

NATURE CENTERS COMMISSION APPOINTMENT BALLOT

Openings: **Two (2) Openings (City Residency Not Required)**

- 1 full term – (11/2/17 – 11/1/20)
- 1 partial term to end (11/16/17-11/1/19)

Applications: **Four (4) Applications**

PLEASE INITIAL YOUR SELECTION

NAME OF APPLICANT	Comm. Arreola	Comm. Hayes-Santos	Comm. Simmons	Mayor Poe	Comm. Johnson	Comm. Ward	Comm. Warren
Audette, Matthew <i>*applied to HRB</i>							
Boisseau, Charles <i>*applied to BPAB</i>							
Davis, Peter							
Ruder, Von							
READVERTISE FOR ADDITIONAL APPLICANTS							



NATURE CENTERS COMMISSION

BOARD DETAILS



OVERVIEW



SIZE 12 Seats



TERM LENGTH 36



TERM LIMIT n/a

(12-members; 3-year terms) City Residency NOT Required

The Nature Centers Commission (NCC) assists the City Commission through recommendations and advice given in respect to developing programs, ordinances, use regulations and resource management policies as required to protect the natural system and other values to the Nature Centers of the City of Gainesville. The NCC was created by Ordinance 2062 (07/21/75); amended by Ordinances 2592 (04/27/81) and 3088 (12/17/84).



DETAILS

ORDINANCE

The NCC was created by Ordinance 2062 (07/21/75); amended by Ordinances 2592 (04/27/81) and 3088 (12/17/84).



BOARD ROSTER



PENNY WEBER

Category Friends Of Morningside Liaison

6th Term May 15, 2014 - Nov 01, 2017

(352) 378-2160
Address:
3621 NW 30th Place
Gainesville, FL 32605



AMY CARPUS

4th Term Nov 06, 2014 - Nov 01, 2017

(352) 393-1450
Address:
3461 NW 35th Place
Gainesville, FL 32605



TAYLOR V. STEIN

3rd Term Jan 16, 2014 - Nov 01, 2017

(352) 373-3058
Address:
715 NW 40th Terrace
Gainesville, FL 32607



JONATHAN REISKIND

Position Vice-Chair

5th Term Feb 05, 2015 - Nov 01, 2018

(352) 378-8290
Address:
213 SW 41st Street
Gainesville, FL 32607



KATHRYN G. CRUMMER

Position Chair

1st Term Mar 19, 2015 - Nov 01, 2018

(352) 337-0820
Address:
3414 NW 25th Place
Gainesville, FL 32605



KATHERINE C. EWEL

Position Secretary

1st Term Feb 05, 2015 - Nov 01, 2018

(352) 373-6035
Address:
2126 NW 7th Lane
Gainesville, FL 32603



LESLIE E. STRAUB

6th Term Feb 05, 2015 - Nov 01, 2018

(352) 378-9546
Address:
2284 NW 34th Place
Gainesville, FL 32605



MELISSA D CAUSEY HARRIS

1st Term Mar 16, 2017 - Nov 01, 2019

Email: mdcharris31@gmail.com
Mobile: (760) 855-0562
Address:
2920 Plum Orchard Drive
Orange Park, FL 32073

Appointing Authority City Commission
Position Treasurer



MARY HELD

1st Term Jan 21, 2016 - Nov 01, 2019

Email: greencleanhomesgville@gmail.com
352-241-0252

Appointing Authority City Commission



VACANCY



VACANCY



VACANCY

Profile

Matthew

First Name

N

Middle Initial

Audette

Last Name

m.audette@hotmail.com

Email Address

3820 NW 10th Place

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

Ward * District 3

Mobile: (352) 262-8024

Primary Phone

Business: (352) 224-1729

Alternate Phone

LifeSouth Community Blood
Center

Employer

Quality Assurance Manager

Job Title

Which Boards would you like to apply for?

Art in Public Places Trust: Submitted

Citizens Advisory Committee For Community Development: Submitted

City Beautification Board: Submitted

City Plan Board: Submitted

Gainesville/Alachua County Cultural Affairs Board: Submitted

Historic Preservation Board: Submitted

Nature Centers Commission: Submitted

Public Recreation and Parks Board: Submitted

Primary Phone Type Cell

Alternate Phone Type

Office

Interests & Experiences

Why are you interested in serving on a board or commission?

To whom it may concern, I moved to Gainesville in 2002 and immediately grew to love this community. During my time here, I have earned an AA degree from Santa Fe College and a BA from Saint Leo University. I now work for LifeSouth and am a homeowner. I would like to give something back to this community that has helped me achieve my personal goals. I believe serving on one of these boards would be a great start. It would truly be an honor. Thank you for your consideration, Matthew Audette

[Matthew Audette CV.pdf](#)

Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

Matthew Audette

3820 NW 10th Place ● Gainesville, FL 32605 ● (352) 262-8024 ● m.audette@hotmail.com

EDUCATION

Saint Leo University – Gainesville, FL, Bachelor of Arts in Business Administration **May 2009**

- Areas of focus include:
 - Management
 - Corporate culture and training
 - Human resources

Santa Fe Community College – Gainesville, FL, Associate of Arts in Music **May 2005**

- Areas of focus include:
 - Sound recording and engineering
 - Guitar

University of Wyoming – Laramie, WY **August 1995 – May 2000**

- Business courses toward BA in Business Management

EXPERIENCE

LifeSouth Community Blood Centers **November 2012 - Present**
Quality Assurance Manager – Gainesville, FL

- Supervise Quality Assurance staff and manage daily QA operations including hiring, training, performance evaluation, and leading team meetings
- Manage the blood center's regulatory activities to ensure organizational compliance requirements are met including:
 - Maintain a system for managing non-conformances to ensure release of safe, pure, and potent blood products
 - Perform departmental audits and site assessments throughout Florida, Georgia, and Alabama regional locations
 - Ensuring all adverse events involving donors, patients, or staff are properly investigated and documented
 - Analyze and report monthly Quality Control results for the organization
 - Validation of all equipment and processes for all Blood Center operations
 - Serves as company representatives to multiple national blood banking Quality Committees .

WELLS FARGO **April 2011 – April 2012**
Personal Banker – Newberry Road, Gainesville, FL

- Responsible for opening and maintaining consumer and business accounts
- Responsible for maintaining accurate client files
- Effectively communicate to direct reports via Microsoft Office Outlook, Excel, and Word
- Resolve unique and complex customer situations while maintaining outstanding customer service

STARBUCKS COFFEE COMPANY **July 2004 – April 2011**
Store Manager/Coffee Master – Oaks Mall, Gainesville, FL

- Responsible for recruiting and training all positions of retail operations including baristas, shift management and retail management
 - Responsible for educating partners and customers about Starbucks' retail product line, including espresso machines and whole-bean coffee
 - Commended for developing a more positive store ambience and creating satisfied return customers
 - Responsible for controlling all aspects of profit and loss
 - Selected ahead of more senior staff members to train new employees as a result of excellent communication skills and a thorough knowledge of business operations
-

Profile

Charles

First Name

Middle Initial

Boisseau

Last Name

charlesryan.boisseau@gmail.com

Email Address

3086 NW 14th Street

Street Address

Suite or Apt

Gainesville

City

FL

State

32605

Postal Code

Ward *

District 2

Mobile: (512) 431-2269

Primary Phone

Home:

Alternate Phone

University of Florida College of Education

Employer

Writer, editor, professional communicator

Job Title

Which Boards would you like to apply for?

Bicycle Pedestrian Advisory Board: Submitted

Gainesville/Alachua County Cultural Affairs Board: Submitted

Gainesville/Alachua County Regional Airport Authority: Submitted

Nature Centers Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

Not Specified

Interests & Experiences

Why are you interested in serving on a board or commission?

I believe I can make a positive contribution to an advisory board by bringing skills, energy, and creativity, and help improve our city's cultural and development activities and improve our overall quality of life.

[boisseau_resume_2017-j.docx](#)

Upload a Resume

Please upload a file

Demographics

Ethnicity

Prefer not to Answer

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

1525 NE 7th Street, Gainesville, Fla. 32601

(512) 431-2269 (cell)

E-mail: charlesryan.boisseau@gmail.com

www.charlesboisseau.com

OVERVIEW

- **Award-winning writer and editor:** Experienced journalist and web editor with a storyteller's flair for crafting content that engages audiences and achieves results.
- **Editing:** Excel at editing for grammar, spelling, punctuation, conciseness, organization, and clarity for online content, print publications and marketing materials.
- **Communications strategist:** Skilled content manager and strategic communicator.
- **Online skills and experience:** Skilled at using content management systems and html to create and update websites, social media accounts and email newsletters, and measure user metrics to hone messages and track success.

RELEVANT EXPERIENCE

Journalism

Copy editor (part-time)

New York Times Editing Center, Gainesville, Fla.

Nov. 15, 2015 to present

- Serve as an editor on the copy desk that handles hundreds of stories sent daily to New York Times Wire Service clients across the country and world.
- Skilled at writing and editing for style, including in accordance with the Associated Press style.
- Excel at working collaboratively with other journalism professionals under extremely tight deadlines.

Editor, reporter

InFactDaily.com, Austin, Texas

May 2012 to January 2013 (independent contractor)

- Edited daily online news site that specializes in covering state/local government and politics for service owned by Cox Media.
- Wrote stories and news briefs covering Austin City Hall and local politics while on intense deadlines.
- Strategized with chief editor/founder daily on stories and assignments.

Associate editor

Texas Co-op Power magazine, Austin, Texas

February 2010 to November 2010

- Project manager for successful launch of the magazine's new website, which included overhauled design and navigation, searchable archives, reader interactivity, e-mail newsletter, videos, photo slideshows and social media links.
- Edited, wrote and assigned news and feature stories for statewide full-color monthly magazine for members of electric cooperatives.
- Continue to work as regular freelance writer. Produced, edited and appeared in videos for the magazine's website.

Assistant managing editor, columnist

LocalBusiness.com, Gainesville, Fla.

November 1999 to April 2001

- Wrote weekly column about entrepreneurs and start-up businesses. Column ranked as the website's second most-read feature (analysis of reader traffic in fall 2000).
- Managed small-business features section called Running Your Business.
- Recruited freelancers, assigned stories, edited copy, added features and coordinated coverage.

Business editor

The Gainesville Sun, Gainesville, Fla.

June 1998 to October 1999

- Managed news coverage for daily and Sunday business sections, plus weekly personal-finance tabloid, at New York Times Co.-owned newspaper.
- Assigned and wrote stories, edited copy and supervised layout and design.
- Wrote a column on running for sports section.

Business reporter

The Houston Chronicle, Houston, Texas

November 1989 to June 1998

- Wrote more than 1,000 stories for Texas' largest daily newspaper.
- Regularly broke stories on a variety of business topics. Beats covered included: technology, airlines, transportation and small business.
- Specialized in writing business features on entrepreneurs, corporate strategies and business trends.

Corporate, Government Communications and Websites

Writer, digital media/website specialist

University of Florida, College of Education, Gainesville, Florida

September 2015 to present

- Write and edit news releases, feature stories, and other content for the college's official website, annual report, e-newsletters, social media and other outlets.
- Coordinate with the director of News and Communications to assign, cover and manage content and media coverage, and work closely with photographer, videographer and graphic designer.
- Serve as content lead to create a series the stories and videos about alumni, donors, faculty and students who make a difference in the world of education.
- Pitch stories to journalists and monitor and report on news media coverage. Update website using WordPress content management system.

Writer, information and content specialist

Texas Department of Transportation, Austin, Texas

August 2013 to August 2015

- Wrote and edited content on one of Texas state government's largest websites.
- Consulted, advised and made recommendations on how best to tell the agency's story in a online and print, build awareness and engage the public.
- Wrote and edited all manner of communications materials, including reports on safety, messages, web and intranet content, online video scripts and communications plans.
- Collaborated with information architects, content specialists and customers on site organization, messaging, brand guidelines and measurements.
- Managed materials to ensure they are consistent with organization's style, voice and tone, and support its brand.

Session editor

House Research Organization, Austin, Texas

January 2013 to July 2013

- Edited hundreds of documents on intense deadlines during the 83rd Legislative Session for the House Research Organization, an arm of the Texas House of Representatives.
- Thoroughly edited and fact-checked analyses of bills scheduled for floor debate and research reports on issues affecting state government.
- Gained deep understanding of state government, the legislative process and many public policy issues, such as water supply and quality, natural resources, environmental regulation, health care and state budget.
- Demonstrated strong work ethic and capacity to work long, late hours, and weekends while legislature was in session.

Corporate Communications copywriter (web and social media)

Dell Inc., Round Rock, Texas, April 2011 to March 2012 (project position)

- Wrote, edited, conducted interviews and researched content for all manner of online and print marketing materials.
- Helped launch and responsible for all content on subsidiary's new website.
- Wrote and edited scripts, ads, Twitter feeds, case studies and white papers.
- Designated "Certified Social Media Communications Specialist."

Web editor and senior communications specialist

Lower Colorado River Authority, Austin, Texas

October 2001 to April 2008

- Wrote and edited Web pages, press releases, feature stories, speeches/talking points, and marketing materials.
- Created and helped implement strategic communications plans.
- Executed front-line communications during crises, such as floods.
- Served as the river authority's first content editor for its website and intranet.
- Selected for a yearlong leadership training class in which the members participated in monthly working retreats to build leadership skills.

EDUCATION

- **Master of Fine Arts**, creative writing, nonfiction, July 2009
Pine Manor College, Chestnut Hill, Mass.
- **Bachelor of Journalism**, December 1985
University of Texas at Austin, Austin, Texas
Reporter and copy editor on The Daily Texan, the school newspaper.

EDITING AND COMPUTER SKILLS

- Photoshop, HTML, HTML-editing software such as Dreamweaver, cascading style sheets (CSS), JavaScript, Adobe Acrobat, Microsoft Office (Word, Excel, and PowerPoint), content management systems, Facebook and email newsletter tools.
- Create, write and edit blogs, including content on my own website and blog (charlesboisseau.com).
- Created and wrote social media accounts, including Facebook, Twitter, Instagram and LinkedIn.
- Familiar with Flash, iMovie, Adobe InDesign and other design and editing programs.

- Knowledge of online design and development best practices.
- Experienced with search engine optimization (SEO) techniques, meta tags and Google Analytics to examine
- Skilled at writing and editing following the Associated Press style guide. Also, have written and edited to other publishing style guides and standards, such as the Chicago Manual of Style and Modern Language Association (MLA).

Profile

Peter

First Name

Davis

Last Name

Middle Initial

mediazone.cs@gmail.com

Email Address

326 SW 131st street

Street Address

Suite or Apt

newberry

City

FL

State

32669

Postal Code

Ward *

District 3

Home: (410) 881-0062

Primary Phone

Home:

Alternate Phone

Employer

Job Title

Which Boards would you like to apply for?

- Art in Public Places Trust: Submitted
- Bicycle Pedestrian Advisory Board: Submitted
- Citizens Advisory Committee For Community Development: Submitted
- City Beautification Board: Submitted
- City Plan Board: Submitted
- Development Review Board: Submitted
- Gainesville/Alachua County Cultural Affairs Board: Submitted
- Nature Centers Commission: Submitted
- Public Recreation and Parks Board: Submitted
- Tree Advisory Board: Submitted
- Tree Board of Appeals: Submitted
- Utility Advisory Board: Submitted

Primary Phone Type

Office

Alternate Phone Type

Not Specified

Interests & Experiences

Why are you interested in serving on a board or commission?

Enjoy improving my community and providing feedback.

[Davis Peter Resume 2017.pdf](#)

Upload a Resume

Please upload a file

Demographics

Ethnicity

None Selected

Gender

None Selected

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?

PETER DAVIS, PMP CSM

[LinkedIn](#)

Gainesville, FL

410.881.0062 • pwdavismd@gmail.com

IT MANAGEMENT PROFESSIONAL

PROJECT MANAGEMENT | ONLINE MARKETING | INTERACTIVE MEDIA

Strategic and creative thinker with over 10 years of wide-ranging professional experience in large scale, multi-year program and operational leadership, online marketing, technical management, business analysis and training. Demonstrated expertise in all aspects of management including team development, resource management, budget management, project management, and operational excellence. Analytical thinker with strong attention to detail applies a logical, common sense approach in seeking practical, workable solutions to problems. Enthusiastic, effective communicator able to produce optimum team performance. Has consistently delivered excellence, expertise and accountability. Tech Community leader and public speaker.

— CAREER HISTORY

UNIVERSITY OF FLORIDA, SCHOOL OF MEDICINE, Gainesville, FL

2015 – present

Information Technology Manager

- Provide leadership of IT team, budget, strategy, special projects and operations.
- Led Implementation of Epic Beaker for University of Florida Pathology Lab
- Provide Operational Support for Epic Lab Module/Beaker
- Manage operations and projects with budgets up to \$6M.
- Create IT strategy and vision in collaboration with Leadership.
- Standardized Operational Processes and Project Management Approach.
- Manage all aspects of Projects including Scope, Resources, Budget, and Communication.
- Manage relationships with vendors and other departments including Security, Infrastructure, Medical Instruments and Network Support.
- Implemented Agile methodologies for critical software projects using team oriented approach.

311 MEDIA, Jacksonville, FL

2014 – present

Technology/Web Consultant

- Clients include medium and small business, higher education and elementary education.
- Teach web, general technology, Internet research and project management courses.
- Develop technology and web communications strategies.
- Implement web marketing and social media strategies and investigate additional opportunities for online marketing including Google AdWords, Google Analytics and Search Marketing.
- Manage physical network infrastructure, wired and wireless and various technology devices including servers, desktops, laptops and tablets.
- Manage offshore resources on web projects for small and medium business clients.
- Manage all aspects of Information Technology including network management, technical support, classroom technology, and web development.

CROWN PARTNERS, Dayton, OH

2013 – 2014

Senior Project Manager

- Successfully managed all aspects of web development and Information Technology project engagements, including planning, delivery, resourcing, financial reporting and invoicing for retail and commercial clients.

- Effectively led cross functional domestic and international project teams in high value, large scale web and content management projects using Waterfall and Agile methodologies.
- Created project management plans, schedules and governance documents; monitored progress against schedule.
- Oversaw scope, cost, schedule, reporting and contractual adherence to deliverables performance.
- Contributed to business development and proposal development efforts by creating work estimates and packages.

Key Projects Included:

Client: Lands' End Outfitters, Dodgeville, WI Project: Ecommerce evaluation & implementation	Client: Amway, inc, Ada, WI Project: UX Requirements Design
Client: Adobe Systems, Inc. San Jose, CA Project: Adobe CQ5 Implementation	Client: Liberty Mutual, Boston, MA Project: Digital Messaging Business Requirements

CAPGEMINI US, Atlanta, GA

2012 – 2013

Senior Project Manager

- Successfully managed all aspects of web development and Information Technology project engagements, including planning, delivery, resourcing, financial reporting and invoicing for retail and commercial clients.
- Effectively led cross functional domestic and international project teams in high value, large scale web and content management projects with up to \$1M budgets.
- Created project management plans, schedules and governance documents; monitored progress against schedule.
- Oversaw scope, cost, schedule, reporting and contractual adherence to deliverables performance.
- Contributed to business development and proposal development efforts by creating work estimates and packages.

Key Projects Included:

Client: Bass Pro Shops, Springfield, MO Project: Ecommerce evaluation & implementation	Client: Hess Oil, Houston, TX Project: EMC Documentum D2 implementation
Client: Sears Holdings, Inc., Chicago, IL Project: Adobe CQ5 Implementation	

Z, Inc., Silver Spring, MD

2006 – 2012

Senior Management Analyst, Project Manager

- Spearheaded the execution of complex IT development projects including information design/architecture, web development, and database systems development for key clients including US Department of Energy, Energy Information Administration (EIA) and Federal Deposit Insurance Corporation (FDIC).
- Managed multiple large scale web development projects simultaneously with up to \$500K+ budgets and up to 5 resources.
- Developed and implemented a web strategy for Federal clients including content development and management, usability, search engine optimization (SEO/SEM), web analytics and social media.
- Developed enterprise-scale web applications and websites using Dreamweaver, ColdFusion, Oracle and SQL Server for production on eia.gov.
- Worked with the PMO to develop templates for web and content management projects suitable for smaller project types.

- Successfully implemented a Content Management System (\$800K budget, 15 domestic and international resources).

CARTON DONOFRIO PARTNERS, Baltimore, MD

2003 – 2006

Director of Information Technology and Interactive Media

- Managed the execution of IT and web projects for major clients including US Department of Health and Human Services, Vulcan-Hart, and The Ad Council.
- Applied new and web based technology solutions to company processes and procedures including Intranet development, collaboration software systems and account management systems.
- Generated new business opportunities by authoring RFP responses, developing proposals and estimates for existing and potential clients.

— **ADDITIONAL CAREER SUCCESS**

ANNE ARUNDEL COMMUNITY COLLEGE/HOWARD COMMUNITY COLLEGE

Adjunct Instructor (2003-2010)

— **ACADEMIC CREDENTIALS & PROFESSIONAL DEVELOPMENT**

Epic Beaker AP Certification (pending)

EPIC SYSTEMS

Project Management Professional (PMP)

PROJECT MANAGEMENT INSTITUTE

CERTIFIED SCRUM MASTER (CSM)

SCRUM ALLIANCE

Bachelor of Science, Forest Products

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY, BLACKSBURG, VA

— **CORE COMPETENCIES**

Team Leadership ♦ Agile Methodologies ♦ Information Management Systems ♦ Health Care Informatics ♦ Change Management ♦ SEO/SEM ♦ Ecommerce ♦ UX Design ♦ Business Analysis ♦ Online Marketing ♦ Web Design/Development ♦ Technology Training

— **TECHNICAL EXPERTISE**

Programming:	HTML, CSS, JavaScript, ColdFusion, PHP, SQL, Google API's
Graphic/Productivity Tools:	Adobe Creative Cloud; Dreamweaver, Fireworks, MS Office, Visio MS Project
Database:	MySQL, Oracle 10i, MSSQL, MS Access
Content Management:	Adobe/Day CQ5, Concrete5 (PHP), Mura (ColdFusion)
Web Analytics:	Google Analytics, Adobe Analytics (Omniture), Webtrends
Information Design:	Discovery, Content Analysis, UX Prototyping and Design, Web Usability, Data Visualization/Mapping, Wireframes
Web 2.0:	Google maps and APIs, YouTube, Facebook integration

Profile

<u>Von</u> First Name	<u>W</u> Middle Initial	<u>Ruder</u> Last Name
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amputeerockclimber@gmail.com
Email Address

<u>708 nw 31 ave</u> Street Address	<u></u> Suite or Apt
--	-------------------------

<u>Gainesville</u> City	<u>FL</u> State	<u>32609</u> Postal Code
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Ward *

District 1

Mobile: (352) 283-0135
Primary Phone

Mobile: (352) 283-0135
Alternate Phone

Kind Auto Repair
Employer

owner
Job Title

Which Boards would you like to apply for?

Public Recreation and Parks Board: Submitted
Nature Centers Commission: Submitted

Primary Phone Type

Cell

Alternate Phone Type

Cell

Interests & Experiences

Why are you interested in serving on a board or commission?

Become active in local politics. Gainesville resident since 1983.<http://www.gainesville.com/news/20161010/auto-repair-with-kind-attitude>

Upload a Resume

Please upload a file

Demographics

Ethnicity

Caucasian/Non-Hispanic

Gender

Male

Are you a City of Gainesville Employee?

Yes No

Are you a City of Gainesville Intern?

Yes No

Are you currently on a City Advisory Board/Committee?

Yes No

If yes, which Advisory Board/Committee?