

ACEC NATIONAL CENTER



**FOR ARTS AND
TECHNOLOGY
OR
A CAREER TECHNICAL
EDUCATION CENTER**

3 WHO WE ARE

Mission & Vision

Vision: Greater Gainesville is the global hub of talent, innovation, and opportunity.

Mission: To facilitate economic opportunity, business success and community progress.



About Us

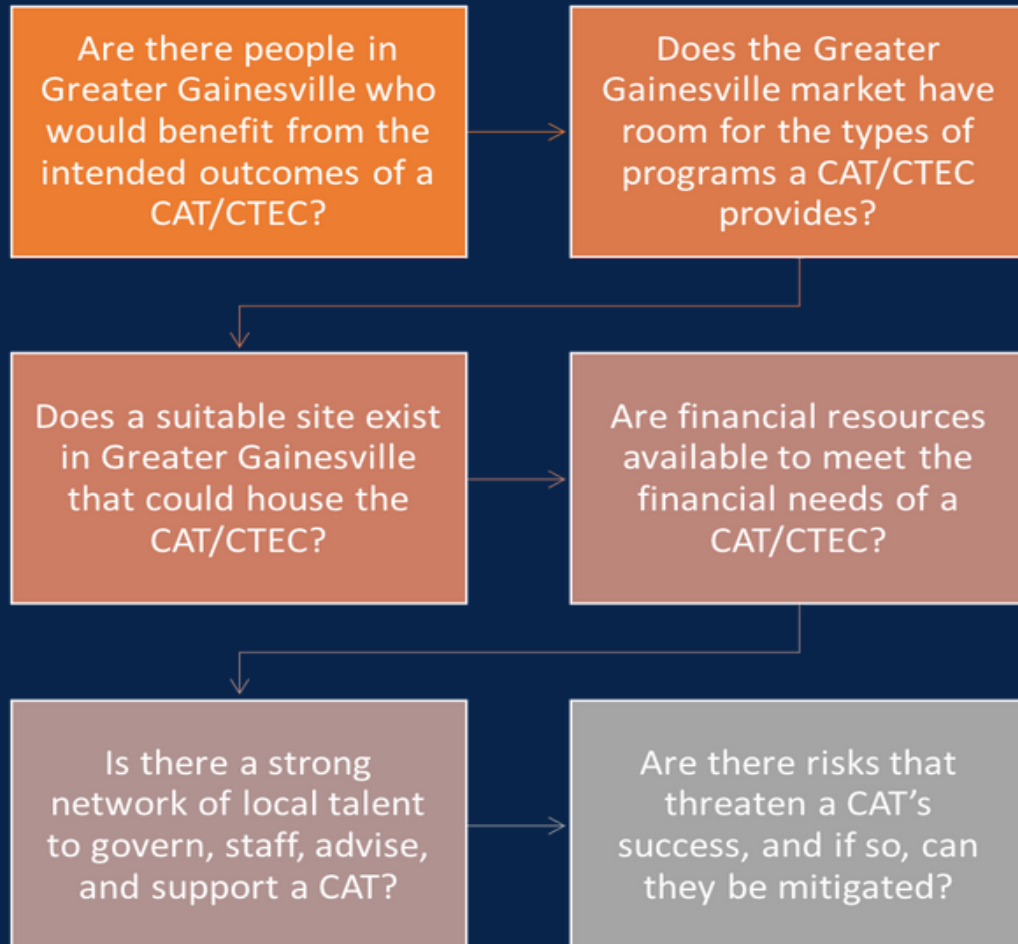
Determined to improve the state of education in Alachua County, leaders from the education, business, government, workforce and nonprofit sectors came together in 2015 to form the Alachua County Education Compact. These leaders had no intention of launching a brand new program or initiative, but rather a collective effort to transform the Alachua County education system by aligning their programs and investments to a common vision, set of shared outcomes, and belief that together we can achieve a greater impact.

**To learn more about our
sponsorship opportunities, contact:**

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VP of Education & Talent
Office: 352-334-7103
Mobile: 352-359-4441
ian@gainesvillechamber.com

NCAT/CTEC

NCAT will conduct a feasibility study to assess whether the Greater Gainesville Region has the ability to open and sustain a local Center for Arts & Technology (CAT) or Career Technical Education Center (CTEC). During the feasibility phase of replication, NCAT explores six critical factors:



NATIONAL CENTER FOR ARTS & TECHNOLOGY

Why Post-Secondary Matters

- Today's students need a postsecondary degree or credential to earn a middle class income
- The fastest growing jobs in Florida are those that require at least 2 years of education beyond high school
- By the year 2025, 65% of jobs will require education beyond high school; currently, only about 47% of Floridians hold such a credential

Median Wages for local workers by education/training level in Alachua

The fastest growing jobs in Florida are those requiring education beyond high school, according to the Florida Department of Economic Opportunity.

Master's or higher \$96,240
Bachelor's degree \$53,371
Associate's degree \$54,667
Vocational certification \$35,228
High School Diploma \$21,271
Average: \$32,873

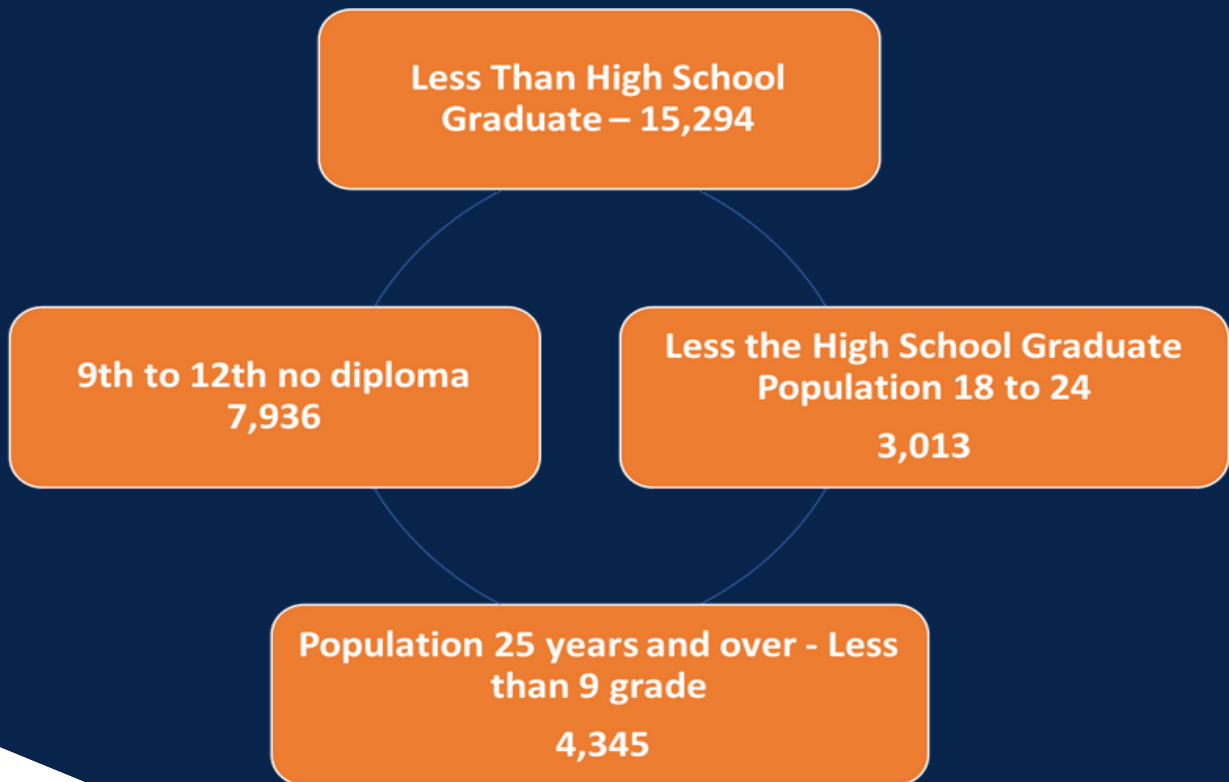
Median Earnings: Florida Department of Economic Opportunity, 2017.

NCAT/CTEC

GETTING STARTED

NCAT works with communities who've recognized a need for the services a Center for Arts & Technology or Career Technical Education Center provides. Specifically, responsive career training for underemployed/unemployed adults and quality after school visual arts programming for high school youth. It's important to remember that a CAT/CTEC is a start-up, nonprofit organization housed in a customized physical building. This means the Greater Gainesville Region will need access to significant seed funding. This support will come from community influencers throughout the corporate, nonprofit, philanthropic, and municipal sectors.

2017 Statistical Data



NCAT/CTEC INVESTMENT

The goal is to raise funds of \$150,000 to conduct a feasibility study to determine if the more than 15,000 individuals in Alachua County without a high school diploma can be trained to receive a certification and earn a higher salary. The study will help Greater Gainesville understand if there is a need to replicating a National Center for Arts & Technology (NCAT) or a Career Technical Education Center.

FOUNDERS INVESTOR - (\$30,000)

- Interview with the Feasibility Project Manager
- Shared copy of the Feasibility Study
- Logo Recognition in the published campaign investor list included in ACEC, annual report, and ACEC and Chamber's website
- Logo Recognition on Social Media
- ACEC Board of Directors seat

PLATINUM DIVISION INVESTOR - (\$20,000)

- Interview with the Feasibility Project Manager
- Shared copy of the Feasibility Study
- Logo Recognition in the published campaign investor list included in ACEC, annual report, and ACEC and Chamber's website
- Logo Recognition on Social Media



NCAT/CTEC INVESTMENT

DIAMOND INVESTOR - (\$15,000)

- Interview with the Feasibility Project Manager
- Shared copy of the Feasibility Study
- Logo Recognition in the published campaign investor list included in ACEC, annual report, and ACEC and Chamber's website
- Logo Recognition on Social Media

GOLD INVESTOR - (\$10,000)

- Interview with the Feasibility Project Manager
- Shared copy of the Feasibility Study
- Logo Recognition in the published campaign investor list included in ACEC, annual report, and ACEC and Chamber's website
- Recognition on Social Media

SILVER INVESTOR - (\$5,000)

- Logo Recognition in the published campaign investor list included in ACEC, annual report, and ACEC and Chamber's website
- Recognition on Social Media

BRONZE INVESTOR - (Less than \$5,000)

- Letter Recognition in the published campaign investor list included in ACEC, annual report, and ACEC and Chamber's website
- Recognition on Social Media



Education is an equalizer, a currency and a catalyst for upward mobility. When it comes to the access, assistance, and achievement our community facilitates for Alachua County students; the stakes have never been higher. We have one of the nations most pronounced income gaps. Those gaps translate to the disparity in college readiness and completion rates among students and between upper and lower-income households. The goal is to raise funds of \$150,000 to conduct a feasibility study to determine if the more than 15,000 individuals in Alachua County without a high school diploma can be trained to receive a certification and earn a higher salary. The study will help Greater Gainesville understand if there is a need to replicating a National Center for Arts & Technology (NCAT) or a Career Technical Education Center.

The Feasibility study investment opportunity.

I wish to support the NCAT/CTEC Feasibility Study:

Pledge Payment Schedule of Amounts

- ☐ Founders Investor (\$30,000)
- ☐ Platinum Investor (\$20,000)
- ☐ Diamond Investor (\$15,000)
- ☐ Gold Investor (\$10,000)
- ☐ Silver Investor (\$5,000)
- ☐ Bronze Investor (Less than \$5,000)

This gift and any future payments are to be anonymous:

☐ Yes ☐ No

- ☐ Please debit my credit/debit card with the sum stated above
Card number: _____
Name on the Card: _____
Expiration date: _____
Security Code: _____
- ☐ I would like the Community Foundation of North Central Florida to call me at the phone number below to set up a Direct Debit



Please acknowledge and credit this gift as follows:

Name(s) (please print): _____

Address: _____

City State Zip: _____

Preferred Email: _____

Preferred Phone: _____

Signature _____ Date _____

PLEASE SEND COMPLETED FORM AND GIFT TO: Ian Fletcher | Gainesville Area Chamber of Commerce
300 E University Avenue, Ste. 100 | Gainesville, FL 32601 | (352) 334-7103 | ian@gainesvillechamber.com