

HISTORIC PRESERVATION BOARD APPOINTMENT BALLOT

Openings: **Six (6) Openings – (City Residency Required)** (A representative from one of the following areas History, Real Estate and/or Real Property Appraisal and/or Finance, Urban Planning and/or Law, Engineering and/or Building Construction or Landscape Architecture)

Applications: **Two (2) Applications**

PLEASE INITIAL YOUR SELECTION

NAME OF APPLICANT	Comm. Arreola	Comm. Hayes-Santos	Comm. Goston	Mayor Poe	Comm. Budd	Comm. Ward	Comm. Warren
Eric Neiberger (7/6/17 – 6/1/20) <i>*applied to PRPB</i>							
Jordan Brown (7/6/17 – 6/1/20) <i>*applied to CBB</i>							
READVERTISE FOR ADDITIONAL APPLICANTS							




HISTORIC PRESERVATION BOARD

BOARD DETAILS



OVERVIEW



SIZE 9 Seats



TERM LENGTH 36



TERM LIMIT 2

Nine (9) members; three (3) year terms. **TWO CONSECUTIVE TERM LIMIT** [Reference Ordinance No. 2842 (03/28/83); Ordinance No. 3541 (Name Change) (06/12/89)]. **CITY RESIDENCY REQUIRED.**

All members of the board shall be residents of the City. One (1) member shall be a registered architect. The City Commission shall, when possible, appoint a representative from each of the following areas of expertise: 1) History; 2) Real Estate and/or Real Property Appraisal and/or Finance; 3) Urban Planning and/or Law; 4) Engineering and/or Building Construction; and 5) Landscape Architecture.

The responsibility of the Historic Preservation Board (HPB) shall be to: 1) update the official inventory of cultural resources and submit recommendations and documentation to the City Commission; 2) develop programs to stimulate public interest in urban neighborhood conservation policies and goals; 3) advise property owners concerning funding and grant sources which might be available for the identification, protection, enhancement, perpetuation, and use of historic, architectural, archeological, and cultural resources; 4) cooperate with city, county, regional, state and federal government agencies in planning proposed and future projects to reflect the concerns and policies expressed in this article, and assist in the development of proposed and future land use plans; 5) advise property owners and local governmental agencies concerning the proper protection, maintenance, enhancement and preservation of cultural resources; 6) advise the City Commission concerning the effects of local governmental actions on cultural resources; 7) review and recommend sites, buildings, structures, objects, areas and districts, both public and private, for listing on the local register for historic places; and otherwise further the objectives and purposes defined in section 12-2 of the Gainesville Code of Ordinances.



DETAILS

ENACTING ORDINANCE WEBSITE

ENACTING ORDINANCE

Reference Ordinance No. 2842 (03/28/83); Ordinance No. 3541 (Name Change) (06/12/89)



BOARD ROSTER



BILL WARINNER

4th Term Sep 04, 2014 - Jun 01, 2017

(352) 514-2336

Address:

306 NE 5th Avenue

Gainesville, FL 32601-5403

Office Chair

Category Architect & Realtor

Appointed by City Commission



MICHELLE A. HAZEN

1st Term Mar 20, 2014 - Jun 01, 2017

(352) 219-2033

Address:

430 NE 9th Avenue

Gainesville, FL 32601



JAMES JAY D. REEVES JR.

6th Term Sep 04, 2014 - Jun 01, 2017

(352) 284-4399

Address:

305 NE 5th Avenue

Gainesville, FL 32601

Position Chair

Category Preservation Architect



ELIZABETH ANN STACY

1st Term May 15, 2014 - Jun 01, 2017

(352) 505-5254

Address:

310 NW 8th Street

Gainesville, FL 32601

Position Vice-Chair



DAVID ENRIQUEZ

1st Term Oct 21, 2016 - Sep 30, 2017

Email: davidenriquez7219@gmail.com

Home: (813) 506-4757

Address:

32035001 Sledd Hall

Gainesville, FL 32612

Category Student Seat

Appointed by City Commission



RICHARD SCOTT DANIEL

1st Term Apr 07, 2016 - Jun 01, 2019

Email: rscottdaniels2012@gmail.com

352-538-0325

352-376-7824

Appointed by City Commission



MARK STERN

1st Term Oct 20, 2016 - Jun 01, 2019

Email: mark.stern84@gmail.com

Home: (352) 281-4885

Address:

5205 N.W. 27th Drive

Gainesville, FL 32605

Category Appraiser/Realtor
Appointed by City Commission



DANIELLE M MASSE

1st Term Oct 20, 2016 - Jun 01, 2019

Email: dmmasse@yahoo.com

Mobile: (401) 640-0284

Address:

730 NE 9th Ave

Gainesville, FL 32601

Appointed by City Commission



VACANCY

Appointed by City Commission

Profile

Eric

First Name

M

Middle Initial

Neiberger

Last Name

neiberger@yahoo.com

Email Address

951 NW Terrace

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

Ward *☒ District 3

Mobile: (352) 281-8463

Primary Phone

Business: (352) 372-4381

Alternate Phone

Dell Graham

Employer

Attorney

Job Title

Which Boards would you like to apply for?

Historic Preservation Board: Submitted

Public Recreation and Parks Board: Submitted

Primary Phone Type☒ Cell

Alternate Phone Type☒ Office

Interests & Experiences

Why are you interested in serving on a board or commission?

I grew up in Gainesville and spent a decade in Tallahassee pursuing a law degree, and after graduating I entered public service as Federal Civil Rights Litigator at the Florida Office of the Attorney General. I returned to Gainesville at the end of 2016 to enter private practice at the Dell Graham law firm. However, I desire to continue serving the public, and to that end, I am interested in serving on one of the City's Advisory Committees. I have selected the Public Recreation and Parks Board because, as an athlete, parks and recreation have always been important to me. I also selected the Historic Preservation Board because, while in law school, I earned the Land Use and Environmental Law Certificate, and therefore I expect I have specialized skills to bring to the Board, even though I do not practice Land Use or Environmental Law. If the individual reviewing this application feels my skills would be suited to another advisory board, please feel free to contact regarding service upon that Board. Thank you for your time.

[Eric Resume 2017.pdf](#)

Upload a Resume

Please upload a file

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Male

Are you a City of Gainesville Employee?

☐ Yes ☐ No

Are you a City of Gainesville Intern?

☐ Yes ☐ No

Are you currently on a City Advisory Board/Committee?

☐ Yes ☐ No

N/A

If yes, which Advisory Board/Committee?

ERIC NEIBERGER

951 NW 50 Terrace ▪ Gainesville, FL 32605 ▪ Cell Phone: 352-281-8463 ▪ neibergere@yahoo.com

EDUCATION

FLORIDA STATE UNIVERSITY COLLEGE OF LAW ▪ *Juris Doctor* ▪ Tallahassee, FL May 2009

- GPA: 82.5; Certificate GPA: 83.6
- Environmental Law/Land Use Certificate

UNIVERSITY OF FLORIDA ▪ *Bachelor of Arts in Elementary Education* ▪ Gainesville, FL August 2006

- Cumulative GPA: 3.3/4.0; College of Education GPA: 3.60/4.0

RECENT LEGAL EXPERIENCE

DELL GRAHAM, P.A. ▪ *Litigation Associate* ▪ Gainesville, FL September 2016 - Present

One of the oldest and most well established law firms in North Florida.

- Represent insurance companies in state court throughout North Florida from Tallahassee to Orlando.
- Responsible for all aspects of civil trial litigation from pleadings, to motion practice, through jury trial.

FLORIDA DEPARTMENT OF ELDER AFFAIRS ▪ *Deputy State Ombudsman* ▪ Tallahassee, FL April 2015 – August 2016
Long-Term Care Ombudsman Program: function as General Counsel and legal advocate for Long-Term Care Residents housed in the State of Florida.

- Plan, implement, and coordinate all legal activities in the Office of the State Long-Term Care Ombudsman.
- Registered Lobbyist - represent the Ombudsman Program before agencies and the Florida Legislature.
- Deputy Manager of an office of approximately 40 employees – assists in office hiring as needed.
- Represent any ombudsman involved in any legal proceeding by virtue of their ombudsman work.
- Review (and draft) all Office legal instruments including memorandums of agreement, contracts, and lease agreements.
- Creation of all internal office policies, training for employees, responses to subpoenas and public records requests.

OFFICE OF THE ATTORNEY GENERAL ▪ *Assistant Attorney General* ▪ Tallahassee, FL July 2012 – April 2015

Corrections Litigation Bureau: represented State of Florida and employees in civil actions.

- December 2013, responsible for all Bureau hiring decisions (2 attorneys, 3 paralegals, 2 secretaries, 1 clerk).
- Lead or co-lead counsel on 10 federal civil rights trials/evidentiary hearings, 4 briefs in the 11th Circuit.
- Managed highest or one of the highest caseloads in the Bureau with minimal oversight.
- Responsible for full federal civil rights case load, from date of filing, to discovery, to settlement/trial, to appeal.

OFFICE OF THE ATTORNEY GENERAL ▪ *Attorney – Assistant Attorney General* ▪ Tallahassee, FL March 2010 – July 2012

- Admitted in Northern, Middle, and Southern District; 11th Circuit Court of Appeals
- Managed Section 1983 litigation cases: draft pleadings and motions, legal research, discovery settlement/trial and appeal.
- Drafted/argued motions to dismiss and answers in small claims and tort proceedings and argued matters at hearings.
- Responded to extraordinary writ petitions, including mandamus, habeas corpus, and replevin (trial and appellate work).
- Drafted proposed Section 57.085, Florida Statutes, legislation for consideration by the Florida Legislature.

AWARDS

- 2016 Florida Trend's Legal Elite Government/Nonprofit attorneys.
- 2016 Tallahassee Thunderdome Class 3.
- 2012 Davis Productivity Award Recipient for proposed legislation and designing streamlined "show cause" responses.
- 2009 2nd Place, *University of Oklahoma Law Review National Indian Law Writing Competition*.
- 2009 Certificate of Outstanding Pro Bono Service.

ADDITIONAL LEGAL EXPERIENCE

2ND CIRCUIT PUBLIC DEFENDER'S OFFICE ▪ Attorney ▪ Tallahassee, FL January 2010 – March 2010
Office providing legal representation to indigent people charged with a crime, felony or misdemeanor, appealing their conviction, or in civil commitment proceedings before the Circuit and County courts of six Florida counties.

BAJOCZKY, FOURNIER, & NORRIS, P.A. ▪ Attorney ▪ Tallahassee, FL December 2009
Law firm representing persons involved in marital and/or child custody disputes, criminal defense, and personal injury matters.

FLORIDA FIRST AMENDMENT FOUNDATION ▪ Law Clerk ▪ Tallahassee, FL January 2009 – December 2009
CITY OF TALLAHASSEE ATTORNEY'S OFFICE ▪ Law Clerk/Extern ▪ Tallahassee, FL May 2008 – August 2008

ACTIVITIES

American Inns of Court; Florida Government Bar Association – President, Vice President, Secretary; Florida Guardianship Association; North Florida Legal Services Volunteer – Florida Attorneys Saving Homes, Jazz for Justice, Tallahassee Thunderdome; Florida Bar Government Lawyers Section – Awards and Recognition Chair; Eagle Scout, Troop 454; Tallahassee Rugby Football Club, Captain, Executive Director, Cofounder, Gainesville Hogs Rugby Football Club Sponsor

Profile

Jordan

First Name

A

Middle Initial

Brown

Last Name

jordan.brown1257@gmail.com

Email Address

1500 NW 4th Ave

Street Address

Suite or Apt

Gainesville

City

FL

State

32601

Postal Code

Ward *☒ District 4

Mobile: (352) 875-5705

Primary Phone

Home: (352) 875-5705

Alternate Phone

University of Florida

Employer

Student Library Assistant

Job Title

Which Boards would you like to apply for?

Bicycle Pedestrian Advisory Board: Submitted

City Beautification Board: Submitted

City Plan Board: Submitted

Historic Preservation Board: Submitted

Student Community Relations Advisory Board: Submitted

Primary Phone Type☒ Cell

Alternate Phone Type☒ Cell

Interests & Experiences

Why are you interested in serving on a board or commission?

I want to gain hands on experience with the field of work I want to go into once I graduate. I recognize the unique characteristics that Gainesville has and I can see the great amount of potential this city has. As a college student, I can represent the wants and needs of the students and help foster a more improved connection between the students and Gainesville's permanent residents.

IMG_5794.PNG

Upload a Resume

Please upload a file

Demographics

Ethnicity

☒ Caucasian/Non-Hispanic

Gender

☒ Female

Are you a City of Gainesville Employee?

☐ Yes ☒ No

Are you a City of Gainesville Intern?

☐ Yes ☒ No

Are you currently on a City Advisory Board/Committee?

☐ Yes ☒ No

If yes, which Advisory Board/Committee?

Jordan Brown

1500 NW 4th Ave Gainesville, FL | 352-875-
5705 | j10521@ufl.edu/jordan.brown1257@gmail.com

Education

BACHELOR | UNIVERSITY OF FLORIDA

• Major: Sustainability and the Built Environment

Skills & Abilities

PHOTOGRAPHY

• Five years of experience with photography in school and with extra-curricular activities

VIDEOGRAPHY

• Five years of experience with videography in school and with extra-curricular activities

• Extremely experienced with most Canon and Nikon DSLRs

• Recipient of numerous national awards for work

PHOTO AND VIDEO EDITING

• Five years of photo and video editing experience

• Licensed in Adobe Premiere Pro CS7 video editing software

• Proficient in Final Cut Pro 7 video editing software

• Proficient in Adobe Photoshop

• Experience in basic graphic design

Job Experience

PERSONAL ASSISTANT | ALAMI, BYRD, AND POZZUTO

LAW | 9/20/14-5/21/15

• Responsibilities included filing, organizing and inputting data, and running various errands.

PAID CANVASSER | ROD SMITH FOR SENATE | 9/14/16

-11/08/16

• Responsibilities included going doors of eligible voters in the area to discuss the aims of the candidate.

PAID CANVASSER | FLORIDA DEMOCRATIC PARTY | 9/14/16-

11/08/16

• Responsibilities included registering people to vote and signing people up for rides to voting polls

LIBRARY ASSISTANT | UNIVERSITY OF FLORIDA | 3/28/17-

PRESENT

• Responsibilities include working at the help desk and working on campus outreach.

Extra-Curricular

UF COLLEGE DEMOCRATS | TABLE COORDINATOR

| 8/30/16-PRESENT

• Provided opportunities for community and campus.

• Requires speaking to potential members and is directly involved with table outreach

WOMEN'S STUDENT ASSOCIATION | 1/20/17- PRESENT

• Connecting with other organizations on campus while bringing attention to issues that specifically affect women on campus, in

GAINESVILLE/ALACHUA COUNTY REGIONAL AIRPORT AUTHORITY APPOINTMENT BALLOT

Openings: **One (1) Opening – (City Residency Not Required)**
Applications: **Four (4) Applications**

PLEASE INITIAL YOUR SELECTION

NAME OF APPLICANT	Comm. Arreola	Comm. Hayes-Santos	Comm. Goston	Mayor Poe	Comm. Budd	Comm. Ward	Comm. Warren
William Smith (7/6/17 – 7/31/20)							
Sheryl Eddie (7/6/17 – 7/31/20) <i>*applied to CACCD</i>							
William Breeze (7/6/17 – 7/31/20)							
Alexander Ganz (7/6/17 – 7/31/20) <i>*applied to PRPB</i>							
READVERTISE FOR ADDITIONAL APPLICANTS							



City of Gainesville

GAINESVILLE/ALACHUA COUNTY REGIONAL AIRPORT AUTHORITY

BOARD DETAILS



OVERVIEW



SIZE 9 Seats



TERM LENGTH 36



TERM LIMIT n/a

(Nine (9) members; 3-year terms)
(Created by HB 1419 of the 1986 Florida Legislature) The purpose of the Authority is to manage and operate the airport and airport facilities, hereby creating a dependent special district to be known as the Gainesville/Alachua County Regional Airport Authority.



DETAILS

ENACTING ORDINANCE WEBSITE

ENACTING ORDINANCE

Created by HB 1419 of the 1986 Florida Legislature



City of Gainesville

GAINESVILLE/ALACHUA COUNTY REGIONAL AIRPORT AUTHORITY

BOARD ROSTER



BARBARA SHARPE

Appointed by City Commission

1st Term Sep 04, 2014 - Jul 31, 2017

(352) 376-0882

Address:

P.O. Box 5011

Gainesville, FL 32627-5011



KINNON THOMAS

Position Chair

Appointed by City Commission

4th Term Aug 20, 2015 - Jul 31, 2018

(352) 331-0609

Address:

1620 NW 68th Terrace

Gainesville, FL 32605



GRACE L HORVATH

1st Term Aug 04, 2016 - Jul 31, 2019

Email: ghorvath@cpamerica.org

Mobile: (352) 316-4416

Home: (352) 271-1212

Address:

2525 NW 18th Way

Gainesville, FL 32605



DAVID P. NORTON

Appointed by City Commission

2nd Term Aug 04, 2016 - Jul 31, 2019

(352) 871-5191

Address:

2449 NW 93rd Street

Gainesville, FL 32606



PETER JOHNSON

Appointed by City Commission

1st Term Aug 04, 2016 - Jul 31, 2019

(352) 338-1791

Address:

2935 NW 23rd Terrace

Gainesville, FL 32605



MARILYN DEAS

Appointed by Governor

1st Term N/A - N/A



IAN FLETCHER

Appointed by Alachua County

1st Term N/A - N/A



BRIAN LESLIE

1st Term N/A - N/A

Appointed by Governor



BOB PAGE

1st Term N/A - N/A

Position Vice-Chair

Appointed by Governor

Profile

William

First Name

B

Middle Initial

Smith

Last Name

w.brian.smith@gmail.com

Email Address

1553 NW 21st Ave

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

District 2

Ward

Mobile: (352) 235-9028

Primary Phone

Home:

Alternate Phone

TEKSystems

Employer

IT Infrastructure and Designer

Job Title

Which Boards would you like to apply for?

City Plan Board, Gainesville/Alachua County Cultural Affairs Board, Gainesville/Alachua County Regional Airport Authority, Historic Preservation Board

Cell

Primary Phone Type

Alternate Phone Type

Interests & Experiences

Why are you interested in serving on a board or commission?

I am interested in helping shape the direction of Gainesville. I'm a firm believer in doing what's right, and being truthful even if it hurts.

[resume_w.brian.smith.docx](#)

Upload a Resume

Please upload a file

Demographics

Caucasian/Non-Hispanic

Ethnicity

Male

Gender

Are you a City of Gainesville Employee?

☐ Yes ☐ No

Are you a City of Gainesville Intern?

☐ Yes ☐ No

Are you currently on a City Advisory Board/Committee?

☐ Yes ☐ No

If yes, which Advisory Board/Committee?

William BRIAN Smith
1553 NW 21st Ave
Gainesville, FL 32605
tel: +1 352 235 9028
w.brian.smith@gmail.com

Summary

Hands-on information technology manager, known for innovative approach to solving problems. Team leader experienced in building and motivating professional, capable, and responsive organizations.

- Effective in fostering collaboration and consultative relationships with senior management and across traditional boundaries; highlighting inflection points of technology decisions.
- Technical leader with broad experience, brings focus on “big picture” business impacts of technology projects: real costs, practical benefits, risks and contingencies.
- Adaptable – skilled at supporting individuals, building systems, handling problems; as well as managing teams, training, developing strategies, policies and processes.

Technology

Platforms: Linux (CentOS 7/Red Hat Enterprise Linux 7, Ubuntu), Unix (Solaris, AIX), Macintosh (OS X 10), Windows (Windows 8.1, 10, Server 2012 R2, Exchange Server 2016; licensing/acquisition issues), Amazon Web Services (cloud-based), VMware ESX/ESXi, Citrix XenServer, Microsoft Hyper-V, MySQL, Oracle, NetApp, EMC Clariion, CFEngine, Puppet, Foreman, Spacewalk, Labtech, Virtual Desktop Infrastructure.

Programming: Python, bash, shell scripting/utilities, PHP, Perl, C.

Applications: Microsoft Office, OpenOffice; Adobe CC; Zabbix, Bacula, Apache 2.2, Spiceworks, Splunk.

Network: TCP/IP (DNS, SMTP, ssh, HTTP, X11, BGP/WAN, 802.11, etc.), IPv6, Ethernet, Postfix, Juniper ScreenOS, Cisco IOS; VoIP (Asterisk 1.8, SIP telephony), PGP.

Experience

IT Infrastructure and Designer, *TEKSystems* Gainesville, FL 2012-Present
Manage physical and virtual infrastructure for Gainesville Regional Utilities and some city departments.

- Perform physical to virtual conversions of server operating systems.
- (Position is still very new to me <1 month)

Systems Administrator, *UF – Electrical and Computer Engineering Department*, Gainesville, FL 2012-Present
Managed information technology team for a department within a public university that is ranked #14 nationwide. Consulted with UFIT Administrative offices on Windows/network security issues (firewall, virus, spam.) Planned and executed \$350,000 student computer lab upgrade from Windows 7, Windows Server 2008, RHEL 5 to Thin clients, Windows 10 on a VMware Horizon View VDI backend, SSD SAN, and RHEL 7 including database creations/moves, and production-ready installation and tailoring of Linux servers.

- Management of Staff, Faculty, and Student computing resources within the department.
- Implemented virtualization technologies in the datacenter using VMware ESXi and Vcenter, introducing fault tolerance and high availability.
- Designed custom OS deployment solution using Spacewalk, and Windows Deployment Services over PXE.
- Architecture of 24 node Windows 2008 R2 Remote Desktop Farm.
- Deployed VDI infrastructure with GPU acceleration capable of handling 400 concurrent CAD sessions on two physical servers.
- Remote management of Windows Server, Ubuntu, CentOS, RedHat, and FreeBSD servers.

Systems Engineer, *RTI Biologics, Inc.* (now *RTI Surgical, Inc.*), Alachua, FL 2011-2012

Worked within 20-person department providing all functions of IT/Infrastructure including Database Administration, Systems Administration, Desktop Support teams for a leading global surgical implant company providing surgeons with safe biologic, metal, and synthetic implants with an annual revenue of approximately \$200M per year. Set direction, formulated requirements, and negotiated purchase of hardware/software over a 1-year period with market value of \$4M. Reporting to Director of IT, developed policies, set service levels, managed personnel and budgets, oversaw all aspects of operations.

Specific achievements include:

- Pioneered telecommuting in the IT department resulting in increased morale with staff, more technician availability, and repurposed office space for non-telecommute employees.
- Increased server rack density by utilizing blade servers, reducing datacenter rack footprint by 60%.

- Architecture of infrastructure, scaling with VLM servers, database servers, and storage system including 55+TB SAN/NAS storage and tape robotics for backup and archive.
- Negotiated agreements with resellers, vendors; including pricing and agreements with a value of approximately \$1.2M.
- Increased reliability, responsiveness and level of professionalism in department using negotiation, communication skills, and leadership by example.

Engineer, *Gainesville Television Network, Gainesville, FL* 2010-2011

- Provide IT support for CBS, NBC, My, and MeTV digital television networks.
- Support news team computers, tablets, and camera equipment.
- Supervised Assistant Engineer

IT Manager, *Community Services Network of West Tennessee, Bartlett, TN* 2006-2010

- Introduced telecommuting and remote systems administration to the company. Was able to maintain system availability and resolve issues while in Germany.
- Managed a lean team providing systems, network, end-user, and technical support across 30+ locations in West Tennessee.
- Principal individual contributions included enhanced data storage, disaster recovery capabilities, and security.
- Led initiatives in virtualization, Exchange Server upgrade, network monitoring, and reducing business risk and increasing efficiencies.

Sr. Systems Administrator, *Computer & Hi-Tech Management, Pensacola, FL* 1997-2005

Consulting

Preservation of Historic Buildings and Sites Committee, University of Florida, Gainesville, FL 2015-2018

Solicited by UF President to assist the University in implementing its Policy on Historic Preservation. Assist the University in fulfilling federal and state obligations with respect to its historic and archeological resources. Reports directly to the Vice President for Business Affairs.

Chairperson, Rotaract, University of Florida, Gainesville, FL 2015-Present

Appointed by Rotaract District co-Chair. Motivate and assist student-run Rotary Club (Rotaract) in developing strong programs. Identify opportunities to strengthen club, and coordinate training for student leaders.

Baseline Systems, Gainesville, FL 2014-Present

Provide IT solutions and 100% remote support to over 100 commercial clients in the Alachua County area. Serve as primary tech support as well as tier 2+ depending on clients needs.

Personal

Member of Rotary International.

Volunteer Puppy Raiser for Southeastern Guide Dogs.

Hobbies include camping, overland expedition trips, travel, reading, the arts, food.

Profile

Sheryl

First Name

S

Middle Initial

Eddie

Last Name

saseddie@bellsouth.net

Email Address

4027 NW 34th Street

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

District 2

Ward

Home: (352) 378-5700

Primary Phone

Mobile: (352) 318-3258

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

Citizens Advisory Committee For Community Development, Gainesville/Alachua County Regional Airport Authority, Public Recreation and Parks Board

Home

Primary Phone Type

Cell

Alternate Phone Type

Interests & Experiences

Why are you interested in serving on a board or commission?

Community Development is extremely important for all citizens, infant to seniors. Fair wages and adequate transportation are critical. However, without the jobs/development and easy access, our community will be isolated which will not it allow it to thrive. I want to see Gainesville become a hub for NCF; Gainesville is unique located for such an designation and a becon more centralized for the panhandle residents and southern Florida Communities. Maximum from the far points of the state is 5 hours. That is the "sweet spot" and we need to focus on that attraction, as well as the other fabulous aspects of the community. Gainesville should be the hub, but we must not forget the environment; and I can contribute as a long term FI resident who has lived in Tallahassee, Clearwater, Orlando, and Hollywood FL.

[5.2016S.EddieCom. Gov.Relationsresume.doc](#)

Upload a Resume

Please upload a file

Demographics

Caucasian/Non-Hispanic

Ethnicity

Female

Gender

Are you a City of Gainesville Employee?

☐ Yes ☐ No

Are you a City of Gainesville Intern?

☐ Yes ☐ No

Are you currently on a City Advisory Board/Committee?

☐ Yes ☐ No

If yes, which Advisory Board/Committee?



Sheryl Sheppers Eddie
4027 NW 34th Terrace, Gainesville Fl. 32605
352-378-5700/352-318-3258
saseddie@bellsouth.net

Professional Statement:

As an excellent communicator with decisive leadership skills, who is proficient at public relations, electronic/social media platforms, event planning and legislative issues that are important to children and families; I am prepared for the position Director of Community and Government Relations.

Qualifications:

- Proven track record at creating, preparing and executing fundraising events, annual campaigns and sustainable giving programs.
- Strong interpersonal skills and proficient in online content creation, electronic, broadcast and print media and multiple social media platforms.
- Adept in resource development.
- Excellent reputation and relationship with local media, businesses and community leaders, State and local government representatives, as well as the faith based community.
- Proficient at utilizing research and data to demonstrate quantitative and qualitative deliverables necessary to meet government funding requirements.

Experience:

Democratic Women's Club of Florida 2016-Present
Manage State Website, Newsletter and other electronic media, voting member of State BOD.

Democratic Women's Club of Alachua County-President 2015-Present

- Manage officers/steering committee and members to conduct educational programs on issues critical to women and children.
- Lead the state in growth due to community outreach resulting in 140% increase in membership.
- Record breaking fundraisers and annual donor giving program which enabled our caucus to grow funds from \$400 to over \$8000 in less than one year with two small fundraisers.
- State Communications Chair, handling website, electronic newsletter, and handbook under the direction of the President of the Democratic Women's Club of Florida.

Alachua County Children's Alliance-Communications and Program Chair 2013-Present

- Arrange programs and handle communications with multiple children's agencies/organizations and government entities. This includes electronic news blast/newsletters and social media.

Early Learning Coalition of Alachua County- Communications and Resource Development 2008-2015

- Created, coordinated and produced the annual signature event the "Title Town Hoedown & BBQ Showdown." The event in its sixth year and generated close to \$500,000 in 2014 **with** matching funds.
- Coordinated successful community events; teamed up with partner agencies, business and government entities for the inaugural Family Resource Festival (FRF) and Summer Safety Splash.
- Supervise a staff of three for the production of collateral material, website and social media management as well as event organization and coordination.
- Developed and implemented a comprehensive social media strategy, communication strategy and procedure.
- Launched a recurring giving program and donor recognition program as well as the first public annual meeting and story book swamp for child abuse prevention month.
- Created the "Eligibility Organizer" for clients to reduce obstacles for qualifying for services which has been adopted and used by major agencies such as the United Way and Partnership for Strong Families.



Sheryl Sheppers Eddie
 4027 NW 34th Terrace, Gainesville Fl. 32605
 352-378-5700/352-318-3258
saseddie@bellsouth.net

Sylvan Learning Centers-Director of Marketing

2006-2007

- Placed media, designed collateral materials, updated and maintained website. Engaged the company in community events and filled in as managing center/sales director.

St. Patrick's Church -Stewardship/Ministry Director

2003-2006

- Designed and implemented an effective capital and stewardship campaign raising the funds to build a 4.5-million-dollar church and increasing weekly offering to maintain new facility and needs of parish.
- Coordinated media relations and oversaw production of collateral materials. Developed events for ministries to attract new members and increase participation.

Independent Sales- Media and Promotion Consultant

1999-2003

- Developed media packages, a sales structure and trained sales teams for an innovative cable ad firm, a weekly newspaper, and a direct response production company.

MailSouth-Senior Account Executive-Exceeded goal by 102%

1997-1999

COX Communications-Senior Account Manager-Awarding winning revenue producer

1991-1997

Awards/Education/Training/Professional Organizations:

Florida State University-Bachelor of Science in Communication

Certification in Non-Profit Management-Santa Fe College-2013

BOD-Democratic Women's Club of Florida 2016-2018

Advisory Board UF Child Protection Team-2015-Present

Alachua County Citizens Education Series Graduate (ACCESS) 2015

Leaderships Gainesville Alumni Association 2011-present

Continuing education for accreditation in public relations (APR) and certification in fundraising (CFRE)

Planet Philanthropy Conferences/Association of Public Relations Conferences

Association of Fundraising Professionals (BOD-2011- 2012)

Florida Public Relations Association 2012- 2015

Gainesville Ad Federation 1992-2002 and 2012-present

Board member Arbor House/Catholic Charities Transition Board 2013-2014

Kirby-Smith Capital Campaigns 2005

International Stewardship Conference 2005

Gator Exchange 1991-2000 and 2008-2015-(Board of Directors, Treasurer, Secretary and VP Public Relations)

Multiple Recognitions for Community Service

Ad Hoc Boards for SPARC (Peaceful Paths) Transition House 1996/SPARC Star Award

Co-Chair-Av-Med Great Gainesville Road Race 1998 & 1999

Multiple Addy and Public Relations Awards including two in 2014 for a Community Event-Family Resource Festival

Multiple video award including Women in Cable for a serious done to train Child Abuse Hotline operators back in 1987

Skills: (Infographic display)



MailChimp



Joomla



Word Press



Office



Powered By
greater giving



Adobe Suite

Profile

William

R.

Breeze

First Name

Middle Initial

Last Name

Email Address

P.O. Box 12278

Street Address

Suite or Apt

Gainesville

FL

32604

City

State

Postal Code

Ward

(352) 372-4072

Primary Phone

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

Gainesville/Alachua County Regional Airport Authority

Home

Primary Phone Type

Alternate Phone Type

Interests & Experiences

Why are you interested in serving on a board or commission?

Upload a Resume

Please upload a file

Demographics

Ethnicity

Gender

Are you a City of Gainesville Employee?

☐ Yes ☐ No

Are you a City of Gainesville Intern?

☐ Yes ☐ No

Are you currently on a City Advisory Board/Committee?

☐ Yes ☐ No

If yes, which Advisory Board/Committee?

Profile

Alexander

First Name

Ganz

Last Name

ag@scad-media.com

Email Address

7521 SW 56 Ave

Street Address

7521 SW 56 Ave

Suite or Apt

Gainesville

City

FL

State

32608

Postal Code

District 5

Ward

Home: (479) 856-4082

Primary Phone

Home:

Alternate Phone

SCAD Media, LLC

Employer

CEO

Job Title

Which Boards would you like to apply for?

Gainesville/Alachua County Regional Airport Authority, Public Recreation and Parks Board

Cell

Primary Phone Type

Alternate Phone Type

Interests & Experiences

Why are you interested in serving on a board or commission?

Become involved helping in the recent District 3 election and found interest in GNV public affairs and issues.

Upload a Resume

Please upload a file

Demographics

Caucasian/Non-Hispanic

Ethnicity

Male

Gender

Are you a City of Gainesville Employee?

☐ Yes ☒ No

Are you a City of Gainesville Intern?

☐ Yes ☒ No

Are you currently on a City Advisory Board/Committee?

☐ Yes ☒ No

If yes, which Advisory Board/Committee?