

# MIDTOWN RESIDENTIAL PAINT PROGRAM

## GOAL:

To encourage and support private investment on residential properties located in the Midtown area, the Gainesville Community Redevelopment Agency (CRA) is launching the **Midtown Residential Paint Program** for properties located within the geographic area bounded by **W University Avenue, NW 2<sup>nd</sup> Avenue, NW 16<sup>th</sup> Street and NW 20<sup>th</sup> Street** (see Exhibit 1).

This time-limited, competitive program provides **grants of up to \$2,500 and 75% reimbursement for material and labor of approved exterior power wash, pressure wash and painting projects.**

The purpose of this program is to leverage private investment in making significant enhancements to exterior building and site. These improvements can boost building appeal, improve pedestrian comfort and safety, and complement the CRA NW 1<sup>st</sup> Avenue, Streetscape Project blocks 1600 to 1900, scheduled for construction in 2017.

## MIDTOWN RESIDENTIAL PAINT PROGRAM

### DESCRIPTION

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**Before & After Paint project:** 526 NW 8th Street



**GAINESVILLE COMMUNITY  
REDEVELOPMENT AGENCY**

**COLLEGE PARK / UNIVERSITY HEIGHTS  
REDEVELOPMENT AREA**

# WHO IS ELIGIBLE?

All residential property owners of existing buildings located within the Program Target Area (Exhibit 1).



**EXHIBIT 1: PROGRAM TARGET AREA**

## FUNDING:

- A. **The MIDTOWN Residential Paint Program is a reimbursement grant program.** Eligible Participants must commit to providing the cash value of goods and services used to improve the approved scope of work and pay their construction costs on time. **At the completion of the project,** and per CRA staff review and approval of improvements and proof of payment, the CRA will reimburse the Participant its share for the approved improvements and per actual project costs, up to the maximum approved project grant amount.
- B. **Approved grant amounts may vary,** depending on project scope and contractors cost estimates. CRA will pay **75% of the project total amount with a maximum grant amount of up to \$2,500.** Work done by Participants or their employees will not be funded for labor. Work must be done by licensed and/or certified contractors.
- C. Eligible project must begin after the scope of work and costs have been approved by the CRA. **Improvements that have begun before grant approval are not eligible for the program reimbursement.**
- D. Projects must commence by **January 1, 2018,** and complete by **December 31, 2018,** to be eligible for grant reimbursement.
- E. Program is fund-limited. When program budget is exhausted, no additional applications will be accepted.

## ELIGIBLE IMPROVEMENTS:

- A. Exterior building power wash, pressure wash and/or painting
- B. Power wash , pressure wash and painting material and labor.

## TIMELINE:

This program is time-limited and designed to be implemented in conjunction with the NW 1<sup>st</sup> Avenue Streetscape improvements.

- A. Applications must be submitted to the CRA by **November 1, 2017**, 5 PM. All approved projects must commence by **January 1, 2018** and complete by **December 31, 2018**, to be eligible for grant reimbursement.
- B. Grants may not be awarded for projects started before the grant award.
- C. The CRA shall distribute funds to the grant Recipient only upon validation that the work has been completed and it is demonstrated that all contractors are paid in full. Valid receipts must be submitted to receive reimbursement fund disbursement.

<b>June 1, 2017</b>	Midtown Residential Program application submittal open
<b>November 1, 2017 @ 5 PM</b>	Midtown Residential Program applications submittal close
<b>January 1, 2018 &amp; December 31, 2018</b>	All approved projects must commence by <b>January 1, 2018</b> and complete by <b>December 31, 2018</b> to be eligible for grant reimbursement.

## COMPLETE APPLICATIONS MUST INCLUDE:

- ⇒ Completed Application Form
- ⇒ Photograph of the existing exterior building conditions
- ⇒ Color choice for new paint (color chips for walls, trim, etc.)
- ⇒ Two cost estimates from different sources for an identical scope of work
- ⇒ Selected contractor's general liability insurance certificate and contractor's license
- ⇒ Proof of ownership, i.e., recorded deed or property tax bill



# GRANT ADMINISTRATION PROCESS:

- **Application** : Completed applications are submitted by the applicant and evaluated by CRA staff on a continuous, first come, first evaluated basis, subject to funding availability. Staff and applicant may meet to clarify any outstanding applicant questions or application information.
- **Application Evaluation & Approval**: CRA staff reviews the application on a first come first reviewed basis, and makes a grant recommendation. The CRA will notify applicant of approval or denial of application in writing. Once the application has been approved, applicant may begin implementation of the approved improvements.
- **Agreements**: A Grant Agreement and Five-Year Façade Easement will be signed by the applicant and the CRA Executive Director or designee. CRA staff will record the Façade Easement in the Alachua County public records upon payment to applicant of the grant amount.
- **Project Completion & Grant Release**: After completion of the approved improvements, Grant Recipient will notify CRA staff, provide copies of all relevant improvement receipts, and proof of project completion. CRA Staff and Recipient will meet to review the project to verify completion of work as proposed in the application. The CRA will disburse funds to Grant Recipient within 30 days of approval of the completed project and CRA will record the Façade Easement.
- **Project Close Out**: Five years from Easement execution date.



Before & After project: 1121 NW 7th Avenue

1. **Agreement & Façade Easement:** By acceptance of the Grant funds and filing of the Façade Redevelopment Agreement, Grant Recipient and the Building Owner agree to keep and maintain improvements made using these funds a minimum of five years. If the improvements are replaced or not maintained within five years of façade project completion, the grant recipient must repay a pro-rata portion of the grant proceeds invested in the project for the number of months remaining as further described in the restrictive covenant required to be filed, a copy of which is attached hereto.

Exceptions:

- ◆ The improvement was replaced for the purpose of further renovation that will enhance the project. Such further improvements must receive prior approval from the CRA Executive Director or designee.
- ◆ The improvement has been damaged beyond repair and the Grant Recipient has replaced the improvement.

Upon approval of an application by the CRA Executive Director, the Façade Redevelopment Agreement must be executed by the owner and applicant and the CRA Executive Director. The Façade Easement must be recorded by the CRA in the Alachua County public records at the time of the reimbursement.

2. All improvements conducted with the use of grant funds must be performed in a manner consistent with the University Heights Special Area Plan, the City Land Development Code, and all applicable regulations, codes and ordinances. Applicant is responsible for obtaining or having obtained all required building permits for the work undertaken.
3. The CRA shall have no liability for workmanship, design, or construction related to the project receiving grant funds under this program.
4. Grant Recipient agrees to allow the CRA to photograph the project for use in future publications.



## SUBMIT APPLICATIONS TO:

**Attn: Midtown Residential Paint Program Coordinator**

**Gainesville Community Redevelopment Agency**

**802 NW 5<sup>th</sup> Avenue, Suite 200 Gainesville, FL 32601**



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Property Owner Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Building Address: \_\_\_\_\_

Mailing Address (if different than above): \_\_\_\_\_

Project Description and scope: \_\_\_\_\_

Paint color choice (manufacturer, paint number, proposed use): \_\_\_\_\_

Power Wash area (sq. ft.): \_\_\_\_\_ Pressure Wash area (sq. ft.): \_\_\_\_\_ Paint area (sq. ft.): \_\_\_\_\_

Please attach at least two (2) cost estimates from different licensed or certified contractors for all categories of work. All estimates must include identical scopes of service. If applicable to the selected prime contractor, attach copies of contractor's general liability insurance certificate and contractor's license. Please check the contractor selected for this project.

☐ Name of Contractor #1: \_\_\_\_\_ Cost Estimate: \$ \_\_\_\_\_

☐ Name of Contractor #2: \_\_\_\_\_ Cost Estimate: \$ \_\_\_\_\_

Name of selected contractor: \_\_\_\_\_

## Application Check List:

- ⇒ Proof of building ownership. Copies of deeds and county tax records will be accepted as proof.
- ⇒ Photograph of the existing building showing exterior conditions.
- ⇒ Paint color choice (manufacturer name, color numbers and chips, application within proposed project)
- ⇒ Two cost estimates from two different sources. Scopes of service from each contractor must be identical.
- ⇒ Copy of selected contractor's general liability insurance certificate and contractor's license.



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## SIGNATURES

AS **BUILDING OWNER**, I certify that I have reviewed the MIDTOWN Residential Paint Program, attached hereto as Attachment A and incorporated herein, and understand that this grant will reimburse a portion of building improvements to be completed and I approve of the proposed improvements.

\_\_\_\_\_  
Signature of Building Owner

\_\_\_\_\_  
Date

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The City of Gainesville does not discriminate on the basis of race, color, gender, age, religion, national origin, marital status, sexual orientation, or disability (protected characteristics) and will not tolerate any such discrimination by or against its employees or citizens utilizing City services, programs, and activities.

## **FOR STAFF USE ONLY: Check all documents attached the application:**

- ⇒ Building is in Program Target Area
- ⇒ Proof of building ownership or letter of consent from the owner. Copies of deeds and county tax records will be accepted as proof.
- ⇒ Photograph of the existing building showing exterior conditions.
- ⇒ Description of materials to be used.
- ⇒ Two cost estimates from two different sources. Scopes of service from each contractor must be identical.
- ⇒ Copy of selected contractor's general liability insurance certificate and contractor's license.

Estimated project cost per selected contractor: \$ \_\_\_\_\_

Recommended Midtown Façade grant Amount: \$ \_\_\_\_\_

Reviewed by: \_\_\_\_\_ Date: \_\_\_\_\_

Approved by (if different than above) \_\_\_\_\_ Date: \_\_\_\_\_