8th & Waldo Redevelopment Project Update





GCRA Advisory Board, November 17, 2020

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Office of Capital Asset Planning & Economic Resilience (CAPER)

Today's Discussion:

- 1. Recap
- 2. Stakeholders
- 3. Input Thus Far
- 4. Uses, Anchors, and Proposed Concept
- 5. Proposed Next Steps

1. Recap

The Site

- NW of the NE 8th Ave & Waldo Rd intersection
- ~36 acres City owned
- Variety of uses on site, predominantly recreation, wellness, and safety
- Variety of stakeholders on and around the site

GCRA (~8 acres within project area)



Project History

2018 – 2019

- Identification of site's potential as an economic development catalyst.
- Proposed for the County's Indoor Arena / Fairgrounds site. Site not selected.

January 2020

- One-on-one meetings with City Commissioners & GCRA Advisory Board discussion.
- Proposed site anchors: Conference Center and Garage.
- Mixed response from Advisory Board, Commissioners, and Neighbors.

September - November 2020

• Due diligence to review and analyze project history and plan for project re-kick off.

Recap: Proposed Concept, January 2020

- Signature public space to tie-in activity and enhance sense of place.
- Maintain & improve existing recreation amenities; relocate GFR facilities off site.
- Stadium reconstruction on site.
- New conference center, garage, and complementary mixed use.



2. Stakeholders

Stakeholders: On Site

Project Site (~36 acres)

- WSPP Earmarked Projects (~26 acres)
- Properties managed by PRCA, including Citizens Field Stadium & Park, Dwight H Hunter Pool, MLK Sports Complex (~20 acres)

GCRA (east of NE 14th St, ~8 acres)



Area leased to and managed by School Board of Alachua County (~6.5 acres; lease ends 2024)

Properties used by GFR, including GFR Administration Complex, Fire Station 3, Kiwanis Safety City (~6 acers)

- Public Right of Way managed by PWD (~3 acres)
- Buildings managed by PWD Facilities Division
- Kiwanis of Gainesville partnership w GFR (~1.5 acres)



Stakeholders: Immediate Context

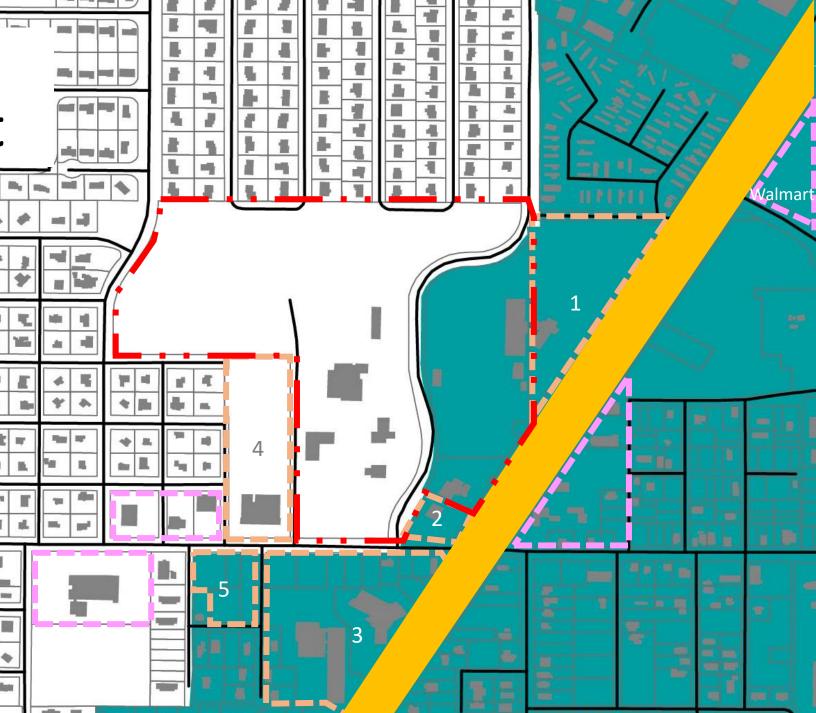
Project Site



- Surrounding neighborhoods, including Greater NE Community, Cedar Grove, Duval Heights, and Duckpond
- Surrounding non-residential property owners, including (1) VFW (5 acres), (2) Ace Cash Express (1 acre), (3) Trimark Properties, (4) US Army Reserve, (5) Chestnut
- Small & large businesses in vicinity

GCRA District overseen by GCRA Advisory Board

FDOT



Stakeholders: Greater Context

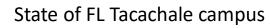
Project Site

School Board of Alachua County: sports, vicinity to 3 schools, after-school and adult education

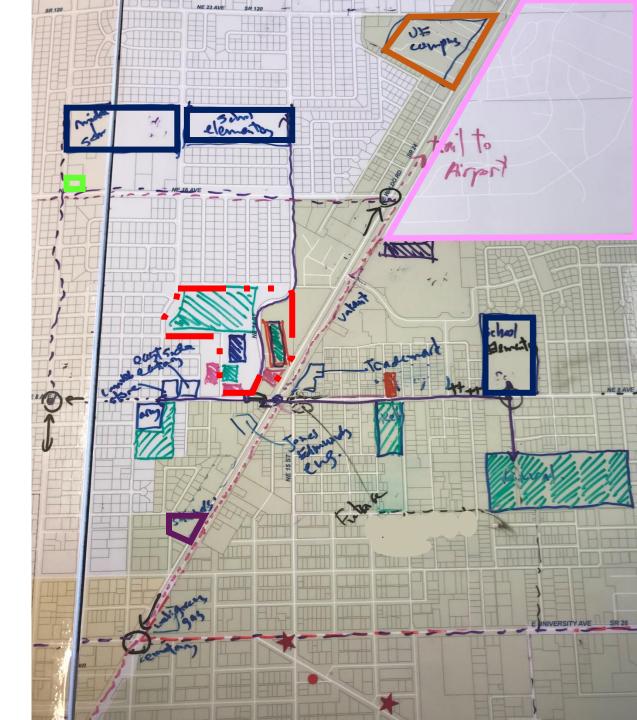
UF East Campus



UF Health East Clinic



Alachua County Library District



Stakeholders: Other Potential Local Institutional Partners

- Alachua County: Tourist Development, Economic Development
- ElderCare of Alachua County
- Alachua Habitat for Humanity
- Department of Health (DOH)-Alachua
- UF Academic Health Center
- Santa Fe College

3. Input Thus Far

What We've Heard So Far...

From City & County Commissions, 3/2019 + 1/2020

- City-County effort + Private investments
- Use Tourist Development Council, GCRA and WSPP funds
- Create an attractive, in- & outdoor, multi-purpose fun destination
- Cost effective small programs rather than one large use
- Jobs opportunities, career training
- Senior Center, youth services
- Mixed-use, residential + commercial + services
- Health services, clinics, food market/store, social services
- Recreation options, professional skate park







What We've Heard So Far... From GCRA Advisory Board members, 1/2020

- Complement the existing character of the 8th & Waldo complex, with additional health, fitness, and/or recreation uses
- Tie into the Site's residential context
- Economic growth
- Small uses rather than large footprint developments to complement existing uses and protect local communities
- An urgent care center, health department satellite and/or social services center
- Well connected space & development
- Develop a systematic approach to the east GNV developments







What We Learned From...

GCRA 10-year Plan Community Outreach (1)*

Q: What are the most important design considerations for the Eastside enhancement?

- **Top Priority**: Economic Development and Innovation
- **High Priority**: Commercial Activity + Housing
- Other Priorities (in the order of importance): Urban Form;
 Sense of Community; Improved Infrastructure; Funding,
 Financing, Management, and Promotion; Sustainability;
 the Health of the Community

* Online and paper surveys soliciting input about the former CRA Eastside District area in general (not project specific), 2019.







What We Learned From... GCRA 10-year Plan Community Outreach (2)*

Topics raised by Stakeholders, listed in random order:

What do you like about East GNV? Open Space and Natural Amenities; Natural Beauty; Authentic Old GNV Feel; History; Community

What is needed in East GNV?

- Affordable housing
- Cooperative housing for elderly
- Prevent gentrification
- Healthy grocery store
- More dining and coffee options
- Locally owned businesses
- Living wage job opportunities
- Activate empty storefronts
- Improved streetscapes & infrastructure

- More entertainment, cultural and family-oriented opportunities
- More recreation for children and the elderly
- Walking friendly community areas
- First class community center at the MLK site
- Opportunities for community and educational gatherings

* Online and paper surveys soliciting input about the former CRA Eastside District area in general (not project specific), 2019.





What We've Heard So Far... Summary

Based on the beforementioned discussions at the Joint City & County Commissions 3/2019 meeting, and GCRA Advisory Board 1/2020meeting, and GCRA 10-year Plan Community Outreach.

DO	DON'T
Complement the character of the surrounding communities & on-site uses; Serve local residents	"Anywhere USA" generic development
Small, cost effective program elements	Gentrify
Local businesses; Jobs & professional training	Large program elements,
More recreation, fitness & wellness options on site	i.e., events/conference center,
Health services, i.e., clinics, health food, social services, & education	indoor arena
Cater to Seniors & Youth: i.e., Senior Center / housing / services, youth	Large, standalone Garage
activities (i.e., Professional skate park)	Large national commercial chains
Fun, artsy, indoor & outdoor destination area to have fun and play	
Enhance Connectivity	
Mixed-use to better activate site	
Complement other City initiatives in east GNV	

4. Uses, Anchors, and Proposed Concept*

* Due diligence by CAPER, October 2020

Existing Uses On Site

- **Safety**. GFR Fire Station, Training Facility & Offices, Kiwanis Safety-City
- Education. Kiwanis Safety-City, School Board Use of Stadium, Sports
- Health & Wellness. GFR Paramedics,

Kiwanis Safety City, Sports and Recreation

- Recreation & Fitness. Open Field Park, Swimming Pool, Indoor Courts and Gym
- Offices. GFR Administration Offices
- All-age Destination



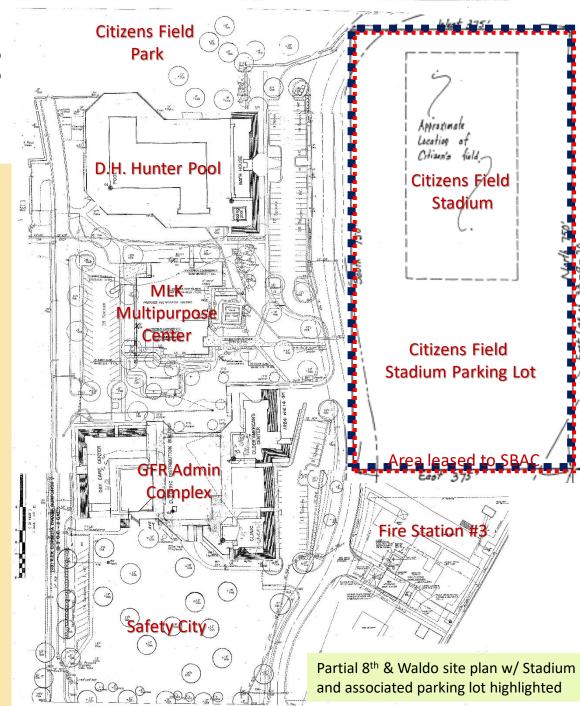
Proposed Anchors to Remain

- **Citizens Field Park**. Open field park in a residential neighborhood.
- **Dwight H. Hunter Pool**. Olympic pool used year-round by neighbors and sports groups of all ages.
- Martin Luther King Jr Multipurpose Center. Indoors sports facility and a hurricane shelter.
- These health and wellness amenities benefit neighbors of all ages from the immediate area and beyond.
- All these amenities are earmarked for WSPP funds, and can be improved to maximize their potential.



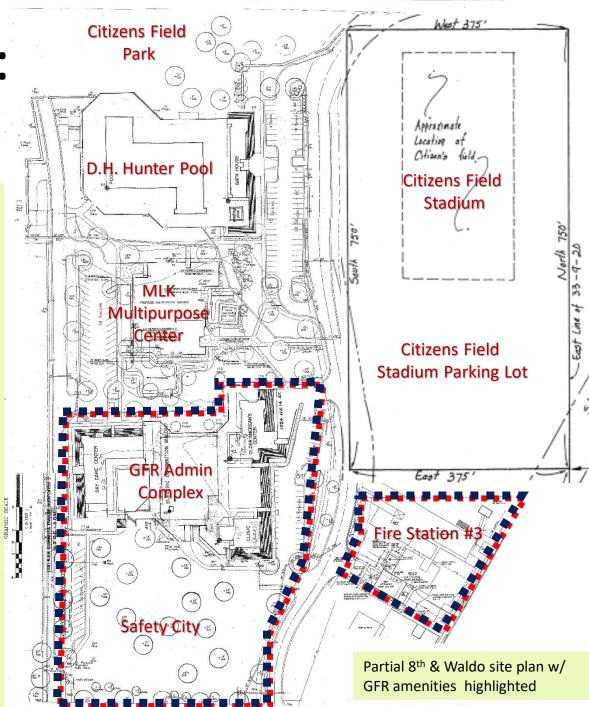
Potential Facility Relocation: Citizens Field Stadium

- Stadium **reconstruction is recommended** to bring it up to current industry standards (built in 1948).
- Leased to School Board of Alachua County (SBAC) till 2024.
- Used regionally, thus, location may be flexible if a relocation was considered.
- Per previous stakeholder input, many prefer smaller rather than larger uses on site.
- Potential Stadium relocation would free up ~6.5 acres for redevelopment. Potential relocation sites TBD.
- Coordinate with SBAC potential Stadium relocation and future lease terms, beyond 2024.



Potential Facility Relocation: GFR Amenities

- GFR Station #3 and the GFR administration and training facilities are in poor condition and need replacement.
- The **FY21 GFR Master Plan** will detail GFR's facility needs and desired future locations.
- Relocation of the GFR amenities (admin, training, Fire Station #3, and Safety City) would free up ~6 acres for redevelopment. Potential relocation sites TBD.
- New facilities' locations and space requirements will be defined per GFR Master Plan and in full collaboration with GFR staff.



Design Principles of former Concepts

- Signature public space
- Maintain & improve recreation amenities
- Relocate GFR facilities off site

- Large anchor program uses, i.e., sports arena, conference/cultural center, stadium, garage
- **Complementary mixed use**



Design Principles of former Concepts

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Refined Design Principles for Consideration

- Signature public space & connectivity
- Maintain & improve recreation amenities
- Relocate GFR facilities off site
- Relocate Stadium off site
- Small, diverse uses to complement the site and surrounding community needs, i.e., housing, health & social services, retail, recreation and entertainment

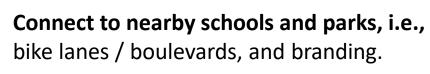


Refined Concept for Consideration

1

New mixed-income & senior housing to meet community needs and activate the site.

- Health & social services, and small businesses per community needs, i.e., health clinic, healthy food store, career training, youth center, restaurants/cafes, beauty salon.
 - Recreation & entertainment amenities to
 create a vibrant, all ages, indoor-outdoor
 destination, i.e., roller skate venue, bowling
 alley, dog park, improved skate park, expanded
 MLK Center, and improved pool amenities.
- Signature public space, attractive and functional to tie-in activity, outdoor events, and enhanced sense of place.





5. Moving Forward

CAPER Assigned Follow-up Due Diligence (10/2020)

a. Engage the community to explore desires for future uses on site and ground truth input

previously gathered.

- b. Explore potential property acquisition to maximize site potential.
- c. Coordinate with the School Board of Alachua County future use of Citizens Field Stadium.
- d. Review comparable redevelopment case studies for Best Practices and lessons learnt.
- e. Consult with GFR on the need to plan for GFR facility relocation off site.
- f. The feasibility of an east-west pedestrian tunnel to cross Waldo Rd.

Next Steps

1. Cross-Departmental Collaboration

- Roundtable staff meetings to coordinate city efforts in the northeast area
- Cross-departmental 8th & Waldo project team

2. Stakeholder Engagement

- To ground true understanding of previous input +
 To explore desired goals, vision and future uses
- See **Draft Engagement Plan** in Backup.



Thank you! ... Questions?





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