

MedCare One

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East Gainesville Urgent Care Facility

Agenda

- Project Scope
- Why An Urgent Care Facility
- Scope Services Offered
- Objectives

Project Scope

- What will be accomplished?
 - Build a Medical Urgent Care facility in the East section of Gainesville
- What's the purpose or business need for this project?
 - Provide faster access to medical care East Gainesville and Northeast Alachua County
 - Reduction in wait time for non-emergency services
 - Reduction in wait time for emergency services at emergency department
- Is there a relationship to other projects?
 - Direct relationship with the county's initiative to improve East Gainesville infrastructure
- Who are the stakeholders?
 - Johnson-Tenah Investments
 - Alachua County Commission
 - Gainesville City Commission

Why An Urgent Care Facility?

- Provided medical access and benefits to a community lacking ease of access to care
 - East Gainesville and surrounding areas of Alachua county are currently forced to commute 20+ minutes to receive medical care
- Urgent Care bridges the gap between Primary Care and Emergency Care
 - Nationwide ER avg. wait-times are approaching 2-4hrs
 - Primary Care is largely governed by appointment with long wait-times for non-appts.
 - Majority of ER cases can be facilitated in an Urgent Care or Primary Care setting
- Enhancements to East Gainesville/Northeast Alachua County
 - Facilitates medical need for area that is expected to grow due to neighborhoods, businesses and structural improvements

Scope of Services Offered

- Treatment of acute medical conditions
 - Colds, flus, sprains, strains, infections, rashes, fever, nausea, and vomiting.
- On-site digital radiology
- Point-of-care labs
 - Pregnancy, strep, flu, RSV, and glucose testing.
- Additional services
 - Drug screenings, pre-employment physicals, audiology exams
 - Pre-packaged pharmaceuticals
 - Able to provide critical care in an emergency situation

Objectives

- Benefits of Urgent Care Center
 - Low cost medical treatment in area that is being revitalized
 - Improve the education of urgent care vs. emergency care
 - Decrease overall wait time of medical assistance
 - Provide compliment to businesses that want to come into East Gainesville/Northeast Alachua County
 - Cost of center less than fully functional hospital and typically can be paid back in intermediate time frame (less than 5 years)
 - Less invasive than physician's office or emergency department; well received by patients
 - Most medical payors accepted

Objectives cont.

- Identify overall project objectives:
 - High level schedule objectives
 - Gain approval from county commission to move forward with Urgent Care site
 - Define supplemental assistance and incentives provide by county commission
 - Work with County to approve a location in East Gainesville
 - Secure funding
 - Begin building preparations
 - Renovation/Construction
 - Equipment purchases
 - Begin advertising campaign
 - Proving knowledge of services offered to the community and surrounding areas
 - Hire staff
 - Staff training/preparations
 - Opening day