

# Gainesville. Citizen centered People empowered

# PROPOSAL TO PROVIDE EXECUTIVE RECRUITMENT SERVICES FOR GAINESVILLE, FL

RFQ#: HRDX-190032-GD

**Volume 1: Proposal** 

### Colin Baenziger & Associates

#### **Project Manager and Contact Person:**

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# PROPOSAL TO PROVIDE EXECUTIVE SEARCH FIRM SERVICES

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April 8, 2019

The Honorable Mayor Lauren Poe and Commissioners David Arreola, Adrian Hayes-Santos,
Gail Johnson, Gigi Simmons, Harvey Ward, and Helen Warren
Attn: Gayle Dykeman, Procurement Specialist 3
City of Gainesville
200 East University Avenue, Room 339
Gainesville, Florida 32601

**RE:** Proposal to Provide Executive Search Services

Dear Mayor Poe and Commissioners Arreola, Hayes-Santos, Johnson, Simmons, Ward, and Warren:

Colin Baenziger & Associates (CB&A) would like to take this opportunity to submit a proposal for on call executive search services. While selecting key personnel is never easy, CB&A has developed a problem-free process that has been tested nationwide and found to be extremely effective.

While CB&A is a municipal recruiting firm which has conducted assignments across the country, our home base is Florida. In fact, we have been selected to perform 107 of the last 158 recruitments where a Florida city or county has chosen to use a recruiter to find its City or County Manager / Administrator. We pride ourselves on providing not just high-quality results, but, equally important, providing a great deal of personal attention to each of our local government clients. To conduct a proper recruitment, we feel the project manager must do more than just drop by occasionally. He/she must get to know the appropriate government officials and the community firsthand. That effort takes time, but it is the only way to ensure the candidates we recommend are well qualified and a good fit for your community. As a result, we only take a few clients at a time and focus on getting the job done properly. Further, we routinely complete our work in sixty to ninety days. This timeframe includes preparation of recruitment and advertising materials, candidate outreach, candidate screening, finalist interviewing, and manager selection. We also offer the best warranty in the industry.

Not only do we offer unparalleled service at a reasonable price, we focus on finding just the right people for your organization. We say people, and not person, because our goal is to bring you five finalists who are so good that you will have a difficult time choosing among them. The proof is in the fact that six of our local government clients have passed resolutions thanking us for our outstanding efforts in finding their key staff. We do not know how often you have passed a resolution thanking a consulting firm for its efforts, but we have rarely seen it happen. Our goal, in fact, would be for you to be our next client to pass such a resolution.



Some of our Florida searches include City Managers for Aventura, Cooper City, Dania Beach, Destin, Fort Myers, Fruitland Park, Hallandale Beach, Key Biscayne, Madeira Beach, Melbourne, Miramar, Mount Dora, Ocala, Orange City, Palm Beach Gardens, Palm Coast, St. Pete Beach, Stuart, Tavares, and Treasure Island, and West Melbourne. Nationally we have found City Managers for Ankeny, IA; Bellevue, WA; Fayetteville, NC; Portland, ME; Roanoke, VA; Scottsdale, AZ; Tacoma, WA; and Winchester, VA. We have also sought the Borough Manager for Matanuska-Susitna Borough, Alaska (a county the size of West Virginia), County Managers for Brevard County, FL; Clackamas County, OR; Clay County, FL; El Paso County, TX; James City County, VA; Polk County, IA; St. Lucie County, FL; St. Johns County, FL; and Union County, NC.

Some of our current searches include City Managers for Clewiston, FL, Mooresville, NC, Vero Beach, FL, and Weston, FL, a County Manager for Clay County, FL, and a City Attorney for Vero Beach, FL.

Those authorized to bind the company are myself, Colin Baenziger, and Lynelle Klein, Vice President for Operations.

We look forward to formally presenting our credentials and working with you in the near future. If you have any questions, please feel free to contact me at (561) 707-3537.

Sincerely,

Colin Baenziger Principal / Owner

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### The Firm, Its Philosophy, & Its Experience

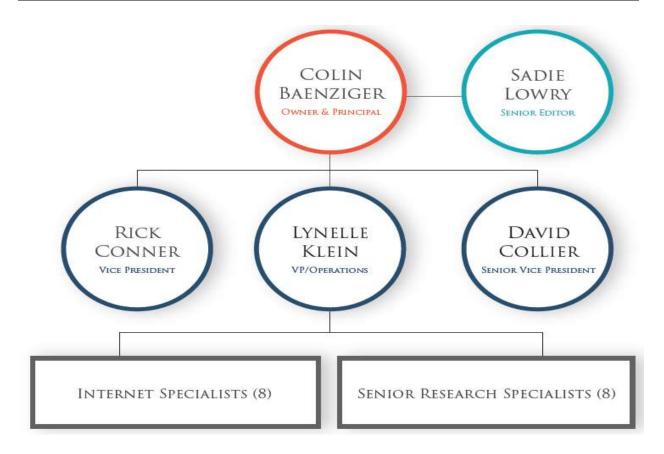
Colin Baenziger & Associates (CB&A) is a nationally recognized executive recruiting firm established in 1997 and owned and operated by Colin Baenziger. We are a sole proprietorship headquartered in Volusia County, FL with an office in Redmond, WA. As a sole proprietorship, we are not registered with any states as a corporation, foreign or otherwise. Although our primary focus is executive search, we are often involved in operational reviews of governmental operations. Our consultants live in other areas of the country and converge wherever the client's needs exist. We develop an operational plan prior to arrival and our team of experts quickly studies the issues, identifies problems and opportunities, performs the necessary analysis, develops solutions, prepares reports and action plans, and completes the assignment. The client receives prompt, professional service, and its needs are effectively addressed. We are available for follow-up work, however, our goal is to provide the client with solutions that its existing staff can implement without additional outside assistance.

Colin Baenziger & Associates' outstanding reputation is derived from our commitment to timeliness and quality. Our work is not done until you are satisfied. That means we go the extra mile and, at times, expend more effort and energy than originally anticipated in our fee or in our action plan. We do not ask the client for additional fees. Rather, we accept these situations as part of our cost of doing business. We believe that once a contract is signed we have an obligation to fulfill its requirements excellently and within the budgeted amount.

Since beginning our search practice in 1998, we have conducted searches and other related work for clients in thirty-two states. Overall our staff has performed over 170 City, County, and Special District Manager searches and approximately 300 local government searches. The basic approach we have presented herein is the approach we have used in each of our searches. It has been refined over the years to the point where it is problem-free.

## Technical Capabilities and Organizational Structure

Colin Baenziger & Associates has developed its business model over the past 21 years. The model has proven to be extremely effective in every state where we have applied it and for every type of position for which we have searched. In fact, we are often called when a government has a particularly difficult position to fill or where one of our competitors has failed. Overall, we utilize approximately eighteen people. Most staff members are independent contractors and are given assignments on a task order basis. Consequently, we can pay well while having a great deal of flexibility without the overhead of many firms. In addition to Mr. Baenziger, other senior staff members are former City and/or County Managers or elected officials. As a result, we understand multiple perspectives and have been very successful in identifying the right candidates for our clients. CB&A's other staff are all competent researchers and writers and most have been with us for a long time.



### Completion of Projects within Budget

Colin Baenziger & Associates is proud of its record of completing searches within budget. When we quote a price to the client, that price is what the client will pay, no matter how difficult the search is or what unforeseen circumstances may develop. We have never asked a search client for additional fees, even when we were entitled to do so.

## Completion of Projects on Schedule

Colin Baenziger & Associates routinely completes its assignments in sixty to ninety days. Further, since CB&A began performing recruitments, *it has never missed a project milestone*.

### Diversity

CB&A has extensive contacts with individuals and organizations representing women and minorities. We are thus able to identify and bring a diverse group of finalists to the City. The proof is that from the beginning of 2009, 30% of our placements have been females and/or minorities with the high in any given year being 47% and the low being 13%.

## **Prior Names and Litigation**

Colin Baenziger & Associates has always operated under its current name and has never been involved in any litigation, except to testify as an expert witness on behalf of one of the parties. Our

performance has never been questioned nor have we or any of our clients been involved in any legal action as a result of our work.

#### Insurance

To protect our clients, Colin Baenziger & Associates maintains the following insurance coverages: (1) general liability insurance of \$1 million combined single limit per occurrence for bodily injury, personal injury, and property damages, (2) automobile liability insurance of \$1 million per accident, and (3) professional liability insurance of \$1 million per occurrence. As a small firm, predominantly utilizing independent contractors, we are not typically subject to the requirements for workers compensation and employer liability insurance. If required by the client, and if it is available to us, we will obtain these two coverages prior to contract execution.

### Overall Executive Search Experience

CB&A started its executive search business in 1998 from scratch. As a single father, he needed to stay nearby and so his goal was to become Florida's preeminent recruiter. In 2007 with his children mature, he branched out into other states. His firm has now worked in 32 states, from Maine to California and Florida to Alaska. See the map below.



A complete list of our searches is contained in Appendix A.

# Some of CB&A Clients...



City of Danville, VA

City Manager
Community Development Director
Deputy City Manager
Utilities Director
Water and Gas Director
Finance Director
Power & Light Division Director



City of Roanoke, VA

City Manager
City Attorney
Planning, Building and
Development Director
Economic Development Director
Finance Director
Human Resources Director



City of Melbourne, FL

City Manager Assistant City Engineer Police Chief



City of Miramar, FL

City Manager Finance Director

# II. Project Understanding and Approach

The following search methodology has been refined over the past twenty-one years and now is virtually foolproof. We will integrate your ideas into the process. Our goal is to ensure you have the right people to interview as well as the information you need to make the right decision.

### Phase I: Information Gathering and Needs Assessment

Task One: Needs Assessment

An important part of the recruiter's work is selling the community to the very best candidates (including those that are not actively looking for the next job) while also providing an accurate portrayal of the community and the opportunity. In order to do this, CB&A must first determine the needs of the client and the characteristics of the ideal candidate. Our approach is as follows:

- Compile background information from the jurisdiction's website and other sources.
- Interview the relevant parties. Depending on the position, these might include the City Council, City Manager, Department Heads, and/or stakeholders (such as community groups, business owners, residents, government officials and property owners). Our goal is to develop a strong sense of your organization, its leadership, its short and long term expectations, and its challenges;
- Determine the characteristics of the ideal candidate. These will likely include experience, longevity, education, personality, demeanor, and achievements as well as other items the City and stakeholders consider important, and
- Determine a reasonable compensation package.

Our searches generally take 60 to 90 days. At this point in the process, we will also finalize the timeline with the City so candidates can mark their calendars well in advance and will be available when the City wishes to conduct the interviews.

As noted above, we routinely incorporate meetings with other stakeholders (such as the business community, the non-profit community, City staff and so on) to gather their insights. We can also solicit the input of your residents through an on-line survey. These forums and surveys are valuable as they provide additional perspectives and a better understanding of the environment and the wants/needs of the community that the employee will be working in. An example of an online survey is included as Appendix D.

#### Task Two: Develop Position Description and Recruitment Materials

Based on the information we gather, CB&A will next develop a comprehensive recruitment profile. We will provide our draft for your review and comment. Your suggestions will be incorporated, and the final document prepared. A sample of our work is included as Appendix B. Other samples can be found on our firm's website under the "Executive Recruitments" / "Active Recruitments" tabs.

#### Phase II: Recruitment

Task Three: Recruit Candidates

CB&A uses a number of approaches to identify the right people for this position. We say people, and not person, because our goal is to bring you six to ten excellent semi-finalists, all of whom

### II. Project Understanding and Approach (continued)

will do the job extraordinarily well and who are so good you will have a difficult time choosing among them. You then select the top three to five people to interview and ultimately choose the candidate who is the best fit with you and your community. The approaches we use are:

- *Networking:* The best approach is diligent outreach. We will network with our colleagues and consult our data base. As we identify outstanding candidates (many of whom are not in the market), we will approach them and request that they apply. Often excellent candidates are reluctant to respond to advertisements because doing so may alienate their current employers. When we approach them, their credentials are enhanced rather than diminished. We also use LinkedIn as a source of candidates.
- *Advertising* While we will seek out the best, we will not ignore the trade press as it often also yields strong candidates. We will also post it on our website, <a href="www.cb-asso.com">www.cb-asso.com</a>. We generally do not use newspapers or generic websites because while they produce large numbers of applications, they generally do not produce the type of candidates our clients are seeking. If the City wants to have ads placed in local newspapers, national newspapers and/or generic websites, it will need to bear the cost.
- *Email:* We will also e-mail the recruitment profile to our listsery of over thirteen thousand managers and professionals who are interested in local government management. One of the advantages of e-mail is that if the recipient is not interested, he/she can easily forward the recruitment profile to someone else who may be interested.

#### Phase III: Screening and Finalist Selection

#### Task Four: Evaluate the Candidates

Based on our most recent recruiting efforts, we anticipate receiving resumes from thirty to sixty applicants. We will narrow the field as described above and present information on candidates to the City. This process requires a mixture of in-depth research and subjective evaluation. Our process is as follows.

It should be noted that selecting strong candidates is more an art than a science. While we consider standard ranking factors and the elements of the job, ultimately the most important factor is who we believe will be a good fit with the City and the community. Typically forty percent of our finalists are women and/or minorities.

Specifically, our efforts will involve:

**Step One. Resume Review.** CB&A will evaluate all resumes and identify the eight to ten candidates. Some of these may be in-house candidates or individuals who have held high-level positions in other governments but who have never held the position we are recruiting for but perhaps have been a subordinate. Often these people simply need the opportunity. Using a football analogy, Vince Lombardi was an assistant coach with the New York Giants prior to being hired by the Green Bay Packers. Hence, we do not believe we should only consider those who have already held the position we are recruiting for.

**Step Two. Screening Interview.** Our lead recruiter, and possibly other senior representatives of the firm, will interview each of these candidates. Using what we learned in Phase I and our experience as managers and recruiters, as well as our unique ability to assess candidates, we will determine whether or not to consider them further.

**Step Three.** Candidate Materials and Background Investigations. For those that remain in consideration, CB&A will:

- Ask the Candidates to Prepare a Written Introduction: We will ask the candidates to prepare a written introduction to themselves as part of their preliminary background checks. This is done for several reasons. First, it allows the candidates to tell their own story and balance the negativity that is so often characteristic of the press. It also allows the City to evaluate the candidates written and communicative skills.
- Candidate Disclosure Statement: We will ask candidates if there is anything controversial in their background that we should be made aware of prior to further consideration. While it is unlikely that we find anything not previously publicized in the press, we believe redundant checks offer superior security for our client.
- Interviews of References: We tell the candidate with whom we wish to speak. These might include current and former Council Members, the municipal attorney, the external auditor, staff members, peers, news media representatives, the director of the local chamber of commerce, community activists, and others who know the candidate. We also attempt to contact some individuals who are not on the candidate's list. Typically we reach eight to ten people and prepare a written summary of each conversation.
- Legal Checks: Through our third party vendor, American DataBank, we will conduct the following checks: criminal records at the county, state and national level; civil records for any litigation at the county and federal level; and bankruptcy and credit.
- Search the Internet and Newspaper Archives: Virtually every local newspaper has an archive that provides stories about perspective candidates, the issues they have dealt with, how they resolved them and the results. These articles can also provide valuable insights into the candidate's relationship with the public and the governing body. Of course, not all news sources are unbiased and we consider that in our evaluation. This step is conducted in order to quickly discover candidates with problems in their backgrounds and eliminate them.
- **Verification of Education:** We also verify claimed educational degrees to assure the candidate is being totally forthright.

• **Verification of Work History:** We verify employment for the past fifteen years.

Note: We firmly believe that all background work we have outlined above should be completed early in the process. That way the client knows the individuals to be interviewed are all top performers and do not have anything embarrassing in their pasts that might come to light after selection. It also means that once our client has made a selection, it can move forward promptly, negotiate a contract and make an announcement.

#### Task Five: Preparation and Presentation of Candidate Materials

For the selected candidates, CB&A will compile the information we have developed into a complete written report for each recommended candidate. Specifically, this information will include: the candidates' resumes, introductions, references, background checks and internet / newspaper archive search results. A complete sample candidate report is included as Appendix C. We will also provide some advice on interviewing, a series of questions the elected officials may wish to ask (as well as some areas that it is not wise to get into), and some logistical information. The preceding information will be forwarded to you *electronically*.

The goal in conducting these checks is to develop a clear picture of the candidates and to determine which best meet the criteria established in Phase I. Each of the avenues we pursue adds a piece of the puzzle. We will crosscheck sources, search for discrepancies, and resolve them when we find them. When sensitive or potentially embarrassing items are discovered, they are thoroughly researched. If we conclude the situation is damaging or even questionable, the situation reported to the City, with the City's concurrence, the candidate will be dropped from further consideration.

#### Task Six: Finalist Selection

Approximately a week after the City has received the candidate materials, CB&A will meet with the City to discuss our findings and make a final determination concerning who will be invited to interview. The goal is to select four to six candidates to interview.

#### Task Seven: Notify All Candidates of Their Status

We will notify the selected candidates by telephone and give them the opportunity to ask additional questions. CB&A will also contact those not selected to advise them of their status. Part of the notification will include advice concerning the candidates' resume and/or cover letter so, even though they were not selected to go forward, they will have gained something valuable from participating in the process.

# II. Project Understanding and Approach (continued)

#### Phase IV: Coordinate the Interview Process and Selection

#### Task Eight: Coordinate the Candidate Assessment Process

Prior to the interviews, we will recommend an interview/assessment process for the City's review including means to evaluate the candidates' communication skills, interpersonal skills, and decision-making skills. As part of the process, we will recommend the City observe the finalists in a number of settings. We will also recommend you invite the finalists' spouses so they can spend time in and evaluate your community.

**Day #1:** The finalists are given a tour of the community and its facilities by a knowledgeable staff member. Later, senior staff members meet briefly with the candidates. This opportunity allows the finalists to ask questions and the City to assess the candidates in a social setting.

Day #2: Beginning at approximately 9:00 a.m., each candidate interviews individually with panels representing different aspects of the government and the community for approximately 50 minutes each. These meetings provide the City with an opportunity to assess how the candidates might interact with them. We also anticipate the candidate interviewing one-on-one with the person(s) who will be supervising them as well as one or more panels.

#### Task Nine: Debriefing and Selection

Once the interviews have concluded, CB&A suggests the City consider making a selection. If questions exist, we will be happy to answer them or conduct additional research as necessary.

Once the selection has been made, CB&A will notify the finalists of their status. Candidates are eager to know and we feel it is important to keep them informed.

#### Phase V: Negotiation and Continuing Assistance

#### Task Ten: Notification, Contract Negotiations and Warranty

Should the City wish, we will assist in the employment agreement / compensation negotiations. Since the basic parameters will have been discussed with the candidates and the candidates have been thoroughly vetted, we expect a relatively prompt agreement.

#### Task Eleven: Continuing Assistance

Our work is not done when the contract is executed. We will stay in touch with you. Our goal is to be there to assist in resolving any issues that arise before they become intractable. In fact, at your request, we will conduct a team-building workshop, at no charge, to resolve any difficulties. We simply feel it is part of our job to assure a successful relationship.

**Communications:** We will provide weekly reports about the status of the search, in writing or by phone, depending upon your preference. At significant milestones we will make the reports in person. We are also available at any time, day or night, to address any questions you have along the way. To do so, we will provide you with our cellphone numbers and you should feel comfortable contacting us whenever you have a question whether it is directly related to the search or, for that matter, anything else related to local government. We want to be responsive and to assist in any way we can.

### The City's Obligations

The City will be responsible for providing the facilities for the interview process, coordinating lodging for candidates from outside the area, and making arrangements for the reception. The City will also be responsible for reimbursing the candidates for all expenses associated with their travel, meals, and incidentals for the interview weekend.

The City should also plan to provide the following information, if it is not available on the City's website, to each of the finalists: the current year budget, an organizational chart, the latest completed audit and management letter, any current strategic and long range plans, a copy of the City Charter, any job descriptions and other materials defining the role and duties for the position, and any evaluations of the organization completed in the last year.

These are the only obligations and responsibilities the City is expected to assume in the recruitment process.

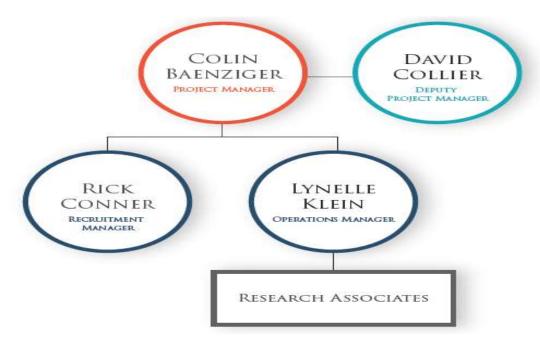
#### Project Team and Involvement

Colin Baenziger & Associates is an experienced recruiting firm which strongly believes that the majority of the search work should be conducted by one knowledgeable person. Colin Baenziger will be that person—he will serve as your project manager. He will conduct the interviews with the elected officials, search for strong candidates, discuss the position with those candidates, recruit them, conduct the interviews with the candidates, conduct the background investigations, oversee the interview process, and assist with the contract negotiations. In addition to twenty-one years as a consultant, Mr. Baenziger spent ten years in government as a senior manager. Overall, he has been the firm's Project Manager for more than one hundred and twenty-five city and county manager searches. Prior to starting CB&A, he spent over 20 years hiring key staff.

David Collier, senior vice president, will be the Deputy Project Manager and support for Mr. Baenziger. Mr. Collier will assist in virtually every aspect of the search effort but will focus on the search for strong candidates and candidate evaluation. Before joining CB&A as a recruiting in 2006, he had over 30 years of experience as a senior level local government manager in several states and in that capacity hired many key staff. He earned his Bachelor of Arts degree in economics and his Master's degree in public administration from the American University in Washington, D.C. He is a past president of the Maryland City Managers Association and the Florida Association of County Administrators.

Rick Conner, vice president, will serve as the recruitment manager and assist with the identification and screening of candidates. He has over 30 years of in local government and in executive recruiting. He earned Bachelors of Science Degrees in Business Administration and Engineering from the University of Missouri.

Lynelle Klein, vice president for operations, will be responsible for coordinating the advertising and production of the materials we will present to you as described in the Recruitment Approach.



#### Colin Baenziger, M.P.A.

#### **Principal**

Colin Baenziger is a student of local government and responsible for the executive recruitment functions at Colin Baenziger & Associates. Over the years, he has worked with a number of cities on recruitments and on management, operational, and organizational issues. As a former manager and someone who actively consults with governments, he understands what it takes to do the manager's job effectively. Furthermore, because he is active in a number of professional associations, he knows many of the nation's managers on a first-name basis.



Some of Mr. Baenziger's searches for local governments include:

- City Manager, Coral Gables, FL (population 42,000)
- City Manager, Cottonwood Heights, UT (population 34,000)
- City Manager, Fife, WA (population 8,200)
- City Manager, Fayetteville, NC (population 208,000)
- Village Manager, Key Biscayne, FL (population 11,000)
- Economic Development Director, Loudoun County, VA (population 326,000)
- Community Development Director, Miami, FL (population 373,000)
- Borough Manager, Matanuska-Susitna Borough, Alaska (population 88,000)
- City Manager, Mount Dora, FL (population 12,000)
- County Manager, Clackamas County, OR (population 380,000)
- City Manager, Palm Coast, FL (population 51,000)
- City Manager, Portland, ME (population 65,000)
- City Manager, Roanoke, VA (population 96,000)
- City Manager, Tacoma, WA (population 200,000)
- General Manager, Tampa Bay Water Authority (serving a population of 2.4 million)
- County Manager, Union County, NC (population 290,000)

Other recent efforts include a strategic planning session for the Florida Association of Special Districts, an operational review of Tamarac's water utility, a business practices review for a division of Martin County government, an operational reconciliation for Palm Beach County Water, development of an automated system to pay royalties to featured recording artists for the Recording Industry Association of America, and a review of financial procedures for a division of the Marriott Corporation.

Mr. Baenziger has a master's degree with distinction in public administration from Cornell University's Graduate School of Management, and a Bachelor of Arts degree from Carleton College. He is also active in the International City Management Association and the Florida City and County Management Association. He has also been called upon frequently to speak at conferences of the Utah and Florida City/County Managers' Associations, and the Florida Public Personnel Association.

#### Dave Collier, M.P.A.

#### **Senior Vice President**

Before joining CB&A in 2006, Dave Collier spent over 30 years of management experience in county and city government. Since there is not much that he has not seen previously, Dave quickly produces efficient and effective solutions to problems for his clients.

One of Dave's specialties is executive search. With his many years of experience, he can quickly separate the wheat from the chaff and find the right person to join your senior staff or be your department head. He also has successfully conducted organizational reviews, sessions in team building and strategic planning workshops. Just as importantly in this day and age of the pressure to lower taxes, he has developed strategies and action plans for coping with the tough financial problems that local government often experience.



Dave has overseen the recruitment and selection of:

- County Manager, Brevard County, FL,
- City Manager, Coral Gables, FL,
- City Manager, Cape Canaveral, FL,
- City Manager, Dania Beach, FL,
- City Manager, North Miami, FL,
- City Manager, Orange City, FL,
- City Manager, West Melbourne, FL,
- City Administrator, West Park, FL,
- Finance Director for Tamarac, FL, and
- Environmental Resources Director for St. Lucie County, FL.

While serving as City Manager of Stuart, Florida for 14 years, he improved the professionalism of City Department Heads and staff through an emphasis on professional development and team building. He also used his hands-on management style to emphasis the need for effective project management and maintaining tight timelines in order to show citizens that the city government was effectively managed and had a strong commitment to its customers. Prior serving in Stuart, Dave was a County Manager in Florida, Kansas and Michigan. He also has extensive experience in local government consulting.

Mr. Collier earned his Bachelor of Arts degree in Economics and his Master's degree in Public Administration from the American University in Washington, D.C. He was a member of the International City/ County Management for over thirty years, served as President of the Maryland City Managers Association and the Florida Association of County Administrators. Mr. Collier is involved in his community as a member of the City of Stuart's CRA Advisory Board and as a Director of Stuart's Main Street Association.

### Rick Conner, P.E.

**Vice President** 

Rick Conner is a recent addition to CB&A's strong cadre of municipal operations experts. With over 30 years of management experience in local government, he has seen it all and done most of it. He possesses keen analytical skills and the ability to slice through critical issues. As a result, he is another outstanding weapon in the firm's arsenal of experts. His years in local government and his many licenses and certifications help him to judge talent quickly and effectively.

In addition to his experience as a City Manager, Rick's previous positions such as a Public Works Director, gives him an excellent perspective of the needs of local government operations and staffing.



Prior to joining Colin Baenziger & Associates in 2012, some of the top leadership positions that Rick has held include:

- City Manager of Sunny Isles Beach, Florida,
- City Manager of Portland, Texas,
- City Manager of Marble Falls, Texas,
- Public Works Director of Nashville/Davidson County, Tennessee, and
- Public Works Director of Bryan, Texas

While serving in these positions, Rick received national recognition for his Customer Service programs. Over his career, Mr. Conner has been involved in a variety of recruitments. Some of these include:

- City Manager, Fayetteville, NC,
- City Manager, Sarasota, FL,
- City Manager, Cocoa Beach, FL
- Chief Executive Officer/General Manager, Des Moines (IA) Water Works,
- Finance Director/Procurement Officer for a bedroom community to Corpus Christie, TX,
- Accounting Director for a medium size West Texas city
- Police Chief for a Florida barrier island community.
- Water and Wastewater Director for a medium size, central Texas city,
- Airport Fixed Base Operator for a Texas university community, and
- Airport Manager for a medium size Texas university city.

Rick holds a Bachelor of Science in Business Administration and a Bachelor of Science in Civil Engineering from University of Missouri. He also worked towards Masters Degrees in both Math and Civil Engineering before joining the work force. He is a Registered Land Surveyor and a Professional Engineer in Missouri, as well as a Professional Engineer in Florida, Tennessee and Texas.

### Lynelle Klein

#### **Vice President for Operations**

Ms. Klein is a skilled professional with a wealth of public and private sector experience. Her particular expertise is in special projects, compensation surveys, and background checks for our executive search candidates. She feels that each client must be properly served, and that can only be done by devoting her utmost attention to their particular concerns and by finding creative ways to solve their problems. In her book, the client comes first.

Since beginning her working relationship with Colin Baenziger & Associates in 2010, Ms. Klein has been involved in virtually every executive search the firm has conducted.



Some of the more notable searches in which she has played a key role include:

- City Manager, Delray Beach, FL (64,100)
- City Manager, Doraville, GA (population 8,500)
- City Manager, Indianola, IA (population 14,800)
- Police Chief, Farmington, NM (population 45,000)
- City Manager, Leesburg, FL (population 21,000)
- City Manager, Mill Creek. WA (population 18,800)
- City Manager, Miramar, FL (population 122,000)
- City Manager, Norwich, CT (population 40,300)
- City Manager, Seminole, FL (17,800)
- City Manager and Finance Director Sunnyside, WA (population 16,000)
- City Manager, Winchester, VA (population 16,000)
- County Manager, Alachua County, FL (population 253,500)
- County Administrator, Clackamas County, OR (population 383,900)
- County Administrator, James City County, VA (population 70,500)
- County Manager, St. Lucie County, FL (population 283,900)
- County Administrator, York County, VA (population 66,300)
- County Attorney, Fulton County, GA (population 992,000)
- Director, Growth Management, Collier County, FL (population 340,000)
- Solid Waste Director City of Tampa, FL (population 347,000)

Ms. Klein's prior employment was primarily in the private sector. For over 15 years she provided contract financial and administrative services to companies who did not require full time office staff. Some of her clientele included TLC Cabulance, Clear and Clean Pool Service, Elizabeth Fountain Interiors, a published author and a landscaping company. Ms. Klein has an Associate's Degree from Brigham Young University in Rexburg, Idaho. She currently resides in King County, WA.

# More CB&A's Clients...



Collier County, FL

Economic Development Director Growth Management Director Procurement Director



Fulton County, GA

County Manager
County Attorney
Personnel Director
Registrations and Elections
Director



Nassau County, FL

**County Administrator** 



Cape Coral, FL

City Manager
Fire Chief
Human Resources Director
Parks and Recreation
Director

# IV. Qualifications of the Firm

Below is the placement and contact information for our City and County Manager searches conducted in the past five years. Please feel free to contact anyone listed. A complete list of our searches is contained in Appendix A.

	2019 City / County Manager Searches Completed							
	Position Client Population Placement Agency Size: Number of Employees							
1	City Manager	St. Pete Beach, FL	9,647	Alex Rey	139			
2	City Manager	Sammamish, WA	64,548	Rick Rudometkin	101			

	2019 City / County Manager Searches Completed (continued)							
	Client Contact Name Title Phone Email							
1	St. Pete Beach, FL	Alan Johnson	Mayor	(727) 543.2794	ajohnson@stpetebeach.org			
2	Sammamish, WA	Ramiro Valderrama	Councilmember	(206) 247-4519	RValderrama-Aramayo@sammamish.us			

	2018 City / County Manager Searches Completed							
	Position Client Population Placement		Placement	Agency Size: Number of Employees				
1	City Manager	Aventura, FL	37,724	Ronald Wasson	198			
2	City Administrator	Dickinson, ND	22,186	Joseph Gaa	220			
3	City Manager	Groveland, FL	12,493	Mike Hein	121			
4	City Manager	Jacksonville Beach, FL	23,518	Mike Staffopoulos	343 FT / 134 PT			
5	City Administrator	Lake Forest Park, WA	13,059	Phillip Hill	66			
6	City Manager	Naples, FL	21,845	Charles Chapman	478.1			
7	City Manager	North Topsail Beach, NC	734	Bryan Chadwick	34			
8	City Manager	Sebastian, FL	24,772	Paul Carlisle	150			
9	Township Manager	Spring Garden Township, PA	12,840	Marcy Krum-Tinsley	44			
10	City Manager	Sunnyside, WA	16,407	Martin Casey	107			

	2018 City / County Manager Searches Completed (continued)							
	Client Contact		Title	Phone	Email			
1	Aventura, FL	Enid Weisman	Mayor	(305) 466-8900	eweisman@cityofaventura.com			
2	Dickinson, ND	Scott Decker	Mayor	(701) 483-8620	Scott_Decker@ndsupernet.com			
3	Groveland, FL	Mike Radzik	Council Member/Vice Mayor	(352) 557-3066	Mike.Radzik@groveland-fl.gov			
4	Jacksonville Beach, FL	Charlie Latham	Mayor	(904) 247-6100	CLatham@jaxbchfl.net			
5	Lake Forest Park, WA	Jeff Johnson	Mayor	(206) 368-5440	jjohnson@ci.lake-forest-park.wa.us			
6	Naples, FL	Bill Barnett	Mayor	(239) 213-1000	mayorbill@naplesgov.com			
7	North Topsail Beach, NC	Daniel Tuman	Mayor	(910) 328-2424	ntopsail@gmail.com			
8	Sebastian, FL	Jim Hill	Mayor	(727) 224-5246	jhill@cityofsebastian.org			
9	Spring Garden Township, PA	Thomas Warman	President	(717) 848-2858	twarman@sgtwp.org			
10	Sunnyside, WA	Julia Hart	Mayor	(509) 836-6305	jhart@sunnyside-wa.gov			

	2017 City / County Manager Searches Completed							
	Position	Client	Population	Placement	Agency Size: Number of Employees			
1	City Manager	Auburn, AL	58,582	James Buston	788			
2	City Manager	Aventura, FL	37,724	Susan Grant	182 FT / 16 PT			
3	City Manager	Burien, WA	50,500	Brian Wilson	63 FT / 8 PT			
4	City Manager	Carnation, WA	1,873	Amy Arrington	12			
5	City Manager	Doraville, GA	10,896	Regina Williams-Gates	97 FT / 14 PT			
6	City Manager	Fairborn, OH	33,452	Robert Anderson	250			
7	City Manager	Parkland, FL	28,200	Robert Payton	80 FT / 74 PT			
8	City Manager	Petersburg, VA	32,123	Aretha Ferrell	511			
9	City Manager	Roanoke, VA	98,465	Bob Cowell	1,700			
10	City Manager	Stuart, FL	16,462	David Ross	282			
11	City Manager	Tacoma, WA	205,200	Elizabeth Pauli	2,100			
12	City Manager	Treasure Island, FL	6,783	Garrison Brumback	99			
13	City Manager	Winter Haven, FL	36,500	Michael Herr	486			

	2017 City / County Manager Searches Completed (continued)							
	Client	Contact Name	Title	Phone	Email			
1	Auburn, AL	Bill Ham	Mayor	(334) 559-8804	bham@auburnalabama.org			
2	Aventura, FL	Enid Weisman	Mayor	(305) 466-8900	eweisman@cityofaventura.com			
3	Burien, WA	Lucy Krakowiak	Mayor	(206) 244-1952	lucyk@burienwa.gov			
4	Carnation, WA	Jim Berger	Mayor	(425) 333-4192	jim.berger@carnationwa.gov			
5	Doraville, GA	Donna Pittman	Mayor	(770) 451-8745	donna.pittman@doravillega.us			
6	Fairborn, OH	Dan Kirkpatrick	Mayor	(937) 673-4178	dan.kirkpatrick@ci.fairborn.oh.us			
7	Parkland, FL	Christine Hunschofsky	Mayor	(954) 993-3009	chunschofsky@cityofparkland.org			
8	Petersburg, VA	Samuel Parham	Mayor	(804) 586-5528	sparham@petersburg-va.org			
9	Roanoke, VA	Sherman Lea	Mayor	(540) 853-2444	sherman.lea@roanokeva.gov			
10	Stuart, FL	Troy McDonald	Mayor	(772) 288-5300	TMcdonald@ci.stuart.fl.us			
11	Tacoma, WA	Marilyn Strickland	Mayor	(253) 468-2518	marilyn.strickland@cityoftacoma.org			
12	Treasure Island, FL	Robert "Bob" Minning	Mayor	(727) 415-8883	rminning@mytreasureisland.org			
13	Winter Haven, FL	Steven Hunnicutt	Mayor	(863) 289-9971	smhunnicutt@mywinterhaven.com			

	2016 City / County Manager Searches Completed							
	Position Client Population		Placement	Agency Size: Number of Employees				
1	City Manager	Cocoa Beach, FL	11,200	James McKnight	250			
2	City Manager	Covington, VA	5,961	Richard Douglas	100			
3	City Manager	Danville, VA	42,900	Ken Larking	1,100			
4	Chief Administrator	El Paso, County, TX	827,700	Betsy Keller	480 under the Administrator			
5	City Manager	Fort Myers, FL	70,918	Saeed Kazemi	944			
6	City Administrator	Fort Smith, AR	87,350	Carl Geffkin	937			
7	City Manager	Gainesville, FL	117,000	Anthony Lyons	1,300			
8	City Manager	Mountlake Terrace	20,200	Scott Hugill	150			
9	City Manager	Norwich, CT	40,500	John Salomone	430			
10	City Manager	Orange City, FL	11,600	Dale Arrington	100			
11	City Manager	Port St. Lucie, FL	178,590	Russ Blackburn	1,000			
12	City Administrator	Prosser, WA	5,845	David Stockdale	50			
13	City Manager	Savannah, GA	144,350	Roberto Hernandez	2,610			
14	Township Manager	Springettsbury Township, PA	26,700	Benjamin Marchant	100			

	2016 City / County Manager Searches Completed (continued)							
	Client	Contact Name	Title	Phone	Email			
1	Cocoa Beach, FL	Laurie Kalaghchy	City Clerk	(321) 868-3235	lkalaghchy@cityofcocoabeach.com			
2	Covington, VA	Thomas Sibold	Mayor	(540) 958-8983	tomsibold@yahoo.com			
3	Danville, VA	Sherman Saunders	Mayor	(434) 489-8738	sherman.saunders@danvilleva.gov			
4	El Paso County, TX	Carlos Leon	Commissioner	(915) 546-2014	mmejia@epcounty.com			
5	Fort Myers, FL	Randall Henderson	Mayor	(239) 321-7020	gpack@cityftmyers.com			
6	Fort Smith, AR	Sandy Sanders	Mayor	(479) 784-2204	Mayor@fortsmithar.gov			
7	Gainesville, FL	Todd Chase	Council Member	(352) 514-0168	chasetn@cityofgainesville.org			
8	Mountlake Terrace, WA	Rick Ryan	Mayor Pro Tem	(206) 940-0108	RRyan@ci.mlt.wa.us			
9	Norwich, CT	Deberey Hinchey	Mayor	(860) 823-3743	DHinchey@cityofnorwich.org			
10	Orange City, FL	Tom Laputka	Mayor	(386) 775-5403	tlaputka@ourorangecity.com			
11	Port St. Lucie, FL	Greg Orevac	Mayor	(772) 342-6072	mayor@cityofpsl.com			
12	Prosser, WA	Randy Taylor	Mayor	(509) 875-4367	RTaylor@ci.prosser.wa.us			
13	Savannah, GA	Eddie DeLoach	Mayor	(912) 210-1722	edeloach@savannahga.gov			
14	Springettsbury Township, PA	Mark Swomley	Board Chair	(717) 805-3093	mark.swomley@springettsbury.com			

	2015 City / County Manager Searches Completed							
	Position	Client	Population	Placement	Agency Size: Number of Employees			
1	City Manager	Cocoa Beach, FL	11,200	Ron McLemore	249			
2	Village Manager	Estero, FL	23,100	Steve Sarkozy	6			
3	City Manager	Fernandina Beach, FL	12,000	Dale Martin	268			
4	County Manager <sup>(1)</sup>	Fulton County, GA	984,300	Richard Anderson	6,500			
5	City Manager	Indianola, IA	14,800	Ryan Waller	92			
6	City Manager	Mill Creek, WA	18,800	Rebecca Polizotto	62			
7	City Manager	Normandy Park, WA	6,600	Mark Hoppen	27			
8	City Manager	Ocala, FL	56,600	John Zobler	940			
9	City Manager	Palm Bay, FL	105,000	Greg Lynk	748			
10	City Manager	Seminole, FL	17,800	Ann Deal	159			
11	City Manager	Sequim, WA	6,670	Charlie Bush	73			
12	County Administrator	York County, VA	66,300	Neil Morgan	721			

<sup>(1)</sup> Partial Search. We performed background checks for two candidates, coordinated the interviews and negotiated the employment contract. We did not search for candidates.

	2015 City / County Manager Searches Completed (continued)					
	Client	ient Contact Name Title P		Phone	Email	
1	Cocoa Beach, FL	Laurie Kalaghchy	City Clerk	(321) 868-3235	lkalaghchy@cityofcocoabeach.com	
2	Estero, FL	Nick Batos	Mayor	(239) 292-2909	batos@estero-fl.gov	
3	Fernandina Beach, FL	Ed Boner	Mayor	(904) 556-7554	eboner@fbfl.org	
4	Fulton County, GA	Mark Massey	Clerk to the Commission	(404) 219-0451	Mark.Massey@fultoncountyga.gov	
5	Indianola, IA	Kelly Shaw	Mayor	(515) 962-5300	lkshaw@cityofindianola.com	
6	Mill Creek, WA	Pam Pruitt	Mayor	(425) 338-7158	ppruitt@cityofmillcreek.com	
7	Normandy Park, WA	Susan West	Mayor	(206) 248-7603	Susan.West@ci.normandy-park.wa.us	
8	Ocala, FL	Kent Guinn	Mayor	(352) 572-0312	kguinn@ocalafl.org	
9	Palm Bay, FL	William Capote	Mayor	(321) 292-0382	Mayor@PalmBayFlorida.org	
10	Seminole, FL	Leslie Waters	Mayor	(727) 430-7553	lwaters2@myseminole.com	
11	Sequim, WA	Candace Pratt	Mayor	(360) 582-0114	cpratt@sequimwe.gov	
12	York County, VA	Thomas Shepperd, Jr.	Chairman	(757) 868-8591	shepperd@yorkcounty.gov	

					Agency Size: Number of
	Position	Client	Population	Placement	Employees
1	County Manager	Alachua County, FL	251,400	Lee Niblock	855 under the Manager
2	City Manager	Bellevue, WA	132,000	Brad Miyake	1,229
3	City Manager	Connell, WA	4,200	Jed Crowther	19 + temp & seasonal
4	City Manager	Delray Beach, FL	64,100	Donald Cooper	800
5	Chief Administrator	El Paso County, TX	827,700	Stephen Norwood	480 under the Administrator
6	City Manager	Ellensburg, WA	18,300	Jack Akers	128
7	County Administrator <sup>[1]</sup>	Emmet County, MI	32,900	Marty Krupa	163
8	County Administrator	James City County, VA	67,000	Bryan Hill	750
9	City Manager	Marco Island, FL	13,300	Roger Hernstadt	210
10	City Manager	Mount Pleasant, MI	26,200	Nancy Ridley	119
11	City Manager	Mountlake Terrace, WA	20,200	Arlene Fisher	153
12	City Manager	North Miami, FL	60,600	Aleem Ghany	364
13	City Manager	Oakland Park, FL	42,800	David Hebert	240
14	Township Manager	Springettsbury Township, PA	26,700	Kristin Denne	100
15	County Administrator	St. Lucie County, FL	277,800	Howard Tipton	583 under the Administrator
16	City Manager	St. Pete Beach, FL	9,400	Wayne Saunders	88
17	Town Manager	Surfside, FL	6,000	Guillermo Omedillo	121
18	City Manager	Titusville, FL	43,900	Steve Larese	478
19	City Manager	Winchester, VA	26,900	Eden Freeman	560 under the Manager

<sup>[1]</sup> The actual title is County Controller but under Michigan Law, the duties are the same as those of a County Administrator.

	2014 City / County Manager Searches Completed (continued)					
	Client Contact Name		Title	Phone	Email	
1	Alachua County, FL	Lee Pinkson	Commissioner	(352) 264-6900	lpinkoson@alachuacounty.us	
2	Bellevue, WA	Kevin Wallace	Deputy Mayor	(425) 452-7810	KWallace@bellevuewa.gov	
3	Connell, WA	Bruce Blackwell	Mayor	(509) 234-2701	bblackwell@connellwa.org	
4	Delray Beach, FL	Cary Glickstein	Mayor	(561) 441-0222	glickstein@mydelraybeach.com	
5	El Paso County, TX	Carlos Leon	Commissioner	(915) 546-2014	mmejia@epcounty.com	
6	Ellensburg, WA	Rich Elliott	Mayor	(509) 962-7221	elliottr@ci.ellensburg.wa.us	
7	Emmet County, MI	Jim Tamlin	Board Chair	(231) 622-2433	jtamlyn@emmetcounty.org	
8	James City County, VA	Mary Jones	Board Chair	(757) 871-5977	mary.jones@jamescitycountyva.gov	
9	Marco Island, FL	Larry Sacher	Councilor	(239) 588-0112	LSacher@marcocitycouncil.com	
10	Mount Pleasant, MI	Kathleen Ling	Commissioner	(989) 773-7823	kling@mt-pleasant.org	
11	Mountlake Terrace, WA	Rick Ryan	Mayor Pro Tem	(206) 940-0108	RRyan@ci.mlt.wa.us	
12	North Miami, FL	Rene Monestine	City Attorney	(305) 895-9810	rmonestime@northmiamifl.gov	
13	Oakland Park, FL	Shari McCartney	Mayor	(954) 295-0527	ShariM@oaklandparkfl.gov	
14	Springettsbury Township,	George Dvoryak	Board Chair	(717) 683-4665	gdvoryak@Springettsbury.com	
15	St. Lucie County, FL	Dan McIntyre	County Attorney	(772) 462-1420	mcintyred@stlucieco.org	
16	St. Pete Beach, FL	Elaine Edmonds	Administrative Services Director	(727) 580-5178	elaine@stpetebeach.org	
17	Surfside, FL	Daniel Dietch	Mayor	(305) 861-4863	ddietch@townofsurfsidefl.gov	
18	Titusville, FL	Jim Tulley	Mayor	(321) 567-3702	Mayor@titusville.com	
19	Winchester, VA	John Willingham	Council President	(540) 931-4655	John.Willingham@winchesterva.gov	

### ATTACHMENT B - BUSINESS REFERENCES

(Submit this form with your proposal.)

PROPOSER: Colin Baenziger & Associates				
PROJECT: Executive Search	Services			
BID#: HRDX-190032-0	GD PROPOSAL DUE DATE: April 10, 2019; 3:00pm local time			
Provide the following busines within the past five years.	ss reference information for three clients that a same or similar project has been provided			
#1 Assignment dates (i.e. 6/201	8 to 9/2018): 3/2017 - 8/2017			
Project Client Name:	City of Roanoke, VA			
Project Description:	City Manager Search			
City, State Zip:	Roanoke, VA 24011-1517			
Client Contact Name:	Mayor Sherman Lea			
Phone Number:	(540) 330-6015 Fax Number:(540) 853-1145			
Email Address:	mayor@roanokeva.gov			
#2 Assignment dates (i.e. 6/201	8 to 9/2018): 8/2016 - 10/2016			
Project Client Name:	City of Port St. Lucie, FL			
Project Description:	City Manager Search			
City, State Zip:	Port St. Lucie, FL 34984			
Client Contact Name:	Mayor Greg Orevac			
Phone Number:	(772) 342-6072 Fax Number:			
Email Address	mayor@cityofpsl.com			
#3 Assignment dates (i.e. 6/201	8 to 9/2018):4/2016 - 8/2016			
Project Client Name:	City of Savannah, GA			
Project Description:	City Manager Search			
City, State Zip:	Savannah, GA 31401			
Client Contact Name:	Mayor Eddie DeLoach			
Phone Number:	(912) 210-1722 Fax Number:			
Email Address	edeloach@savannahga.gov			

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# VI. Fee and Warranty

Enclosed in a separate envelope, per RFQ instructions.

The following Business Tax Receipt is proof of zoning compliance as the City would not have issued the license unless we were in compliance with the laws and ordinances.



CITY OF DAYTONA BEACH SHORES

2990 S. Atlantic Avenue Daytona Beach Shores, FL 32118

#### BUSINESS TAX RECEIPT

Business Mailing Address:

Business Location Address:

COLIN BAENZIGER & ASSOCIATES 2055 S ATLANTIC AVENUE UNIT 504 DAYTONA BEACH SHORES, FL 32118

COLIN BAENZIGER & ASSOCIATES 2055 S ATLANTIC AVENUE UNIT 504 DAYTONA BEACH SHORES, FL 32118

RECEIPT NO: 1720

HOME BUSINESS TAX RECEIPT CONSULTANT THIS IS NOT A LICENSE Fiscal Year:

YEAR: 2019

10/01/2018 - 09/30/2019

BL086

HOME BUSINESS TAX RECEIPT

Issuance of a Business Tax Receipt does not permit the Business to violate any zoning or other Ordinances of the City, nor does it exempt the Business from any other License or Permit that may be necessary. Any change in location, Business Name, or Ownership must be reported to the City of Daytona Beach Shores.

THIS TAX RECEIPT MUST BE POSTED CONSPICUOUSLY IN PLACE OF BUSINESS

#### 2018/2019

#### Volusia County Business Tax Receipt

Issued pursuant to F.S. 205 and Volusia County Code of Ordinances Chapter 114-1 by: Volusia County Revenue Division - 123 W Indiana Ave, Room 103, DeLand, FL 32720 – (386) 736-5938



Account # 201404230010 Expires: September 30, 2019
Business Location: 2055 S ATLANTIC AV STE 504

Business Name: COLIN BAENZIGER & ASSOCIATES

Owner Name: COLIN BAENZIGER

Mailing Address: 2055 S ATLANTIC AV STE 504

DAYTONA BEACH SHORES, FL 32118

BUSINESS TYPE CODE COUNT TAX
Business Service 471 1 \$22.00

- This receipt indicates payment of a tax, which is levied for the privilege of doing the type(s) of business listed above within Volusia County. This receipt is non-regulatory in nature and is not meant to be a certification of the holder's ability to perform the service for which he is registered. This receipt also does not indicate that the business is legal or that it is in compliance with State or local laws and regulations.
- The business must meet all County and/or Municipality planning and zoning requirements or this Business
   Tax Receipt may be revoked and all taxes paid would be forfeited.
- The information contained on this Business Tax Receipt must be kept up to date. Contact the Volusia County Revenue Division for instructions on making changes to your account.

THIS PORTION OF THE BUSINESS TAX RECEIPT MUST BE POSTED CONSPICUOUSLY IN YOUR PLACE OF BUSINESS

### Volusia County Business Tax Receipt

Revenue Division - 123 W Indiana Ave, Room 103, DeLand, FL 32720 - (386) 736-5938

DATE PAID: 07/04/2018
RECEIPT #: WWW-17-00028507
TOTAL TAX: 22.00
PENALTY: 0.00

22.00

\* 201406230010\*

**Business Name: COLIN BAENZIGER & ASSOCIATES** 

Owner Name: COLIN BAENZIGER

Mailing Address: 2055 S ATLANTIC AV STE 504

DAYTONA BEACH SHORES, FL 32118



TOTAL PAID:

Account #201404230010

Expires:September 30, 2019

Business Location: 2055 S ATLANTIC AV STE 504

PLEASE DETACH THIS PORTION OF THE BUSINESS TAX RECEIPT FOR YOUR RECORDS

|--|

#### CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

01/03/2019

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

this certificate does not confer rights to the certificat	ucn endorsement(s).				
PRODUCER		CONTACT NAME: Alex Fulton			
Fulton Agency, Inc. (Lic# W266990)		PHONE (A/C, No. Ext): (954) 318-0222	FAX (A/C, No): (954	1) 752-8622	
1301 E. Oakland Park Blvd	E-MAIL ADDRESS: alex@fultonagency.com				
		INSURER(8) AFFORDING COVERAGE		NAIC #	
Oakland Park	INSURER A: Mt Vernon Fire Insurance Co				
INSURED		INSURER B: Nationwide Ins Co of America		25453	
Colin Baenziger		INSURER C: CFC			
Colin Baenziger & Associates		INSURER D:			
2055 South Atlantic Ave Suite #504		INSURER E:			
Daytona Beach Shores	FL 32118	INSURER F:			

COVERAGES

CERTIFICATE NUMBER: 84

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR		TYPE OF INSURANCE		SUBR	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP	LIMIT	8
А	SEN X	COMMERCIAL GENERAL LIABILITY  CLAIMS-MADE OCCUR  OCCUR  VLAGGREGATE LIMIT APPLIES PER: PRO	N	N	CP2595349D	01/08/2019	01/08/2020	PERSONAL & ADV INJURY GENERAL AGGREGATE	\$ 1,000,000 \$ 100,000 \$ 5,000 \$ 1,000,000 \$ 2,000,000 \$ Included
	$\hat{}$	POLICY JECT LOC OTHER:						PRODUCTS - COMP/OP AGG	\$
В	X	TOMOBILE LIABILITY  ANY AUTO OWNED AUTOS ONLY HIRED AUTOS ONLY AUTOS ONLY AUTOS ONLY AUTOS ONLY	N	N	ACP5984644040	11/19/2018	11/19/2019	COMBINED SINGLE LIMIT (Ea accident) BODILY INJURY (Per person) BODILY INJURY (Per accident) PROPERTY DAMAGE (Per accident)	\$ 1,000,000 \$ \$ \$ \$
		UMBRELLA LIAB OCCUR  EXCESS LIAB CLAIMS-MADE  DED RETENTION \$						EACH OCCURRENCE AGGREGATE	\$ \$
WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANYPROPRIETORIPARTNER/EXECUTIVE OFFICER/MEMBEREX/CLUDED? (Mandatory in NH) If yes, describe under		N/A					PER OTH- ER  E.L. EACH ACCIDENT  E.L. DISEASE - EA EMPLOYEE	-	
С		CRIPTION OF OPERATIONS below rors and Omissions	N	N	PSH00858466	11/19/2018	11/19/2019	E.L. DISEASE - POLICY LIMIT GENAG	1,000,000
DES	CRIPT	TION OF OPERATIONS / LOCATIONS / VEHIC	LES (A	ACORD	101, Additional Remarks Schedule, may b	e attaohed if mor	e space is requin	ed)	

CERTIFICATE HOLDER	CANCELLATION
"Proof of Insurance"	SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.
	AUTHORIZED REPRESENTATIVE
	Alex Falton

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### SECTION V - ATTACHMENTS & FORMS

#### ATTACHMENT A - PROPOSAL RESPONSE FORM - SIGNATURE PAGE

(Submit this form with your proposal.)

TO:	City of Gainesville, Florida 200 East University Avenue Gainesville, Florida 32601	
PROJECT:	Executive Search Services	
RFQ#:	HRDX-190032-GD	
RFQ DUE DATE	TE: April 10, 2019, 3:00pm	
Proposer Compa	any's Legal Name: Colin Baenziger & Associa	tes
Proposer Compa	any's Alias/DBA:	¥ —
Proposer Compa	any's Address: 2055 South Atlantic Avenue, Su	ite 504
	Daytona Beach Shores, FL 321	18
PROPOSER'S R	REPRESENTATIVE (to be contacted for additional	al information on this proposal)
Name:	Lynelle Klein	Telephone Number(425) 658-7025
Date:	April 8, 2019	Fax Number(888) 539-6531
ADDENDA		Email addressLynelle@cb-asso.com
The Proposer her	ereby acknowledges receipt of Addenda No.'s	1 ,, to these Specifications.
TAXES		
included in the s the responsibility	stated bid prices. Since often the City of Gainesv	sales and use taxes, which are to be paid by City of Gainesville, are ille is exempt from taxes for equipment, materials and services, it is xes are applicable. The Contractor is liable for any applicable taxes
LOCAL PREFE	ERENCE (check one)	
Local Preference	e requested: YES NO	*
A copy of your requested.	r Business tax receipt and Zoning Compliance l	Permit should be submitted with your bid if a local preference is
QUALIFIED LA	OCAL SMALL AND/OR DISABLED VETER	AN BUSINESS STATUS (check one)
ls your business (Refer to Definit		with the City of Gainesville Small Business Procurement Program?  NO
	s qualified as a Local Service-Disabled Veteran Bu an Business Procurement Program? (Refer to Defin	isiness in accordance with the City of Gainesville Small and Service- itions) YES NO
		19

RFQ#: HRDX-190032-GD Executive Search Services

LIVIN	ING WAGE COMPLIANCE	
	Living Wage Decision Tree (Exhibit C hereto)	
Check	ck One:	
$\square$	Living Wage Ordinance does not apply (check all that apply)  Not a covered service Contract does not exceed \$100,000 Not a for-profit individual, business ent business, who or which employees 50 or parent businesses. Located within the City of Gainesville en	ity, corporation, partnership, limited liability company, joint venture, or similar or more persons, but not including employees of any subsidiaries, affiliates or nterprise zone.
	Living Wage Ordinance applies and the complete	d Certification of Compliance with Living Wage is included with this bid.
NOTE Contra adjustr	E: If Contractor has stated Living Wage Ordinance ractor will be required to comply with the provision of the to the bid price.	te does not apply and it is later determined Living Wage Ordinance does apply, of the City of Gainesville's living wage requirements, as applicable, without any
SIGNA	NATURE ACKNOWLEDGES THAT: (check one)	
$\checkmark$	Proposal is in full compliance with the Specifica	tions.
	Proposal is in full compliance with specifications	s except as specifically stated and attached hereto.
	ature also acknowledges that Proposer has read the agrees that the provisions thereof shall apply to this R	e current City of Gainesville Debarment/Suspension/Termination Procedures RFQ.
ATTE	EST:	(CORPORATE SEAL) PROPOSER:
Signat	Seli Cozo	Signature LLV
Print N	Name: Sadie Lowry	Print Name: Lynelle Klein
Title;	Senior Editor	Title: VP for Operations

# ATTACHMENT D - DRUG FREE WORKPLACE FORM

HRDX-190032-GD

(Submit this form with your proposal.)

	olin Baenziger & Associates	does:					
	(Name of Business)						
1.	Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlle substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of suc prohibition.						
2.	Inform employees about the dangers of drug abuse in the workplace, the business any available drug counseling, rehabilitation, and employee assistance program employees for drug abuse violations.	s's policy of maintaining a drug-free workplace s, and the penalties that may be imposed upon					
3.	Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statement specified in subsection (1).						
4.	In the statement specified in subsection (1), notify the employees that, as a contractual services that are under bid, the employee will abide by the terms of the conviction of, or plea of guilty of nolo contendere to, any violation of Chap substance law of the United State or any state, for a violation occurring in the conviction.	ne statement and will notify the employer of any ter 893, Florida Statutes, or of any controlled					
	Impose a sanction on, or require the satisfactory participation in a drug abuse	assistance or rehabilitation program if such i					
5.	available in the employee's community, by any employee who is so convicted.						
5. 6.	available in the employee's community, by any employee who is so convicted.  Make a good faith effort to continue to maintain a drug-free workplace through in	plementation of this section.					

### LIVING WAGE COMPLIANCE

See Living Wage Decision Tree (Attachment E hereto) HRDX-190032-GD

(Submit this form with your proposal.)

Check	One:	
$\square$	_	Wage Ordinance does not apply all that apply)
		Not a covered service Contract does not exceed \$100,000 Not a for-profit individual, business entity, corporation, partnership, limited liability company, joint venture, or similar business, who or which employees 50 or more persons, but not including employees of any subsidiaries, affiliates or parent businesses.  Located within the City of Gainesville enterprise zone.
	_	Wage Ordinance applies and the completed Certification of Compliance with ng Wage is included with this bid.
determ the pro	ined Li ovision	ontractor has stated Living Wage Ordinance does not apply and it is later ving Wage Ordinance does apply, Contractor will be required to comply with of the City of Gainesville's living wage requirements, as applicable, without it to the bid price.

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# Gainesville.

# Citizen centered People empowered

#### ADDENDUM NO. 1

Date: March 28, 2019 Bid Date: April 10, 2018

at 3:00 P.M. (Local Time)

RFQ Name: Executive Search Services Bid No.: HRDX-190032-GD

NOTE: The original Specifications remain in full force and effect except as revised by the following changes which shall take precedence over anything to the contrary:

 Any questions shall be submitted in writing to the City of Gainesville Purchasing Division by 3:00 p.m. (local time), April 3, 2019. Questions may be submitted as follows:

> Email: dykemangb@cityofgainesville.org Subject: Questions – RFQ HRDX-190032-GD

- 2. Please find attached:
  - a. Copy of the black out period (Cone of Silence) information (Financial Procedures Manual Section 41-423 Prohibition of lobbying in procurement matters) distributed during non-mandatory pre-bid meeting.
  - b. Copy of the pre-bid sign-in sheet for your information.
- Gayle Dykeman, Procurement Division, discussed bid requirements.
  - a. This was a call in non-mandatory pre-bid conference. Attendees were registered via phone by Gayle Dykeman.
  - b. Bids are to be received by the Purchasing office no later than 3:00 p.m. on April 10, 2019. Any bids received after 3:00 p.m. on that date will not be accepted.
  - Question must be submitted in writing, via email, to <u>dykemangb@cityofgainesville.org</u> and are due by 3:00pm April 3, 2019.
    - All communication must be through Gayle Dykeman only. Do not communicate with other City staff.
  - d. Sign, date and return all Addenda
  - e. Discussed that bid form must be signed
  - f. Discussed minimum requirements, page 3 of the RFQ package
  - g. Discussed Scope and Requested Services, page 2 of the RFQ package
  - h. Proposal Response Requirements commence on page 19. All required forms are marked as such at the top of the form.

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4. Audrey Gainey, Talent Acquisition Manager, discussed the scope of the project, reviewing the information indicated in the RFQ. The RFQ is for Executive Level Searches for high level opportunities in the City of Gainesville. It is expected that the searches will be nationwide and embrace diversity. The searches will be conducted for both General Government and Gainesville Regional Utilities, which may have some very specific utility-based employment needs. While for the most part, the searches are expected to be 'standard', the City is also looking for innovative tools and techniques for recruiting.

The following are answers/clarifications to questions received at the pre-bid conference.

- 5. Question: How many executive searches do you anticipate to occur over the course of the three year initial contract?
  - Answer: This number is undetermined. Firms will be engaged as vacancies occur. We do anticipate; however, having three (3) openings this calendar year.
- 6. Question: How many executive searches currently occur each year?
  - Answer: This number fluctuates based on turnover; however, in the last three years we have engage firms to assist with eight (8) Executive level searches.
- 7. Question: Would the City actively recruit while it has also engaged an Executive Search firm for the same position?
  - Answer: The City will post the open position on its employment opportunities page, but refers all interested applicants to the Executive Search Firm.
- 8. Question: Is there one winner?
  - Answer: We are looking to have at least three (3) firms with a variety of market expertise. Decisions will be made based on the diversity of expertise made available through the responding firms.
- Question: When was the last time the City went out to bid in order to acquire Executive Search Firms? Answer: A very long time ago. Not in recent memory.

ACKNOWLEDGMENT: Each Proposer shall acknowledge receipt of this Addendum No. 1 by his or her signature below, and a copy of this Addendum to be returned with proposal.

#### CERTIFICATION BY PROPOSER

The undersigned acknowledges receipt of this Addendum No. 1 and the Proposal submitted is in accordance with information, instructions, and stipulations set forth herein.

PROPOSER:	Colin Baenziger & Associates	
BY:	Syndle Kleis	
DATE:	April 8, 2019	