

Policy Process Models

Legistar #180487

Three Major Components

Policy Implementation

- Research
- Budget & Resources Allocation

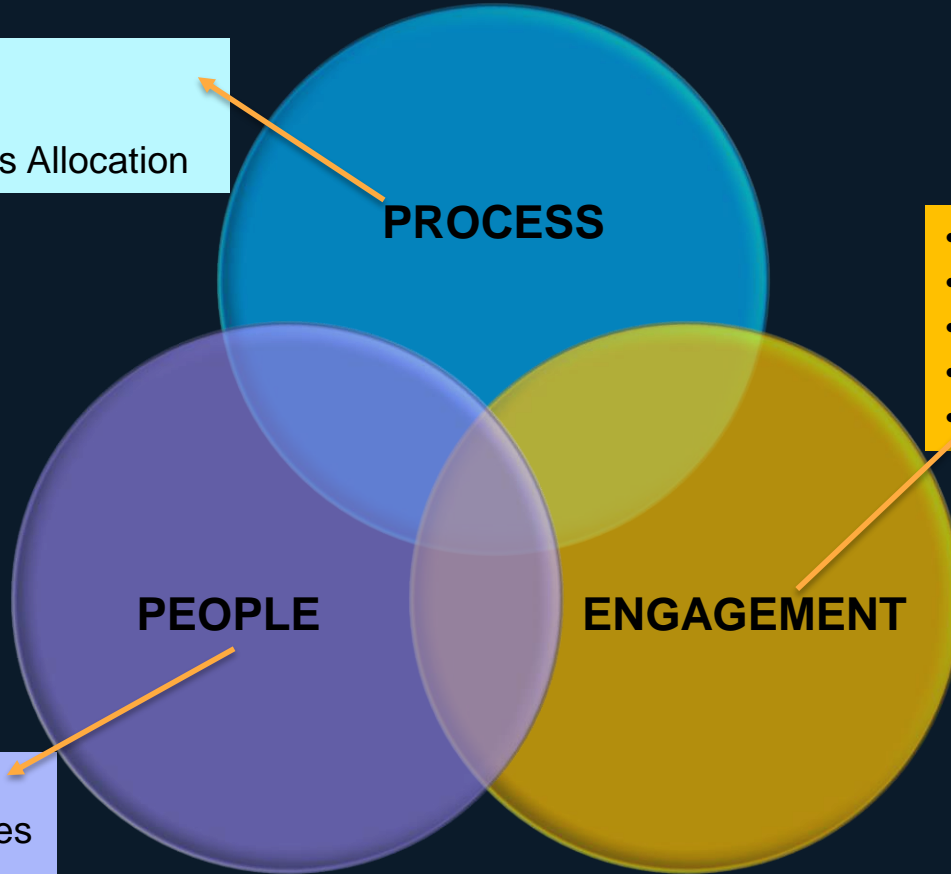
PROCESS

PEOPLE

- Commission Staff
- Boards & Committees
- Stakeholders

ENGAGEMENT

- Civic Awareness
- Community Voice
- Citizen Participation
- Media-Social/TV/Radio
- Print Publications



Gainesville, Florida

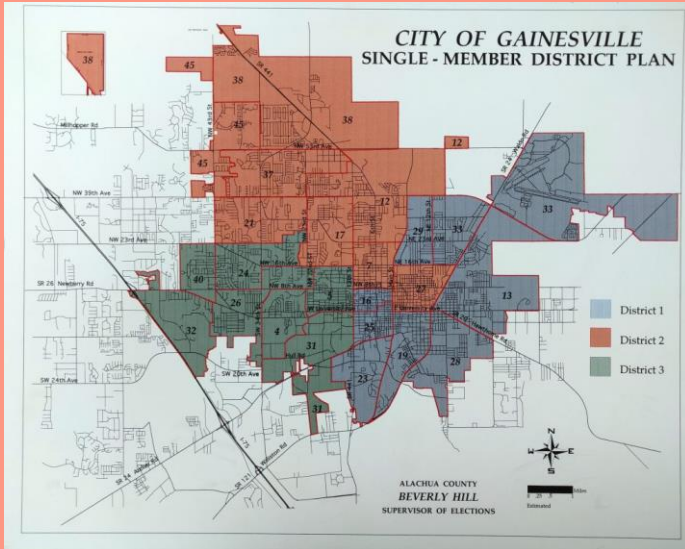
General Information

Population: 131,591

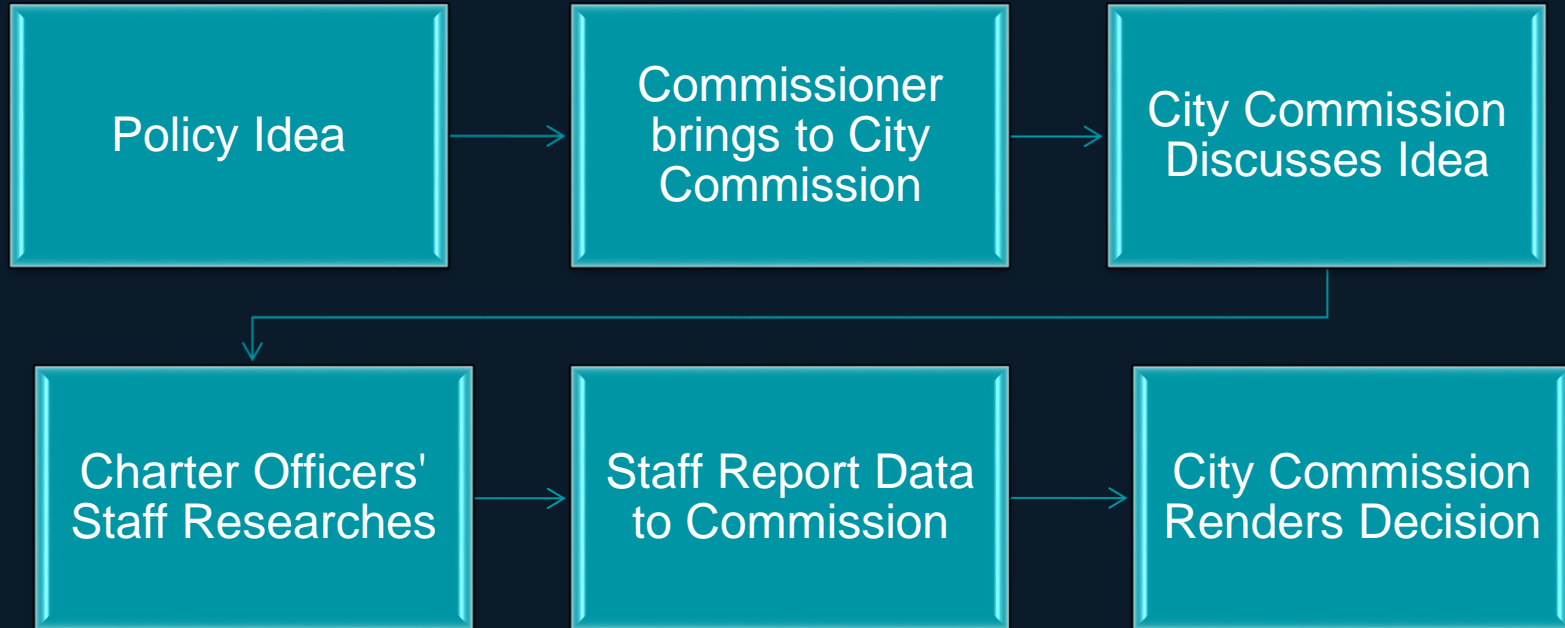
Role of the Mayor: Weak Mayor, The mayor is the presiding officer and Chair of the Commission

Term Limits: Mayor and city commissioners may each serve 2 four year terms

Sunshine Laws: Require that if 2 or more members meet, the meeting must be noticed and open to the public



Current Policy Process



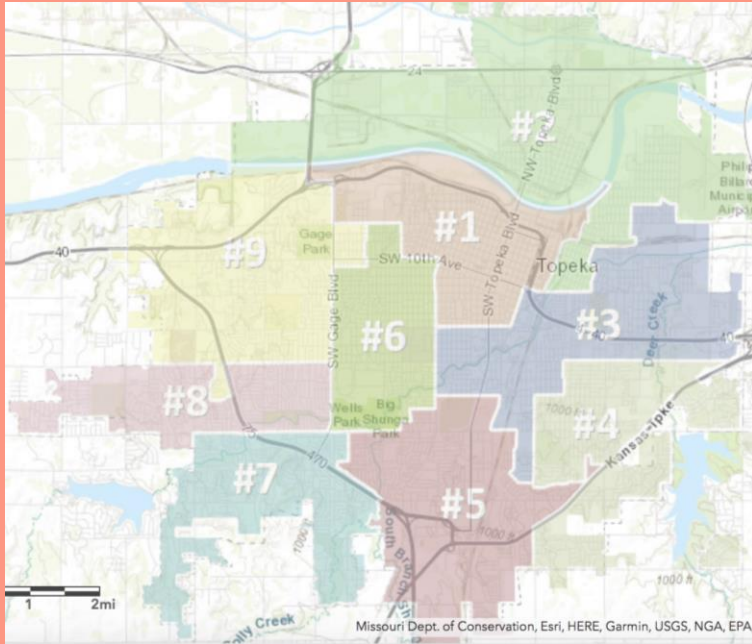
Risk: Capacity, Budget Dollars, Community Engagement

City Models

1. Topeka, KS
2. Montgomery County, MD
3. Birmingham, AL
4. Palm Springs, CA
5. Austin, TX
6. Tallahassee, FL



Topeka, KS



General Information

Population: 126,587

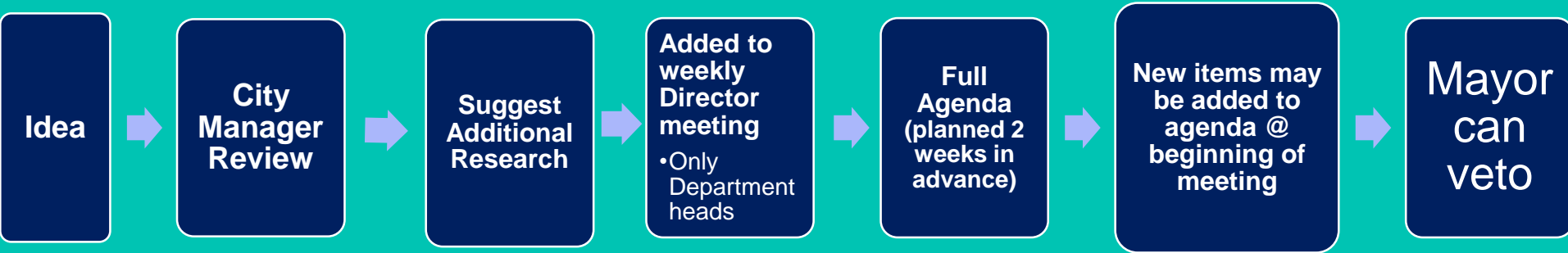
Role of the Mayor: Council-Manager, Chief elected officer of the city and has right to vote on all matters and veto rights on ordinances

Term Limits: The Mayor is elected to 4 year term and Councilmembers are elected to staggered 4 year terms

Kansas Open Meetings Act: 6 members are considered a quorum; however a special meeting may be called by 4 or more Councilmembers

Topeka, KS

Process



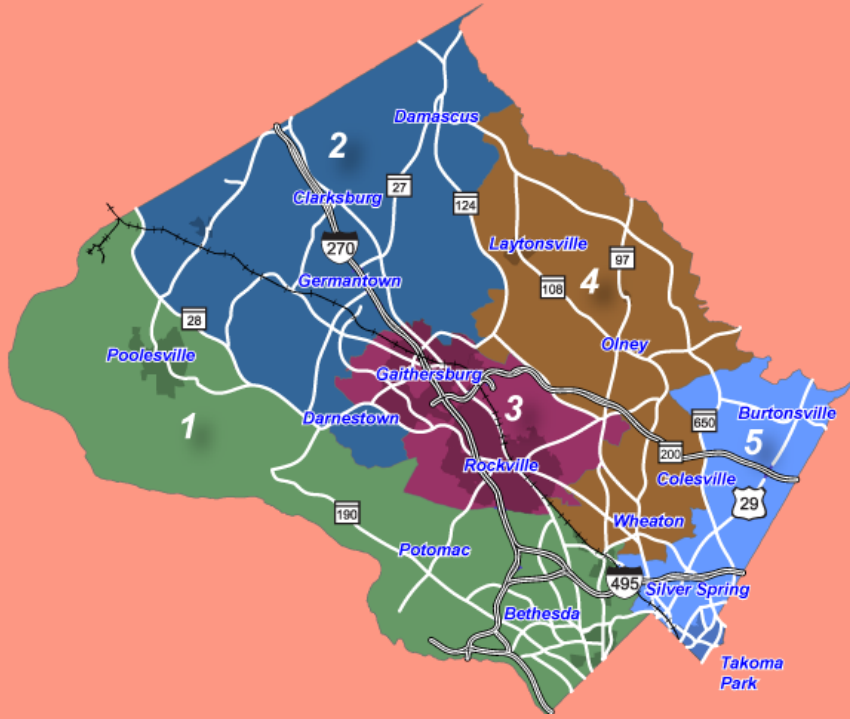
People

- Council has 1 assistant that they share
- Mayor has an assistant
- Subject Matter Experts are within the department staff to research

Community Engagement

- Mayor has her own social media page
- Policing community law enforcement officers attend meetings and bring information back to commission and share information with public in their neighborhoods
- Communications department handles all social media and broadcasting of meetings

Montgomery County, MD



General Information

Population: 1.5 Million

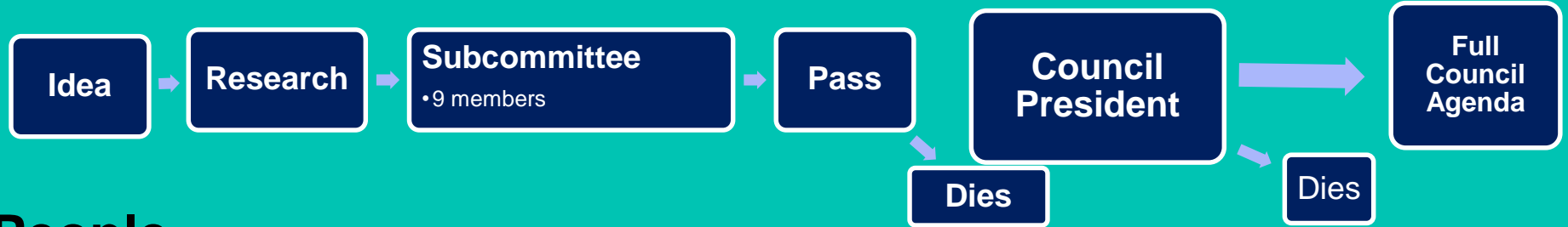
Role of the Mayor: Council-Executive, Mayor is considered the county executive and has the ability to enact any ideas or legislation that they feel would benefit the city.

Term Limits: Council members serve 4 year terms and are elected at the same time

Open Meetings Act: The meeting of 5 council members must be an open meeting. If 2 of 3 members of a committee meet, it must be open.

Montgomery County, MD

Process



People

Council Staff: Each member has 3-4 Staff (Chief of Staff, Analyst, Administration)

Central Staff: Serves entire council as subject matter experts (SME) for research on topics

Legislative Oversight: Analytics-annual workplan and data research

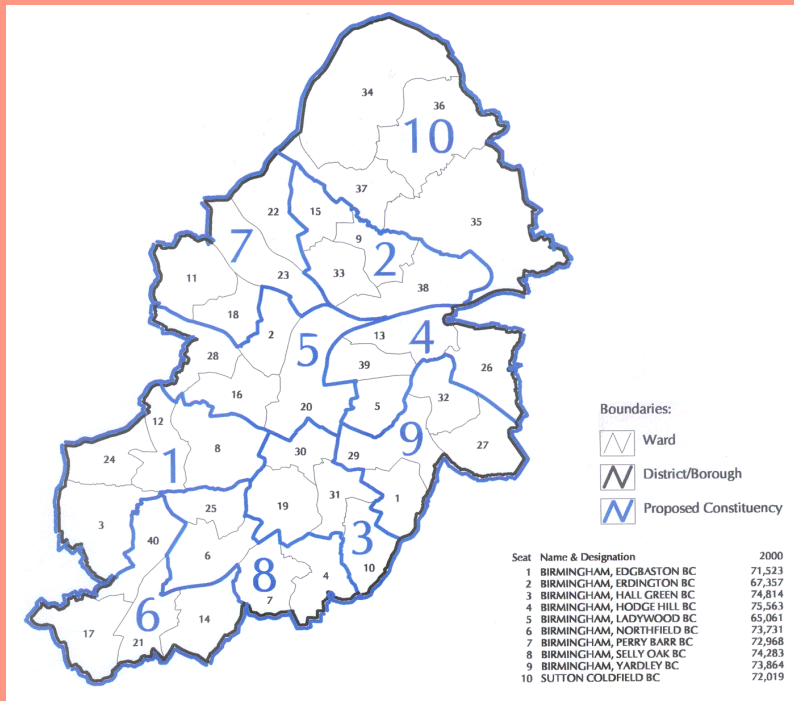
Community Engagement

Staff: Boards & Committee have citizens that are familiar with the industry

Council: Social media-individual & collectively

- Quarterly district newsletter
- Council Staff represents members at civic and/or neighborhood meetings and functions

Birmingham, AL



General Information

Population: 210,000

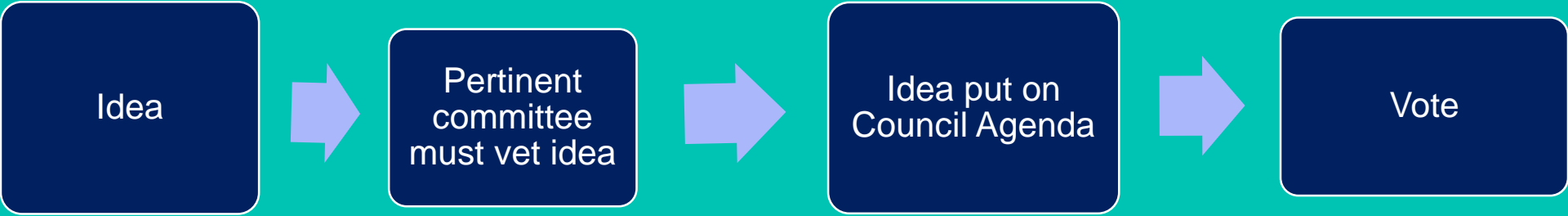
Role of the Mayor: **Council-Mayor**, the Mayor does not vote, but does have veto power. Two-thirds council vote can override the Mayor's veto.

Term Limits: None

Open Meetings: Meetings of quorum, 5 or more, or more must be noticed and open to the public.

Birmingham, AL

Process



People

Council members (9 people) are allocated \$150,000 to hire their own staff in addition to the Clerk's Office (10 people) and the central staff in the City Administrators Office (10 people).

Community Engagement

City Council has its own website that includes link for people who read in Spanish, all meetings and agendas are posted and the city has social media accounts.

Palm Springs, CA



General Information

Population: 48,412

Role of the Mayor: Council-Manager, Weak Mayor System, the mayor is seen as the spokesperson for the city.

Term Limits: None

Open Meetings: Meetings of quorum, more than 3, or more must be noticed and open to the public.

Palm Springs, CA

Process



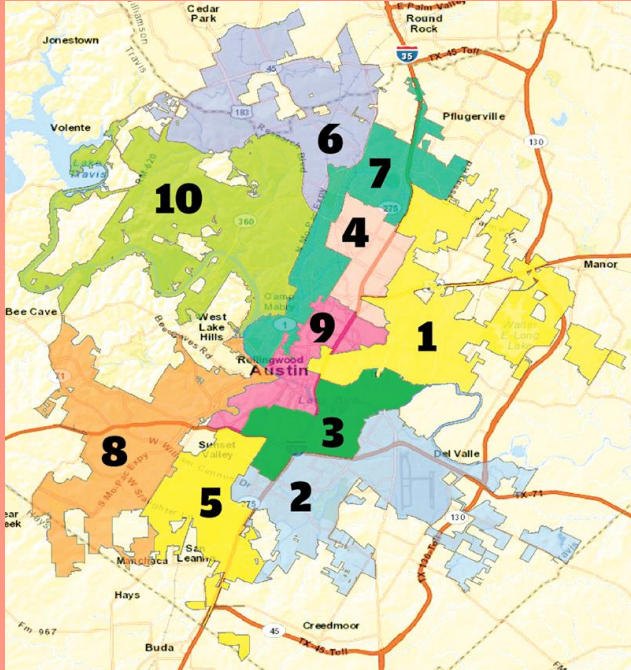
People

The council has a policy aide that is there to assist and report to the council, they have an analyst to do all research and a City Council Assistant to represent the members at city events.

Community Engagement

The city creates special websites for certain events/projects, they do direct mailers, radio advertising in both English and Spanish, the city has hired a diversity consultant and they have many social media accounts.

Austin, TX



General Information

Population: 950,000

Role of the Mayor: Council-Mayor, the city has 10 council members and an at-large mayor. The mayor can vote, but does not have veto power.

Term Limits: two 4-year terms

Open Meetings: Meetings of quorum, more than 5, or more must be noticed and open to the public.

Austin, TX

Process



People

Council members have 3-4 staff members that include: a policy aide, clerk that helps with historical research and a clerk that provides support.

Community Engagement

SpeakUpAustin.org is their website that is dedicated to fostering community engagement with the citizens, they hold town hall meetings with their constituents, the clerks are always available for face-to-face interaction and they have plenty of social media accounts.

Tallahassee, FL



General Information

Population: 191,049

Role of the Mayor: Leadership Mayor, who presides commission meetings and ceremonial and official head of the city

Term Limits: Mayor and city commissioners each serve four-year terms and the terms of office are staggered

Sunshine Laws: Require that if 2 or more members, meet it must be noticed and open to the public

Tallahassee, FL

Process



People

Interns: data and research for the Commission

Aides to the Mayor & Commission for research

Operational Staff conduct research based on specialty within various departments

Community Engagement

Mayor's Longest Table

- Commissioners attend Village Square Conversations—various topics w/moderator
- Village Square is a non-profit led by Liz Joyner: politics, gun violence, immigration, etc.

Thank You.