

Work Plan Projects

FY 2019/2020

No.	Annual Goal	Objectives		Expected Benefits	2017/2018 Accomplishments
1	Assist and advise City Commission regarding effective recreation, future park/recreation policies and directions	A.	Make recommendations to Commission regarding issues of significance related to parks and recreation within the City of Gainesville and/or region	Address Board's purpose to assist and advise City Commission on effective recreation and recreation and parks policies/direction	
		B.	Participate in General Policy meetings as needed	Provide Commission with input and recommendations based on Board discussion and expertise	
		C.	Encourage referrals from City Commission to the PPRB. Board members to proactively bring issues to the Board for discussion/recommendation.	Utilize the PPRB to offer expertise, conduct analysis/research, and provide education on issues that are brought to the Commission/RCAPWC.	
		D.	Encourage Board member professional development through attendance at the Florida Recreation and Parks (FRPA) Annual Conference held annually in August in Orlando, FL.	Keep members abreast of new trends, issues, and opportunities related to parks and recreation so as to best guide decisions/recommendations. Give priority to new members or those who have not yet attended.	
2	Promote community awareness of City parks and recreation events	A.	Organize and host the Albert 'Ray' Massey Citizen Volunteer Awards	This program rewards outstanding community volunteers, helps to publish parks and recreation programs and the benefits of volunteering, and encourages volunteerism in Gainesville.	
		B.	Attend new facility dedications	Board member participation increases community awareness and interaction of the Board's involvement in and commitment to recreation and park facilities.	
		C.	Provide assistance in nameing of new/renaming facilities	Assist staff by providing insight and recommendations for facility names that will honor the spirit of the facility and the intent of the City/PRCA. Assisted with revisions, if needed, to existing Park Naming Policy.	
		D.	Attend significant PRCA annual events	Attendance at significant PRCA events will increase Board member awareness of PRCA programs and facilities, demonstrate the Board's commitment, and increase opportunities to interact with citizens.	
		E.	Assist staff with gaining citizen input and feedback regarding facilities and programs	Board members will provide assistance to maximize staff's efforts and offer suggestions on collaborative methods of gaining input.	
		F.	Tour facilities. Hold at least one meeting per year at PRCA facility oter than Thomas Center.	Board members will have increased knowledge and understanding of the City's facilities and related issues.	
		G.	Explore new approaches of reaching new park users through alternative or new marketing methods. Highlight WSPP 2 projects with signage. Highlight a media day to promote parks, programs, etc.	Board members have experience with various methods and could share implementation strategies with staff to grow park attendance and program participation.	

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3	Review and provide recommendations of Capital Improvement Projects and Comprehensive Plan, Recreation Element	A. Review the CIP and Comprehensive Plan every two years prior to Department submittal. Anticipate March/April.	Increases awareness of community needs and provides a second body to review and ensure the goals of the master plan and other issues discussed the year have been considered.	
	Assist WSPP in implementation of	B. Identify the metrics needed to inform and support future PRCA programs and projects. Capture metrics and data.	Gather and analyze data in a strategic manner to support and advocate for PRCA programs and projects.	
	projects			
4	Establish an annual 'Work Plan' program for submission to City Commission	A. Organize and attend an annual retreat to review Work Plan and Calendar	Communicate the goals of the Board that define how the Board can best assist the Commission in recreation and park related issues. Improve two-way communication with the Commission.	
		B. Document achievements of previous year and formalize Work Plan and Calendar for submittal to City Commission	Provide accountability record of previous goals and highlight the Board's involvement in and celebration of the successes of the Department, Commission, and City overall.	
5	Assist Staff with implementation of WSPP 2	Support staff as WSPP 2 is implemented	Offer assistance in order to maximizes staff's ability to fulfill goals of both WSPP2 and Master Plan Vision 2020.	