## PROPOSAL EVALUATION REQUEST FOR PROPOSAL (RFP)

For

## **Downtown Gainesville Strategic Master Plan**

BID DUE DATE & TIME: June 29, 2020 at 3:00 p.m. RFP #DOSD-200033

<u>VENDOR</u>	<u>RANKING</u>
MKSK, INC*	1
HR&A Advisors, Inc.	2
Goody Clancy	3
EDSA	4 (tie)
Asakura Robinson	4 (tie)

<sup>\*</sup> Recommendation for Award - MKSK, Inc.

## **EXPLANATION**

This solicitation was designed to select a consulting firm to assist with the development and delivery of a Downtown Gainesville Strategic Master Plan. Ten (10) firms participated in the solicitation and five were short-listed to provide oral presentations. The evaluation team has made the recommendation above based on their ranking of companies after thorough evaluation of all submittals against the requirements of the solicitation.

Prepared by:	
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