200988A

Imagine GNV

City Commission Planning Update

City Commission Special Meeting: March 31, 2021

200988A

Today’s Agenda

1. **Where we are in the process and what the Plan should accomplish**
2. **Draft framing for the Plan**
3. **Next steps**

Where we are in the process & what the Plan should accomplish

Where we are in the process

200988A

JAN	FEB	MAR	APR	MAY	JUN

Phase 1
Evaluate & Prioritize
2.5 months

Phase 2
Draft
2 months

Phase 3
Refine
1.5 months

Draft chapter outline

- Outcomes and policy priorities
- Draft success metrics
- Potential bold moves to vet with City leadership

Draft chapter text

- Revised Outcomes/Strategies/Indicators
- Measures for creating accountability and tracking progress
- Engagement with City Departments and non-City stakeholders

Final chapter text

- Final Plan chapters
- Roll-out strategy

City of Gainesville

What we accomplished in Phase 1

200988A

Phase 1: Evaluate & Prioritize (2. 5 months)

JAN	FEB			MAR
Understanding racial equity and the Comp Plan	**Diagnosing** the current Plan & racial disparities	Developing **Outcomes** to achieve by 2030	Developing **Indicators** to measure success	Developing **Strategies** to achieve Outcomes

City of Gainesville

A successful Comp Plan will:

1. **Center Black Gainesville and underrepresented residents**
2. **Involve the whole City organization**
3. **Generate accountability and action**

City of Gainesville

A successful Comp Plan will:

1. **Center Black Gainesville and underrepresented residents**
2. **Involve the whole City organization**
3. **Generate accountability and action**

In Phase I, we further emphasized:

- Identifying and prioritizing City actions that advance racial equity
- Creating a shared understanding of racial equity in City decision-making
- Collecting disaggregated data

City of Gainesville

Draft framing for the Plan

Proposed Plan Chapters & Content

200988A

Gainesville Today	Where We Live	How We Move Around	How We Work & Learn
• Gainesville's past and present • Opportunities & challenges • What the City can do	• Housing • Future Land Use	• Transportation • Transit	• Economy* • Public Schools • Childcare (facilities + beyond) • Relationship with academic institutions

Our Environment	Our Health and Wellbeing	Our Arts & Culture	Our City Government
• Capital Improvements • Conservation • Portable Water/Wastewater • Solid Waste/Stormwater • Energy & Sustainability* • Climate Resiliency*	• Recreation • Health* • Safety*	• Cultural Affairs • Historic Preservation	• Intergovernmental Coordination • Racial Equity in Government* • Civic Engagement* • Tech & Innovation in Government*

* Content not currently represented in Comprehensive Plan.

City of Gainesville

Where We Live

By 2030:

1. All Gainesville residents have access to **high-quality and affordable housing**, accessible to jobs and community services such as childcare.

2. All Gainesville residents have **fair and equitable access to housing** opportunities free from discriminatory lending, renting, and property management practices.

City of Gainesville

Where We Live

By 2030:

1. All Gainesville residents have access to **high-quality and affordable housing**, accessible to jobs and community services such as childcare.

2. All Gainesville residents have **fair and equitable access to housing** opportunities free from discriminatory lending, renting, and property management practices.

Representative Strategies:

- **Increase supply and eliminate constraints on housing construction** to improve access to quality housing for low-income residents.

- **Identify and address harmful and predatory practices** within the housing market for renters, owners, heirs, sellers, and others.
- **Eliminate harmful impacts** of development and **ensure benefits are shared** beyond the project site.

City of Gainesville

How We Move Around

By 2030:

1. All Gainesville residents will have access to **reliable and affordable transportation**.

2. All Gainesville residents will be able to live in neighborhoods with **high quality pedestrian and bike infrastructure**.

3. Gainesville will have **no traffic-related deaths or severe injuries**.

City of Gainesville

How We Move Around

By 2030:

1. All Gainesville residents will have access to **reliable and affordable transportation**.
2. All Gainesville residents will be able to live in neighborhoods with **high quality pedestrian and bike infrastructure**.
3. Gainesville will have **no traffic-related deaths or severe injuries**.

Representative Strategies:

- **Reduce cost of public transit** for low-income residents.
- Require new development to fund improvements to **pedestrian, and bike infrastructure**, as well as **streetscape** improvements.
- Ensure **changes in land use and zoning is accompanied by transportation improvements.**

City of Gainesville

How We Work and Learn - Economy

By 2030:

1. All Gainesville residents will be able to **secure a job that enables them to support themselves and their families**.

2. Small business owners, including business owners of color, will **have the resources they need to open, thrive, and grow**.

How We Work and Learn - Economy

By 2030:

1. All Gainesville residents will be able to **secure a job that enables them to support themselves and their families**.

2. Small business owners, including business owners of color, will **have the resources they need to open, thrive, and grow**.

Representative Strategies:

- **Expand workforce training, apprenticeship programs, and certifications** by employers.

- **Support capacity-building programs in organizations** serving small or minority-owned businesses.

- **Remove barriers** for small businesses applying for grants and loans.

City of Gainesville

200988A

How We Work and Learn – Public Schools

By 2030:

1. All Gainesville children will have **access to quality education.** No schools will be overcrowded, and all schools will have adequate resources for students.

2. Public schools in Gainesville will be a **resource for both students and the surrounding community.**

City of Gainesville

200988A

How We Work and Learn – Public Schools

By 2030:

1. All Gainesville children will have **access to quality education.** No schools will be overcrowded, and all schools will have adequate resources for students.

2. Public schools in Gainesville will be a **resource for both students and the surrounding community.**

Representative Strategies:

- Work with the School Board to **direct resources to schools that are currently underfunded.**

- Amend the City's zoning to **allow the establishment of community facilities on school sites** (e.g. daycare centers).

- **Incorporate input from neighbors regarding public school planning** (emergency management, safety, and recreational and sports programs).

City of Gainesville

Our Environment

By 2030:

1. All residents will enjoy a **healthy environment** with clean air, water, land, streets, and buildings.

2. All Gainesville residents and property are **protected from stormwater and climate impacts,** prioritizing those most at risk.

3. All responsible parties **share responsibility** for prevention, cleanup, and remediation.

City of Gainesville

200988A

Our Environment

By 2030:

1. All residents will enjoy a **healthy environment** with clean air, water, land, streets, and buildings.

2. All Gainesville residents and property are **protected from stormwater and climate impacts,** prioritizing those most at risk.

3. All responsible parties **share responsibility** for prevention, cleanup, and remediation.

Representative Strategies:

- **Target outreach to increase awareness and access to programs** for environmental quality, cost savings, energy efficiency.

- **Catalog and address predatory practices** in land and water in management.

- Create tools to **balance community development needs and environmental resource management.**

City of Gainesville

Our Arts and Culture

By 2030:

1. All Gainesville residents will be able to **enjoy arts as part of their daily life**.

2. All Gainesville residents will have a **sense of belonging at the City's arts and culture programs**.

3. Gainesville's cultural sector will be **thriving, growing, and diverse**.

Our Arts and Culture

By 2030:

1. All Gainesville residents will be able to **enjoy arts as part of their daily life**.
2. All Gainesville residents will have a **sense of belonging at the City's arts and culture programs**.
3. Gainesville's cultural sector will be **thriving, growing, and diverse**.

Representative Strategies:

- Ensure the City's cultural programming **reflects the diversity of Gainesville's residents**.
- **Strengthen partnerships** with artists and organizations active in communities of color.
- **Conduct inclusive engagement** to reach people living outside of downtown and minimize fees for participation in programs.

City of Gainesville

200988A

Our Health and Well-being

By 2030:

1. All residents will have **access to park space, facilities, and recreation programs close to their homes.**

2. All residents will have **a voice in the design of Recreation plans** in their communities.

3. All residents, including people experiencing homelessness, will have **affordable access to healthcare and mental health support.**

City of Gainesville

200988A

Our Health and Well-being

By 2030:

1. All residents will have **access to park space, facilities, and recreation programs close to their homes.**

2. All residents will have **a voice in the design of Recreation plans** in their communities.

3. All residents, including people experiencing homelessness, will have **affordable access to healthcare and mental health support.**

Representative Strategies:

- **Update parks "Level of Service" to consider user-centric indicators** (e.g. satisfaction levels, access) to ensure that parks meet residents' needs.

- **Conduct inclusive outreach to nearby residents** when designing new parks and amenities.

- **Raise awareness of mental health** to reduce stigma and ensure residents know where to go for support.

City of Gainesville

Our City Government

By 2030:

1. All Gainesvillians will have **clarity and input** into how the City prioritizes and invests in the community.

2. The City's **workforce and leadership will be representative** of all Gainesville residents, and all communities will benefit from **City spending.**

3. Gainesville will forge **collaborative partnerships** with local and regional partners grounded in racial equity.

City of Gainesville

200988A

Our City Government

By 2030:

1. All Gainesvillians will have **clarity and input** into how the City prioritizes and invests in the community.

2. The City's **workforce and leadership will be representative** of all Gainesville residents, and all communities will benefit from **City spending.**

3. Gainesville will forge **collaborative partnerships** with local and regional partners grounded in racial equity.

Representative Strategies:

- **Increase awareness and incorporate community voice** into important City decisions, including what gets built and how public funds are spent.

- **Align decision-making processes** (regular meetings, Comprehensive Plan, the Strategic Plan, annual budget).

- Ground partnerships in **racial equity and shared accountability.**

City of Gainesville

Next Steps

Where we are in the process

200988A

JAN	FEB	MAR	APR	MAY	JUN

Phase 1
Evaluate & Prioritize
2.5 months

Phase 2
Draft
2 months

Phase 3
Refine
1.5 months

Draft chapter outline

- Outcomes and policy priorities
- Draft success metrics
- Potential bold moves to vet with City leadership

Draft chapter text

- Revised Outcomes/Strategies/Indicators
- Measures for creating accountability and tracking progress
- Engagement with City Departments and non-City stakeholders

Final chapter text

- Final Plan chapters
- Roll-out strategy

City of Gainesville

Where we would like your support

1

Help spread the word:

- Survey (currently open at https://imaginegnv.konveio.com)
- Meetings-in-a-box (April)

2

Participate:

- Community workshops led by Imagine Fellows (mid-May)

3

Review:

- Share additional feedback on today's content.
- Review updated Chapter content on Wednesday, May 5.

City of Gainesville

200988A

Imagine GNV

City Commission Planning Update

Appendix

Definitions

200988A

Outcomes

- **Definition:** The conditions of well-being we want for our community. Outcomes are stated in plain language and are not about a program or data.
- **Example**: All kids are ready to learn when entering Kindergarten.

** We will use "Outcomes" instead of "Goals" moving forward.*

Indicators

- **Definition:** How we measure the conditions of well-being for the community. Indicators refer to whole populations, not programs.
- **Example**: Rates of children living in poverty

Strategies

- **Definition:** What works to improve the conditions of well-being (actions). These may be a policy change, partnership, program, initiative etc.
- **Example**: Free, universal pre-k, expanded paid family leave

Performance measures

- **Definition:** How we measure how well a program or service is working.
- **Example**:
  - Number of students (measures the scale of the program)
  - Student-teacher ratio (measures how well the program is doing)
  - % of students with reading scores at or above grade (measures if anybody is better off)

City of Gainesville

What we mean by “race”

200988A

Race is:

“a **social construct** that categorizes people based on **physical characteristics and ancestry** to justify **inequitable distribution of resources and power**.”

- Government Alliance on Racial Equity

- By **social construct**, we mean that race is a concept that has **no biological grounding** and was **invented by humans.** The concept of race has changed over time.
- **Ethnicity** is different from race. GARE defines ethnicity as “a social group that shares a common and distinctive **culture, religion, language, history** and **customs**.”
    - Examples of race: American Indian or Alaska Native, Asian, Black, White.
    - Examples of ethnicity: Hispanic, Latinx.

What we mean by “equity”

200988A

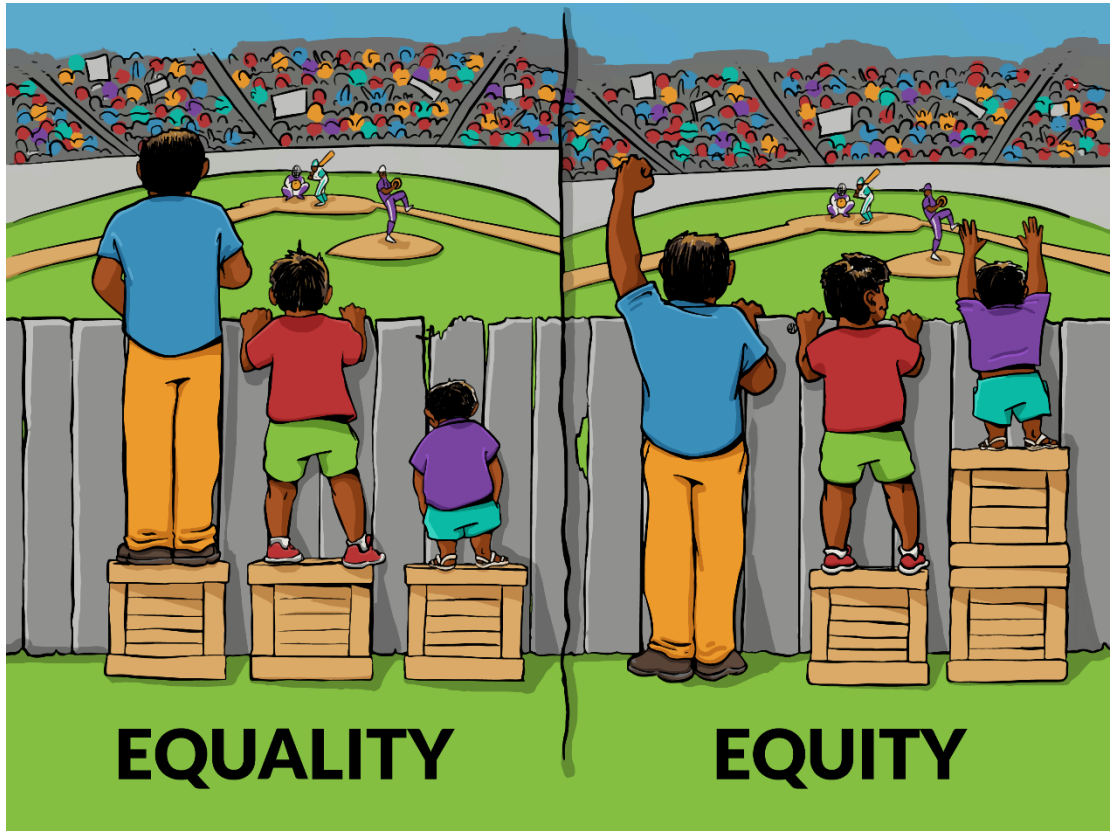
Race is:

“a **social construct** that categorizes people based on **physical characteristics and ancestry** to justify **inequitable distribution of resources and power**.”

- Government Alliance on Racial Equity

“Equity” is different from “equality.”

- Equality focuses on “**equal treatment**” for all, regardless of where they are starting from.
- Equity focuses on **outcomes**, ensuring that your identity does not define your life outcomes.



Source: Interaction Institute for Social Change | Artist: Angus Maguire

City of Gainesville

What we mean by “racial equity”

200988A

Race is:

“a **social construct** that categorizes people based on **physical characteristics and ancestry** to justify **inequitable distribution of resources and power**.”

- Government Alliance on Racial Equity

“Equity” is different from “equality.”

- Equality focuses on “**equal treatment**” for all, regardless of where they are starting from.
- Equity focuses on **outcomes**, ensuring that your identity does not define your life outcomes.

Achieving racial equity means**:**

“Eliminating race-based outcome gaps so that race cannot predict one's success and improving outcomes for all.
This approach centers those who are worse off and moves from a service-based approach toward focusing on policies, institutions and structures.”

- Government Alliance on Racial Equity