



GAINESVILLE COMMUNITY REDEVELOPMENT AGENCY

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Memo

To: Procurement Department

From: Daniel Gil, CRA Project Manager

Date: July 10, 2019

Re: Heartwood Realtor Solicitation consensus

The Gainesville CRA advertised a Realtor Solicitation on June 18, 2019. Seven responses were received by the 3 PM deadline on Tuesday July 2, 2019. An evaluation committee was established composed of two staff members from Housing and Community Development (HCD) and one staff member from the Community Redevelopment Agency (CRA). The committee evaluated the responses according to the criteria set in the solicitation. The scores of those who were evaluated are as follows:

| Respondent | Evaluator 1 | Evaluator 2 | Evaluator 3 | Total Score (300 pts possible) |
|-----------------|-------------|-------------|-------------|--------------------------------|
| Boyette | 77 | 76 | 57 | 210 |
| Dawn | 85 | 61 | 65 | 211 |
| Florida Home | 82 | 60 | 53 | 195 |
| Parrish | 84 | 78 | 80 | 242 |
| Keller Williams | 91 | 95 | 93 | 279 |
| Bosshardt | 90 | 91 | 96 | 277 |
| Watson | 90 | 74 | 71 | 235 |

Based on the highest score, Keller Williams has been awarded the bid.

Helen Harris
Evaluator 1

Mark
Evaluator 2

[Signature]
Evaluator 3