

City of Gainesville

*City Hall
200 East University Avenue
Gainesville, Florida 32601*



Minutes - Draft

March 14, 2017

4:00 PM

**Alachua County Library Headquarters, 401 E. University Ave,
Gainesville, FL**

Citizen Committee for Implementing the Strategic Framework

Fatma Kaplan, Chair

Cary Bryant

Susan Davenport

Gerard Duncan

Dave Ferro

John Fleming

Mitch Glaeser

Gail Johnson

Diyonne McGraw

Art Stockwell

Kevin Thorpe

Quan Tran

Jahmere Webb

Randy Wells

CALL TO ORDER

The meeting was called to order at 4:05 PM.

ROLL CALL

Present 13 - Kaplan, Duncan, Davenport, McGraw, Fleming, Bryant, Johnson, Glaeser, Webb, Thorpe, Tran, Stockwell, and Wells

Absent 1 - Ferro

ADOPTION OF THE AGENDA

Motion made by Committee Member McGraw and seconded by Member Stockwell to adopt the agenda. The motion carried by unanimous vote.

Adopted

160909.

Workshop 2: How Might We Support a Strong Economy? (B)

This item requests the Committee participate in a workshop to begin assessing and prioritizing the community's big ideas to support implementing the Strategic Plan Framework.

Committee Members Johnson and McGraw introduced themselves to the committee. Chair Kaplan handed the meeting over to Ms. Samantha Wolfe to present the agenda for Workshop 2, How Might We Support a Strong Economy? Ms. Wolfe introduced the small group exercise and subsequently, the committee spent significant time in small groups reflecting, assessing, and prioritizing the Big Ideas contained within the Strong Economy Big Ideas attachment.

Each small group presented its top ten ideas, as assessed in the small group exercise. After further discussion by the committee, the small groups reconvened and narrowed the focus to a list of top five ideas per group. The ideas included the consolidation of Gainesville and Ocala airports, relocation of City Hall further east, creation of a Public/Private Ambassador to liaise between the public and private sectors, the creation of incubator/accelerator partnerships to launch small businesses, expansion of emergency medical services within East Gainesville, addition of overpass marketing, and creation of an entrepreneurial academy to engage youth. Additional priorities included subsidized/affordable housing; a City-wide GTEP program; establishment of Southwest 2 Avenue as a corridor to UF; expansion of RTS routes to include increased frequency, times, hours and stops; and development of a convention center at Newnans Lake.

RECOMMENDATION

The Citizen Committee 1) participate in a workshop.

Discussed

APPROVAL OF MINUTES

Motion made by Co-Chair Thorpe and seconded by Member McGraw to adopt the

minutes from the March 7, 2017 meeting. The motion carried by unanimous vote.

Present 13 - Kaplan, Duncan, Davenport, McGraw, Fleming, Bryant, Johnson, Glaeser, Webb, Thorpe, Tran, Stockwell, and Wells

Absent 1 - Ferro

160713.

Citizen Committee for Implementing the Strategic Framework Minutes (B)

RECOMMENDATION

The Citizen Committee 1) approve the minutes of March 7, 2017.

Approved as Recommended

MEMBER COMMENT

Member Glaeser suggested that the committee meet to dive deeper into the big ideas in preparation of creating the report to the City Commission. Member Stockwell further contributed to the discussion by indicating the need to explain the logic behind the committee's recommendation, acknowledging that the recommendations could be a fundamental shift in how the City provides services to the public and that such change would significantly impact the Eastside Gainesville community and economy. Further discussion ensued regarding the manner in which to address the remaining guiding questions. Additional discussion revolved around whether the recommendations should simply be a list or a list of recommendations with back-up documentation.

Member Glaeser made the motion for the committee to consider how to present the ideas to the city commission, Member McGraw made a friendly amendment to the motion that City staff provide additional dates for the possible retreat, and Co-Chair Thorpe seconded the motion with the friendly amendment. The motion carried by unanimous vote. Afterward, Member Wells suggested that staff provide dates for holding the retreat on a Saturday.

CITIZEN COMMENT

No citizen wished to make a comment to the committee.

NEXT MEETING DATE

Next meeting is scheduled for Friday, March 31, 2017.

ADJOURNMENT

The meeting was adjourned at 6:05 PM.

Present 13 - Kaplan, Duncan, Davenport, McGraw, Fleming, Bryant, Johnson, Glaeser, Webb, Thorpe, Tran, Stockwell, and Wells

Absent 1 - Ferro