



City of Gainesville

City Manager Memorandum No. 200006 (Revised)

To: Commissioner Gail Johnson, Race & Equity Subcommittee Chair

From: Lee R. Feldman, ICMA-CM, City Manager

Date: January 29, 2020 – Revised February 3, 2020

Re: General Government Procurement Recommendations

The list below are recommendations by General Government as to changes in the procurement system that will serve to promote local and MBWE participation in the purchase of goods and services. These recommendations have not been vetted by the other City Charters.

1. Amend the City Code relating to the “Local Preference Policy” to:
 - a. Create a local match program which would allow a local business to provide goods and services that are procured under a cooperative purchasing agreement at same or lower cost, provided that the same specifications, terms, and conditions are utilized.
 - b. Extend local preference to all purchases (\$1-\$50,000).
 - c. Increase the local preference to 7.5%.

2. Amend the Gainesville Procurement Policy to:
 - a. Provide the definition of good faith efforts as “Good faith efforts shall be defined as the employment of diligent efforts designed to be as inclusive as possible, exhausting reasonable means, to provide opportunities to local vendors and to remove barriers whatever their gender, race, ethnicity, religious preference, national origin, disability, sexual orientation or identity to do business with the City of Gainesville.”
 - b. Include “local” and “MBWE” ¹in sections 6.1(a) and (b).
 - c. Amend tie bid criteria to rank as follows:
 - i. Local/MBWE Businesses
 - ii. Local Businesses
 - iii. MWBE Businesses
 - iv. Alachua County Businesses
 - v. Coin Toss

¹ Upon completion of Disparity Study

3. Elimination of minimum experience requirement for all non-capital purchases except upon written recommendation of the Department Director.
4. Based upon the recommendation of the EO Director, eliminate DemandStar costs.
5. Use the Business Tax Receipt Database for communication with local businesses to promote purchasing goods and services from the City.

Attachments:

1. City of Gainesville Procurement Policy
2. Local Preference Policy

cc: Charter Officers
Deborah Bowie, Executive Chief of Staff
Diane Wilson, Interim Finance Director
Doug Drymon, Procurement Manager