# **ORIGINAL**

APRIL 10, 2019 RFQ #HRDX-190032-GD



#### SUBMITTED BY:

#### MR. BRANDON LEDFORD

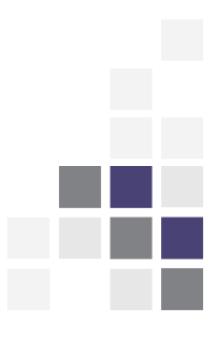
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# TECHNICAL VOLUME

# EXECUTIVE SEARCH SERVICES

CITY OF GAINESVILLE, FLORIDA



# CITY OF GAINESVILLE

# RFQ # | EXECUTIVE SEARCH SERVICES APRIL 10, 2019

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# I. INTRODUCTION

MGT of America Consulting, LLC (MGT) is pleased to provide this response to the City of Gainesville's (the City's) request for qualifications (RFQ) for Executive Search Services.

MGT is on the City of Gainesville's Master Services Agreement (MSA) and successfully completed an Executive Search for the Human Resources Director in December of 2018. As one of the nation's premier public sector consulting firms, MGT is uniquely qualified to perform these services for the City. Headquartered in Tampa, Florida, with another Florida office in Tallahassee, we have been in business for 45 years providing local government and other public sector clients with a wide range of consulting services. Our Human Capital practice is one of our longest standing and most active groups. In addition to executive recruiting, the Human Capital practice provides clients with expert guidance in such areas as classification and compensation studies, organizational reviews, human resources studies, and organizational change management.

#### **ABOUT MGT**

MGT was established in 1974 in Florida by a group of former public sector employees to provide management consulting to help government clients operate more efficiently, effectively, and with more accountability to the communities they serve.

Today our firm employs more than 100 professionals in offices across the country. Many of our staff have worked in government agencies as executives and managers, which gives them an insider's knowledge of government structure and process.

#### SERVICES

- Compensation/classification studies
- Costing services
- Disparity and diversity studies
- Executive search services
- Goal setting and goal setting methodology
- Human resource studies
- PK-12 education consulting
- Management/organizational efficiency studies
- Performance reviews and audits
- Program review & implementation
- Strategic planning
- Workforce development studies

#### CLIENT BASE

- Cities, counties, and other local government entities
- Colleges (two- and four-year), universities, and Boards of Regents
- Governors' offices, blue ribbon committees, and legislatures
- Health and human services organizations
- International entities, including government ministries and nongovernmental organizations
- State and federal agencies
- School boards, school districts, state education departments

The depth and breadth of our public sector consulting experience enables us to bring insights to the executive recruiting process that other consulting firms simply cannot match. Many of our consultants held leadership roles in state and local government prior to joining MGT. We have first-hand experience with the daily challenges faced by leaders in municipalities like Gainesville. We can help you put together a recruiting strategy that will identify, attract, and hire candidates aligned with your mission and values, including your desire to be a "new American city," with the talent and qualifications you need to ensure the City's continued success and prosperity.

On the following pages we present our proposed approach to providing executive search services for the City along with information on our background, staff, qualifications, and experience. We trust that as you review our proposal you will agree that MGT is the ideal firm to provide these services and that we offer the City the best overall value. Should you have any questions regarding our proposal we would be delighted to meet with you or provide written responses.

# 2. PROJECT UNDERSTANDING AND APPROACH

# PROJECT UNDERSTANDING

The City seeks to enter into agreements with multiple providers of executive recruitment services to provide as-needed support in filling vacant executive-level positions. The selected firm(s) will provide the City with services across the entire recruiting process from the initial advertising and search to assistance with final negotiations.

As described in the RFQ, MGT proposes to provide the City with services that include, but are not limited to, the following high-level tasks:

- As vacancies occur or are anticipated, MGT will develop timelines and strategies for recruitment, perform an executive search and advertise nationally to attract and identify high-quality applicants.
- MGT will develop a recruitment brochure and solicitation for each engagement.
- MGT's strategy will include measures to ensure the diversity of the candidate pool.
- MGT will coordinate the gathering of application materials, acknowledge receipt of applications, review resumes, and conduct the initial screening.
- MGT will provide the City with a listing of all minimally-qualified candidates.
- MGT will provide the City with a listing of up to 15 well-qualified candidates accompanied by detailed information packets for each candidate.
- MGT will assist in identifying the finalists and will conduct background and reference checks on the top three candidates (or a mutually agreed upon number of candidates).
- MGT will schedule interviews and other on-site activities and assist in making travel and lodging arrangements.
- MGT will assist in negotiating the job offer with the selected candidate.
- MGT will provide additional support to the process to include ensuring compliance with City practices and procedures, responding to candidate inquiries, notification to candidates not selected, and advising candidates of potential disclosure under public records acts.

# PROJECT APPROACH

MGT follows a rigorous executive recruiting process rooted solidly in accepted best practices and augmented by our many years of experience attracting and identifying highly-qualified candidates for government leadership positions.

Today's government leadership recruiting environment is more challenging than ever. Set against the backdrop of an extremely competitive market for top talent, the public sector needs to attract leaders ready and able to navigate the complexities of modern governance with its evolving citizen expectations, ongoing austerity pressures, and rapidly emerging technologies. MGT's Human Capital

#### 2. PROJECT UNDERSTANDING AND APPROACH

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team can help you cut through the noise to find candidates with the skills and experience necessary to get the job done. Equally important, we can help you find and sign candidates with the perfect temperament to smoothly and seamlessly transition into the Gainesville environment, join your existing leadership teams, and effectively meet the needs of your constituents.

Detailed below is a sample work plan. The plan outlines the high-level steps we will take to ensure we execute successful recruiting campaigns. Each recruiting engagement will be customized as appropriate to the position being filled and your specifications.

#### TASK I.0: CONDUCT INITIAL MEETING(S) AND FINALIZE PROJECT WORK PLAN

#### **WORK ACTIVITIES**

- I.I MGT will meet with the City's project liaison to:
  - Review and refine the proposed search work plan and timeline
  - Review and refine the executive job description
  - Clarify the position compensation range and benefit details
  - Explore any additional desired qualities that will find the City a candidate that not only can do the job, but will fit the City's culture and direction, including its desire to be a "new American city"
  - Review and refine the interview and selection process, and identify final decision makers

#### TASK 2.0: DEVELOP SEARCH PLAN

- 2.1 MGT will draft a search plan that reaches far and wide to find the best candidate. Search elements may include these and other methods:
  - Job search website postings including, but not limited to, Indeed, LinkedIn Recruiter, ZipRecruiter, and GlassDoor
  - Posting the position to relevant local, regional, and national government and industry associations
  - Social media outreach
  - Targeted e-mail campaign to appropriate City contacts and MGT contacts in the industry
  - Community outreach
  - Brochures or flyers for distribution
- 2.2 MGT will provide the draft Search Plan to the City for review and revision prior to implementation

#### TASK 3.0: PERFORM SEARCH

- 3.1 MGT will implement search activities as agreed to by the City
- 3.2 MGT will employ our high-touch candidate communications process to acknowledge the receipt of each application, reply to all candidates who are not selected for interviews, and provide clear communications of logistics and results to all interviewees

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In today's tight job market, top-tier candidates need high-touch, high-integrity communication. MGT's comprehensive applicant communication procedures will make sure every applicant gets a great impression of the City of Gainesville.

#### TASK 4.0: CONDUCT INITIAL CANDIDATE SCREENING

- 4.1 MGT will conduct an initial review of all candidates to identify those that could best fulfill the role.
- 4.2 MGT will evaluate candidates based on:
  - Analysis of past performance
  - Skill assessments as requested by the City
  - In depth background review
  - Alignment with City's organizational goals and culture
  - Alignment with City's compensation structure
- 4.3 MGT will forward the resumes, cover letters, and preliminary interview results of top tier candidates to appropriate City staff
- 4.4 The City will choose which candidates to interview

#### TASK 5.0: MANAGE INTERVIEW PROCESS

- 5.1 MGT will schedule interviews with the candidates chosen by the City
- 5.2 MGT will provide sample questions, ranking forms, and best practices for interviewing to appropriate City staff
- 5.3 MGT will manage communication with candidates including:
  - Interview logistics time, place, and format
  - Interview follow-up

#### TASK 6.0: CONDUCT POST-INTERVIEW FOLLOW-UP

- 6.1 MGT will meet with interviewers to determine:
  - Overall results of interviews
  - Need for second interviews
- 6.2 MGT will conduct reference checks and background checks of top candidates as determined by the City
- 6.3 MGT will set up second interviews if needed, and provide suggested questions and ranking forms

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# TASK 7.0: PERFORM JOB OFFER AND NEGOTIATION

- 7.1 MGT will present the job offer to the City's selected candidate and conduct the salary and benefit negotiations with the City's parameters
- 7.2 If the candidate accepts, he / she will be referred to the City's Human Resources department for onboarding
- 7.3 If the candidate rejects the offer, MGT will report back to the City to determine next steps, which may include:
  - Offering the position to the "runner up"
  - Changing the offer terms to reach acceptance
  - Reviewing the other top-tier candidates for consideration
- 7.4 MGT will communicate search results to City staff, elected officials, and the general public as desired

# TASK 8.0: ONGOING SUPPORT

8.1 MGT offers 12-month on-call support to every client

# SAMPLE PROJECT TIMELINE

Below is a typical project timeline depicting the flow and average duration of the recruiting campaign. Depending on many factors, a particular engagement may be completed more quickly or may take longer to complete.

WORK TASKS				MONTH 1			MONTH 2				MONTH 3			
WORK TASKS		1	2	3	4	1	2	3	4	1	2	3	4	
1.0	Conduct Initial Meeting(s) and Finalize Project Work Plan	✓												
2.0	Develop Search Plan													
3.0	Perform Search													
4.0	Conduct Initial Candidate Screening													
5.0	Manage Interview Process							✓						
6.0	Conduct Post-Interview Follow-up													
7.0	Perform Job Offer and Negotiation													
8.0	Provide Ongoing Support											<b>→</b>		

✓ Possible dates for on-site visit

# 3. PROPOSED PROJECT STAFF

# **PROJECT TEAM**

MGT's proposed project team brings a unique mix of experience in executive recruiting and human capital consulting for the public sector. Not only are the vast majority of our clients in the public sector, most of our staff worked in the public sector prior to coming to MGT. This unique blend of expertise will ensure a successful executive search for the City.

MGT is able to offer the City the resources of a large, well-established consultancy. Our multidiscipline staff includes more than 100 professionals with expertise and experience across a broad range of public sector leadership and administration subject areas. Our core team presented below will always have access to the expertise needed to ensure each recruiting engagement is optimized for the unique demands of the open position. Our large staff and disciplined processes also ensure that we will always have the capacity to provide Gainesville with executive recruiting services in a timely fashion and that we will be able to dedicate the attention and resources necessary to do the job right.

The staff members presented below are the personnel we intend to assign to the Gainesville Executive Search Services project. Should the need arise in the future, we have the capacity to quickly identify an appropriate alternate team member to meet our obligations without delay or compromise.



#### 3. PROPOSED PROJECT STAFF

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#### City of Gainesville Project Officer

MGT suggests the City appoint a single point of contact to serve as the Project Officer. The Project Officer will have primary responsibility and final authority over all activities, and he/she will provide project guidance and direction to the MGT team. The Project Officer will approve the contract, work plan, and final report. All project correspondence, progress reports, and final reports will be delivered to the Project Officer.

#### **MGT Project Executive**

Brandon Ledford, Vice President, Human Capital

The Project Executive will be the primary person responsible for ensuring the resources to conduct the recruitment are available from start to finish and that the team fulfills all contractual requirements and meets all project deadlines. The Project Executive, also as Practice Lead, is responsible for ensuring client success.

#### **MGT Project Director**

Jennifer Vickrey, Director, Human Capital

The MGT Project Director is the main point of quality control, has final authority for the project and deliverables, and helps resolve conflicts over any project issues. She will address any questions or concerns throughout the project and will be available to attend necessary meetings with City staff. In addition, the Project Director will be responsible for the day-to-day management of all project activities, which includes refining procedures, assigning, and monitoring all activities, and maintaining frequent contact with the City Project Officer throughout the lifecycle of the recruitment. With the MGT Senior Consultant (referenced below), Ms. Vickrey will be a member of a two-person on-site team for key meetings and presentations.

#### MGT Senior Recruiting Advisor

Martine Schmitt, Talent Engagement Manager

Martine has 11 years of recruiting experience, with extensive expertise in the areas of full life-cycle recruiting, behavioral interviewing, public sector and non-profit recruitment, relationship/team building and interdepartmental communication. Prior to joining MGT, Martine worked as a Client-Facing Recruiter for Booz Allen Hamilton, was the Recruiting Team Leader for the American Red Cross National Headquarters and served in recruiting positions in various staffing firms. She holds a Bachelor's degree from the University of Mississippi and is an AIRS Advanced Certified Internet Recruiter and an AIRS Certified Diversity Recruiter.

#### **MGT Project Team Manager**

■ Sheena Horton, Senior Consultant

#### **MGT Consultant Team**

Kelsey Miller, Analyst

These individuals will work in close contact with MGT's Project Executive, Project Director, and key City officials, as appropriate, to customize and execute each work task and fulfill the City's stated expectations. Under the supervision of the Project Director, they will review, document, evaluate, and generate recommendations in accordance with each component of the work plan.

Team resumes are provided on the following pages.



# BRANDON W. LEDFORD, MPP, PMP

Vice President, Human Capital Solutions Group

MGT CONSULTING GROUP

Mr. Ledford is responsible for driving the growth and execution of MGT's human capital and resource consulting services, which include classification and compensation/salary studies, policy and procedure development, organizational reviews, and best practice research. For over ten years, he has assisted global clients in all industries with human capital, public policy, management consulting, revenue performance management, strategy, business transformation, data analytics, and strategic communications. Prior to joining the MGT



leadership team, he was the Vice President overseeing the Human Resources and Policy and Compliance departments of a global technology company and has been a consultant for both Booz Allen Hamilton and Deloitte. Mr. Ledford also has interned for the U.S. Supreme Court and White House Office of Science and Technology Policy. He holds a Master of Public Policy from George Mason University's School of Public Policy, a Bachelor of Arts from the Pennsylvania State University, is a certified Project Management Professional (PMP), and is earning an Innovation and Entrepreneurship Certificate from Stanford.

#### AREAS OF EXPERTISE

Human Capital
Business Transformation
Data Analytics

#### **EDUCATION/CERTIFICATIONS**

M.P.P., Health Policy, Science and Technology Policy, George Mason University, 2011

B.A., Comparative Literature, Latin, The Pennsylvania State University, 2006

Innovation and Entrepreneurship Certificate, Stanford University, 2020

Project Management Professional (July 2013 – Present)

Lean Six Sigma Yellow Belt (August 2012 – Present)

#### SAMPLE OF RELEVANT EXPERIENCE

Brevard County School Board, FL | Districtwide Compensation Study

Centre Area Transportation Authority, PA | Classification and Compensation Study

CF Solutions | Classification and Compensation Study East Central College, MO | Compensation and

Classification Study

Florida Atlantic University | Organizational Assessment

Florida Development Disabilities Council | Classification and Compensation Study

Hawaii Health Systems Corporation | Classification and Compensation Study | Executive Performance Review System Design

**Public Policy** 

Strategic Communications

Strategy

#### **HONORS**

The Horatio Alger Scholarship, four consecutive years Martha V. and Walter A. Pennino Endowed Scholarship

American Cancer Society Champion College

Scholarship

Carolyn's Compassionate Children Scholarship The Harry W. Klinger University Scholarship, four consecutive years

The Brandon Ledford Scholarship

Lancaster County, SC | Classification and Compensation Study

Navajo Nation | Compensation Study

North Carolina Education Lottery | Compensation and

Classification Study

Santa Fe College, FL | Classification and

**Compensation Study** 

Tampa Bay Partnership, FL | Organizational Review

University of Arkansas Medical School | Compensation and Classification Study York County, SC | Ongoing Classification and

**Compensation Services** 





# JENNIFER VICKREY, SPHR, PMP

Director of Human Capital MGT CONSULTING GROUP

Ms. Vickrey is an experienced management consultant, bringing over 20 years of change and human capital management experience including: recruiting, performance management, compensation, executive alignment, stakeholder engagement, training, communications, and project management. Jennifer has led or supported the numerous large-scale projects ranging from employee engagement initiatives to organizational redesign to IT systems implementations. Jennifer has worked in both the public and private sectors as well as higher education, and possesses specialized credentials in human resource management.



Ms. Vickrey holds a B.A. in International Relations and a M.A. in International Education from American University. She is also certified by the Human Capital Institute as a Senior Professional in Human Resources (SPHR) and the Project Management Institute as a Project Management Professional (PMP).

#### AREAS OF EXPERTISE

- Strategic Human Capital Planning
- \* Talent Acquisition, Management, Engagement & Recognition
- Compensation Management

#### **EDUCATION**

M.A., Education: International Education and Training, American University, 1997

B.A., International Relations: Peace and Conflict Resolution, American University, 1994

# Organizational Transformation

- Project Management
- Facilitation and Public Speaking

#### PROFESSIONAL AFFILIATIONS

Senior Professional in Human Resources (SPHR), HR Certification Institute, 2008

Project Management Professional (PMP), Project Management Institute, 2008

Qualified Facilitator, Myers-Briggs Type Indicator (MBTI);

#### RELEVANT PROJECT EXPERIENCE

Brevard County School Board, FL | Compensation and Classification Study

Bright Beginnings, DC | HR Assessment, HR Policy City of Apopka, FL | Compensation and Classification Study Department of Homeland Security | Strategic Planning, Performance Management, HR Policy

Department of Homeland Security | Org Assessment, Best Practices Study, Leadership Training

Hawaii Health Systems Corporation, HI | Classification and Compensation Study | Executive Performance Review System Design

Lancaster County, SC | Compensation and Classification Study

Maricopa County, AZ | Human Services Department Efficiency Review

Missouri Department of Labor | Organizational Change Management

NASA | Competency Design, Training Delivery Santa Fe Community College, FL | Compensation and Classification Study

University of Arkansas Medical School | Compensation and Classification Study

US Chamber of Commerce | Compensation, Performance Management, Policy, Recruiting, Training



# MARTINE LOUISE SCHMITT

Talent Engagement Manager

MGT CONSULTING GROUP | mschmitt@mgtconsulting.com

Ms. Schmitt is a senior Human Resources professional with 11 years of relevant experience within a wide range of professional environments, including higher education, non-profits, and corporate management consulting. She specializes in partnering with hiring managers to deliver high quality professional candidates, utilizing strategic sourcing methodologies, business intelligence, networking, branding initiatives and technology. She excels at building effective relationships through internal and external networks, professional associations and employee organizations to maximize company exposure and build candidate pipeline.

#### **EDUCATION**

Bachelor of Arts, With Honors, International Studies – University of Mississippi Sally McDonnell Barksdale Honors College

Croft Institute for International Studies

# PROFESSIONAL CERTIFICATIONS AND AFFILIATIONS

AIRS Advanced Certified Internet Recruiter (ACIR)

AIRS Certified Diversity Recruiter (CDR)

Society for Human Resources Management (SHRM)

#### PROFESSIONAL PROFICIENCIES

Full Life-Cycle Recruiting
Behavioral Interviewing
Human Resources Metrics
Federal and Non-Profit Recruitment
Relationship/Team Building

#### **EXPERIENCE**

MGT CONSULTING GROUP, Talend Engagement Manager, April 2018-Present

- Identify potential candidates through direct and passive sourcing, including online listings, social media, recruiting events, personal networking, outbound marketing, and participation in relevant professional associations
- Manage human resource analytics to provide strategic staffing data and planning information to management.
- Work with hiring managers to increase awareness and engagement in recruiting process.
- Collaborate with the professional services team for external Human Capital consulting projects.

MASONITE, Contract Consultant/Recruiter, February 2018 – April 2018

BOOZ ALLEN HAMILTON Client-Facing Recruiter, March 2008-May 2010

AMERICAN RED CROSS NATIONAL HEADQUARTERS, Recruiting Team Lead, February 200-March 2008

GAINOR STAFFING SERVICES, Senior Account Executive, February 2004 – January 2006

#### COMMUNITY INVOLVEMENT

Member – Society for Human Resources Management (SHRM), Alexandria, VA 2018 – present

Member - HR Tampa (SHRM local chapter), Tampa, FL 2018 - present



# SHEENA HORTON, PMP

Senior Consultant MGT CONSULTING GROUP

Ms. Horton provides project management and support for MGT's human capital projects and has significant experience conducting classification and compensation studies, job description development, program/performance evaluations, needs assessments, quality assurance and efficiency reviews, market research, organizational reviews, program/service realignments, policy development, best practices research, strategic planning, and business process analyses. In addition to



her work on human capital projects, Ms. Horton also has assisted other MGT practices with student housing studies, facilities assessments, student literacy and safety programs evaluations, and community engagement projects. She holds a Master of Science degree from Florida State University's School of Criminology and Criminal Justice, two Bachelor of Arts degrees from the University of North Carolina at Greensboro in Sociology and English, and is a certified Project Management Professional (PMP). Ms. Horton currently serves on the Southeast Evaluation Association's Board as President and Outreach Chair, and is regularly involved with the American Evaluation Association's Topical Interest Groups and AEA365 blog.

#### **EDUCATION**

M.S., Criminology and Criminal Justice, Florida State University, 2008

B.A., Sociology with a concentration in Criminology, English, University of North Carolina-Greensboro, 2004

#### PROFESSIONAL AFFILIATIONS

American Evaluation Association, 2011–Present
Carolinas Chapter of the Society for Human Resources
Management (SHRM)

Eastern Evaluation Research Society, 2014—Present Southeast Evaluation Association, 2001—Present

#### SAMPLE OF RELEVANT PROJECT EXPERIENCE

Anderson County School District Five, SC | District-wide Compensation and Staffing Study

Bastrop County, TX | Classification and Compensation Study Bedford County, VA | Pay and Classification Study

Brevard County School Board, FL | Districtwide Compensation Study

Centre Area Transportation Authority, PA | Classification and Compensation Study

Chester Metropolitan District, SC | Total Compensation Study

City of Apopka, FL | Classification and Compensation Study City of Kingsport, TN | Classification and Compensation Study

City of Portsmouth, VA | General Employees' Pay Study, Phase I & II

Clark College, WA | Classification and Compensation Study Corning Community College, NY | Compensation Study and Organizational Review Hawaii Health Systems Corporation | Compensation and Classification Study

Iowa Valley Community College District | Non-Faculty Classification and Compensation Study

Kerr County, TX | Compensation and Classification Study Lancaster County, SC | Classification and Compensation Study

Navajo Nation | Compensation Study

North Carolina Education Lottery | Compensation and Classification Study

Oconee County, SC | Compensation and Classification Study Santa Fe College, FL | Classification and Compensation Study

South Carolina Education Lottery | Classification and Compensation Plan

State College of Florida – Manatee-Sarasota | Compensation Study for Faculty and Staff

Texas A&M University – Texarkana | Classification and Compensation Study

#### 3. PROPOSED PROJECT STAFF

**\* \* \*** 



# SHEENA HORTON, PMP

Senior Consultant

MGT CONSULTING GROUP

Fairfield County School District, SC | Classification and Compensation Study

Florida Development Disabilities Council | Classification and Compensation Study

Florida Lottery | Classification and Compensation Study Florida Transportation Commission | Management Salary Compensation Study University of Arkansas Medical School | Compensation and Classification Study

University of Hawaii System | Executive Compensation Study

York County, SC | Compensation/Classification Study and Update



# KELSEY E. MILLER

Analyst
MGT CONSULTING GROUP

Ms. Miller brings strong data analysis, administrative and research skills to a wide range of projects, with a focus in Human Capital and Education projects. Her education and experience in International Relations has benefited strategic corporate initiatives to reach international clients. Prior to MGT, she worked in a number of international and local non-profits and political organizations.



#### **EDUCATION**

M.A. with honors, International Relations, Central European University, Budapest, Hungary

B.A., Political Science and International Studies, Certificate in European Studies, University of Wisconsin-Madison

#### SKILLS

Job description development, position classification, FLSA determinations, and salary benchmarking

Data visualization

Focus groups

Written and verbal communication

## RELEVANT PROJECT EXPERIENCE

#### **Human Capital Studies**

Brevard County Public Schools (FL) | Compensation Study City of Apopka (FL) | Classification and Compensation Study

Hawaii Health Systems Corporation | Compensation and Classification Study

Navajo Nation | Compensation Study

Santa Fe College (FL) | Classification and Compensation Study

York County Government (SC) | Position Evaluation, FLSA, and Job Description

#### Other

Florida Department of Education | Review of Florida Safe School Assessment Tool

Florida Office of Program Policy and Government Accountability | Performance Audits: Broward/Collier/ Okaloosa/St. Lucie Counties and Alachua/Washington County School Districts

Guilford County Schools (NC) | School Assignment Optimization and Facility Condition Assessment Indiana Department of Administration | Emergency Manager for Gary Community School Corporation Maricopa County (AZ) | Rate Methodologies and Recommendations

Montgomery County | Educational Cluster Facility and Growth Management Plan and Enrollment Forecast STEM Revolution | Business Process Management

#### Higher Education Market/Housing Studies

American Campus Communites for UCB | Market Study
Central Community College (NE) | Market Study
Daytona State College (FL) | Student Housing Market Study
Delaware State University | Due Diligence

Henderson State University (AR) | Student Housing Studies Longwood University Real Estate Foundation (VA) | Market Due Diligence

Louisiana State University Health Sciences Center – New Orleans | Student Housing Studies

Montgomery College (MD) | Student Housing Study Portland Public Schools (OR) | Facilities Master Planning Texas A&M University | Off-Campus Market Analysis University of California Berkeley | Student and Faculty-Staff Housing Study

University of California Riverside | Due Diligence University System of Georgia | South Georgia Needs Assessment

#### Strategic Planning

Edina Public Schools (MN) | Strategic Planning Michigan State University | Residential and Hospitality Services Strategic Planning

MGT has earned a national reputation as a leader in public sector human capital consulting and has deep experience across Florida. We appreciate the need to focus on partnering with each client to appropriately merge industry best practice with unique City requirements. Here we provide project descriptions for recent Human Capital MGT engagements. These projects were delivered by much of the same team assigned to the City's effort. MGT was the primary contractor on all the following projects. Many of our clients have contracted with MGT for multiple projects or updates, including within the Florida public sector. We feel repeat business is the greatest testament to our commitment to customer service and client satisfaction.

#### CITY OF GAINESVILLE

EXECUTIVE RECRUITING – HR DIRECTOR

Audrey Gainey, Talent Acquisition Manager

222 East University Avenue | Gainesville, Florida 32601

(352) 393-8707 | gaineyam@cityofgainesville.org

MGT provided executive recruiting services to the City to hire a Human Resources Director. The project included development of a search plan, search activities to find the ideal candidate, initial candidate screening, management of the interview process, post-interview follow-up, presentation of the job offer and salary negotiation.

## VALDOSTA STATE UNIVERSITY

**EXECUTIVE SEARCH AND SCREEN** 

Dr. Kristina Cragg, Assistant to the President for Strategic Research and Analysis 1500 North Patterson Street | Valdosta, Georgia 31698 (229) 245-6517 | kmcragg@valdosta.edu

MGT assisted Valdosta State University in the search and screen process for a variety of executive management positions.

#### AMERICAN SCHOOL FOR THE DEAF

SEARCH FOR EXECUTIVE DIRECTOR
Barbara Puffer, Co-Chair, Search Committee
139 N. Main Street | West Hartford CT, 6107
(203) 457-0231 | barbara@pufferpr.com

MGT assisted the American School for the Deaf in hiring a new Executive Director. We helped define the candidate qualifications, placed advertisements, recruited and screened candidates, conducted interviews, and assisted the Board in selecting the final candidate.

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#### ARIZONA STATE SCHOOLS FOR THE DEAF AND BLIND

EMPLOYMENT SEARCH SERVICES
Doris Woltman
PO Box 88510 | Tucson, AZ 88510
(520) 770-3718

MGT assisted in the search for a new Superintendent of the Arizona State Schools for the Deaf and Blind. We recruited candidates, screened applicants, and assisted in the final selection process.

#### SANTA FE COLLEGE

JOB CLASSIFICATION AND COMPENSATION STUDY Lela Frye, Human Resources Director 3000 NW 83rd Street | Gainesville, Florida 32606 (352) 395-5420 | Lela.frye@sfcollege.edu

MGT conducted a comprehensive job classification and compensation study of the College's administrative, professional, technical, skilled trades, environmental services, and other support and clerical positions. The College's goal was to pay the highest amount possible within budgetary constraints guided by appropriate market comparisons and keeping up-to-date with all current and pending federal and state laws and regulations.

MGT's services included providing recommended policies and procedures to ensure the results will be maintained and updated appropriately; defining career paths within job families, the promotional structure within the career path and what education, experience, and milestones are necessary for each step in the career path; and providing a cost analysis based on each recommendation.

#### FLORIDA ATLANTIC UNIVERSITY

ORGANIZATIONAL ASSESSMENT OF THE OFFICE OF HUMAN RESOURCES
Stacy Volnick, Vice President, Administrative Affairs and Chief Administrative Officer
777 Glades Road | Boca Raton, Florida 33431
(561) 297-6455 | svolnick@fau.edu

MGT conducted an organizational review of FAU's Office of Human Resources that identified and implemented practical recommendations for strategies to streamline and improve the efficiency and effectiveness of operations and exemplary programs that can be replicated containing costs, improving management strategies, and establishing and implementing management and financial controls.

#### FLORIDA DEVELOPMENTAL DISABILITIES COUNCIL

CLASSIFICATION AND COMPENSATION STUDY
Valerie Breen, Executive Director
124 Marriott Drive, #203 | Tallahassee, Florida 32301
(850) 488-4180 | fddc@fddc.org

MGT utilized its time-tested methodology and detailed work plan to conduct a thorough review of the Council's classification and compensation plan. The study evaluated the Council's 16 employees. The new plan maintained internal equity, provide updated job descriptions, and allowed ease of ongoing administration and maintenance by internal HR staff.

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#### **GULF COAST STATE COLLEGE**

COMPENSATION AND CLASSIFICATION STUDY
Jay Sullins, Management and Operations
5230 West US Highway 98 | Panama City, Florida 32401
(850) 872-3843 | accpay@gulfcoast.edu

MGT assisted the College in the review and update of its compensation program. To achieve the mission and vision of the College, GCSC employs approximately 373 full-time employees. For this project, MGT evaluated approximately 80 position titles comprising administrative staff, executive staff, support staff, and career services positions are the focus of this proposed engagement. The study included reviewing existing classification and compensation policies and structures; gathering and evaluating current employee job data; recommending job description revisions; conducting market salary survey; developing recommendations and implementation strategies; and preparing and presenting the final report.

#### FLORIDA OFFICE OF THE ATTORNEY GENERAL

ATTORNEY COMPENSATION STUDY

Deborah Strickland, Human Resources Administrator
The Capitol PL-01 | Tallahassee, Florida 32399
(850) 414-3406 | Deborah.Strickland@myfloridalegal.com

MGT conducted an Attorney Compensation study to determine the extent of salary disparity existing between attorneys who work for the Office and attorneys who work for other public entities including other state agencies in Florida and neighboring states.

#### FLORIDA LOTTERY

COMPENSATION STUDY

Nyla Davis, HR Director at Florida Lottery (former)
250 Marriott Drive | Tallahassee, Florida 32301
(850) 201-8510 | davisn@tcc.fl.edu

MGT provided a comprehensive review of the current duties and responsibilities and minimum qualifications required to perform each position and the internal consistency of those positions. The study included a review of current positions for relevant minimum qualifications, knowledge, skills, abilities, and job duties. The review of 119 positions included Accounting, Finance, Legal, Sales, Information Technology, Procurement, Communications, Product Development, Marketing, Brand Management, Graphics, Human Resources, Support Services, Security, Claims Processing, and Retailer Contracting.

#### FLORIDA DEPARTMENT OF JUVENILE JUSTICE

**STAFFING STUDY** 

Tammy Young, Client Partner for Management Consulting 1203 Governors Square Boulevard, Suite 500 | Tallahassee, Florida 32301 (850) 671-1000

MGT assisted the Florida Department of Juvenile Justice in conducting a model rate study analysis. The goal of the engagement was to develop a standardized approach to establishing rates and to provide

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model rates for the Department's core services where there is a history of the Department contracting for services.

#### STATE COLLEGE OF FLORIDA - MANATEE-SARASOTA

**COMPENSATION STUDY FOR FACULTY AND STAFF** 

Julie Jakeway, Vice President 5840 26th Street West | Bradenton, Florida 34207 (941) 752-5326| jakway@scf.edu

MGT assisted the State College of Florida, Manatee/Sarasota in conducting a total compensation study for its 457 full-time faculty and staff employees. Key study components included position benchmarking, conducting a compensation survey of both public and private employers, and researching best practices for pay for performance/merit pay options.

#### FLORIDA TRANSPORTATION COMMISSION

MANAGEMENT SALARY COMPENSATION STUDY Mark E. Reichert, Deputy Executive Director 605 Suwannee Street | Tallahassee, Florida 32399 (850) 414-4103 | mark.reichert@dot.state.fl.us

MGT conducted a detailed compensation study on behalf of the Florida Transportation Commission. The purpose of the study was to determine competitive salary and benefit rates for Department of Transportation professionals in comparison to a variety of public and private sector counterparts. MGT also completed an assessment of the Professional Engineering Training Program.

#### MGT AROUND THE COUNTRY

Presented below is a list of clients, by state, for which MGT has completed classification, compensation, and other human capital projects.

Florida	City of Boynton Beach	Columbia County Property Appraiser
Alachua County Board of	City of Casselberry	Daytona Beach Community College
Commissioners	City of Fort Walton Beach	Disability Rights Florida
Alachua County Property Appraiser	City of Gainesville	Florida Association of Court Clerks, Inc
Brevard County Sheriff's Office	City of Gulf Port	Florida Atlantic University
Charlotte County Public Schools	City of Key West	Florida Bar Association
Citizen's Property Insurance	City of Lake Mary	Florida Chiropractic Association
Corporation	City of Lake Worth	Florida Department of Children and
Citrus County	City of Lakeland	Families
Citrus County Clerk of the Court	City of Leesburg	Florida Department of Juvenile Justice
Citrus County Mosquito Control	City of Miami	Florida Department of Management
District	City of North Port	Services
Citrus County Property Appraiser	City of Tallahassee	Florida Department of Transportation
Citrus County Tax Collector	City of Tamarac	Florida Developmental Disabilities
City of Apopka	City of Tampa	Council
City of Belle Glade	City of Titusville	Florida Education Association-United

Florida Gulf Coast University

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Florida Gulf Health Systems Agency Florida House of Representatives

Florida Job Corps

Florida Keys Community College

Florida League of Cities

Florida Lottery

Florida Office of the Attorney General Florida Ounce of Prevention Fund

Florida School for the Deaf and Blind

Florida State Board of Administration Florida State College at Jacksonville

Florida State University

Florida Tax Collectors Association

Florida Transportation Commission

Florida Virtual School

**Gulf Coast State College** 

Hillsborough Community College

Hillsborough County

Hillsborough County Tax Collector

Jackson County Tax Collector

Joint Underwriting Association

Leon County Property Appraiser

Leon County Tax Collector

Marion County Emergency Medical

Services Alliance

Nassau County Property Appraiser

New College of Florida

**Okaloosa County Schools** 

Palm Harbor Special Fire Control and

Rescue District

Pensacola Area Housing Commission

Santa Fe College

School Board of Brevard County

Solid Waste Authority of Palm Beach

County

Southwest Florida Water Management District

St. Johns County Property Appraiser

State College of Florida - Manatee-

Sarasota

Tampa Sports Authority

Town of Davie

University of Central Florida

Workforce Plus, Tallahassee

#### Alabama

Huntsville City Schools Mobile Public Schools University of Montevallo University of North Alabama

#### Arizona

Maricopa County

Maricopa County Sheriff's Office

Navajo Nation

#### **Arkansas**

University of Arkansas for Medical Sciences

#### California

Bi-Valley Medical Clinic

California Department of Education

California Department of General Services

-life unic De etce

California Postsecondary Education

Commission

California Student Aid Commission

Kings Community Action Organization

Sacramento City Unified School
District

Sacramento County Management

Association

Stanislaus County Office of Education

University of the Pacific

#### Colorado

Poudre School District R-1

#### Connecticut

University of Connecticut

#### Delaware

Delaware Solid Waste Authority

#### Georgia

Board of Regents of the University System of Georgia

City of Albany/Dougherty County Board of Commissioners

City of Macon

City of Richmond Hill

Dalton State College

**Darton College** 

**Fayette County** 

Georgia College and State University

Georgia Health Sciences University

(formerly Medical College of

Georgia)

Georgia Southern University

**Gwinnett County Public School System** 

**Henry County School District** 

Kennesaw State University

Southern Polytechnic State University

United States Treasury Customs Service

Valdosta State University

#### Hawaii

Hawaii Health Systems Corporation University of Hawaii System

#### Idaho

Nez Perce Tribe

#### Illinois

Illinois Board of Higher Education

Kankakee County

Lake County

**Rockford Board of Education** 

#### lowa

Iowa Valley Community College

District

Kirkwood Community College

Northeast Iowa Community College

#### Louisiana

City of Baton Rouge

Parish of East Baton Rouge Recreation

and Park Commission

Port of Iberia

#### Maine

University of Maine

#### Maryland

**Baltimore City Community College** 

**Baltimore County Public Schools** 

Community College of Baltimore

County

Montgomery College

# Michigan

Central Michigan University

Gogebic County

St. Clair County

#### Minnesota

Minnesota State University System

## Missouri

City of Columbia

East Central College

Southeast Missouri State University

St. Louis Community College

## New Jersey

The Richard Stockton College of New

Jersey

New York

North Carolina

Corning Community College

SUNY - Clinton Community College

Chapel Hill-Carrboro Schools

. . .

Chatham County City of Canton City of Waynesville

**Davidson County Personnel** 

Department Haywood County

Mayland Community College

North Carolina Association of County

Commissioners

North Carolina Community College

System

North Carolina Education Lottery

Town of Maiden

Town of West Jefferson University of North Carolina

Wake County Personnel Department

#### Oklahoma

Cherokee Nation Enterprises City of Oklahoma City Oklahoma County

#### Oregon

Oregon Institute of Technology Oregon University System

#### Pennsylvania

Centre Area Transportation Authority Lancaster County

#### Rhode Island

Roger Williams University

South Carolina

Anderson County School District 5 Anderson Regional Joint Water

System

Bonita Springs Fire Control and Rescue District

Chester Metropolitan District

City of Anderson City of Cayce

City of Easley

City of Florence

City of Gaffney

City of Georgetown

City of Lancaster

City of Newberry

City of Simpsonville

County of Lancaster

Dillon County

**Dorchester County** 

**Dorchester County Library** 

**Greenville County Recreation District** 

Greenwood Metropolitan Sewer

**Hampton County** 

Jasper County

Midlands Technical College

Municipal Association of South

Carolina

Oconee County

Oconee County Public Schools

**Pickens County** 

**Richland County** 

River Banks Zoo

South Carolina Department of Public

Safety

South Carolina Education Lottery

Town of Hampton

Western Carolina Regional Sewer

Authority

York County

York County Library

York Electric Cooperative, Inc.

#### Tennessee

City of Kingsport Memphis City Schools

#### Texas

Austin Independent School District

**Bastrop County** 

**Burnet County** 

City of Brownsville

City of Corpus Christi

City of La Porte

City of Longview

City of San Antonio

Dallas Independent School District

Kerr County

Texas A&M University - Kingsville

Texas A&M University - Texarkana

Texas Southmost College

Texas State Technical College

**Travis County** 

University of North Texas System

#### Virginia

Albemarle County

City of Chesapeake

City of Newport News

City of Richmond

Fairfax County Public Schools

Region 10 Community Services Board

Tidewater Community College

Virginia Commonwealth University

#### Washington

Clark College

Washington State Board for

Community and Technical Colleges

# **ATTACHMENT B - BUSINESS REFERENCES**

(Submit this form with your proposal.)

**PROPOSER:** MGT of American Consulting, LLC

PROJEC	T: Executive Search S	ervices					
BID#:	HRDX-190032-GD	PROPOSAL DUE DATE: April 10, 2019; 3:00pm local time					
	he following business to past five years.	reference information for three clients that a same or similar project has been provided					
#1 Assign	nment dates (i.e. 6/2018 to	9/2018): <u>8/2018 - 11/2018</u>					
Project Cli	ent Name:	City of Gainesville					
Project De	scription:	Executive Recruiting - HR Services					
City, State	Zip:	Gainesville, Florida, 32601					
Client Con	tact Name:	Audrey Gainey, Talent Acquisition Manager					
Phone Nun	mber:	(352) 393-8707 Fax Number:					
Email Add	ress:	gaineyam@cityofgainesville.org					
Project Cli Project De City, State	scription: Zip:tact Name:	Florida Atlantic University  Organizational Assessment of the Office of Human Resources  Boca Raton, Florida 33431  Stacy Volnick, Vice President, Administrative Affairs and Chief Administrative Officer					
		(561) 207 6455					
Phone Nun Email Add	•	svolnick@fau.edu  Fax Number:					
#3 Assign	nment dates (i.e. 6/2018 to	o 9/2018): <u>1/2016 - 9/2016</u>					
Project Cli	ent Name:	Florida Lotttery					
Project De	scription:	Compensation Study					
City, State Zip: Tallahassee, Florida 32301							
Client Con	tact Name:	Nyla Davis, HR Director at Florida Lottery (former)					
Phone Nun	mber:	(850) 201-8501 Fax Number:					
Email Add	race	davisn@tcc.fl.edu					

# SECTION V – ATTACHMENTS & FORMS

# ATTACHMENT A - PROPOSAL RESPONSE FORM - SIGNATURE PAGE

(Submit this form with your proposal.)

TO:	City of Gainesville, Florida 200 East University Avenue Gainesville, Florida 32601	
PROJECT:	Executive Search Services	
RFQ#:	HRDX-190032-GD	
RFQ DUE DATE	: April 10, 2019, 3:00pm	
Proposer Compan	y's Legal Name: MGT of America Consulting,	LLC
Proposer Compan	y's Alias/DBA:	
Proposer Compan	y's Address:4320 West Kennedy Boulevar	d
	Tampa, FL 33609	
PROPOSER'S RI	EPRESENTATIVE (to be contacted for addition	al information on this proposal)
Name:	Brandon Ledford	Telephone Number (814) 327-4717
Date:	April 5, 2019	Fax Number(850) 385-4501
		Email address BLedford@mgtconsulting.com
<u>ADDENDA</u>		
The Proposer here	eby acknowledges receipt of Addenda No.'s	1 , to these Specifications.
<b>TAXES</b>		
included in the st the responsibility	ated bid prices. Since often the City of Gainesv	sales and use taxes, which are to be paid by City of Gainesville, are rille is exempt from taxes for equipment, materials and services, it is axes are applicable. The Contractor is liable for any applicable taxes
LOCAL PREFE	RENCE (check one)	
Local Preference r	requested: YES X NO	
A copy of your requested.	Business tax receipt and Zoning Compliance	Permit should be submitted with your bid if a local preference is
<b>QUALIFIED LO</b>	OCAL SMALL AND/OR DISABLED VETER	(AN BUSINESS STATUS (check one)
Is your business q (Refer to Definition		e with the City of Gainesville Small Business Procurement Program?  X NO
•	ualified as a Local Service-Disabled Veteran Business Procurement Program? (Refer to Defin	usiness in accordance with the City of Gainesville Small and Service- nitions) YES X NO

# LIVING WAGE COMPLIANCE

See Living Wage Decision Tree (Exhibit C hereto)

Title: Marketing Coordinator

Check	One:		
X		Statistical states and the state of the sta	n, partnership, limited liability company, joint venture, or similans, but not including employees of any subsidiaries, affiliates o
	Living V	Wage Ordinance applies and the completed Certification	of Compliance with Living Wage is included with this bid.
	tor will b		oly and it is later determined Living Wage Ordinance does apply Gainesville's living wage requirements, as applicable, without any
SIGNA	TURE A	ACKNOWLEDGES THAT: (check one)	
X	Proposa	sal is in full compliance with the Specifications.	
	Proposa	sal is in full compliance with specifications except as sp	ecifically stated and attached hereto.
		acknowledges that Proposer has read the current City the provisions thereof shall apply to this RFQ.	of Gainesville Debarment/Suspension/Termination Procedure
ATTES	Blaik	(CORPOPED PROPERTY OF SIgna Si	Fred Seamon
Print Na	me: <u>51</u>		Name: Dr. Fred Seamon

Title: Executive Vice President

# ATTACHMENT D - DRUG FREE WORKPLACE FORM

HRDX-190032-GD

(Submit this form with your proposal.)

The undersigned vendor in accordance with Florida Statute 287.087 hereby certifies that

MC	T of America Consulting, LLC does:
	(Name of Business)
1.	Publish a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession, or use of a controlled substance is prohibited in the workplace and specifying the actions that will be taken against employees for violations of such prohibition.
2.	Inform employees about the dangers of drug abuse in the workplace, the business's policy of maintaining a drug-free workplace any available drug counseling, rehabilitation, and employee assistance programs, and the penalties that may be imposed upon employees for drug abuse violations.
3.	Give each employee engaged in providing the commodities or contractual services that are under bid a copy of the statemen specified in subsection (1).
4.	In the statement specified in subsection (1), notify the employees that, as a condition of working on the commodities of contractual services that are under bid, the employee will abide by the terms of the statement and will notify the employer of any conviction of, or plea of guilty of nolo contendere to, any violation of Chapter 893, Florida Statutes, or of any controlled substance law of the United State or any state, for a violation occurring in the workplace no later than five (5) days after such conviction.
5.	Impose a sanction on, or require the satisfactory participation in a drug abuse assistance or rehabilitation program if such is available in the employee's community, by any employee who is so convicted.
6.	Make a good faith effort to continue to maintain a drug-free workplace through implementation of this section.
As the	person authorized to sign the statement, I certify that this firm complies fully with the above requirements.
	Bidder's Signature
	April 5, 2019
	Date

# LIVING WAGE COMPLIANCE

See Living Wage Decision Tree (Attachment E hereto)

HRDX-190032-GD

(Submit this form with your proposal.)

Check	One:					
X	Living Wage Ordinance does not apply (check all that apply)					
	X X —	Not a covered service Contract does not exceed \$100,000 Not a for-profit individual, business entity, corporation, partnership, limited liability company, joint venture, or similar business, who or which employees 50 or more persons, but not including employees of any subsidiaries, affiliates or parent businesses. Located within the City of Gainesville enterprise zone.				
	_	Wage Ordinance applies and the completed Certification of Compliance with a Wage is included with this bid.				

NOTE: If Contractor has stated Living Wage Ordinance does not apply and it is later determined Living Wage Ordinance does apply, Contractor will be required to comply with the provision of the City of Gainesville's living wage requirements, as applicable, without any adjustment to the bid price.