GAINESVILLE:
the city designed with its citizens.

GET IT DONE PLAN:
the guide to shared priorities aligned with resources.

CITIZEN
CONNECTIONS

SHARED
PRIORITIES

RESOURCE
ALLOCATION

Citizen Connections spring 2016

2,266 connections

For six weeks beginning in mid-March, Gainesville's local government and citizens connected to evaluate the community's priorities.

353 citizens connected via surveys at more than 20 festivals, events & neighborhood meetings.

218 citizens connected via engageGNV, an online forum available 24-7.

1,679 citizens connected with the Commission via talkGNV, a telephone town hall meeting.

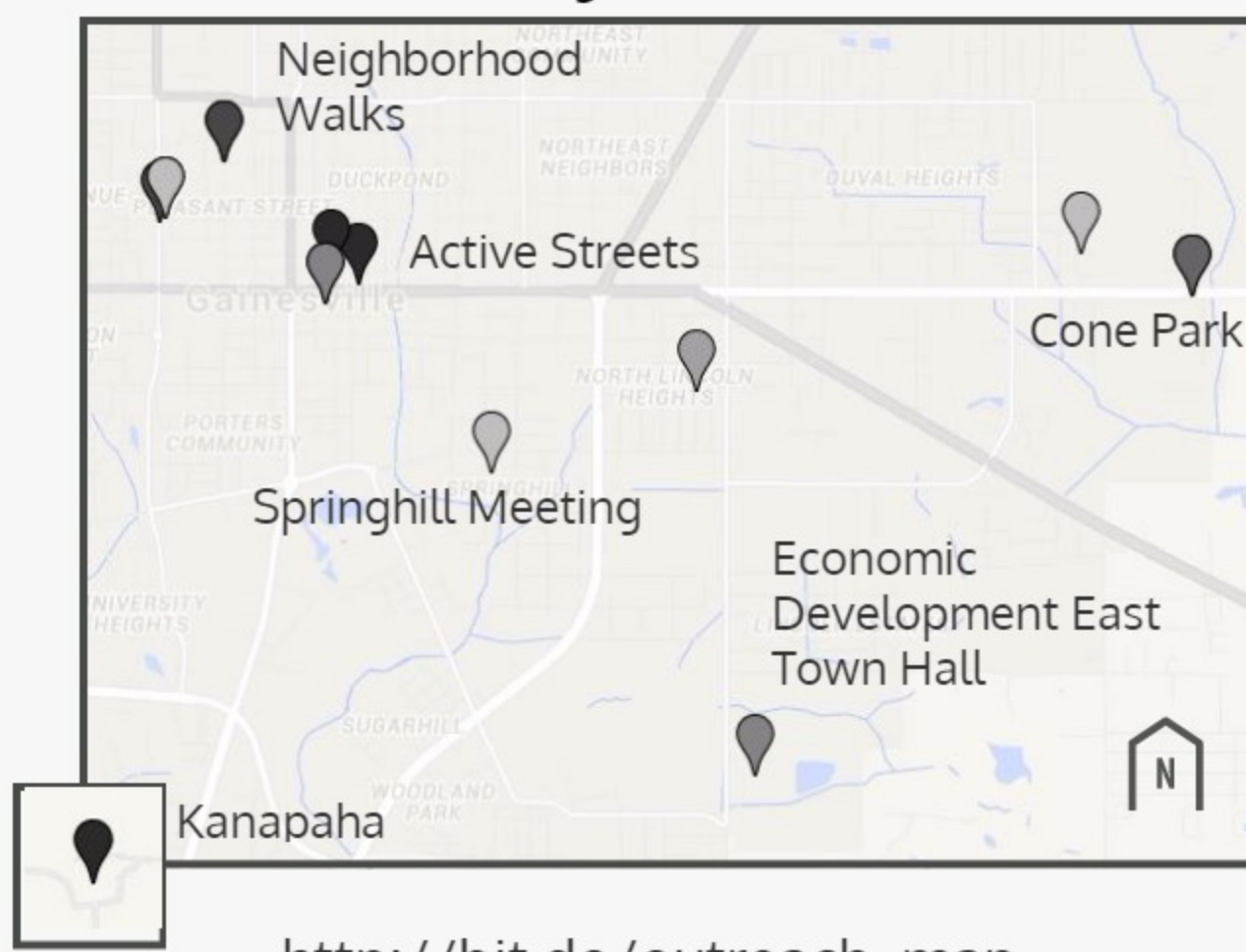**16** citizens connected via text messages displayed on UF sporting events' scoreboards.

The results are in.

While the results are interesting, the survey respondents self selected to participate, which may not statistically represent Gainesville's population.
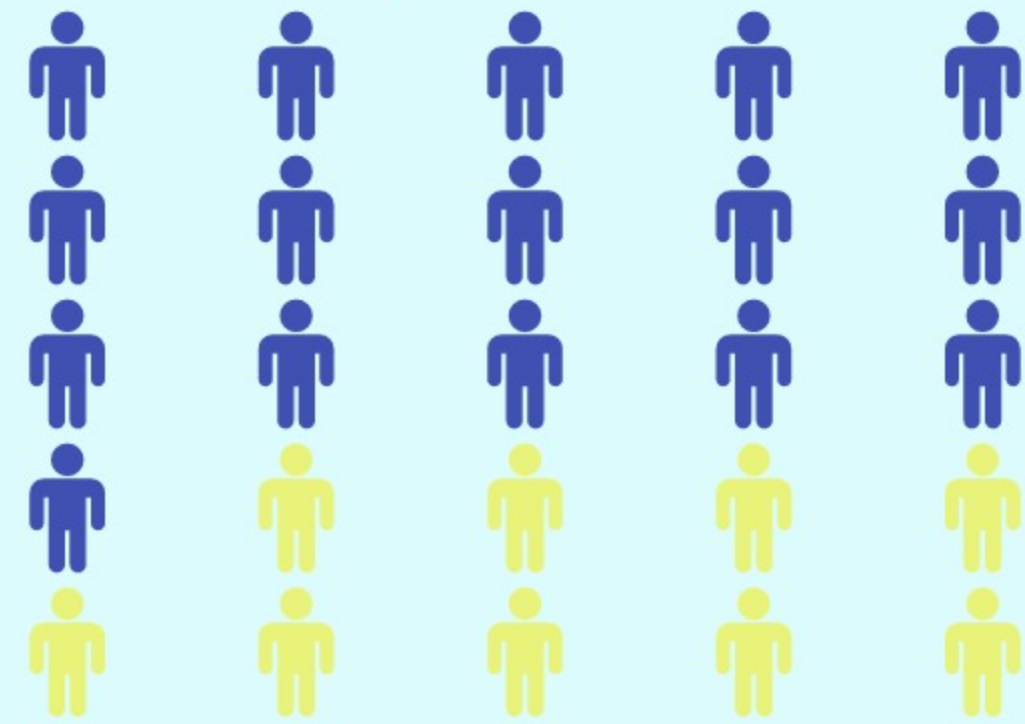
## 571 citizens actively contributed to the survey.

Community Events

Neighborhood Walks

Active Streets

Cone Park

Springhill Meeting

Economic Development East Town Hall

Kanapaha

http://bit.do/outreach_map

Survey Respondents

62% of survey respondents connected **in-person** with city staff.

Survey Participants

4.1 %

8.5 %

21.3 %

66.1 %

- Gainesville Resident
- County Resident
- University Student
- Visitor
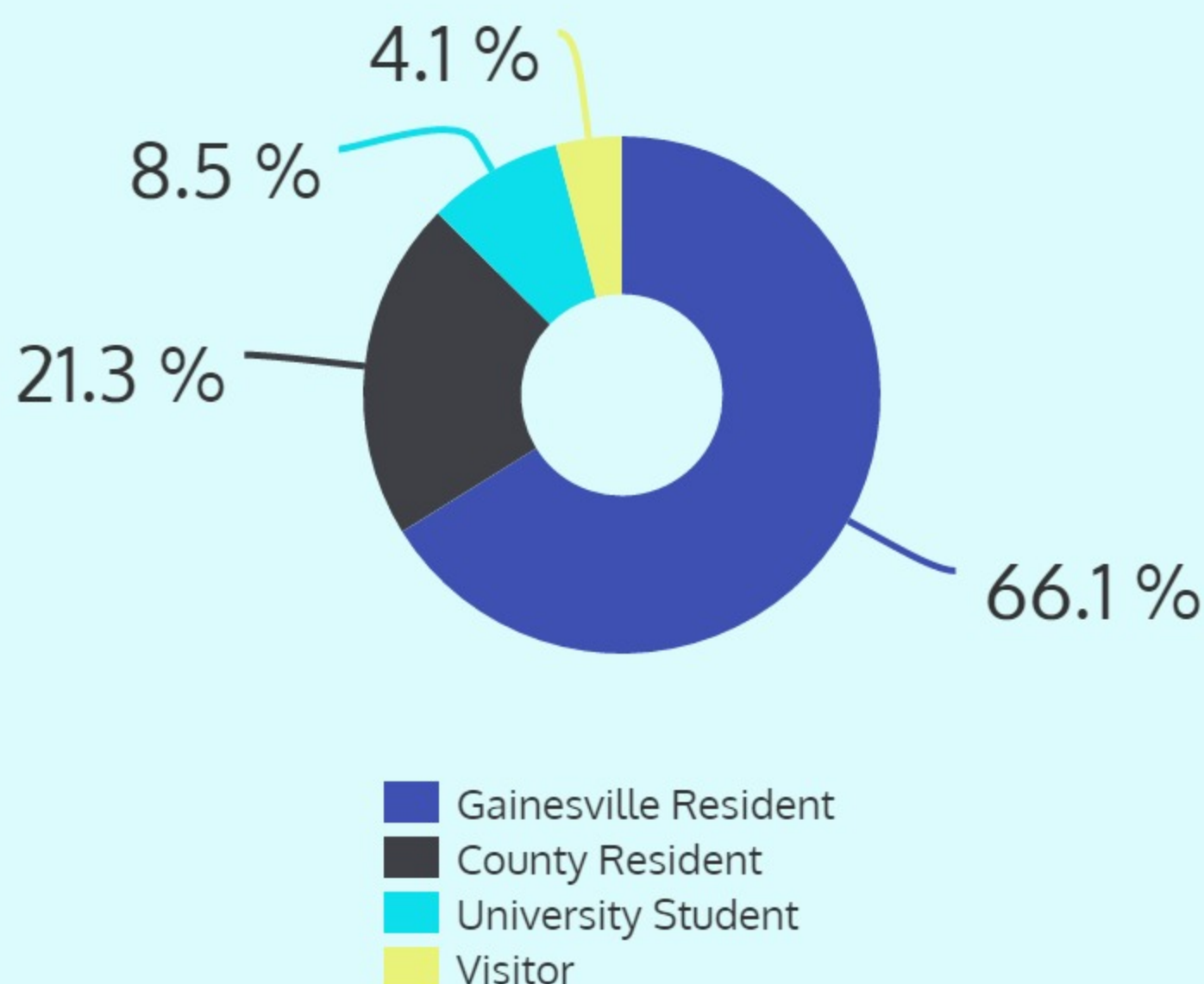
Community Priorities

Average order of priorities by survey respondents.

1. Quality of Life
2. Public Safety
3. Environment
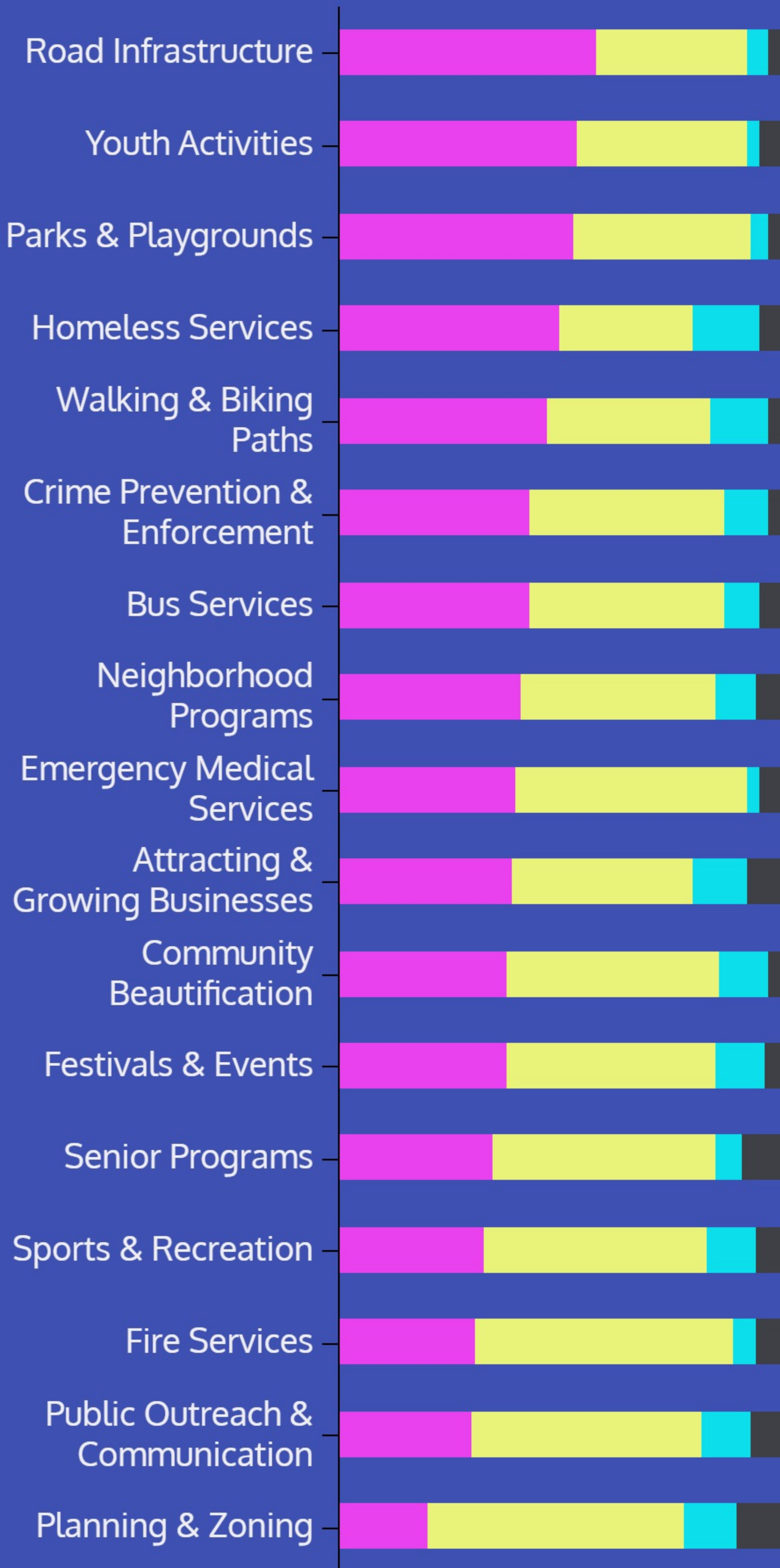4. Effective Government
5. Economic Development
6. Transportation

Program Priorities

■ Unsure ■ Less ■ Same ■ More

- Road Infrastructure
- Youth Activities
- Parks & Playgrounds
- Homeless Services
- Walking & Biking Paths
- Crime Prevention & Enforcement
- Bus Services
- Neighborhood Programs
- Emergency Medical Services
- Attracting & Growing Businesses
- Community Beautification
- Festivals & Events
- Senior Programs
- Sports & Recreation
- Fire Services
- Public Outreach & Communication
- Planning & Zoning

What do you prefer?

44% said they would pay more city taxes/fees for enhanced services

30% said they would maintain the current level of city taxes/fees to keep the same level of service. 10% would pay less for fewer services and 17% were unsure.

What should the city add?

"…Many opportunities are not accessed by the public because of the process. So perhaps [add] those Departments of Doing for Business, Play, and Living."

"…manage more activities online…"

"…I would like to see vibrant recreation centers that are free, well-staffed, and filled with activities teens would enjoy…"

What should the city stop providing?

"…Stop catering so much to UF and college students….they have a campus life. Let's focus more on Gainesville families who have a home here and make a life here…"

"…We need to preserve the community's beauty and slow development to attract quality businesses…"