



Today's Discussion

Our Shared Purpose

Celebrating Gainesville

Our Guiding Questions

Emerging Big Ideas

Update from University of Florida

Next Steps

the purpose of our city is the people of our city

Celebrating Gainesville!

Diversity of thoughts and ideals, of cultures and ethnicities

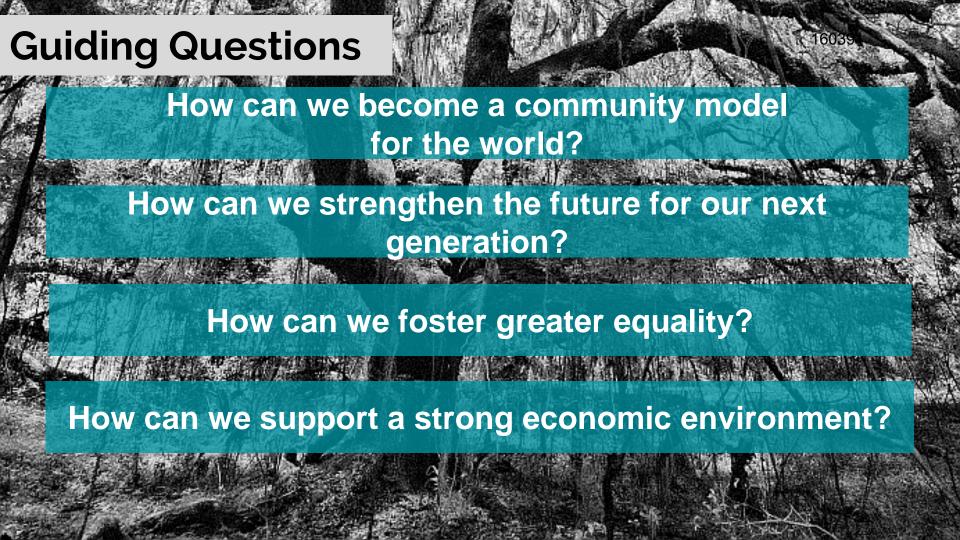
Natural beauty, bounties of trees, parks, and open spaces

Burgeoning local food, craft brewery, and arts scenes

Entrepreneurial mindsets and start-up environment

However, is this our best GAINESVILLE?

our guiding questions



Guiding Question One:

HOW CAN WE SUPPORT A STRONG ECONOMIC ENVIRONMENT?

How can we make it easier and quicker for entrepreneurs to open a small business?

How can we enhance the diversity of job opportunities for our citizens?



Emerging Big Ideas

Seed **funding** for local **start-ups**

Attract **businesses** & grow tax base

Guiding Question Two:

HOW CAN WE FOSTER GREATER EQUALITY?

How can we identify and preserve the unique characteristics of our neighborhoods?

How can we ensure equal access to city services?

How can we improve the accessibility and affordability of housing?



Emerging Big Ideas

Implement assorted transportation modes

Facilitate **neighborhood vitality** assessments

Guiding Question Three:

HOW CAN WE STRENGTHEN THE FUTURE FOR OUR NEXT GENERATION?

How can we broaden and enhance youth opportunities?

How can we promote the sustainability of our natural resources?

Emerging Big Ideas

Bring visual & performing arts programming into neighborhoods

Vitalize & restore **stream corridors**

Guiding Question Four:

HOW CAN WE BECOME A COMMUNITY MODEL FOR THE WORLD?

How can we utilize local talent and resources to benefit the greater Gainesville community?



Emerging Big Ideas

Collaboratively launch a **Smart Cities** lab

Identify innovations in **public safety**





STRATEGIC DEVELOPMENT PLAN

UNIVERSITY OF FLORIDA
GAINESVILLE

CONCEPTUAL OBJECTIVES

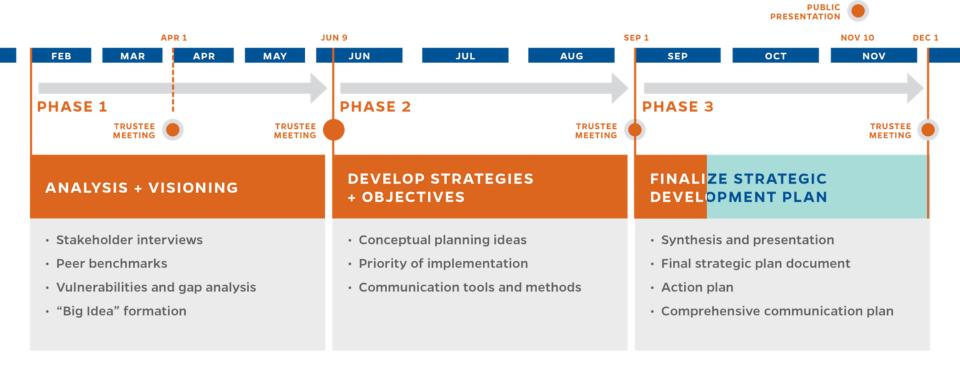
- Ascertain opportunities for leveraging preeminence
- Determine optimal synergy between the University and the City
- Integrate with ongoing campus master planning initiatives
- Enhance the quality of the built environment
- Foster strong physical connections between the campus and the community
- Identify and address weaknesses in infrastructure
- Communicate a comprehensive vision that engages the entire community







SCHEDULE



Next Steps

Further define big ideas

Observe users, collect data, and evaluate gap analyses

Engage with community participants

Continuing Thoughts

Build a scope the city can support and accomplish

Identify collaborative partners

Assess fiscal impact and implementation timeline

Upcoming Dates

October 27 - General Policy Committee Meeting

- Gainesville Creative Series Update
- Legislative Agenda Prioritization

December 1 - City Commission Meeting

Plan Adoption

January 31 - Five-Year Financial Forecast

April 18, May 2, 16, 30 - Budget Planning Meetings

July 18 - Adopt Proposed Budget & Tentative Millage



Together, we will become our best **GAINESVILLE**.