# **ANTHONY LYONS**

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# EXPERIENCE

#### Interim City Manager, 2015-present

City of Gainesville, Florida, www.cityofgainesville.org *Responsibilities* 

Oversee all areas of the general government, 1300 employees, and a budget of approximately \$300 million (all funds). This is achieved through the supervision of the City Manager's staff; two Assistant City Managers; Administrative Services Director; Human Resources Director; Police Chief; Fire Chief (through ACM); Public Works Director (through ACM); Planning and Development Services; Parks, Recreation and Cultural Affairs Director (though ACM); Economic Development and Innovation Director; Communications and Marketing Manager; and CRA Director. Also serve as Executive Director of the Community Redevelopment Agency (CRA).

As Interim City Manager, numerous areas of government efficacy and procedure are being addressed including: a Police Department reorganization; a Planning & Development Services contract with a renowned software vendor for e-plan review; new leadership, organizational, and procedural changes to Administrative Services, Finance, Strategic Planning, and Fleet; and a new position of Citizen-Centered Gainesville Director has been created and hired to assist in the redesign of service.

#### Interim Planning and Development Director, 2015 -present

## City of Gainesville, Florida, www.cityofgainesville.org

#### Responsibilities

Manage the Planning and Building Divisions with a staff of over 40. As Interim Director, introduced new PDS management team model--divided by work type--in order to better meet citizen, developer, and staff need. Additionally, identified necessary enhancements including: new software and hardware for a common technology platform across all areas of the city government and GRU which will allow for electronic submission and review of all plans for development projects; a redesign to the Thomas Center Lobby—the public interface with PDS; as well as upgrades to the Planning & Building Offices to enhance the user experience (in progress).

Participated in the update to the Land Development Code (in progress).

## Executive Director, City Commission Blue Ribbon Committee on Economic Competitiveness, 2015

## City of Gainesville, Florida

#### Responsibilities

Defined and designed how to make Gainesville more economically competitive by working closely with Committee Chair, our diverse Board of twenty-three community stakeholders as well as UF, Santa Fe College, Shands Hospital, Cox Communications, Council of Economic Outreach, North Central Florida Community Foundation, Builders Association of Northern Central Florida, Gainesville Alachua County Association of Realtors, City of Gainesville, and Gainesville Community Redevelopment Agency, and last but not least hundreds of citizens, business owners, City staff, and appointed and elected office holders. Hired IDEO, one of the most innovative global design firms and Alan Webber, co-founder of Fast Company Magazine to assist in the effort.

Full report on making Gainesville the most Citizen-Centered City in the world can be found on the City website - www.cityofgainesville.org/Newsroom/tabid/805/PostID/636/Default.aspx

## Community Redevelopment Agency Director, 2006 – 2011 & 2013 - 2015

City of Gainesville, Florida - www.gainesvillecra.com

#### **Responsibilities**

Oversee four urban redevelopment areas and a dynamic staff with an annual budget of \$6 million (approximate).

#### **Contributions**

<u>Planning</u>: Developed in-depth strategic planning process for each of the four redevelopment areas; planned city's southeast neighborhoods by identifying future development sites and creating Special Area Plan ordinance; oversaw planning/rezoning and future redevelopment of city's publicly owned, fifteen acre downtown utility operations center into a newly branded mixed-use "Power District" - 100% Master Plan approved for Kennedy Homes, a former 15 acre public housing site.

<u>Transportation Planning and Infrastructure Improvements:</u> Managed design/ construction of road projects which include underground utilities, storm water exfiltration, and streetscape elements; oversaw development of a parking management plan; planned and designed portions of city's rails to trails system including new signage, lighting, benches, and native landscaping as well as redeveloping former rail bridge – "DNA" Bridge

Mobile: (603) 852-2949

<u>Business Recruitment, Retention, Expansion:</u> Added approximately \$300 million of taxable property in redevelopment areas; redeveloped city-owned downtown parking lot into *Hampton Inn and Suites;* over 2000 new downtown housing units built during tenure; *Lunchbox Café/Steamers*—adaptive reuse of early 20<sup>th</sup> century Historically Registered brick gas station into outdoor café; *Southern Charm*—converted prominent vacant building and site into a sit-down restaurant; constructed mixed-use LEED Silver Office Building.

<u>Economic Development</u>: catalyst for redevelopment of former warehouse in Power District; developed façade grant program, paint program, wrote new business lending programs including: SBA504, SBA7A; oversaw city owned incubator, *GTEC*; assisted Council of Economic Outreach with *Innovation Gainesville*; assisted the University of Florida with the reuse of former multi-acre urban hospital site into *Innovation Square - work written about in Fast Company Magazine*.

<u>Cultural and Historic Resource Development:</u> recruited Cade Museum of Innovation to Depot Park, oversaw adaptive reuse of Nationally Registered Train Depot; planned and partly reconstructed the A. Quinn Jones House—a newly Nationally Registered Historic Site; rebuilt numerous historic & non-historic homes, assisted with the historic Cotton Club.

<u>Park/Greenspace Development:</u> responsible for design and construction of thirty-five acre urban park, *Depot Park*, on Brownfield. Will include: *Cade Museum, Depot Building,* recreational trails, children's area with playground, storm water ponds and wetlands restoration; designed sculpture and native plant *Gateway* on Brownfield-featured in national magazine; redeveloped blighted park into dog park and city garden; features city's first LED streetlights, *Lynch Park;* created public art pocket park on former median, *SW 5th Avenue and SW 13st Street.* 

**Project Awards:** American Public Works Association: Project of the Year (in category), Innovation Square, 2015; International Economic Development Council: Excellence in Economic Development-Bronze, Annual Report, 2015; Florida Chapter of the America Public Works Association: Project of the Year (in category), Innovation Square, 2015 & Depot Building, 2014, Helix Bridge, 2014; America Public Works Association: Project of the Year (in category), Helyx Bridge, 2014; Florida Institute of Consulting Engineers: Grand Award, Innovation Square, 2014; Florida Redevelopment Association: Roy F. Kenzie Award, Annual Report, 2014 & Strategic Planning, 2014; North Florida Chapter of the US Green Building Council: Project of the Year (in category), 2013; Florida Native Plant Society: Award of Excellence, Haisley Lynch Park, 2012; Florida Redevelopment Association: President's Award & "Out of Box" Award, Innovation Square, 2012; American Planning Association: Donald E. Hunter Excellence in Economic Development Planning, Innovation Square, 2012; Florida Trust for Historic Preservation, Inc., Outstanding Achievement in Adaptive Reuse, Bethel Gas Station, 2012; Gainesville Chamber of Commerce: Innovation Advocate of the Year - 2011; Southeast Building Conference design competition, Aurora Award, CRA Office Building, 2011; Northwest Chapter AIA: Best Commercial Building, CRA Office/ retail space, 2011; Florida Chapter of American Planning Association: Best Neighborhood Plan, 2009; Florida Redevelopment Association: Best Neighborhood Plan, 2009; Florida Redevelopment Association: Planning Studies - Southeast Gainesville Renaissance Initiative, 2008; City of Gainesville Beautification Awards: Over 20 awards granted for various projects, 2008-present

Executive Director, 2011 - 2013

Capital City Development Corporation, Boise, Idaho - www.ccdcboise.com *Responsibilities* 

Oversaw four-urban renewal areas and staff with an annual budget of more than \$23 million, assets of \$100m (approximate) Supervised innovative economic development, development and planning activities that include: institution/commercial/adaptive reuse, public infrastructure, development agreements and parking facilities.

## Contributions

<u>Economic Development</u>: downtown had nearly \$250 million of new construction underway or planned during year at corporation <u>Capital Improvements</u>: initiated, designed and built capital improvement plan; rebuilt 20 block faces with lighting, landscape, utilities and hardscapes; built historic bike/pedestrian trail connecting downtown to the river; commissioned several public art projects including sculptures and traffic box art; significant capital improvement projects for six parking garages

<u>Parking</u>: oversaw 6 parking garages and 2 surface lots with nearly 3000 spaces. Selected and managed new parking operator with 40 employees. Net income in first 6 months up 19% and expenses went down 24% (approximate).

# Planning and Development Director, 2003 – 2006

City of Claremont, Claremont, New Hampshire – www.claremontnh.com *Responsibilities* 

Supervised all city-wide planning, economic/community development, building, permitting and code enforcement, zoning, City visitors' center, branding and marketing, as well as numerous boards and commissions. Restructured and reinvigorated department from three divisions—economic development, building and code enforcement, and planning—into one seamless and progressive department. Served as the administrator for the Claremont Development Authority (CDA)—an organization that works to fund, retain, recruit and expand businesses.

# **Contributions**

<u>Economic Development</u>: Initiated revitalization of Nationally Registered Historic Mill District (vacant approximately 40 years). Development includes a boutique hotel, *Common Man Restaurant*, and the *Red River Computer Company*—an international computer corporation; responsible for 1.2 million square feet of newly constructed, reconstructed or permitted commercial real estate; recruited technology based, manufacturing (cabinet, aerospace parts, outdoor sporting, modular home builder.)

<u>Planning and Development</u>: initiated conservation subdivision ordinance, City Master Plan, and numerous other planning documents; improved processes and workflows through new software, linking business development with planning and building divisions.

*Infrastructure Improvements:* oversaw design, through hired engineers, landscape architects, surveyors, planners, and geotechnical professionals; \$1.3 million pedestrian bridge, linking visitor's center with urban core spanning the Sugar River; developed 250 car parking facility adapted from a Brownfield on the site of a Nationally Registered site; complete road, water, sewer, stormwater and pedestrian facility reconstruction for urban Mill District; upgraded water and sewer system, from septics, for 125 manufactured home park; built 120 acre industrial park with all new infrastructure.

**Project Awards:** New Hampshire Preservation Alliance, Claremont Mill District, 2010; International Economic Development Council, Claremont Mill District 2010; International Economic Development Council General Brochure Award, 2006; Northeastern Economic Developers Association, 3 marketing awards, 2006.

#### Executive Director, 2000-2003

Main Street Claremont, Inc., Claremont, New Hampshire *Responsibilities* 

Served as Downtown organization's first Executive Director. Position encompassed all aspects of City Center revitalization including building, zoning, design, promotion, and economic restructuring. Instrumental in all phases of organizational startup such as: business development, branding, capital campaigns, development, marketing, and program management.

# Contributions

Attracted \$5 million in new investment; attracted fifty new businesses. Number One in New Hampshire Downtowns, 2001/2002; secured \$2.5 million in grants, tax credits, and loan funds for the rehabilitation of cornerstone building in downtown; managed over 150 volunteers. Conducted 30 seminars for volunteer development; produced five television programs. Published newspaper bimonthly with a circulation of 25,000.

*Awards:* New Hampshire Community of the Year: June, 2003, eight statewide Main Street awards 2003, National Main Street Community, National Trust for Historic Preservation – 2001, 2002

**President**, 1993-2000 Telenova, Inc. *Responsibilities* 

Founded small company in emerging prepaid technology market that provided various phone card/gift card applications to corporate accounts including Crayola Crayon and Mr. Coffee Coffeemakers.

Awards and Articles: Telecard Magazine (1996) Best Telecard Promotion of the Year: Crayola Crayons; Best Card International Card Manufacturers Association (1997) Best Card Design, Retail Card; Telecard Magazine: various articles

## SERVICE

Downtown Boise Association - *Board Member*, 2011-2013 Boise Valley Economic Partnership - *Board Member*, 2011-2013 Community Planning Association of Southwest Idaho - *Board Member*, 2011-2013 Innovation Advocates – Gainesville Chamber of Commerce – 2009-2011 & 2013 - 2015 U.S Department of Health and Human Services- *Twice selected as a Grant Reviewer*, 2009 International Economic Development Council, *Hurricane Rita Volunteer*, Lake Charles, LA, 2006 Upper Valley Regional Planning Commission, *Commissioner*, 2005 - 2006 Vermont Economic Development Authority, *Regional Board Member* 1998 – 2000 Community Action Brattleboro Area, *Board Member* 1998- 1999 International Telecard Association, *Founding Member and Board Member*, 1995- 1997

## **Former Memberships**

International Economic Development Council International City Managers Association American Planning Association

## **EDUCATION & TRAINING**

Indiana University, Bloomington, Indiana, Bachelor of Arts, Art History

International Economic Development Association, coursework towards Certified Economic Developer Federal Emergency Management Agency, completed various courses in emergency management

PERSONAL Happily married for 22 years, son, 10 years old; 2 time All-America in Masters Track and Field; Half Ironman Triathlon