Mobility Workshop

190282C



Malisa McCreedy, AICP **Director of Mobility** 3 September 2019



Workshop Overview

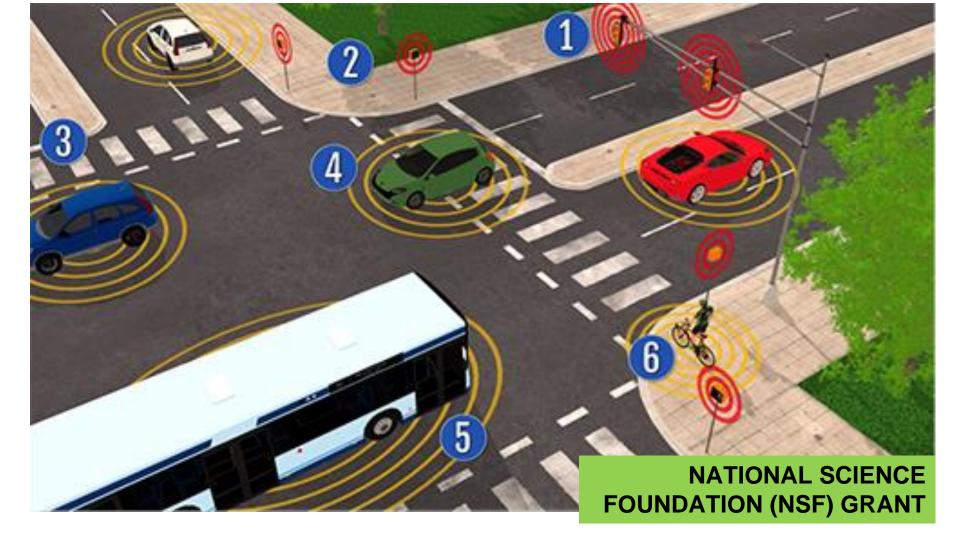
Key Updates:

- NSF Grant
- Autonomous Vehicle Shuttle
- Dockless Mobility Ordinance
- Microtransit Update
- Mobility Hub Data Analysis

Main Topic:

Transit Development Plan (TDP)











MICROTRANSIT



FREE OF CHARGE | Eastwood Meadows Area to Rosa Parks Transfer Station



MICROTRANSIT LAST MILE-FIRST MILE

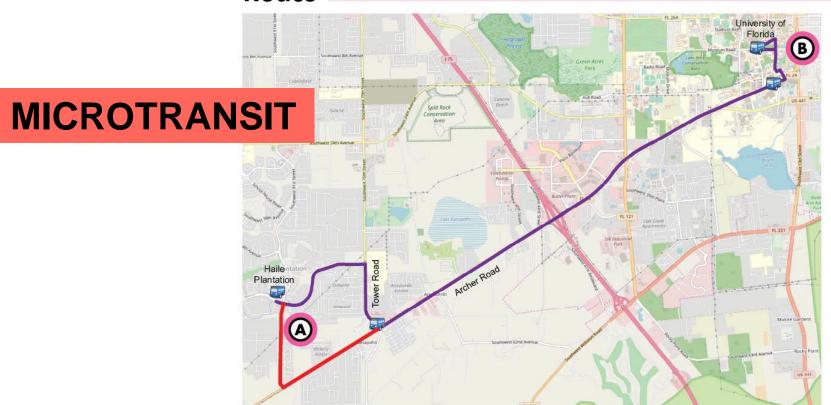
FREE OF CHARGE | Service in EAST GAINESVILLE

Microtransit solutions improve the rider's experience by operating small-scale, on-demand public transit services that can offer fixed routes schedules, as well as flexible routes and on-demand scheduling.

F Univ Ave 600 Rosa Parks Transfer Station Showers of 601 602

Three zones in East Gainesville serving Rosa Parks Transfer Station: 600; 601; 602

New zone added to the Last Mile-First Mile service! South of SE Hawthorne Rd East of SE 15th Street & West of SE 35th Street



MOBILITY HUB LOCATION ANALYSIS

- 27 Layers of data
- 5 Groups to review the layers
 - Physical
 - **Economics**
 - Demographic
 - Access by transit
 - Behavior
- Scenario Planning to account for city priorities, needs and focus
 - Equal Consideration for all Groups
 - Complement Infrastructure focused on access to transportation options Improve Commuting
 - Leverage Infrastructure focused on existing physical layers
 - Equity focus on disadvantaged/vulnerable populations
- 9 Candidate Mobility Hubs identified and analyzed with recommendations for types of mobility options to "feed" fixed route bus transit

