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