

URBAN ART PROJECT

5th Avenue Murals @ Springhill

Partners: City of Gainesville Parks, Recreation and Cultural Affairs, GCRA, GRU, Urban Revitalization Project (URP/501c3)

Project overview

- Eleven 20 ft murals will be painted by regional artists chosen from a *call to artists*
- The project will be curated, coordinated and realized by the 352walls team
- The existing blue block wall is located on GRU property at the entrance to the Springhill neighborhood in SE Gainesville
- Live painting will take place during daytime hours only
- The project will commence in late March and will be completed by early April, 2020 - weather permitting

Process

Call to artists: February 14, 2020

Selection of artists: March 2, 2020

Approximate project dates: March 27th to April 5th, 2020- weather permitting

Specifics

Wall surface: Block

Wall dimensions: 220' long x 8.5' high

Dimension of one mural: 20 'long x 8.5' high

(east wall is 8.5 high X 78' long and south wall is 8.5' X 142" long)

Number of 20' spaces: 11

Number of participating artists: 11 plus

Required preparations

Repairing wall corner

Pressure cleaning and priming with exterior white paint

Cost: \$3,500

Artists fees

Cost: \$2,200

Supplies

Cost: \$800

Miscellaneous essentials

Trash bins and trash pick up

Portable toilets

Portable tents, table and chairs

Updated: RV 2/5/20