



**City of Gainesville
Department of Doing
Planning Division**

PO Box 490, Station 11
Gainesville, FL 32627-0490
306 NE 6th Avenue
P: (352) 334-5022
F: (352) 334-2648

HISTORIC PRESERVATION BOARD STAFF REPORT

PUBLIC HEARING DATE:

October 01, 2019

ITEM NO:

#2 under New Business

PROJECT NAME AND NUMBER:

HP-19-00068, 1015 NE 5th Street

APPLICATION TYPE:

Quasi-Judicial: Replacement of 15 existing windows with new windows on a single-family home.

RECOMMENDATION:

Staff recommends approval with recommendations as noted under "Recommendations" at the end of this report.

CITY PROJECT CONTACT:

Jason Simmons

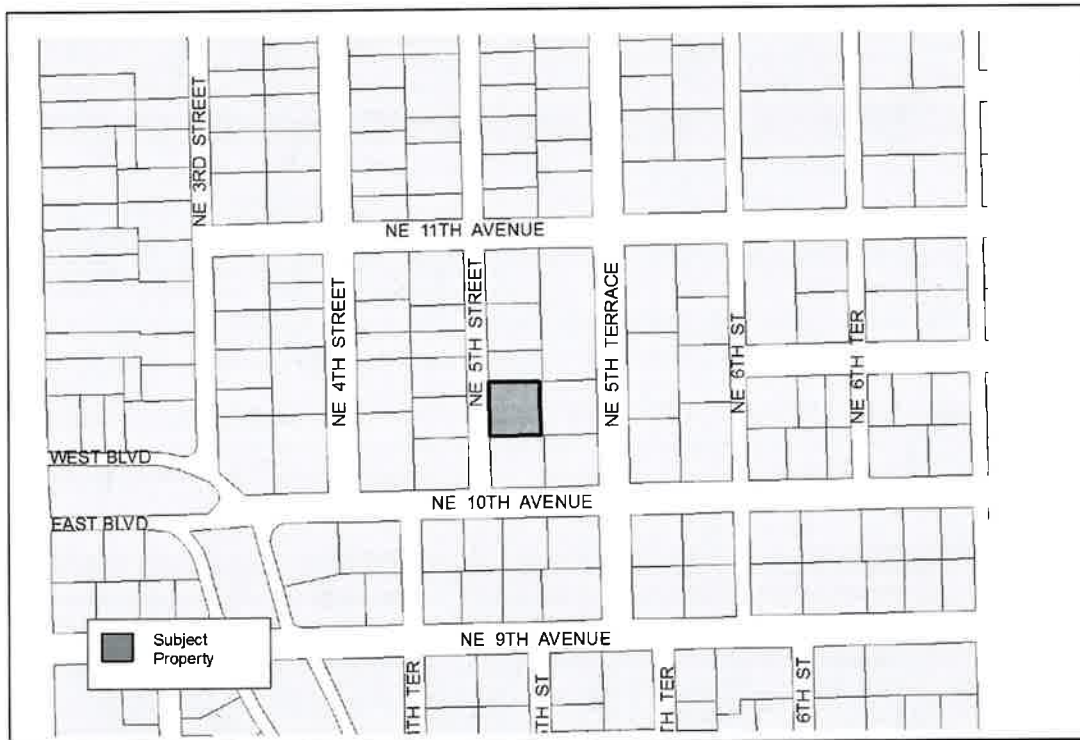


Figure 1: Location Map

APPLICATION INFORMATION:

Agent/Applicant: Jeff Feller & Amy Ladendorf
Property Owner(s): Jeff Feller & Amy Ladendorf

SITE INFORMATION:

Address: 1015 NE 5th Street
Parcel Number(s): 10327-000-000
Existing Use(s): Single-Family Residential
Zoning Designation(s): RSF-3
Historic District: Northeast Residential
Historic District Status: Contributing
Date of construction: 1946 (ACPA), c. 1948 (AL3443)

PURPOSE AND DESCRIPTION:

Jeff Feller & Amy Ladendorf, owners. Certificate of Appropriateness for the replacement of 15 existing windows with new windows on a single-family house. Located at 1015 NE 5th Street. This building is contributing to the Northeast Residential Historic District.

STAFF REVIEW AND RECOMMENDATION:

EXISTING

The property is located at 1015 NE 5th Street. The contributing structure was built in 1946, according to the Alachua County Property Appraiser's office. The property is zoned RSF 3 and is approximately 1,787 square feet in size. The building is a contributing structure to the Northeast Residential Historic District.

The existing house is a one-story, gable-front and wing Ranch style house dating back to the mid to late 1940s, with architectural details such as picture windows with double hung sashes with horizontal instead of vertical rails. The building has a strong horizontal emphasis which was characteristic of buildings in the period after World War II. The house is a typical Ranch with a very low pitched roof and a broad rambling facade. The Ranch style is characterized by a strongly horizontal profile of the roofline and the arrangement of the house toward the front of the lot which can partially enclose a larger private yard and patio in the back. According to the Florida Master Site File, the house at 1015 NE 5th Street retains its essential form and integrity. The house has a

masonry structural system, stem wall foundation, brick exterior fabric, a brick chimney, lapped siding and scalloped detailing on the gable ends, and three paned awning windows on either side of the entry with paired awning windows on the south side of the house and on the gable wing. The existing windows are aluminum and awning windows and are not original windows to the structure.

PROPOSED

The applicant is proposing to replace 15 existing aluminum windows with new replacement windows, size for size, featuring Window World 4000 Series double-hung vinyl windows. The color of the replacements would be white to match the existing window color. All windows will fit existing openings.

REVIEW

Basis for Staff Recommendation

The staff's recommendation for approval is based on the following:

1. The current windows are aluminum windows (not wood) which have not historically performed well and the guidelines are unclear concerning this type of window.
2. The new windows, per the City's guidelines, should match in size, general muntin/mullion configuration, and reflective qualities.

Basis for Approval – Secretary of the Interior's Standards for Rehabilitation

Consideration of a Certificate of Appropriateness application is pursuant to Section 30-3.5 of the Land Development Code and the Secretary of Interior's Standards for Rehabilitation which serves as the basis for the City of Gainesville's Historic Preservation Rehabilitation and Design Guidelines. The Historic Preservation Board shall adhere to the preservation principles of maintaining historic fabric and compatibility with surrounding properties.

The ***Historic Preservation Rehabilitation and Design Guidelines***, based on the Secretary of Interior Standards for Rehabilitation, which has become the authoritative guidelines for rehabilitation, list the following:

Windows:

Non-historic windows include awning, jalousie, and pivot types.

When choosing replacements, the qualities of the original windows should be used as criteria. If these criteria are fulfilled, the new windows need not be exact replicas of the originals. The Standards further permit new windows to be constructed of non-historic materials such as aluminum and to have a tint of up to 10 percent. Of course, matching the original materials and visual qualities is always preferable. In general, changes to window openings should be avoided.

Replacing what the Guidelines consider non-historic windows has occurred before in the historic districts because of the poor thermal performance of these types of windows. As the new windows

will retain the general configuration of the existing windows, staff finds that the replacement windows are appropriate.

RECOMMENDATION

Staff recommends approval of the application with the following conditions:

- The new windows shall match the original in size, general muntin/mullion configuration, and reflective qualities.
- Notify staff of any changes during installation.

LIST OF EXHIBITS:

<u>Exhibit 1</u>	City Of Gainesville <i>Historic Preservation Rehabilitation and Design Guidelines: Windows, Shutters & Awnings</i>
<u>Exhibit 2</u>	COA Application
<u>Exhibit 3</u>	Florida Master Site File AL03443
<u>Exhibit 4</u>	Pictures
<u>Exhibit 5</u>	Product Information

Exhibit 1 Historic Preservation Rehabilitation and Design Guidelines

THE **HISTORIC PRESERVATION REHABILITATION AND DESIGN GUIDELINES**, BASED ON THE SECRETARY OF INTERIOR STANDARDS FOR REHABILITATION, WHICH HAS BECOME THE AUTHORITATIVE GUIDELINES FOR REHABILITATION STATE:

Windows, Shutters & Awnings

Applicable Secretary Standards

- 2. The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.*
- 3. Each property shall be recognized as a physical record of its time, place and use. Do not undertake changes that create a false sense of historical development, such as adding conjectural features or architectural elements from other buildings.*
- 6. Deteriorated historic features shall be repaired rather than replaced. Where the severity of deterioration requires replacement of a distinctive feature, the new feature shall match the old in design, color, texture and other visual qualities and, where possible, materials. Replacement of missing features shall be substantiated by documentary, physical or pictorial evidence.*
- 9. New additions, exterior alterations or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale and architectural features to protect the historic integrity of the property and its environment.*

Windows

Identify, retain, and preserve windows and their functional features that contribute to defining the building. Such features include frames, sash muntins, glazing, sills and moldings.

The placement, design, and materials of windows are often a significant part of the architectural character of a building. Common historic windows in the Gainesville's Historic Districts are double-hung sash in a 1/1, 2/2, 6/6 or multi-light/1 pattern, wooden or steel casement types, and commercial show windows. Windows often offer or contain significant stylistic elements. Examples include lancet windows with stained glass in Gothic Revival churches; multi-light upper sash in Bungalows; and round arch windows in buildings associated with Mediterranean influenced styles. Non-historic windows include awning, jalousie, and pivot types.

Under Standard 2, the visual role of historic window design and its detailing or craftsmanship should be carefully considered in planning window repair or replacement. Factors to consider include the size and number of historic windows in relationship to a wall surface and their pattern of repetition; their overall design and detailing; their proximity to ground level and key entrances; and their visibility, particularly on key elevations.

Whether to repair or replace windows is an issue that can pose considerable problems in rehabilitation. Distinctive windows that are a significant part of the overall design of a building should not be destroyed under Standard 6. Careful repair is the preferred approach.

If repair is not technically or economically feasible, new windows that match the original in size, general muntin/mullion configuration, and reflective qualities may be substituted for missing or irreparable windows.

Window design to enhance appearance is not permissible under the standards. The proper procedure is to improve existing windows first. Weather stripping and other energy conservation methods should be employed. If after careful evaluation, window frames and sashes are so deteriorated they need replacement, they should be duplicated in accordance with Standard 6.

The following steps are recommended for evaluating historic windows. First, analyze their significance to the building. Consider their size, shape, color, and detailing. Then consider the condition of the window. Inspect the sill, frame, sash, paint and wood surface, hardware, weather-stripping, stops, trim, operability, and glazing. Then, establish repair and replacement needs for existing windows.

If, following careful evaluation, window frames are deteriorated, then they can be replaced. Replacement windows must be selected with care. They should match the original sash, pane size, configuration, glazing, muntin detailing, and profile. Small differences between replacement and historic windows can make big differences in appearance.

If 50 percent or more are deteriorated or missing, then wholesale replacement of windows is allowable. When choosing replacements, the qualities of the original windows should be used as criteria. Consider the following features of the original:

1. trim detail;
2. size, shape of frame, sash;
3. location of meeting rail;
4. reveal or setback of window from wall plane;
5. separate planes of two sash;
6. color, reflective qualities of glass;
7. muntin, mullion profiles, configuration.

If these criteria are fulfilled, the new windows need not be exact replicas of the originals. The Standards further permit new windows to be constructed of non-historic materials such as aluminum and to have a tint of up to 10 percent. Of course, matching the original materials and visual qualities is always preferable. In general, changes to window openings should be avoided.

Owners often wish to replace windows to create a new look, for energy efficiency, to decrease maintenance costs or because of problems operating existing units. Highly tinted windows, windows with reflective qualities, or stock windows of incompatible design and materials often result from such an approach and conflict with Standards 3, 6, and 9.

The rhythm of window and door openings is an important part of the character of buildings. In some instances, new window or door openings may be required to fulfill code requirements or for practical needs. New openings should be located on nonsignificant walls. For commercial buildings these would be common or party walls or secondary elevations. For residential buildings, these would be side or rear walls not readily visible from a main thoroughfare.

Alterations

The alteration of historic windows may be approved by staff if the replacement sash is of the same material, design, features size and configuration of that of the original window. When replacing historic windows, special care should be taken to match the trim detail, the width of the frames and sash, the location of the meeting rail, the setback of the window from the wall plane, the separate planes of the two sashes, and the reflective qualities of the glass. "Snap-in" grids are not allowed.

Repairing window frames and sashes by patching, splicing, consolidating, or otherwise reinforcing the window is encouraged.

The design of replacement windows, which seek to replicate or duplicate a missing historic window, must be documented through historical, physical or photographic sources.

Enclosing historic window openings is discouraged. If a window is no longer needed for its intended use, the glass should be retained and the backside frosted, screened, painted black, or shuttered so that it gives a functional appearance.

Window openings on facades or highly visible elevations shall not be relocated, enlarged or reduced.

Altering historic windows by use of awning, glass jalousie, picture or any other modern window material is not permissible in any wall of an historic structure that is visible from a right-of-way.

Replacement windows for irreparable historic windows should be made of the same materials. Compatible substitute materials may be considered only on a case-by-case basis depending on building use and generally when the replacement window is on a less-visible secondary elevation.

Window Additions

New window openings are inappropriate on the principal facade(s); new openings should be placed on secondary elevations.

The addition of modern windows, metal sash, sliding glass windows or any type of window, which is inappropriate to the period, shall be confined to "less visible secondary elevations."

Shutters

Shutters, which are appropriate to the period and design of the building, can be introduced to facilitate energy efficiency.

Under Standard 3, unless there is physical or documentary evidence of their existence, shutters should not be mounted. If shutters are found to be appropriate, they should be

operable or appear to be operable and measure the full height and one-half the width of the window frame. They should be attached to the window casing rather than the exterior finish material. Wooden shutters with horizontal louvers are the preferred type although exact types vary with style. Avoid metal and vinyl types except in new construction.

Awnings

Awnings shall be considered on a case-by-case basis depending on the proposal's impact on the historic character and materials of the building.

Canvas awnings were sometimes featured on buildings, particularly Mediterranean styled buildings, Bungalows, and commercial buildings. They are functional, decorative, and appropriate to the many historic buildings. Standard 3 should be considered when awnings are proposed as part of a rehabilitation plan.

Under Standard 9, new awnings should be of compatible contemporary design. They should follow the lines of the window opening. Round or bell shaped is appropriate for Mediterranean styled buildings. Angled, rectangular canvas awnings are most appropriate for flat-headed windows and storefronts. Fiberglass and metal awnings and awnings that obscure significant detailing are inappropriate.

Recommended

1. Retain and repair window openings, frames, sash, glass, lintels, sills, pediments, architraves, hardware, awnings and shutters where they contribute to the architectural and historic character of the building.
2. Improve the thermal performance of existing windows and doors through adding or replacing weather-stripping and adding storm windows which are compatible with the character of the building and which do not damage window frames.
3. Replace missing or irreparable windows on significant elevations with new windows that match the original in material, size, general muntin and mullion proportion and configuration, and reflective qualities of the glass.
4. Install awnings that are historically appropriate to the style of the building or that are of compatible contemporary design. Awnings should follow the lines of window or door opening they are intended to cover.

Not Recommended

1. Introducing or changing the location or size of windows, and other openings that alter the architectural and historic character of a building.
2. Replacing window features on significant facades with historically and architecturally incompatible materials such as anodized aluminum, mirrored or tinted glass.
3. Removing window features that can be repaired where such features contribute to the historic and architectural character of a building.
4. Changing the size or arrangement of windowpanes, muntins, and rails where they contribute to the architectural and historic character of a building.

5. Installing on significant facades shutters, screens, blinds, security grills, and awnings, which are historically inappropriate and detract from the building's character.
6. Replacing windows that contribute to the character of a building with those that are incompatible in size, configuration, and reflective qualities or which alter the setback relationship between window and wall.
7. Installing heating/air conditioning units in window frames when the sash and frames may be damaged. Window installations should be considered only when all other visible heating/cooling systems would result in significant damage to historic materials. If installation proves necessary, window units should be placed on secondary elevations not readily visible from public thoroughfares.
8. Installing metal or fiberglass awnings.
9. Installing awnings that obscure architecturally significant detailing or features.
10. Replacing architecturally significant detailing, such as commercial canopies, with awnings.

Staff Approval Guidelines

Staff can approve repair of existing historic windows.

Additions of the new windows that meet the italicized conditions can be approved by staff:

New window openings can be introduced on "less-visible secondary elevations" provided that they are of the same size or proportions as the nearest window and utilize the same material as the historic windows. "Less visible secondary elevation" is defined as the portion of the building, which is more than halfway behind the front and not fronting on street;

Alterations to non-historic portions of contributing buildings provided they are compatible in scale, design and materials with but distinguishable for the historic proportions.

Board Approval Guidelines

New windows on additions should be compatible with those of the nearest window on the historic building in terms of proportions, frames, sills and lintels. Installing window designs reflective of a historic period is discouraged. Designs that match the proportions of existing historic windows, but are simple in detailing, are preferred.

CITY OF GAINESVILLE

every path starts with passion
FLORIDA

CERTIFICATE OF APPROPRIATENESS APPLICATION

Planning & Development Services 306 N.E. 6th Avenue

Gainesville, Florida 32601

352.334.5022 Fax 352.334.3259

www.cityofgainesville.org/planningdepartment

REQUIREMENTS

CONTACT THE HISTORIC PRESERVATION OFFICE FOR A PRE-APPLICATION CONFERENCE 334.5022

REVIEW THE CHECKLIST FOR A COMPLETE SUBMITTAL (If all requirements are not submitted it could delay your approval.)

PLEASE PROVIDE ONE (1) DISK OR USB FLASH DRIVE CONTAINING ALL OF THE FOLLOWING:

1 ORIGINAL SET OF PLANS TO SCALE SHOWING ALL DIMENSIONS AND SETBACKS.

LIST IN DETAIL YOUR PROPOSED REPAIR AND/OR RENOVATION

A SITE PLAN OR CERTIFIED SURVEY

PHOTOGRAPHS OF EXISTING CONDITIONS

ANY ADDITIONAL BACKUP MATERIALS AS NECESSARY

AFTER THE PRE-CONFERENCE, TURN IN YOUR COMPLETED COA APPLICATION TO THE PLANNING OFFICE (RM 210, THOMAS CENTER-B), PAY APPROPRIATE FEES, AND PICK UP PUBLIC NOTICE SIGN TO BE POSTED 10 DAYS IN ADVANCE OF THE MEETING.

MAKE SURE YOUR APPLICATION HAS ALL THE REQUIREMENTS.

FAILURE TO COMPLETE THE APPLICATION AND SUBMIT THE NECESSARY DOCUMENTATION WILL RESULT IN DEFERRAL OF YOUR PETITION TO THE NEXT MONTHLY

PROJECT TYPE: Addition ☐ Alteration ☒ Demolition ☐ New Construction ☐ Relocation ☐
Repair ☐ Fence ☐ Re-roof ☐ Other ☐

PROJECT LOCATION:

Historic District: DUCK POND
Site Address: 1015 NE 5TH STREET, GAINESVILLE, FL
Tax Parcel # 10327-000-000

OWNER

Owner(s) Name
AMY LASENDORF
JEFF FELLER
Corporation or Company
NA

Street Address
1015 NE 5TH STREET
City State Zip
GAINESVILLE, FL 32601

Home Telephone Number
352-214-2164; 352-328-4848

Cell Phone Number
352-214-2164; 352-328-4848

Fax Number

NONE

E-Mail Address
ufhoops@yahoo.com

APPLICANT OR AGENT

Applicant Name

Corporation or Company

Street Address

City State Zip

Home Telephone Number

Cell Phone Number

Fax Number

E-Mail Address

TO BE COMPLETED BY CITY STAFF

(PRIOR TO SUBMITTAL)

Fee: \$ 121.50

EZ Fee: \$ N/A

HP # 19-00068

Contributing Y ☒ N ☐

Zoning RSF-3

Pre-Conference Y ☒ N ☐

Application Complete Y ☒ N ☐

Enterprise Zone Y ☐ N ☒

Request for Modification of Setbacks
Y ☐ N ☒

Received By Jason Simmons
Date Received 7/29/19

- ☐ Staff Approval—No Fee (HP Planner initial _____)
- ☒ Single-Family requiring Board approval (See Fee Schedule)
- ☐ Multi-Family requiring Board approval (See Fee Schedule)
- ☐ Ad Valorem Tax Exemption (See Fee Schedule)
- ☐ After-The-Fact Certificate of Appropriateness (See Fee Schedule)
- ☐ Account No. 001-660-6680-3405
- ☐ Account No. 001-660-6680-1124 (Enterprise Zone)
- ☐ Account No. 001-660-6680-1125 (Enterprise—Credit)

RECEIVED

JUL 29 2019

STAMP

DID YOU REMEMBER?

CHECK YOUR ZONING AND
SETBACKS FOR
COMPLIANCE

REVIEW THE HISTORIC
PRESERVATION
REHABILITATION AND
DESIGN GUIDELINES

REVIEW THE SECRETARY
OF INTERIOR'S STANDARDS
FOR REHABILITATION

CHECK TO SEE IF YOU
WOULD BE ELIGIBLE FOR A
TAX EXEMPTION FOR
REHABILITATION OF A
HISTORIC PROPERTY

THE HPB MEETINGS ARE
HELD MONTHLY AT CITY
HALL, 200 EAST
UNIVERSITY AVE,
GAINESVILLE, FL 32601, CITY
HALL AUDITORIUM AT 5:30PM.
THE SCHEDULE OF MEETINGS
IS AVAILABLE ON THE
PLANNING DEPARTMENT
WEBSITE.

THE HISTORIC PRESERVATION
OFFICE STAFF CAN PROVIDE
ASSISTANCE AND GUIDANCE
ON THE HP BOARD'S REVIEW
PROCESS, AND ARE AVAILABLE
TO MEET WITH PROPERTY
OWNERS OR AGENTS. IF YOU
NEED ASSISTANCE, PLEASE
CONTACT THE HISTORIC
PRESERVATION PLANNER AT
(352) 334-5022 OR (352) 334-
5023.

PERSONS WITH DISABILITIES AND CONTACT INFORMATION

PERSONS WITH DISABILITIES
WHO REQUIRE ASSISTANCE TO
PARTICIPATE IN THE MEETING
ARE REQUESTED TO NOTIFY
THE EQUAL OPPORTUNITY
DEPARTMENT AT 334-5051
(TDD 334-2069) AT LEAST 48
HOURS PRIOR TO THE
MEETING DATE.
FOR ADDITIONAL
INFORMATION, PLEASE CALL
334-5022.

OVERVIEW

The Historic Preservation Board (HPB) is an advisory board to the City of Gainesville's Commission composed of citizens who voluntarily, without compensation commit their time and expertise to the stewardship of historic resources in our community.

The HPB approval is a procedure which occurs for alterations, construction, restorations, or other significant changes to the appearance of an structure in Gainesville's Historic Districts which have an impact on the significant historical, architectural, or cultural materials of the structure and/or the district. The City's historic review guidelines are available online at www.cityofgainesville.org/planningdepartment and within the Land Development Code, Section 30-112.

After submission of an application, the Historic Preservation Planner prepares a written recommendation for the board meeting which addresses whether the proposed changes are compatible with the criteria of the SECRETARY OF INTERIOR'S STANDARDS FOR REHABILITATION and the City of Gainesville's HISTORIC PRESERVATION REHABILITATION AND DESIGN GUIDELINES. Once staff has prepared and completed the staff report, an Agenda of the proposed meeting and the staff report will be posted online approximately 5 to 7 days prior to the HPB meeting and can be found at www.cityofgainesville.org/planningdepartment — Citizen Advisory Boards — Historic Preservation Board.

Public notice signage is required to be posted at the property by the applicant no later than 10 day s prior to the scheduled Historic Preservation Board meeting. The notarized *Public Notice Signage Affidavit* must be submitted once the sign is posted.

The applicant and/or owner of the property should be present at the Historic Preservation Board meeting and be prepared to address inquiries from the board members and/or the general public. The HPB meeting is a quasi-judicial public hearing with procedural requirements. The review body may approve, approve with conditions, or deny projects. It is not necessary for owners to be present at the HPB meeting if your COA has been staff approved.

In addition to a Certificate of Appropriateness (COA), a building permit may be required for construction from the Building Department. This is a separate process with submittal requirements. Building permits will not be issued without proof of a COA and the Historic Preservation Planner signing the building permit. After the application approval, the COA is valid for one year.

Please post the CERTIFICATE OF APPROPRIATENESS at or near the front of the building.

CERTIFICATION

BY SIGNING BELOW, I CERTIFY THAT THE INFORMATION CONTAINED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE AT THE TIME OF THE APPLICATION. I ACKNOWLEDGE THAT I UNDERSTAND AND HAVE COMPLIED WITH ALL OF THE SUBMITTAL REQUIREMENTS AND PROCEDURES AND THAT THIS APPLICATION IS A COMPLETE SUBMITTAL. I FURTHER UNDERSTAND THAT AN INCOMPLETE APPLICATION SUBMITTAL MAY CAUSE MY APPLICATION TO BE DEFERRED TO THE NEXT POSED DEADLINE DATE.

1. I/We hereby attest to the fact that the above supplied parcel number(s) and legal description(s) is (are) the true and proper identification of the area of this petition.
2. I/We authorize staff from the Planning and Development Services Department to enter onto the property in question during regular city business hours in order to take photos which will be placed in the permanent file.
3. I/We understand that Certificates of Appropriateness are only valid for one year from issuance.
4. It is understood that the approval of this application by the Historic Preservation Board or staff in no way constitutes approval of a Building Permit for construction from the City of Gainesville's Building Department.
5. The COA review time period will not commence until your application is deemed complete by staff and may take up to 10 days to process.
6. Historic Preservation Board meetings are conducted in a quasi-judicial hearing and as such ex-parte communications are prohibited (Communication about your project with a Historic Preservation Board member).

SIGNATURES

Owner

Applicant or Agent

Date

Date

PROJECT DESCRIPTION

1. DESCRIBE THE EXISTING CONDITIONS AND MATERIALS Describe the existing structure(s) on the subject property in terms of the construction materials and site conditions as well as the surrounding context.

BRICK HOUSE BUILT CIRCA 1947/1948 THAT HAS HAD VARIOUS INTERNAL AND EXTERNAL ALTERATIONS SINCE ORIGINALLY BUILT THOUGH IT WHOLLY MAINTAINS ITS HISTORICAL CONTEXT AND CHARACTER. HOUSE IS IN EXCELLENT CONDITION AND INTEGRATES FULLY WITH OTHER HOMES WITHIN THE HISTORICAL AND CULTURAL CONTEXT OF NEIGHBORHOOD. CURRENT WINDOWS ARE NOT ORIGINAL INDICATING THEY HAVE BEEN REPLACED AT LEAST ONCE.

2. DESCRIBE THE PROPOSED PROJECT AND MATERIALS Describe the proposed project in terms of size, affected architectural elements, materials, and relationship to the existing structure(s). Attach further description sheets, if needed.

THE PROPOSED PROJECT IS TO UPGRADE FIFTEEN (15) CURRENT WINDOWS ON THE HOUSE. THE UPGRADED PRODUCT IS FROM WINDOW WORLD AND IS DESCRIBED IN MORE DETAIL IN THE WINDOW WORLD FILE THAT IS ON THE USB DRIVE PROVIDED. PICTURES OF ALL (15) CURRENT WINDOWS TO BE REPLACED ARE ALSO ON THE USB DRIVE.

DEMOLITIONS AND RELOCATIONS (If Applicable)

Especially important for demolitions, please identify any unique qualities of historic and/or architectural significance, the prevalence of these features within the region, county, or neighborhood, and feasibility of reproducing such a building, structure, or object. For demolitions, discuss measures taken to save the building/structure/object from collapse. Also, address whether it is capable of earning a reasonable economic return on its value. For relocations, address the context of the proposed future site and proposed measures to protect the physical integrity of the building.) Additional criteria for relocations and demolitions: Please describe the future planned use of the subject property once vacated and its effect on the historic context.

NONE

MODIFICATION OF EXISTING ZONING REQUIREMENTS (If Applicable)

Any change shall be based on competent demonstration by the petitioner of Section 30-112(d)(4)b.

Please describe the zoning modification and attach completed, required forms.

NONE

A pre-application conference with the Historic Preservation Planner is required before the submission of a Certificate of Appropriateness (COA) application. A concept review with the City of Gainesville's Historic Preservation Board is optional.

For a single-family structure, accessory structures and all other structures which require Historic Preservation Board review, there is an application fee. Fees vary by the type of building and change annually. Please consult with planning staff or online at www.cityofgainesville.org/planningdepartment to determine the amount of the application fees for your project. There is no fee for a staff approved Certificate of Appropriateness. Please consult the *FAQ's Living and Developing in a Historic District* and the *Historic Preservation Rehabilitation and Design Guidelines* for restoration & rehabilitation that is staff approvable. The COA review time period will not commence until your application is deemed complete by staff.

The application is due by 11:00 a.m. on the application deadline date as noted on the attached annual meeting and cut-off schedule.

THIS CHECKLIST IS A GUIDE TO BE USED FOR PROPER COA SUBMITTAL. SOME ITEMS MAY NOT APPLY TO YOUR PERMIT APPLICATION.

Please provide all documents on one (1) disk or USB Flash Drive. One full sized printed set of drawings may also be requested on a case-by-case basis. Materials will not be returned to applicant.

A completed application may include the following:

SUBMITTAL REQUIREMENT CHECKLIST

		Applicant	HP Planner
Survey and Site Plan <i>Probably not applicable but picture provided on USB</i>	A drawing giving dimensions of property; location of building(s) showing distances from property lines (building set-back lines (dimensioned), names of streets front and sides, and north/south orientation. A current site plan or survey may be submitted for this requirement, if it provides the requested information.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Drawings to Scale <i>NA</i> <ul style="list-style-type: none"> Elevations Floor Plan Square Footage Dimensions & Height Materials & Finishes <i>No Drawings Window Replacement Only</i>	One complete set of plans (with all (4) exterior elevations) and specifications for the project. All drawings must be clear, concise and drawn to scale. All rooms shall be dimensioned and labeled for use. Height measurement and square footage of different areas shall be on plans. Indicate features on the exterior (i.e.: chimney), the roof pitch, placement of windows and doors and label all materials and textures. A scaled line elevation drawing & footprint drawing is required for all new construction.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Photographs <i>See USB Drive</i> <ul style="list-style-type: none"> - Window World Brochure - Windows - Site Survey 	Photographs of existing building(s) (all facades or elevations of structure) and adjacent buildings. Photographs should clearly illustrate the appearance and conditions of the existing building(s) affected by the proposed project, close-up views of any specific elements under consideration i.e., windows or doors if proposed to be modified or removed, as well as photographic views of its relationship with neighboring buildings. Photos shall be submitted in jpeg or PDF format. (City staff may take photographs of your property prior to the board meeting as part of their review procedure. The photos will be used for presentation to the Historic Preservation Board.)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Specific Items <i>- Window World Brochure</i> <i>See USB</i>	Specific items may be requested, such as landscape plans, wall sections, roof plans, perspective drawings, a model, a virtual illustration and/or verification of economic hardship.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Modification of Existing Zoning <i>NA</i>	Attach separate form requesting a zoning modification based on competent demonstration by the petitioner of Section 30-112(d)(4)b.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Demolition Report <i>NA</i>	In the case of demolition provide substantiating report(s) based on competent demonstration by the petitioner of Section 30-112(d)(6)c.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Notarized Consent Letter	Notarized letter of consent from the property owner, if the applicant is not the owner of the property or is in the process of purchasing the property.	<input checked="" type="checkbox"/>	<input type="checkbox"/>

*WE ARE APPLICANTS AND OWNER
SO DO NOT NEED NOTARIZED
PROPERTY OWNER AFFIDAVIT
OR NOTARIZED LETTER OF CONSENT FROM PROPERTY OWNER*

CERTIFICATE OF APPROPRIATENESS

(TO BE COMPLETED BY CITY STAFF)

IF STAFF APPROVAL ALLOWS THE ISSUANCE OF THE CERTIFICATE OF APPROPRIATENESS, THE BASIS FOR THE DECISION WAS:

☐ This meets the *Secretary of Interior's Standards for Rehabilitation* and the City of Gainesville's *Historic Preservation Rehabilitation and Design Guidelines*.

HISTORIC PRESERVATION PLANNER _____ DATE _____

THE HISTORIC PRESERVATION BOARD CONSIDERED THE APPLICATION OF HP _____ AT THE _____ MEETING. THERE WERE _____ MEMBERS PRESENT.

THE APPLICATION WAS ☐ APPROVED ☐ DENIED BY A _____ VOTE, SUBJECT TO THE FOLLOWING CONDITIONS:

THE BASIS FOR THIS DECISION WAS:

☐ This meets the *Secretary of Interior's Standards for Rehabilitation* and the City of Gainesville's *Historic Preservation Rehabilitation and Design Guidelines*.

CHAIRPERSON _____ DATE _____

It is understood that the approval of this application by the Historic Preservation Board or staff in no way constitutes approval of a Building Permit for construction from the City of Gainesville's Building Department.

After the application approval, the COA is valid for one year.

Please post the CERTIFICATE OF APPROPRIATENESS at or near the front of the building.

PROPERTY OWNER AFFIDAVIT

Owners Name:

AMY LADENDORF

JEFF FELLER

Address:

1015 NE 5TH STREET
GAINESVILLE, FL 32601

Phone:

352-214-2164 / 352-328-4898

Email:

wfhoops@yahoo.com

Agent Name:

NONE

Phone:

NONE

Email:

Parcel No.:

10327-000-000

Acreage:

< 1 Acre

S:

33

T:

09

R:

20

I hereby certify that: I am the owner of the subject property or a person having a legal or equitable interest therein. I authorize the above listed agent to act on my behalf for the purposes of this application.

Property owner signature: _____

Printed name:

AMY LADENDORF

JEFF FELLER

Date: _____

The foregoing affidavit is acknowledged before me this _____ day of _____, 20__, by _____, who is/are personally known to me, or who has/have produced _____ as identification.

NOTARY SEAL _____

Signature of Notary Public, State of _____

RECEIVED

STAMP

CERTIFICATE OF APPROPRIATENESS

Pre-Application Conference with Staff and Petitioner
352.334.5022

Petitioner submits application materials and corresponding fee
(Refer to submission deadlines)

Staff reviews application

Incomplete
or insufficient

Board Approval
Required

Staff Approval
Required

Property is posted no less than ten
days

Written decision issued

Historic Preservation Board Meeting
1st Tuesday of month
5:30 PM City Hall Auditorium

Grant COA
with/without condi-

Deny COA

Continue COA
Additional Infor-

Written decision issued

Can be appealed to City Commission
(must be submitted 14 days following written decision)

Affirm

Amend

Reverse

Court Appeal

Commission issues written decision

Operator: Michael Hoge

JUL 29 2019

Receipt no: 87549

Item	Description	Account No	Payment	Payment Reference	Paid
HP-19-00068 01015 NE 5TH ST Ladendorf/Feller Residence	Cert of Appropriateness - Single Family/Accessory	001-660-6680-3405	CREDIT		\$121.50
Total:					\$121.50

Transaction Date: 07/29/2019

Time: 10:51:14 EDT



PUBLIC NOTICE SIGNAGE AFFIDAVIT

Petition Name REPLACE WINDOWS @ 1015 NE 5TH STREET (#
Applicant (Owner or Agent) AMY LADENDORF AND JEFF FELLER
Tax parcel(s) 10327-000-000

Being duly sworn, I depose and say the following:

1. That I am the owner or authorized agent representing the application of the owner and the record title holder(s) of the property described by the tax parcel(s) listed above;
2. That this property constitutes the property for which the above noted petition is being made to the City Of Gainesville;
3. That this affidavit has been executed to serve as posting of the "Notice of Proposed Land Use Action" sign(s) which describes the nature of the development request, the name of the project, the anticipated hearing date, and the telephone number(s) where additional information can be obtained. In addition, the applicant has securely posted the sign(s) on the property along each street frontage, at intervals of not more than four hundred (400) feet, and set back no more than ten (10) feet from the street and visible from the street. If the property does not abut a public right-of-way, signs have been placed at the nearest public right-of-way with an indication of the location of the subject property.
4. That the applicant has posted the sign(s) at least fifteen (15) days prior to the scheduled public hearing date; or for Historic Preservation Certificate of Appropriateness applications, at least ten (10) days prior to the scheduled public hearing date.
5. That the applicant shall maintain the signs(s) as provided above until the conclusion of the development review and approval process and that the signs shall be removed within ten (10) days after the final action has been taken on the development application.
6. That I (we), the undersigned authority, hereby certify that the foregoing statements are true and correct.

7. [Signature]
8. [Signature] Applicant (signature)

Jeff Feller
Applicant (print name)

**STATE OF FLORIDA,
COUNTY OF ALACHUA**

Before me the undersigned, an officer duly commissioned by the laws of the State of Florida, on this 20th day of August, 2019, personally appeared who having been first duly sworn deposes and says that he/she fully understands the contents of the affidavit that he/she signed.

Jessica Lam-Kuo Notary

Public

My Commission expires: 01/31/2022

RECORDING SPACE



Form revised on March 11, 2014. Form location: <http://www.cityofgainesville.org/PlanningDepartment.aspx>

FOR OFFICE USE ONLY

Petition Number HP-19-00068 Planner Jason Simmons

what's going on?

WINDOW
REPLACEMENT

Project ID

HP-19-00068

Meeting Date/Time

OCT 1, 2019 5:30 P.M.

City Hall Auditorium
200 East University Avenue

HISTORIC

Alteration or Repair ☒ Demolition ☐

New Construction ☐

Visit to Main Street
300-561-5050 | openmeeting@cityofgainesville.org



Gainesville.
Citizen centered
People empowered

What's going on?

WINDOW
REPLACEMENT

Project ID

HP-19-00068

Meeting Date/Time

TUE SEPT 3, 2019 5:30PM

City Hall Auditorium
200 East University Avenue

HISTORIC

Alteration or Repair ☒ Demolition ☐

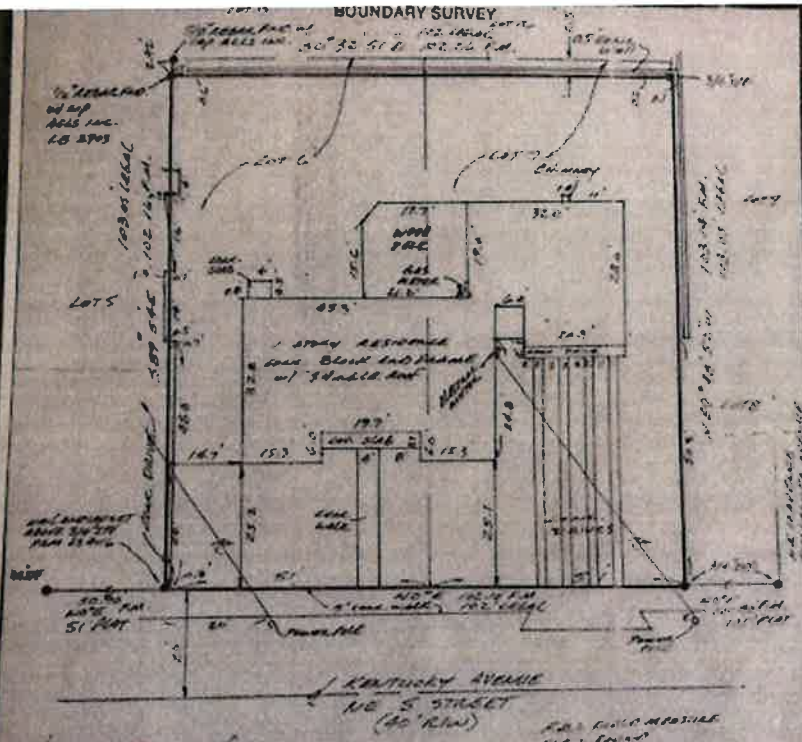
New Construction ☐

Want to learn more?
352-334-5050 / engplanning@cityofgainesville.org



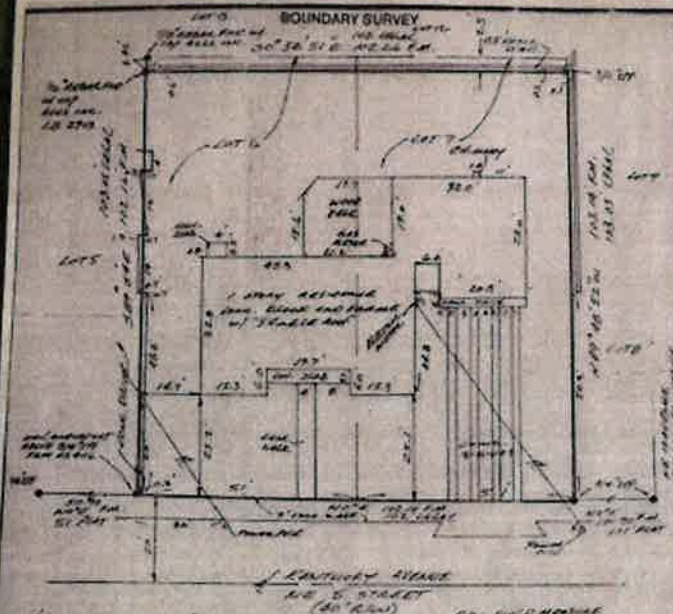
Gainesville.
Citizen centered
People empowered

BOUNDARY SURVEY



THIS SURVEY IS CERTIFIED TO:
DOUGLAS P. AND JULIE M. REEB
BARNETT BANK N.A.
ALACHUA COUNTY ABSTRACT COMPANY
FIRST AMERICAN TITLE INSURANCE COMPANY
ADDRESS: 1013 N.E. 5 STREET

R.R. = RAILROAD
F.W. = FENCE
A.W. = ALLEY
C. = CORNER
E.W. = EASEMENT
L.W. = LANE
C.C. = CONCRETE
W. = WALL
S.F. = 2nd FLOOR
R. = ROAD



THIS SURVEY IS CERTIFIED TO:
DOUGLAS P. AND JULIE M. REED
BARNETT BANK N.A.
ALACHUA COUNTY ABSTRACT COMPANY
FIRST AMERICAN TITLE INSURANCE COMPANY
ADDRESS: 1015 N.E. 5 STREET

LEGEND:
FIELD MEASURE
P.S. = PLAT BOOK
A.S. = ASSESSOR
L. = LOT
B.L. = BLOCK
C. = CORNER
D. = DISTANCE
E. = EASEMENT
F. = FLOOD PRONE AREA
G. = GROUNDWATER
H. = HYPOTHETICAL
I. = INTEREST
J. = JUDICIAL SALE
K. = KENTUCKY AVENUE
L. = LOTS
M. = MEASURE
N. = NORTH
O. = OTHER
P. = PLAT BOOK
Q. = QUANTITY
R. = ROAD
S. = SURVEY
T. = TOWN
U. = U.S. DEPARTMENT OF AGRICULTURE
V. = VETERAN
W. = WIDE
X. = X-ROAD
Y. = Y-ROAD
Z. = Z-ROAD

LEGAL DESCRIPTION
Lots 11, (6) and Seven (7), Block "K", of HIGHLAND HEIGHTS, A
SUBDIVISION OF A PART OF ELLIOT L'ENGLE'S ADD'N TO GAINESVILLE, FLA.,
as per plat thereof recorded in Plat Book "B", pag. 9 of the
Public Records of Alachua County, Florida. LESS THE EAST 2.5
FEET THEREOF.

Philip A. Pistorino, P.A.

7400 N. W. 47th Court, Gainesville, Florida 32606, 352-372-0946

NOT VALID WITHOUT THE SIGNATURE AND THE ORIGINAL RAISED SEAL
OF A FLORIDA LICENSED SURVEYOR AND MAPPER.

NATIONAL FLOOD INSURANCE PROGRAM COMMUNITY PANEL # 125103 00118
BEARINGS BASED ON ALLEGED CORNER AND DISTANCE TO CORNER
DESCRIPTION FURNISHED BY CLIENT
SUBJECT PROPERTY WITHIN FLOOD PRONE AREA C

PHILIP A. PISTORINO
REGISTERED PROFESSIONAL SURVEYOR
NO. 125103
FLORIDA

LEGEND: BENCHMARKS CONC. MON. PHS.
BENCHMARKS CONC. MON. PHS.
BENCHMARKS CONC. MON. PHS.

SCALE: 1" = 20'

FIELD DATE: 2/12/97

DRAWN BY:

Page 1



HISTORICAL STRUCTURE FORM FLORIDA SITE FILE

Version 2.0 7/92

Site #8 3443
Recorder #
Field Date Summer 1996
Form Date January 1997

☒ Original
☐ Update

SITE NAMES (addr. if none) 1015 NE 5th St [MULT. LIST. #8]
SURVEY Northeast Historic District Expansion [SURVEY #]
NATIONAL REGISTER CATEGORY ☒ building ☐ structure ☐ district ☐ site ☐ object

LOCATION & IDENTIFICATION

ADDRESS (Include N,S,E,W; st., ave., etc.) see above
CROSS STREETS nearest/between
NEAREST CITY/TOWN Gainesville IN CURRENT CITY LIMITS ☒ yes ☐ no
COUNTY Alachua TAX PARCEL # 10327
SUBDIVISION NAME Highland Heights BLOCK K LOT NO. 6-7
OWNERSHIP ☐ private-profit ☐ priv-nonprofit ☐ priv-indiv ☒ priv-unspecified ☐ city ☐ county ☐ state ☐ federal ☐ unknown
NAME OF PUBLIC TRACT (e.g., park)
ROUTE TO

MAPPING

USGS 7.5' MAP NAME Gainesville, FL East
TOWNSHIP 9S RANGE 20E SECT. 33 1/4 3852 1/4-1/4 IRREG. SECT.? ☐ y ☒ n
M: ZONE 16 17 EASTING 111101 NORTHING 111101
AT OR OTHER MAP (Map's name, location) PR B-9 City of Gainesville

DESCRIPTION

STYLE Early Ranch EXTERIOR PLAN L-plan NO. STORIES 2
STRUCTURAL SYSTEMS masonry
FOUNDATION: Types stem wall Materials concrete block
EXTERIOR FABRIC brick
ROOF: Types gable, front & wing Materials asphalt
Secondary strucs. (dormers etc.)
CHIMNEY: No. 1 Materials brick LOCATIONS center
WINDOWS (types, materials, and placements) three paned awning windows on either side of entry; paired awning windows on south side of house as well as gable wing
MAIN ENTRANCE (stylistic details) stoop; panelled door
PORCHES: #open x #closed #incised Locations
Porch roof types integral to side gable
EXTERIOR ORNAMENT lapped siding and scalloped detail in gable end
INTERIOR PLAN CONDITION: ☐ excellent ☒ good ☐ fair ☐ deteriorated ☐ ruinous
SURROUNDINGS (N=None, S=Some, M=Most, A=All or nearly all) ☐ commercial ☒ residential ☐ institutional ☐ rural
ANCILLARY FEATURES (No., type of outbuildings; major landscape features)

ARCHAEOLOGICAL REMAINS AT SITE Archaeological form completed? ☒ y ☐ n (No-explain; yes-attach!)
rtifacts or other remains no surveys or sites have been conducted in neighborhood
NARRATIVE (E.g. description of interior, landscape, architecture, etc; please limit to 3 lines and attach full statement on separate sheet)
see attachment



HISTORICAL STRUCTURE FORM

Site #8

HISTORY

CONSTRUCTION DATE 1948 CIRCA ☒ yes ☐ no
 ARCHITECT: (last name first) _____
 BUILDER: (last name first) _____
 MOVES ☐ yes ☒ no Dates _____ Orig. addr. _____
 ALTERATIONS ☐ yes ☒ no Dates _____ Nature _____
 ADDITIONS ☐ yes ☒ no Dates _____ Nature _____
 ORIGINAL USES (give dates) _____ Residential _____
 INTERMEDIATE USES (give dates) _____ Residential _____
 PRESENT USES (give dates) _____ Residential _____
 OWNERSHIP HISTORY (especially original owner) _____

SURVEYOR'S EVALUATION OF SITE

Potentially elig. for local designation? ☒ yes ☐ no ☐ insuff. info
 Individually elig. for Nat. Register? ☐ yes ☒ no ☐ insuff. info
 Potential contributor to NR district? ☒ yes ☐ no ☐ insuff. info

Local Designation Category
District _____

HISTORICAL ASSOCIATIONS (ethnic heritage, etc.) _____ see attachment

EXPLANATION OF EVALUATION (required; limit to three lines; attach full statement on separate sheet)
 see attachment

CROSS-REFERENCES

BIBLIOGRAPHIC REFERENCES (Author, date, title, publication information. If unpublished, give FSF Manuscript Number, or location where available) _____

PHOTOGRAPHS (REQUIRED) B&W print(s) at least 3 x 5, at least one main facade. Label the back of the print with the FSF site number (site name if not available), direction and date of photograph: use pencil. Attach to back of the second to last page with a plastic or coated clip.
 Location of negatives/neg. nos. 3NE-NC 36

RECORDER

NAME (last first)/ADDR/PHONE/AFFILIATION Rick D. Smith, City of Gainesville,
Box 490 Station 11, Gainesville, FL 32602 (352) 334-5022

FOR DETAILED INSTRUCTIONS: *Guide to the 1992 Historic Structure Form of the Florida Site File.*

DHR USE ONLY		OFFICIAL EVALUATIONS				DHR USE ONLY	
NR DATE		KEEPER-NR ELIGIBILITY*	y	n	pe	ii	Date
DELIST DATE		SHPO-NR ELIGIBILITY*	y	n	pe	ii	Date
		LOCAL DESIGNATION*					Date
		Local office					

REQUIRED:

- * y=Yes; n=No; pe=Potentially Eligible; ii=Insufficient Information
- (1) USGS MAP WITH STRUCTURE PINPOINTED
 - (2) LARGE SCALE STREET OR PLAT MAP
 - (3) PHOTO OF MAIN FACADE. PREFER B&W AT LEAST ONE

**1015 NE 5th Street
Highland Heights**

NARRATIVE

The one-story gable-front and wing house embodies the simple horizontal designs of the Ranch style. Picture windows and double hung sash with horizontal instead of vertical rails which would become ubiquitous in later versions of the Ranch are clearly evident on this dwelling. The Highland Heights subdivision is characterized by curb-and-gutter facilities, mature tree canopy and standardized suburban setback and platting practices. The subdivision is typical of American suburban development during the World War Two era.

HISTORICAL ASSOCIATION

By the early 1950s, the minimal traditional style was being replaced by the Ranch style which would be popular well into the 1980s. The style is loosely based on early Spanish Colonial precedents of the American southwest, modified by influences borrowed from Craftsman and Prairie modernism of the early 20th Century. Ranch homes are one-story houses with very low pitched roofs and broad rambling facades. Wide lots accommodating the wide "rambling" design of Ranch houses is in marked contrast to early periods where lots were typically deeper than wide. The ranch style owes a considerable debt to Frank Lloyd Wright in both architectural stylings and philosophical underpinnings. Wright's horizontal emphasis in his Prairie designs are aptly recreated in the ubiquitous Ranch design's strongly horizontal profile of the roofline and the arrangement of the house toward the front of the lot which partially enclosed a larger private yard and patio at the back".

Like the other early 20th Century subdivisions within the Northeast Residential Historic District such as Highlands and Highland Terrace, the Highland Heights subdivision reflects standardized subdividing practice with most lots platted with dimensions of 50'x100'. Larger lots are simply 1.5 or 2 times as wide as the standard. Unlike the tract development that followed the Second World War, the Highlands Realty and Investment Company sold the lots without building speculative housing. Consequently, lot owners provided their own architectural designs which accounts for the variation of styles within the survey area. The Highland Heights subdivision became a popular neighborhood for the "well-off" of Gainesville and remained an exclusive residential neighborhood in the City throughout the 1930s and 1940s.

EXPLANATION OF EVALUATION

According to the Sanborn Maps, the dwelling was constructed between 1941 and 1963. Tax records at the Alachua County property appraisers office indicate the dwelling was constructed between 1946 and 1949. The Highland Heights subdivision was platted in 1925 and approximately 90% of the dwellings were constructed prior to 1955 and approximately 75% were built before 1951. The dwelling retains its essential form and integrity.

St Patricks
Sch

185

ST

NE 16TH

6TH

7TH

33

City
Park

NE

NE

NE

13TH

AVE

NE

12TH

GAINESVILLE

NE

10TH

S

AVE

Shopping
Center

U S Naval
Trainin

176

U S Army Reser
AVE Training Cent

NE

7TH

183

7TH

9TH

ST

NE

5TH

167

NE

NE

11TH

NE

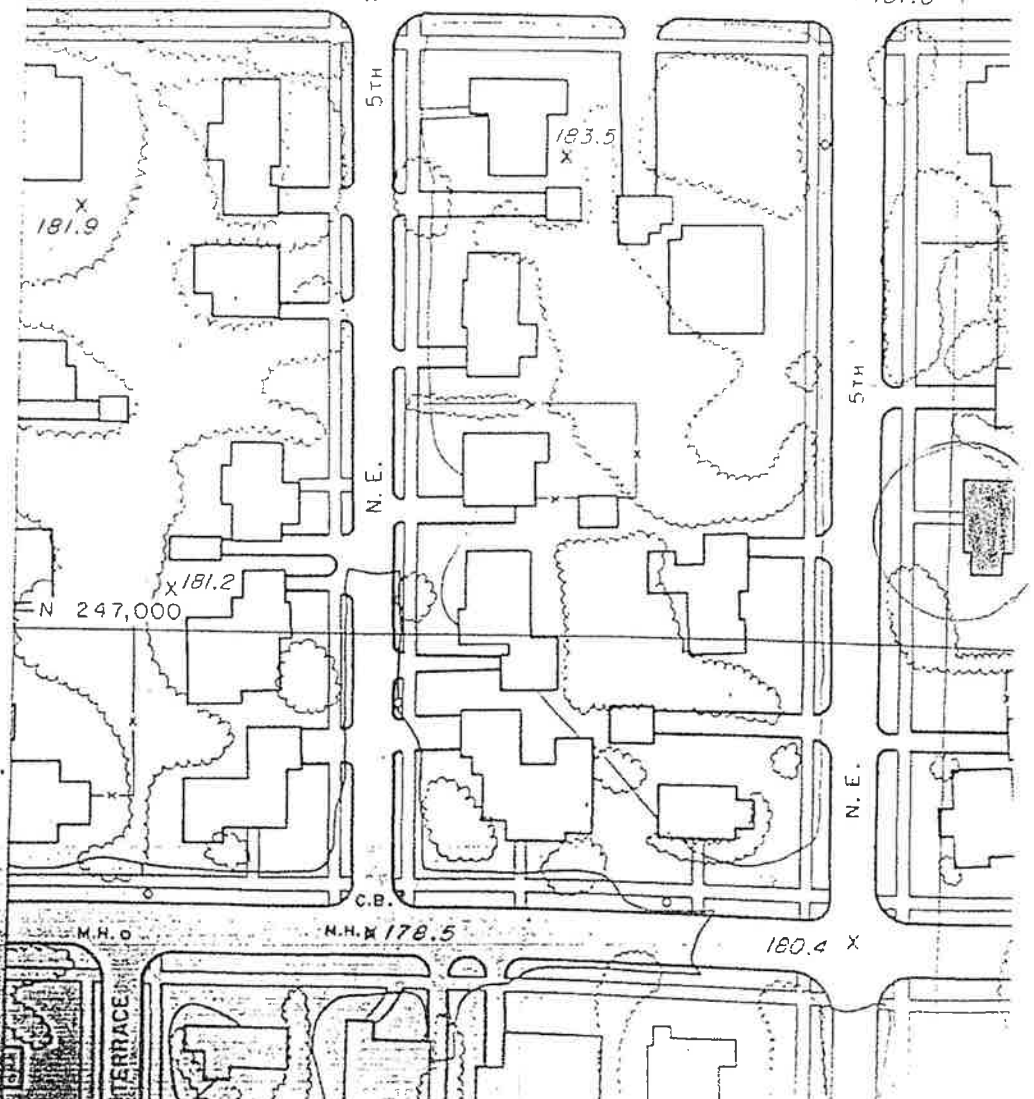
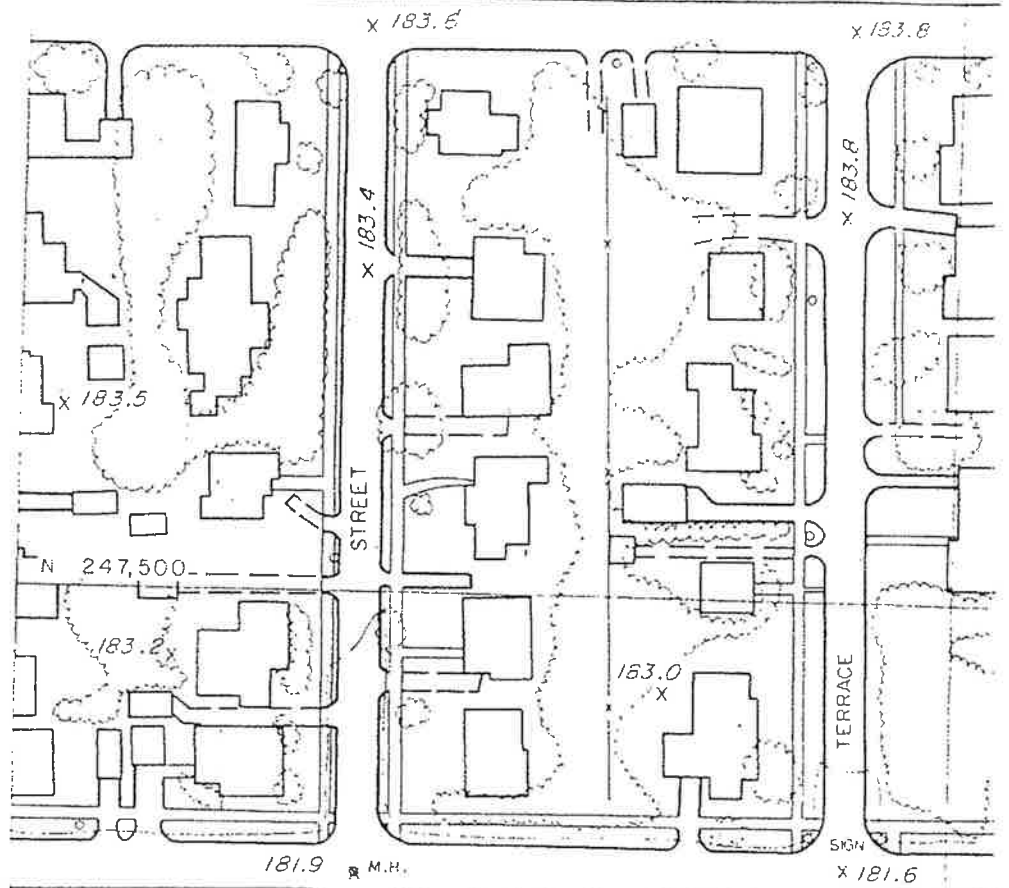
3D

NE

City

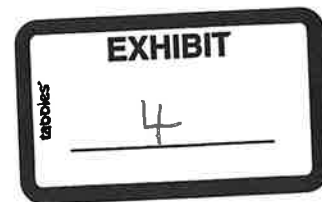
ONTA

Kirby-Smith





1015 NE 5th St.
5/30/96



There are 16 photos for 1015 NE 5th Street, Gainesville, Florida.

Owners: Amy Ladendorf and Jeff Feller

Pictures 1-15 are pictures of the windows to be replace. Picture 16 is an interior shot to show that the current windows are not wood and that the product to be installed is both a material and visual upgrade.

The first picture is facing the front door (you are facing east when facing the door) and is of the window to the left (north side) of the front door. Pictures 2-15 then move around the house in a clockwise fashion. As mentioned, the 16th photo (the final photo) is an interior shot.

































MEET FUTURE ENERGY STAR® REQUIREMENTS TODAY!

EXHIBIT

tabbles®

5

WINDOW WORLD

4000 Series Double-Hung and Sliding
Replacement Windows



WINDOW WORLD 4000 SERIES WINDOWS



Featuring a beautifully refined silhouette and advanced energy-saving technology, our 4000 Series delivers exceptional style, strength, energy efficiency and value – everything today's homeowners are looking for in a quality replacement window, and more.



Both sashes of Window World Double-Hung Windows tilt in for easier, safer cleaning from inside your home.

This next-generation 4000 Series is precision-engineered to meet or exceed stringent ENERGY STAR® requirements, providing triple-pane energy-saving performance in a dual-pane unit. The dual-pane, double-strength insulated glass, thermally optimized frame and sash and non-conductive composite reinforcements are just part of the advanced energy engineering that puts 4000 Series Windows in a class all their own – premium window performance with everyday affordability. With the Window World 4000 Series, your home will gain fresh, energy-efficient, low-maintenance windows, and you'll enjoy the peace of mind that comes with a lifetime limited warranty.

Best-in-Class Performance Features:

- **Reinforced narrow silhouette frame and sash profiles** make a statement of style with their low-profile design. The result is a beautiful and expanded glass area. At the same time, internal chambers increase structural integrity, rigidity and energy efficiency.
- **Composite meeting-rail reinforcement** allows for secure mounting of hardware; the non-conductive material helps reduce the transfer of energy.¹
- **End-of-throw cam shift locking** delivers increased strength and protection to the recessed lock. It also includes an "unlocked" indicator.
- The smooth and uniform **true sloped sill** quickly directs water runoff without the use of weep holes, keeping the exterior of the window clean and attractive.²
- Our **telescoping sill dam** delivers a triple payoff: protection from air and water infiltration, increased structural stability and enhanced beauty.
- When extreme wind and weather hit, our proprietary **sill interlock** stands strong. Traditional sloped sill designs can allow the sash to bow during powerful winds, but with our interlocking sash-to-sill technology, the sash is channeled firmly into the window frame for a unified wall of strength.
- Our innovative **screen bulb** seal creates a snug fit that eliminates light and insect penetration between the screen and frame. It also aids in easy screen installation and removal.³

Additional Sliding Window Features:

- Sashes glide horizontally for easy opening and closing.
- Both sashes lift out for convenient cleaning.
- Nylon-encased dual brass roller system for smooth gliding performance.

Insulated Glass Packages to Meet Your Needs.

Maximize your energy savings by choosing a high-performance SolarZone insulated glass⁴ package to meet your specific climate challenges. The lower the U-Value, the less energy you'll need to heat your home. The lower the Solar Heat Gain Coefficient (SHGC), the more you'll conserve on air-conditioning.

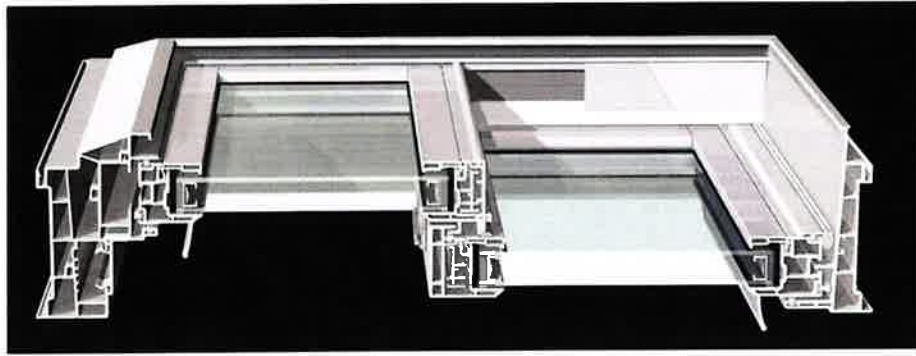
Thermal Performance Comparison ⁴			
	Double-Hung U-Factor	SHGC	Sliding U-Factor SHGC
Clear Glass	0.46	0.59	0.45 0.59
SolarZone	0.29	0.30	0.28 0.30
SolarZone IE	0.28	0.30	0.28 0.30
SolarZone Plus	0.28	0.30	0.27 0.30
SolarZone Elite	0.28	0.21	0.28 0.21
SolarZone Plus Elite	0.27	0.21	0.26 0.21
SolarZone ThermD	0.28	0.30	0.27 0.30
SolarZone ThermD IE	0.27	0.30	0.27 0.30
SolarZone ThermD Elite	0.27	0.21	0.27 0.21

⁴Whole window values are based on double strength glass, standard 4000 Series sashes with composite reinforcement. ST and IE performance values are also available.

Air/Water/Structural Results

	Air cfm/ft ²	Water psf	Structural
Window World 4000 Base	04	60	DP40
Window World 4000 ST	08	7.5	DP50

⁵Performance requirements met or exceed AS/NZS 4120 and Structural Load as determined through AS/NZS 4120 (American Society for Testing and Materials) test methods.



- 1 Double hung base model will automatically be converted to ST (used interior conversion) for all other models.
- 2 For larger casement windows or to meet specific SHGC ratings, optional weep performance package must be ordered.
- 3 Available only with tilt and screen option.

WINDOW ACCENTS



Interior Woodgrains and Exterior Colors.

Window World Windows are available in a variety of rich hues and natural-looking wood finishes that are remarkably strong and fade-resistant. Transform the appearance of your home both inside and out with visually exciting colors and warm spices of wood. Homeowners can achieve the appealing beauty of custom-crafted wood windows, without the time-consuming maintenance, with our architecturally coordinated exterior window colors in high-performance finishes.

Exterior Palette

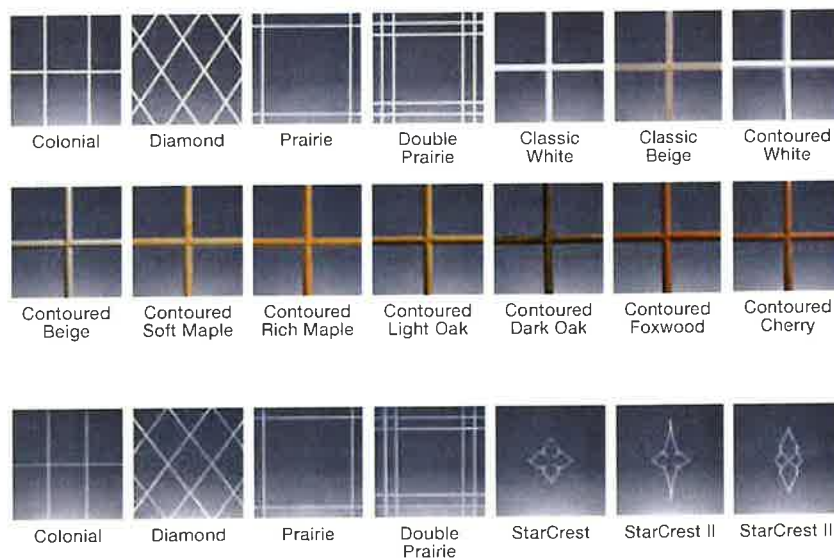


Interior Palette



Interior Grids.

Window grids are available in classic colors to complement your décor, in the standard configurations of Colonial, Diamond, Prairie and Double Prairie patterns. Contoured Colonial grids are available in complementary colors and matching woodgrains.



Cut Glass.

Looking for a touch of elegance that won't obstruct the view? A selection of V-grooved glass patterns is available in the Window World Collection.

⁵ Extruded solid color.

⁶ White woodgrain is available with a beige base only.



North Wilkesboro, NC 28659
1-800 NEXT WINDOW | 1-800-639-8946
www.WindowWorld.com



4000 Series Windows Feature:

- Fusion welded frame and sash add superior strength and rigidity.
- Narrow, beveled exterior profile gives window a clean, elegant look.
- Recessed locks deliver added protection.
- Hidden screen track augments visual appeal.
- Jamb liner covers create a seamless interior appearance.
- Interlock system at sash meeting rails adds to security, comfort, and well-being.

Plus the following Standard Window World Double-Hung components:

- Durable mainframe and sash made with 100% virgin vinyl (uPVC) that never chips, peels, cracks or warps.
- Multi-chambered sash and mainframe design enhances thermal efficiency.
- Spacer System maximizes performance and longevity.
- Drop-in glazing protects against the elements.
- Dual ventilator locks provide a secure way to keep windows open for proper ventilation.
- Fully-extruded lift rails contribute to strength and stability.
- Stainless Steel Constant force balance system eliminates sash cords, weights, and pulleys.
- Tilt-in sash make for easy cleaning from inside the home.
- Insulating glass units featuring double strength glass with optimal air space improve year round performance.
- Reinforced sash increase total window durability.
- Sloped sill forces water to drain to exterior of the window.
- Protective bulb seal and wind flap provide a secondary barrier to keep out dust, noise, and moisture.
- Beveled edge on top sash guides it into place for a tight seal.
- Double barrier-fin weatherstripping at sash sides blocks dirt, noise, and air infiltration. (Weatherstripping is triple barrier-fin in 6000 Series window.)

Technical Specifications:

- Passed air infiltration resistance testing procedure of the American Society for Testing and Materials, ASTM E 283.
- Resisted water infiltration during a test in which the equivalent of 8 inches of rain an hour is blown onto the window at a simulated wind speed of approximately 60 mph, ASTM E 547.
- Maintained structural strength and integrity in tests simulating winds of over 155 mph (the same wind speed reserved for Category 5 hurricanes by the National Hurricane Center), ASTM E 330.

Glass Package Performance Standards:

	Minimum <u>U-Value Performance</u>	Minimum <u>SHGC Performance</u>
Clear Glass	0.46	0.59
Clear Glass with Grids	0.46	0.52
SolarZone Glass Package	0.29	0.30
SolarZone with Grids	0.29	0.27
SolarZone Elite	0.29	0.21
SolarZone Elite with Grids	0.29	0.19

1/2 - 4000 Series Double-Hung

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- Insulating glass units featuring double strength glass with optimal air space improve year round performance.
- Reinforced sash increase total window durability.
- Sloped sill forces water to drain to exterior of the window.
- Protective bulb seal and wind flap provide a secondary barrier to keep out dust, noise, and moisture.
- Beveled edge on top sash guides it into place for a tight seal.
- Double barrier-fin weatherstripping at sash sides blocks dirt, noise, and air infiltration. (Weatherstripping is triple barrier-fin in 6000 Series window.)

Technical Specifications:

- Passed air infiltration resistance testing procedure of the American Society for Testing and Materials, ASTM E 283.
- Resisted water infiltration during a test in which the equivalent of 8 inches of rain an hour is blown onto the window at a simulated wind speed of approximately 60 mph, ASTM E 547.
- Maintained structural strength and integrity in tests simulating winds of over 155 mph (the same wind speed reserved for Category 5 hurricanes by the National Hurricane Center), ASTM E 330.

Glass Package Performance Standards:

	Minimum U-Value Performance	Minimum SHGC Performance
Clear Glass	0.46	0.59
Clear Glass with Grids	0.46	0.52
SolarZone Glass Package	0.29	0.30
SolarZone with Grids	0.29	0.27
SolarZone Elite	0.29	0.21
SolarZone Elite with Grids	0.29	0.19

4000 Series Windows Feature:

- Fusion welded frame and sash add superior strength and rigidity.
- Narrow, beveled exterior profile gives window a clean, elegant look.
- Recessed locks deliver added protection.
- Hidden screen track augments visual appeal.
- Jamb liner covers create a seamless interior appearance.
- Interlock system at sash meeting rails adds to security, comfort, and well-being.

Plus the following Standard Window World Double-Hung components:

- Durable mainframe and sash made with 100% virgin vinyl (uPVC) that never chips, peels, cracks or warps.
- Multi-chambered sash and mainframe design enhances thermal efficiency.
- Spacer System maximizes performance and longevity.
- Drop-in glazing protects against the elements.
- Dual ventilator locks provide a secure way to keep windows open for proper ventilation.
- Fully-extruded lift rails contribute to strength and stability.
- Stainless Steel Constant force balance system eliminates sash cords, weights, and pulleys.
- Tilt-in sash make for easy cleaning from inside the home.
- Insulating glass units featuring double strength glass with optimal air space improve year round performance.
- Reinforced sash increase total window durability.
- Sloped sill forces water to drain to exterior of the window.
- Protective bulb seal and wind flap provide a secondary barrier to keep out dust, noise, and moisture.
- Beveled edge on top sash guides it into place for a tight seal.
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SolarZone Elite with Grids	0.29	0.19

Referred By:

LIC.# CBC1258574



Installer:

"Simply the Best for Less"

35 SW 57th Ave. • Ocala, Florida 34474

(352) 690-2244 • Fax (352) 690-2245 • Gainesville (352) 375-1444

Name:

TERR FEELE

Phone (H):

352-214-2164

Install Address:

1015 NE 5th St

Phone (W):

City, State, Zip:

Gainesville FL 32601

Phone (other):

DOUBLE HUNG

*SIZE LIMITATION VARIES ON LOCAL CODE REQUIREMENTS

16	Series 4000 DH All-weld & Insulated	\$205	3280
	Series 4000 DH All-weld & Insulated > 101 ui	\$239	
2	Series 4/6000 DH All-weld & Insulated	\$269	538
18	Half Screens	\$20	200
	Full Screens	\$30	
18	Double Locks (on windows > 27")	\$11	200
18	Double Strength High Performance Glass	\$21	200
18	PPG Solarban 70 Low-EE Elite Glass	\$85	1530
18	Argon Gas	\$21	200
18	Foam Insulation on Jambs and Head	\$16	200
	Colonial Grids (Contoured/Flat)	\$49	
	Specialty Grids	\$	
	Simulated Divided Lite	\$199	
	Almond/Beige	\$79	
	Wood Grain Interior	\$99	
	Color Exterior (FS Included)	\$155	
	Oriel/Cottage Style (40/60 or 60/40)	\$49	
18	Lifetime Glass Breakage Warranty	\$19	200
	Tint Gray or Bronze	\$49	
	Window Color (Inside Outside		

SLIDERS-CASEMENT-FIXED

2 Lite Slider All weld & Insulated	\$385
3 Lite Slider All Weld & Insulated	\$569
Case ment/Awning	\$355
2 Lite Casement/Awning	\$615
Picture Windows Large (141-154 U.I.)	\$465
Picture Windows Medium (106-140 U.I.)	\$385
Picture Windows Small (0-105 U.I.)	\$269
Colonial Grids (Contoured/Flat)	\$69
PPG Solarban 70 Low-EE Elite/Argon Gas	\$85
Almond/Beige	\$79
Lifetime Glass Breakage Warranty	\$19
Wood Grain Interior	\$99
Color Exterior (FS Included)	\$155
Half Screens	\$20
Full Screens	\$30
Tint (Gray) or (Bronze)	\$49
Specialty	\$
SH Arch Tops	\$415
Specialty Grids	\$

MISCELLANEOUS

	Customer Cap & Wrap (INT) (EXT)	\$70
	Custom J-Channel	\$25
18	Window Removal/Labor	\$75 1350
18	Steel or Cut-out Window Removal	\$40 720
	Mull to Form Multi-Unit	\$75
12	Tempered Sash (BSO) (TSO)	\$49 588
1	Obscured Glass	\$45 70
	Repair Sill or Jamb	\$75
	Remove Storm Windows	\$25
18	Ext/Int Trim to Code	\$40 720
	Custom Ext. Trim	\$75
	Awning-Single (Rem)(Repl)	\$20
	Awning-Double (Rem)(Repl)	\$40

DOORS

Vinyl Rolling Patio Door 5ft. *58 5/8 x 79 1/2	\$925
Vinyl Rolling Patio Door 6ft. *70 5/8 x 79 1/2	\$925
Vinyl Rolling Patio Door 8ft. *94 1/4 x 79 1/2	\$1129
Vinyl Rolling Patio Door 9ft. *105 1/2 x 79 1/2	\$1235
French Rail Upgrade	\$309
Door Color	1
Specialty Patio Door	\$
Screen For Patio Door	\$65
PPG Solarban 70 Low-EE Elite/Argon Gas	\$205
Colonial Grids for Patio Doors	\$129
Removal and Install	\$150
Custom Exterior Trim	\$75
Wood Grain Interior	\$335
Exterior Designer Colors	\$439
Specialty Door	\$
Storm Door	\$

* Denotes Exact Size

You the buyer are responsible for the removal and installation of any existing security system, burglar bars, drapes, blinds, A/C.

You the buyer may cancel this transaction at any time prior to midnight of the third business day after the date of this transaction. Notice of cancellation must be in writing postmarked no later than midnight pm the following third business day. **THIS IS A CUSTOM ORDER**

NO EXTRA WORK IF NOT IN WRITING!

Customer Agrees to the terms of Payment as follows:

Extra Labor \$	
Landfill Disposal Fee \$	\$150.00
Permit & Fees \$	250.00
Sales Tax \$	
Total Amount \$	9216
Custom Order Deposit 50% \$	4608 Ck#
Balance Paid to Installer upon Completion \$	4608

Please see reverse side for additional terms & conditions.
Buyer agrees that he has read and understands all terms and conditions on front and back of this contract and agrees to each and every term and condition.

Balance Paid to Installer upon Completion \$ 4608

Salesman _____ Date _____ Owner _____ Date _____
This Window World® Franchise is independently owned and operated by Window World of FL, Inc. d/b/a Window World of Ocala, under license from Window World, Inc.
White Copy - Original Yellow Copy - Customer

TERMS AND CONDITIONS

GENERAL DESCRIPTION: It is understood that Window World, Inc. shall refer to Window World of Florida, Inc. in this agreement as WWOFF. By this installed sales contract (the "Contract"), Customer agrees to purchase and WWOFF agrees to sell the goods and/or materials (the "Goods") and the services to install same (the "Installation Services") in or on the above-identified Premises, for the stated total cash price (the "Price") and according to the specifications and other provisions of the Contract documents, including (a) this Contract form, (b) the Addendum, if and to the extent applicable, (c) and any attached sketches, materials lists, floor plans, and/or specification sheets.

INSTALLATION SERVICES: Customer authorizes WWOFF (a) to arrange for the Installation Services to be performed by an experienced Installer (licensed when legally required), (b) to issue a work order to the installer to perform the Installation Services, (c) to inspect the Installer's work, and (d) to pay the Installer after completion of the work and after receipt of a certificate, signed and dated by Customer, that the work has been satisfactorily completed (the "Certificate of Completion"). Customer understands that WWOFF will rely upon the Certificate of Completion in paying the Installer for the Installation Services.

GOODS: WWOFF will arrange for delivery of the Goods to the Premises. Any surplus materials upon completion of the Installation Services shall remain the property of WWOFF and shall be returned to WWOFF by the Installer.

PRICE: The price owed by Customer to WWOFF covers the Goods, Installation Services, applicable taxes, and the cost of purchasing any required building permit. The Price assumes sound existing substructures, superstructure and points of attachments. The price shall be increased by the cost and reasonable profit to WWOFF of having to provide additional Goods and/or Installation Services as a result of defective substructures, superstructures, or points of attachments.

PAYMENT: Payment of the Price by Customer to WWOFF is due in full upon execution of the Contract.

ENTIRE AGREEMENT: This Contract accurately states the entire agreement between Customer and WWOFF concerning this sale of Goods and Installation Services and replaces and supersedes all prior agreements and understandings relating thereto, both oral and written. Any additions or changes to this Contract must be in writing signed by Customer and WWOFF.

MANUFACTURER WARRANTY FOR GOODS/WWOFF WARRANTY FOR INSTALLATION SERVICES: Customer is entitled to any warranty provided by a manufacturer of the Goods sold under this contract. The Installer will provide Customer with any manufacturer consumer warranty information accompanying the Goods, and Customer may also obtain such information by contacting WWOFF. WWOFF warrants that the Installation Services will be performed by the Installer in a good and "workmanlike manner." WWOFF warranty for Installation Services shall extend for a period of ninety (90) days from the date the Certificate of Completion is signed by Customer or for such greater period as may be required by applicable law governing consumer warranties for workmanship (the "Warranty Period"). Customer must give WWOFF written notice within the Warranty Period of any warranty claim relating to Installation Services. Customer agrees that its sole and exclusive remedy against WWOFF for a warranty claim is reinstallation in a good and workmanlike manner, including the repair or replacement of any Goods if and to the extent reasonably necessary to correct the defective Installation services. Customer shall have no other remedy against WWOFF for a warranty claim, including without limitation remedy for loss or damage caused by normal wear and tear, loss or damage which has not been reasonably mitigated, loss or damage caused by acts of God, incidental or consequential damages for lost profits, sales, injuries to persons or property, or any other incidental or consequential damages.

WWOFF warranty for Installation Services shall be in lieu of any other warranty expressed or implied, including without limitation any implied warranty of merchantability or fitness for a particular purpose. In connection with any warranty claim, Customer agrees, at no cost to WWOFF, to prepare the Premises, including the removal and replacement of fixtures incident to the repair area, so that WWOFF, or its designee, can correct the defective Installation Services without undue delay.

LICENSES, PERMITS, SAFETY RULES, BUILDING CODES, ZONING ORDINANCES, AND OTHER LAWS: WWOFF shall be responsible to Customer for obtaining any and all licenses and building permits if they are legally required to perform the Contract. If Customer obtains permits on his own, Customer will be precluded from claiming against certain state guaranty funds relating to home improvements. WWOFF shall not be responsible for an pre-existing violations of safety rules, building codes, zoning ordinances or other laws. If a change occurs to any applicable safety rule, building code, zoning ordinance or other law which requires additional Goods and/or Installation services to perform the Contract, Customer agrees to pay WWOFF the cost and reasonable profit for such additional Goods and Installation Services and to execute a resulting change order or new replacement Contract as requested by WWOFF. **WWOFF CUSTOMER'S WARRANTY AGAINST VIOLATIONS OF EASEMENTS, COVENANTS, AND THIRD PARTY RIGHTS:** Customer warrants that performance of this Contract by WWOFF and its Installer will not violate any existing real property easements, covenants, or rights of third parties holding an interest in the real property being improved.

UNDISCLOSED CONDITIONS IN PREMISES: Customer represents and warrants that any defect or weakness in the Premise's structure, substructure, superstructure or points of attachment that might affect performance by WWOFF or its Installer has been specifically and fully disclosed and described in this Contract. If any undisclosed defect or weakness is later discovered after performance of the Contract has commenced and such defect or weakness makes additional Goods and/or Installation Services necessary, Customer agrees to pay WWOFF the cost and reasonable profit for such additional Goods and Installation Services and to execute a resulting change order or new replacement Contract as requested by WWOFF.

ARBITRATION: If Customer has any questions or complaints regarding the Contract, Customer may contact the WWOFF Operations Manager and telephone number appears elsewhere on the Contract. All disputes and claims between Customer and WWOFF concerning this Contract which either party believes cannot be resolved informally, including without limitation any warranty claims, shall be resolved by binding arbitration conducted by a single arbitrator under the auspices, rules and procedures of the American Arbitration Association and in accordance with applicable federal and state arbitration statutes. The arbitration shall be held in the city or county where the Premises are located was made or in such other convenient location as the parties may mutually agree. No discovery shall be allowed except as may be agreed to in writing by the parties. Either party may demand arbitration, and the arbitrator's final award shall be issued within ninety (90) days after service of the arbitration demand on the other party.

REMEDY FOR BREACH: If Customer breaches this Contract, WWOFF, or its assigns, shall be entitled to recover the greater of liquidated damages in the amount of 20% of the total Contract price or such actual damages as WWOFF, or its assigns, prove. Also if Customer fails to pay WWOFF in accordance with this Contract, WWOFF shall be entitled to recover its legal costs, including reasonable attorney's fees, in connection with arbitrating, obtaining judgment on an arbitration award, or otherwise pursuing Customer for collection. Customer agrees that WWOFF reasonable attorney's fees shall constitute 15% of the amount owed under the Contract, arbitration award or judgment.

UNAVOIDABLE DELAY OR FAILURE IN PERFORMANCE EXCUSED: Any delay or failure by WWOFF or its Installer in performing this Contract because of strike, fire, flood, acts of God, inability to obtain Goods, or any other causes beyond the reasonable control of WWOFF or its Installer shall be excused and shall not be breaches of this Contract.

MISCELLANEOUS: This Contract shall be interpreted under and governed by the law of Florida. If any provision of this Contract is contrary to any law to which it is subject, such unlawful provision shall be ineffective without invalidating the other provisions which shall remain in full force and effect.

FLORIDA HOMEOWNER'S CONSTRUCTION RECOVERY FUND

Payment may be available from the Florida Homeowners' Construction Recovery Fund if you lose money on a project performed under contract, where the loss results from specified violations of Florida Law by a licensed contractor. For information about the Recovery Fund and filing a claim, contact the Florida Construction Industry Licensing Board at the following number and address: 850-487-1395 / 1940 North Monroe Street, Tallahassee, FL 32399-1039



WINDOWS - DOORS - SIDING

"Simply the Best for Less"

Proudly made in the USA

Vinyl Replacement Windows • Free Estimates

Greg Galas

35 SW 67th Ave.

Ocala, FL 34474

Insured • LIC# CBC1258574

www.windowworldocala.com

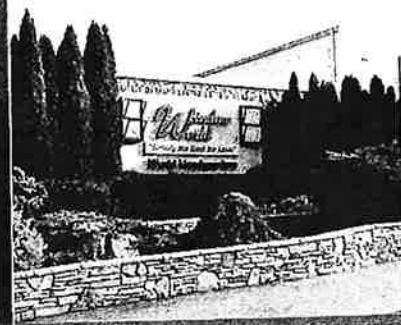
Ocala: (352) 690-2244

Gainesville: (352) 375-1444

Fax: (352) 690-2245

Cell: (352) 572-3153

WINDOW WORLD



Welcome

WELCOME TO THE WINDOW WORLD FAMILY.



Window World Tops National Remodeling Rankings.

Our Story.

It all began in 1995 with the unique vision and energetic passion of one man with a dream – to develop a home improvement company with a moral compass like no other.

He would offer only the finest quality products with distinction and integrity – and do so at the lowest possible price. Quite simply, the best for less.

He set out to break the mold and change the remodeling industry. And did he ever.

Today, we are America's Largest Replacement Window and Exterior Remodeling Company. We are proud to offer beautiful, world-class products from industry-leading manufacturer partners demonstrate a proven record for superior craftsmanship, enduring quality, and genuine value. Our combined professionalism and expertise are further assurance that Window World is an excellent selection for your home.

We also take pride in our companywide commitment to customer happiness. From start to finish, our knowledgeable and friendly teams provide you with the exceptional customer care and attention to detail you can expect from the Window World brand.



Window World Named Number One Replacement Window and Exterior Remodeling Company.

Window World has been ranked number one replacement contractor nationwide in *Remodeling* magazine's "Remodeling 550" and the largest exterior remodeling company in *Qualified Remodeler's* "Exterior Top 200."

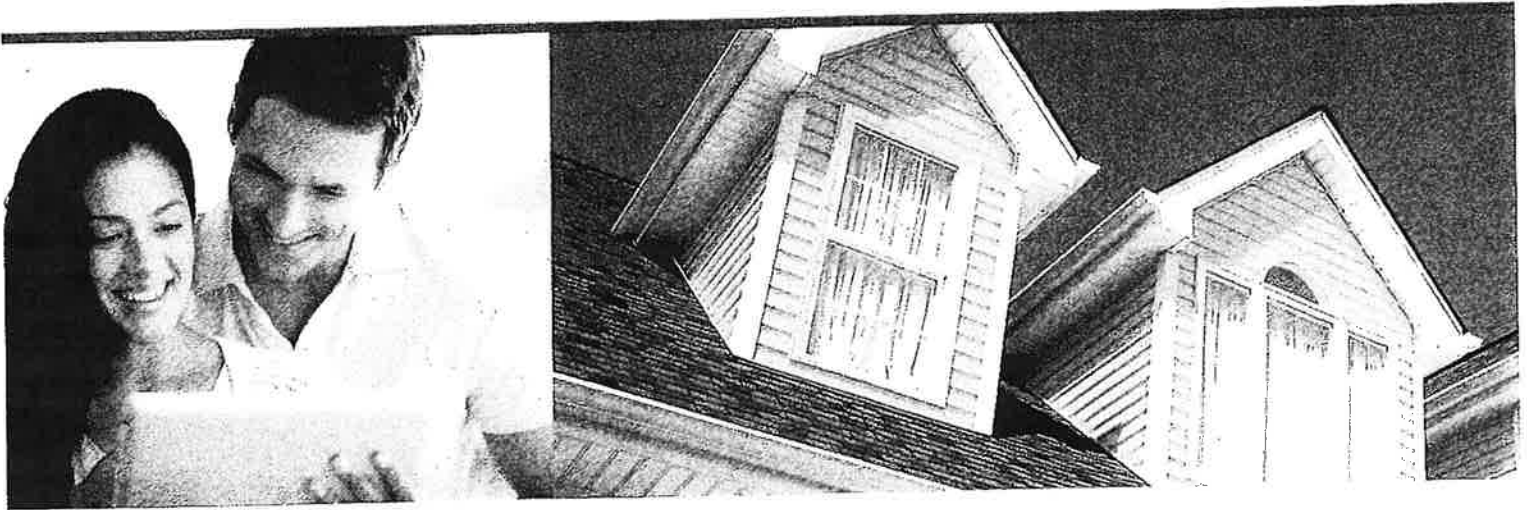
Our Promise.

We do our best on every job, every day, because at Window World we trust that a great job today will bring referrals from family, friends, and neighbors tomorrow.

Our promise to you is straightforward: Superior Products, Professionally Installed, at a Guaranteed Low Price – *Simply the Best for Less.*®
Welcome to Window World.



Window World's 50,000 square foot corporate office and training facility in North Wilkesboro, North Carolina.



A Smart Investment.

For most people, a home is not only a source of enjoyment and pride, it's also their largest investment. Maintaining and improving your home with premium quality replacement windows can help protect this investment while also enhancing its appearance both inside and out. When windows are in poor condition – with foggy glass from seal failure or decaying frames with peeling paint – they create a dilapidated look that detracts from the overall curb appeal and value of a home. New Window World Windows will provide your home with a fresh, energy-efficient, low-maintenance solution backed by a lifetime limited warranty.[†]



Our Window World Design Showcase will help you choose the most attractive products for your home.

Portfolio of Options.

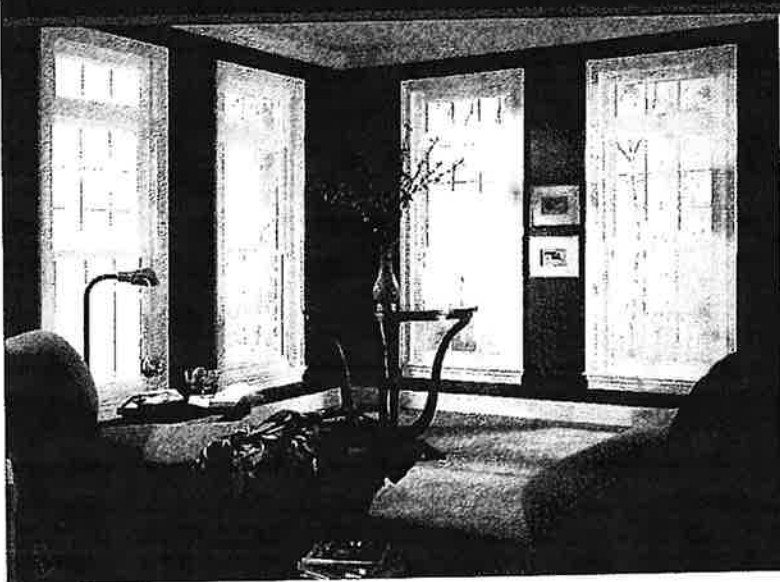
Once you decide that new windows make sense, the next question is 'what type'? There are several choices . . . aluminum, wood, wood clad, fiberglass, or vinyl. While many of the options offer a great first impression, they may also have some downsides. For instance, wood is beautiful but it is also expensive. And while wood windows have an attractive appearance initially, a few years later you are again faced with routine maintenance to keep them looking fresh. Vinyl windows are an option that will provide you with a beautiful view today and in the future. Their performance and maintenance-free characteristics make them the most popular type of residential windows sold today.

A Great Return.

We know that replacing your windows can help save money by increasing energy efficiency, but what does it add to the value of your home? According to *Remodeling* magazine's 2018 Cost vs. Value Report, vinyl windows recoup an average of 74.3% of the initial investment . . . making replacement a project that pays in both comfort and return.



AMERICA'S LARGEST REPLACEMENT WINDOW AND EXTERIOR REMODELING COMPANY



America's Largest Replacement Window and Exterior Remodeling Company.

It's not just a motto – it's a fact. Ask the industry's trusted trade publications *Qualified Remodeler* and *Remodeling* magazine. They've rated Window World at the top. *What does this mean to you?* It means you benefit from our powerful nationwide network of over 200 locations. It means you can always count on us and our promise. It means we bring quality, value and honesty to homeowners nationwide – and that you become part of our satisfied homeowner family.

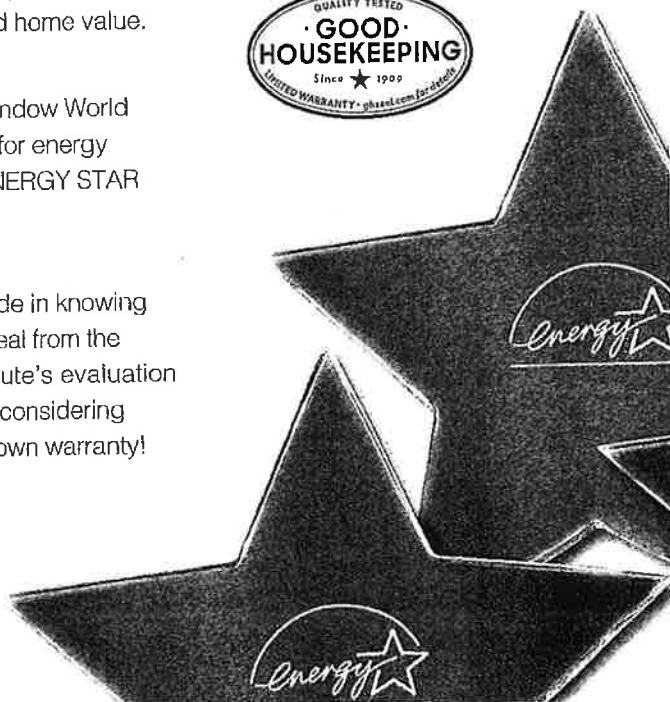
Ultimately, it means you benefit from our world of premium replacement products that beautify your home while boosting energy efficiency, performance and home value.

ENERGY STAR® Retail Partner.

Make no mistake about it – the ENERGY STAR® label on qualifying Window World products means you can rest assured they meet stringent guidelines for energy efficiency. Perhaps most noteworthy is that Window World is a true ENERGY STAR Retail Partner!

Good Housekeeping Seal.

Want more proof of Window World quality? Then take comfort and pride in knowing Window World Windows carry the prestigious Good Housekeeping Seal from the Good Housekeeping Institute. Only those products that pass the Institute's evaluation are eligible for the Good Housekeeping Seal. No small feat indeed, considering Good Housekeeping stands behind all Seal-bearing products with its own warranty!





Window World Cares®

Window World and its franchisees across the country understand the importance of giving back. We are blessed with our success and have always been proud to share with others in need. With this conviction in mind, Window World Cares, our philanthropic entity, was founded in 2008. Every day, at over 200 locations nationwide, we are working to make a difference in our communities.

Window World Cares' sole purpose is to support St. Jude Children's Research Hospital®. By aligning with St. Jude at both the national and local levels, we are fulfilling our late CEO Todd Whitworth's passion for giving back. Our foundation has raised more than \$7.5 million for children and families at St. Jude Children's Research Hospital. In 2010, Window World Cares was the proud recipient of St. Jude's "New Corporate Partner of the Year" award. This recognition is given annually to a new partner that demonstrates excellence and dedication in fundraising.

Window World, Inc. - A Passion for Veterans.

Window World, Inc.'s work with the Veterans Airlift Command allows us to help provide free air transportation to wounded veterans and their families. We support VAC's mission by providing both aircraft and pilots for medical and other compassionate purposes.

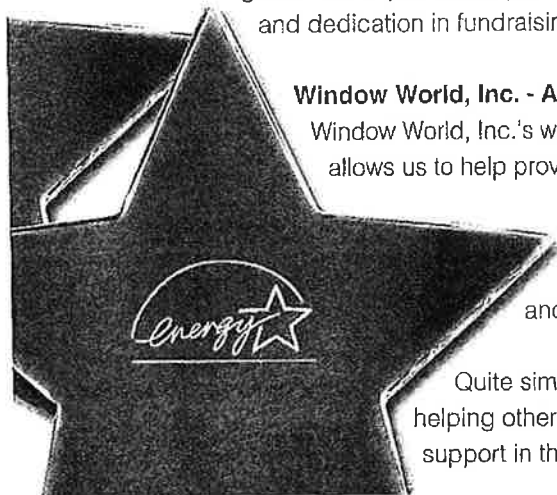
Quite simply, Window World is committed to helping others in need, and we humbly value your support in these efforts.

Event Sponsor.



Window World Cares, along with Window World, Inc. and its franchisees,

has participated in and sponsored a number of exciting opportunities in our drive to lend a hand to our partner, St. Jude Children's Research Hospital. Most recently, we were involved in NASCAR racing, the John Rich & Friends Benefit Concert, a custom chopper designed and built by Orange County Choppers, the Centennial Indianapolis 500 "Stinger" concept car, and multiple local events.



IT'S EASY BEING GREEN

When It Comes to Your Home, It's Easier Than You Imagine to Go Green.

Perhaps when you think of green building, your mind travels to installing solar panels and building with products derived entirely from recycled materials. Actually, it's as simple as choosing a quality vinyl product, such as Window World Windows.

The U.S. Green Building Council (USGBC) established the Leadership in Energy and Environmental Design (LEED) Green Building Rating System to encourage and accelerate green building practices across the building industry. LEED for Homes is the nationally accepted benchmark for design and construction in the housing market.

According to LEED for Homes there are several criteria that make a home more energy efficient (the home uses less energy and natural resources), more comfortable and an indoor environmental quality that is healthier and more comfortable (i.e., less exposure to other indoor toxins, and reduces outside noise).

Window World Windows are the smart choice when considering green building because they meet the high standards and criteria set by LEED.



It's all part of Window World's commitment to being green while helping you create a home that will provide beauty and security for a lifetime of enjoyment.



With Window World, You'll Use Less Energy and Conserve Natural Resources.

According to the Vinyl Institute, the selection of vinyl windows over less energy-efficient window frames saves enough energy to meet the annual electricity needs of 20,000 single-family homes.

The multiple layer, low-emissivity (Low-E) glass used in the SolarZone Insulated Glass Package is substantially more energy-efficient than a clear insulated glass package. While it helps keep your home warmer in the winter and cooler in the summer, it also helps protect the environment by reducing the consumption of fossil fuels.

Less Waste, More Product.

Vinyl can be reprocessed and reused repeatedly, so scrap from our manufacturing process can be recycled into other vinyl products, helping keep the operation resource-efficient. The durability of uPVC also creates an environmental advantage. The longer a product lasts, the less energy, and other resources must be utilized to make replacement products.

A Green Home is a Healthier Home.

The warm-edge spacer systems available in Window World Windows are more efficient than standard metal spacers, keeping the edge of the insulated glass unit warmer.

Be eco-friendly. Choose Vinyl.

Vinyl windows are recognized as an environmentally preferable product. Here are a few reasons why:

- The leading component in the production of vinyl is common salt, an inert natural resource. More than half of vinyl's PVC resin is derived from salt, a sustainable resource.
- Vinyl window products generally weigh less than other substrate window products, requiring less energy consumption during transportation.
- Information from the National Association of Home Builders (NAHB) indicates that vinyl windows should last a lifetime, reducing the necessity for window replacement, and the need for new materials it entails.