

Legistar # 200090



**Gainesville Community  
Reinvestment Area**

**City of Gainesville**

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## Memo

**To:** Sarah Vidal, GCRA Director

**From:** Dan Gil, GCRA Project Manager

**Date:** June 26, 2020

**Re:** **Confirmation of Advertising Efforts RE: RFQ # CRAX-200029-GD: New Home Builders for Heartwood Neighborhood**

The Request for Qualifications (RFQ) for the Heartwood Home Builders was advertised on DemandStar on April 23, 2020. The RFQ was advertised on DemandStar, and published in The Gainesville Sun, Gainesville Guardian, Government Alliance on Race & Equity (GARE), and the Builders Association of North Central Florida (BANCf).

The RFQ reached a minimum of 81 companies. Of those 81 companies, 9 downloaded the RFQ, and three responded with submittals. All three companies which submitted qualified and will be participating in the next phase of home construction in Heartwood. Two companies have corporate offices in Gainesville and one has a satellite office in Gainesville with its corporate headquarters in Davie. One of the companies is registered Small and/or Service Disabled Business in the City of Gainesville. Another company is self-declared and is currently in the certification process with the City.

The submittals were all qualified through an evaluative process that involved a team of 3 City of Gainesville staff evaluators; one from GCRA, one from Housing, and one from Planning. All companies' financials were evaluated through the City's Finance Department and References were checked and verified.

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