



## EMPLOYEE BUS PASS PROGRAM

### Overview

The purpose of the City of Gainesville's Regional Transit System (RTS) Employee Bus Pass Program is to offer employees of participating local organizations unlimited prepaid access to all fixed route bus services. The Program was created to encourage employers to incentivize transit use for their employees and thereby alleviate traffic congestion and parking in Gainesville. The program has a goal of capturing a minimum of \$0.75 per trip.

### Guidelines

Employer participation requirements:

- Minimum of 100 employees
- Employee photo identification card/badge
- 1 year contract period

New agencies will pay \$7.50 per employee to participate for the first year. After the first year, the level of participation will determine whether the cost per trip goal was met. If the goal was met, the rate will remain the same for the next contract period. If the goal was not met, a cost adjustment will need to be made to get closer to the cost per trip goal. The adjusted fee will not exceed \$37.50 per employee annually (equivalent of a student semester pass). See the discounted cost/trip table below.

**Table 1**

**Discounted Cost/Trip Table**

Cost/ Trip	Rate
<b>New Agency (&gt;100 employees)</b>	<b>\$7.50</b>
> 0.75	\$7.50
0.50 - 0.75	\$11.25 - \$7.50
0.25 - 0.50	\$22.50 - \$11.25
0.15 - 0.25	\$37.50 - \$22.50
<0.15	\$37.50

FY16 Employee Pass Program Analysis (Table 2) shows the cost per trip of participating agencies. Table 3 shows the adjustments needed based on the cost per trip to meet the program goals.

**Table 2**

FY16 Employee Pass Program Analysis

Employee Group	Number of Employees	Total Revenue	Passenger Trips	Cost/Trip
Alachua County	200	\$1,500	4,097	\$0.37
City of Gainesville	1,324	\$9,930	4,772	\$2.08
CareerSource (formerly Florida Works)	100	\$750	17,751	\$0.04
GRU	875	\$6,562.50	1,027	\$6.39
Fluor Federal Solutions (formerly Job Corps)	250	\$1,875	9,809	\$0.19
Oaks Mall	250	\$1,875	34,585	\$0.05
Santa Fe	1,020	\$7,140	11,859	\$0.60
UF Health	9,175	\$68,812.50	97,479	\$0.71
University of Florida	16,698	\$125,235	154,328	\$0.81
Veterans Administration	1,338	\$10,035	48,462	\$0.21
<b>Total</b>	<b>31,230</b>	<b>\$233,715</b>	<b>384,169</b>	<b>\$0.61</b>

**Table 3**

FY17 Adjustment

Revenue	Cost/Trip
\$ 3,000.00	\$ 0.73
\$ 9,930.00	\$ 2.08
\$ 3,750.00	\$ 0.21
\$ 6,562.50	\$ 6.39
\$ 7,250.00	\$ 0.74
\$ 9,375.00	\$ 0.27
\$ 8,670.00	\$ 0.73
\$ 71,106.25	\$ 0.73
\$ 125,235.00	\$ 0.81
\$ 36,126.00	\$ 0.75
<b>\$281,004.75</b>	<b>\$ 0.73</b>