

Strike Out Hunger Week:

Food Drive, FarmShare Food Giveaway, Food Banks and Pantries Food Giveaway & Thanksgiving Basket Giveaway Program



**Strike Out Hunger Week:
Food Drive, FarmShare Food Giveaway,
Food Banks and Pantries Giveaway &
Thanksgiving Basket Giveaway Outcomes Report
Request for Co-Sponsorship**

Proposed Dates: November 13-16, 2017
Alachua County Fairgrounds
Gainesville, Florida

Sponsors: Martin Luther King, Jr., Commission of Florida, Inc., and the Long Foundation, Inc

2017 Co-Sponsors: Alachua County Government, City of Gainesville, and the Alachua County Nutrition Alliance (ACNA) and Representative Clovis Watson, Jr.

Food Drive and Food Giveaway Dates: November 13th (Community Wide Food Drive), November 15th (FarmShare Food Giveaway Program), November 15th (Food Banks and Pantries Food Giveaway), and November 16th (Thanksgiving Basket Giveaway Program) In recognition of National Hunger Month.

Food Drive and Food Giveaway Mission: To collaborate with local Businesses, Faith Based Organizations, Education, Government, Law Enforcement agencies, Private, Not-for Profit agencies, City and County Residents, to develop an all-encompassing food drive and food giveaway program to help feed the hungry in our community.

Food Drive and Giveaway Goal: To build a safety net for those in need of food, increase the availability of food to those who are nutritionally challenged, bring awareness of the ever growing issue of hunger, and develop a work plan to unite community food collections, to support our local food pantries. And, to assist the Alachua County Nutritional Alliance (ACNA) in accomplishing its goals of addressing food security in Alachua County.

Beneficiaries: The 2016 beneficiaries and potential beneficiaries for 2017 are as follows: Bread of the Mighty Food Bank, Eldercare/Senior Recreation Center, Food 4 Kids Backpack Program, Lazarus Restoration Ministries, Newberry United Methodist Church, Showers of Blessings Harvest Center Bread Ministry, Blessed Hope, The Upper Room Ministries and families in need.

Benefactors: The 2016 benefactors and potential 2017 partners are as follows:

Business Community: UF Health Shands, Gainesville Area Chamber of Commerce, Cox Communications, Dollar General Distribution Center, Waste Corporation of America, North Florida Regional Medical Center, Collier Companies, McDonald's of Gainesville, Zaxby's, Sandwich Inn, Chunky's, Willie Holden Catering, Commissioner Lee Pinkoson, Gladys G. Cofrin,

C. David Coffey, Pegeen Hanrahan, Louis Kalivoda, Kinnon Thomas, Representative Clovis Watson, Jr., FarmShare, Gainesville Sun, The Gainesville Guardian, TV 20, My GTN TV.

Civic and Education Groups: Alachua County School District, Santa Fe College-Boo at The Zoo, The Visionaries Club, Zeta Phi Beta Sorority, Gator Collegiate Cattle Women, The Martin Luther King, Jr., Commission, and, The Long Foundation, Inc.

Faith-Based Community: Abundant Grace, Alive Church, Archer Church of God in Christ, Bethel Seven Day Adventist, Church of Christ, Day Springs Missionary Baptist Church, Faith Missionary Baptist Church, First Missionary Baptist Church, Gainesville Family Worship Center, Galilee Missionary Baptist Church, Hall Chapel UM Church, Open Door Baptist Church, Mt. Moriah Missionary Baptist Church, Mt. Pleasant United Methodist Church, Mt. Olive PB Church, Heaven Bound Outreach, Lazarus Restoration Ministries, Passage Family Ministries, Showers of Blessings Harvest Center, Victory Temple Church of God in Christ, Upper Room Church of God Christ, William Temple COGIC, Johnson Chapel Baptist Church,

Government Agencies: Alachua County Growth Management, Alachua County Public Works, Alachua County Library District, Alachua County Tax Collectors Office, City of Gainesville Fire & Rescue, City of Gainesville CRA, City of Gainesville Fleet, City of Gainesville Public Works, City of Gainesville Police Crime Prevention, Gainesville Regional Utilities, Department of Children and Families, Clerk of the Circuit Court, Eldercare, and Meridian Healthcare.

2016 Strike Out Hunger Week: Food Drive, FarmShare Food Giveaway, Food Banks & Pantries Food Giveaway & Thanksgiving Basket Giveaway Program Outcomes:

- **Over 100 organizations** participated in the Strike out Hunger Week: Food Drive, Farmshare Food Giveaway & Thanksgiving Basket Giveaway Program.
- **Nearly 100** volunteers donated an average of 4 hours towards Strike Out Hunger Week.
- **Nearly 2000 Thanksgiving Baskets with turkeys** were distributed to families in Alachua County.
- **900 Families** were served through the Alachua County School District Partnership.
- **Over 14,000 pounds of turkeys** were distributed to needy families.
- **Nearly 120,000 pounds of non-perishable** food items were collected and distributed.
- **Over 20, 000 pounds of perishable food item impacting 440 families** were donated by FarmShare and distributed to needy families.
- **Nearly 140,000 pounds** of non-perishable and perishable food items were collected and distributed through the Strike out Hunger Food Drive, **FarmShare Food Giveaway, Alachua County School District**, collection of nonperishable food items sponsored by other organizations and delivered directly to food banks, pantries or back pack programs.

Roles and Responsibilities of Sponsor and Co-sponsors:

The Martin Luther King, Jr., Commission of Florida, Inc. will serve as a co-sponsor of the 2017 Strike Out Hunger Week: Community Food Drive, FarmShare Food Giveaway, Food Banks and Pantries Giveaway & Thanksgiving Basket Giveaway Program. **The Martin Luther King, Jr., Commission of Florida, Inc.** will also provide volunteers to assist sorting of donated foods and items at the fairgrounds building during drop off and pick up by the beneficiaries and benefactors. **The Martin Luther King, Jr., Commission of Florida, Inc.**, will provide financial resources and additional assistance as needed to ensure the success of the 2017 Strike Out Hunger Week.

The Long Foundation, Inc. Rodney Long, President and CEO will be the primary organizer and contact person for Strike Out Hunger Week. As the champion and chief organizer since 2008, former Commissioner Long is knowledgeable of the inner workings, the coordination needed and the stakeholders involved to make the event a continued success.

The Long Foundation, Inc. responsibilities will include but not be limited to the following:

Serve as the principal organizer and coordinator of the 2017 Strike out Hunger Week. They will be responsible for scheduling meetings/workshops, including locations, contacting stakeholders regarding all meetings/workshops, recording minutes at all meetings/workshops, provide audio visual equipment and printed meeting materials at all meetings/workshops, coordinate all fundraising activities, coordinate volunteers for the meetings/workshops and food drive, FarmShare Food Giveaway at the fairgrounds. In addition, they will coordinate pick up and drop off of food items for beneficiaries and benefactors at the fairgrounds with the co-sponsors, coordinate publicity with the co-sponsors, coordinate with stakeholder groups regarding strategies for a successful food drive.

The Long Foundation, Inc. will provide whatever resources and or coordination needed to ensure the success of the 2017 Strike Out Hunger Week.

City of Gainesville Government requested co-sponsorship will include the following:

The City of Gainesville has been a committed partner in the effort to reduce poverty in Gainesville/Alachua County. Under the leadership of former Mayor Pegeen Hanrahan, and Assistant City Manager Fred Murry, the City has been a major partner in the creation of the Hunger Abatement Plan (HAP) and a major player in the 2011-2016 Strike Out Hunger Food Drives and Thanksgiving Basket Giveaway Program.

It is our desire to continue this much needed outreach effort for our food banks, pantries and citizens in need with the City of Gainesville by offering them the opportunity to continue its partnership in our 2017 Strike Out Hunger Week.

The City of Gainesville requested co-sponsorship will include the following:

- **City of Gainesville** donates the use of the Martin Luther King, Jr. Multi-Purpose Center and the Thomas Center for planning meetings. We have confirmed the above facilities on the dates and times listed in the below Strike Out Hunger Week Timelines and Critical Dates.
- Issue a proclamation at the October 19, 2017 City Commission Meeting in recognition of November, 2017 as National Hunger Month.
- Appoint a designee from the City of Gainesville to attend the planning meetings and to keep the City Commission informed of the progress of the Strike Out Hunger Week.
- The Mayor, Manager or his designee attend if possible and participate in the Strike Out Hunger Week Food Drive Drop off on Monday, November 13, 2017 from 8:00 am - 5:00pm at the Fairgrounds.
- The Mayor, Manager or his designee participate if possible at the fairgrounds in the pick-up of donated food items by the food banks and pantries on Wednesday, November 15, 2017 from 10:00 am - 2:00 pm.
- The Mayor, Manager or his designee participate if possible at the fairgrounds in the FarmShare Food Giveaway Program co-sponsored by Representative Clovis Watson, Jr. on Wednesday, November 15th 12:00 – 3:00 p.m. at the fairgrounds.
- Participate if possible in the pick-up of Thanksgiving Baskets by needy families on Thursday, November 16, 2017 from 2:00 pm – 6:00 pm at the Fairgrounds.
- City of Gainesville and Gainesville Regional Utilities Departments and staff to coordinate and participate as one of our government organizations in the collection of non-perishable food items for the food drive.
- The City Commission to receive a final presentation at the Monday, March 1, 2018 City Commission meeting regarding the outcomes report for 2017 Strike Out Hunger Week.
- **Public Works Department:** Provide the use of orange parking cones. Delivery date is November 10, 2017 at the Fairgrounds.
- **Communications Department:** Provide air time for pre produced public service announcements to be aired on Cox Cable Channel 12.

2017 Strike Out Hunger Week Proposed Timelines and Critical Dates

Wednesday, March 1st – Email notification and agenda for the March 22nd Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, March 22nd, 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location Thomas Center.

Tuesday, April 3rd – Email notification and agenda for the April 19th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, April 19th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Monday, May 1st – Email notification and agenda for the May 17th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, May 17th 10 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Thursday, June 1st – Email notification and agenda for the June 21st Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, June 21st 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Monday, July 3rd- Email notification and agenda for the July 19th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, July 19th 10:00 am – 12:00 noon Community-Wide Planning Meeting. Location: Thomas Center.

Tuesday, August 1st – Email notification and agenda for the August 23rd Community Planning Meeting goes out to the Strike out Hunger Participants.

Friday, August 11th, Production of Television and Radio Public Service Announcements for Strike Out Hunger Week.

Wednesday, August 16th, Strike Out Hunger Week Media Releases and Publicity begins for collection of food (MY GTN TV, TV 20, MARC Radio Gainesville, Praize 107. 5 FM, WBMT 90.1 FM, Gainesville Sun, Alligator, Cox Communications and City and County Public Access Channel 12).

Wednesday, August 23rd -10:00 am – 12:00 noon Community-Wide Planning Meeting
Location: Thomas Center.

Wednesday, August 23rd, Distribution of Collection Boxes begins for community organizations.

Friday, September 1st – Email notification and agenda for the September 21st Community Planning Meeting goes out to the Strike out Hunger Participants

Wednesday, September 20th 10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.

Monday, October 2nd – Email notification and agenda for the October 18th Community Planning Meeting goes out to the Strike out Hunger Participants.

Tuesday, October 9th – 9:00 am, Board of County Commission to issue a proclamation in recognition of National Hunger Month.

TENTATIVE: Wednesday, October 11th – 11:00 am -6:00 p.m. – Long Foundation, Inc. Registration for Vouchers for Thanksgiving Baskets at MLK Center.

Wednesday, October 18th -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.

Thursday, October 19th 5:00 pm, City Commission to issue a proclamation in recognition of National Hunger Month.

Friday, October 20-28, 2017 – Alachua County Fair at the Fairgrounds.

Wednesday, November 1st – Change Fairgrounds Sign for 2017 Strike Out Hunger Week

Wednesday, November 1st – Email notification and agenda for the November 9th Community Planning Meeting goes out to the Strike out Hunger Participants.

Wednesday, November 8th, -10:00 am – 12:00 noon Community-Wide Planning Meeting.
Location: Thomas Center.

Friday, November 10th - 9:00 a.m. Alachua County Facilities Management and County Public Works to Drop off chairs and tables at the Fairgrounds Exhibition Building. Scales for weighing food items to be set up by Ag Extension Offices. The City of Gainesville Public Works to DROP Off orange directional cones.

Sunday, November 12th, 1: 00 pm - Fairgrounds Setup by Martin Luther King, Jr., and the Long Foundation, Inc. and volunteers.

Monday, November 13th thru Thursday, November 16th – 2017 Strike Out Hunger Week.

Monday, November 13th - Drop off of Food Items at the Fairgrounds from organizations and individuals. Sorting of donated items for pantries, food banks by volunteers.

Monday, November 13th, Drop off of Donated Food Items by Dollar General at Fairgrounds to be placed in Thanksgiving Baskets.

Tuesday, November 14th, 9:00 am – Pick-up purchased non-perishable food items from Hitchcock's.

Tuesday, November 14th – 10:00 am – 5:00 pm. Sorting and assembling of donated food items to be picked up by pantries and food banks that provide food assistance to the community at the fairgrounds.

Wednesday, November 15th, 10:00 am – 12:00 pm. Pick up of donated food items by Food Banks and Pantries at the Fairgrounds.

Wednesday, November 16th, 10:00 am – Sorting and preparing Thanksgiving Baskets for Giveaways for Needy families picked up Thursday, November 16th, of donated food items by Food Banks and Pantries at the Fairgrounds.

Wednesday, November 15th – 9:00 am Food Preparation for FarmShare Distribution and Representative Clovis Watson, Jr.

Wednesday, November 15th – 12:00 noon – 3:00 p.m. FarmShare Distribution with Representative Clovis Watson, Jr. - Fairgrounds

Thursday, November 16th – 12:00 pm – 2:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers from Alachua County Social Services, social service agencies, senior citizens, disabled citizens and The Long Foundation, Inc. at the Fairgrounds.

Thursday, November 16th – 3:00 pm – 6:00 pm - Pick up of Thanksgiving Baskets by eligible families with vouchers from the Long Foundation, Inc., Alachua County Social Services, social service agencies, seniors and disabled citizens at the Fairgrounds.

Thursday, November 16th – Clean-up and removal of tables, chairs, scales, directional signs and cones at the Fairgrounds by volunteers.

Wednesday, December 13th - 10:00 am – 12:00 noon Tentative Community-Wide Post Planning Meeting. Discussion of the Draft 2017 Strike Out Hunger Food Drive Outcomes Report. Tentative Locations. Thomas Center or MLK Multi Purpose Center.

Tuesday, February 27, 2018 – 9:00 am 2017 Strike Out Hunger Week Outcomes Presentations at the County Commission Board Meeting.

Thursday, March 1, 2018 – 1 pm 2017 Strike Out Hunger Week Outcomes Presentation at the City Commission Meeting.