



Promotion of Minority Owned and Minority Oriented Opportunities Special Committee



Staff Updates



OEO

Office of Equal Opportunity

Torey Alston
Equal Opportunity Director

Committee's Role and Scope

◦ **East Gainesville Strategy**

- Attracting Businesses & Retaining Businesses
- Business Incentives
- Enterprise Zone Update
- Focus – Waldo Road/University Avenue Corridor

◦ **Support and Assistance for Minority Businesses**

- Non-Traditional Loan Assistance Programs (private sector)
- Traditional Financial Institutions (private sector)
- Grant Writing

Committee's Role and Scope

- **Increased Community Partnerships**
 - Business community, places of worship, investors, realtors, etc.

- **Better City Marketing Strategy & Promotional Campaign**
 - Radio
 - Newspaper
 - Social Media

Special Committee Impacts Policy and Budget

- Your advocacy and committee discussion impacted the budget process
 - Marketing and Communications - \$75,000 (one time, non-recurring)
 - Equal Opportunity Director's B2GNow Diversity Compliance Tool - \$101, 777 (over 3 years)

Office of Equal Opportunity 2020 Plan

One Vision:

Leading the way as a diverse model agency for all citizens, employees and visitors to the City of Gainesville.

One Mission:

To ensure diversity, equal opportunity, equality and equity in contracting, employment, services, programs and activities.

One Goal:

Continuous enhancement of diversity, equal opportunity, equality and equity in the City of Gainesville.



Office of Equal Opportunity

Small, Minority, Women, & Service Disabled Veteran Business Program

Sylvia Warren

U.S. Small Business Administration in OEO...

The Small Business Administration (SBA) in partnership with the City of Gainesville, Office of Equal Opportunity began providing services for local small businesses the first Thursday of each month from 10:30a.m.-3:30p.m. on August 4, 2016. The services/support that the SBA provide include, but is not limited to:"

- Will be a resource and provide counseling regarding Federal Government Contracting
- Will set-up Search Agents in the Federal Business Opportunities (FEDBIZOPPS) portal for individuals as requested

U.S. Small Business Administration in OEO...

- Conduct training on the 8(a) Business Development Program (Will conduct information session/workshop on the program if there are two or more individuals interested)
- Conduct training on Winning Federal Government Contracts
- Support individuals who are interested in federal government contracting with their System for Award Management (SAM) Profile
- Will provide training on the Pre-8(a) Mentoring Initiative for interested firm owners

U.S. Small Business Administration in OEO...

- Will provide counseling and information on the Historically Underutilized Business Zone (HUBZone), Service Disabled Veteran-Owned, Women Owned Small Business, Economically Disadvantaged Women Owned Small Business, Small Disadvantaged Business/8(a) and other small business programs.
- Will provide support as needed for the 8(a) BD Program application process and general and specific federal government contracting questions
- Will introduce firm owners to potential partners and government small business & contracting personnel as determined

Events in Each Commission District

Commissioner Carter - Neighborhood Expo

- Location: Phoenix Complex
- 3124 SW 26th Terrace
- Thursday, August 25th from 11am-2pm

Commissioner Chase - Neighborhood Expo

- Location: Wilhelmina Johnson Center
- 321 NW 10th St.
- Wednesday, September 7th from 11am-2pm

Events in Each Commission District

Commissioner Budd - Local Workforce and Community Hiring Event

- Senior Recreation Center
- 5701 NW 34th Blvd.
- Tuesday, September 20th from 3pm-6pm



CRA

Interim CRA Director

Sarah Vidal-Finn

Update on New Upcoming Solicitation Method

- Staff reviewing “boilerplate language” to remove barriers for local businesses and increase competition and diversity
- Prime contracts targeting small businesses under \$300,000
- Subcontracting opportunities targeting local small businesses



Discussion Items

Discussion Items

- Add “affordable housing” to scope of committee goals
- Timeline to sunset special committee



Commission Comments



Citizen Comments



Adjournment