GAINESVILLE

ALIGNING PURPOSE WITH VISION, STRATEGY WITH GOALS, AND RESOURCES WITH PERFORMANCE.



VISION

WHAT IS OUR ASPIRATION?

20+ Year Outlook



STRATEGY

WHAT IS OUR PLAN?

10+ Year Outlook



FOCUS

WHAT ARE OUR PRIORITIES?

5+ Year Outlook



OUTCOMES

WHAT ARE OUR GOALS?

3+ Year Outlook



TACTICS

HOW WILL WE ACHIEVE?

1+ Year Outlook



RESOURCES

WHAT WILL IT TAKE?

2-10+ Year Outlook



RESULTS

ARE WE SUCCESSFUL?

1+ Year Outlook



STRATEGIC FRAMEWORK

Designed by Citizens and Commission



ROADMAP & ACTION PLANS

Designed by Commission and Staff



BUDGET & PERFORMANCE PLANS

Designed by Staff

The purpose of our city is the people of our city.