

General Manager

GRU, Inc.

## 2016-2017 Priorities

As an organization GRU aspires to employ a private industry model in regard to managing several key areas of the business. GRU will continue its commitment to the community through its conservation, low-income assistance, educational and "corporate responsibility" funding, as well as its valuable General Fund Transfer and acting as a collection agent for a host of city services. However, in order to maximize GRU's financial strength and ultimate value to the city and community, GRU is also committed to functioning more like a private industry business with the following priorities:

- 1. ERP integration: Work to develop an IT infrastructure to serve as a reliable, value-added platform to manage GRU's informational requirements.
- 2. Eliminate barriers to efficiencies: Identify those areas affecting GRU's ability to operate efficiently, such as joint support departments with the city and work to mitigate, reduce or otherwise eliminate those barriers.
- 3. Increase competitiveness: Use elements of entrepreneurship, continuous improvement and other private industry efficiency models to identify alternatives to current operational, administrative and construction activities through which GRU can recognize reductions in system revenue requirements and reduce rates, lower debt levels or otherwise increase available resources to the organization.