

CITY OF GAINESVILLE

RFP #CMGR-210048-MS | State Lobbying Services



GRAYROBINSON
ATTORNEYS | LOBBYISTS | CONSULTANTS



PEEBLES
SMITH &
MATTHEWS

PROPOSED TEAM

TEAM LEAD



**RYAN
MATTHEWS**

Principal
Peebles, Smith & Matthews



**DEAN
CANNON**

President & CEO
Chair of Government Affairs
GrayRobinson



**CARLECIA
COLLINS**

Government Consultant
GrayRobinson



**ANGELA
DRZEWIECKI**

Government Consultant
Peebles, Smith & Matthews



**KATIE
FLURY**

Government Consultant
GrayRobinson

INTRODUCTION

- The strategic partnership of PS&M and GrayRobinson
 - experience
 - connections
 - issue experts
- PS&M's representation since 2012
 - policy wins
 - appropriation wins
- Combined experience representing public sector clients before Florida governmental entities and municipal utilities on everything from legislative appropriations to procurement to land use matters

SERVICES

Identification of Issues of Potential Interest

Assistance in the Development of a Legislative Agenda

Tracking and Analyses of Legislation

Appropriations

Advocacy and Relationship Building

RELATIONSHIPS

HOUSE & SENATE LEADERSHIP

President Wilton Simpson
Speaker Chris Sprowls
President-Designate Kathleen Passidomo
Speaker-Designate Paul Renner
Sen. Ben Albritton
Rep. Sam Garrison

LEGISLATIVE DELEGATION

Rep. Chuck Clemons, Chair
Rep. Chuck Brannan
Rep. Yvonne Hayes Hinson
Sen. Keith Perry

AGENCIES OF THE STATE OF FLORIDA

Agency for Persons with Disabilities
Department of Business and Professional Regulation
Department of Economic Opportunity
Department of Education
Division of Emergency Management
Department of Environmental Protection
Department of Health
Department of Revenue
Department of Transportation
Enterprise Florida
Fish and Wildlife Conservation Commission

TIMELINE

AUGUST 2021



COMMITTEE WEEKS



SESSION



POST-SESSION 2022

- Initial meetings
- Research and understanding
- Tactical discussions

- Implement Legislative strategy
- "Day at the Capitol" planning
- Identify champions and supporters
- File policy bills
- File appropriation projects

- Pursue legislative agenda
- Track bills
- Weekly communication

- Follow-through
- Analyze performance
- Prepare for 2023 session

QUESTIONS

1

Has your firm ever provided lobbying services to a publicly or privately owned utility company? If so, how will you balance the needs of GRU against other clients?

QUESTIONS

- 2 If the Federal Government is proposing an infrastructure Bill for the States, how will you position the City of Gainesville to get State dollars for improvement to its infrastructure needs (roads, bridges, water, sewer, etc.)?

QUESTIONS

3

How will you balance the needs of Gainesville against your other clients who may oppose bills that may or may not benefit a mid-size City like Gainesville, Florida?

QUESTIONS

4

How will your firm assist the City of Gainesville and the Florida League of Cities in getting legislation to support affordable housing initiatives and projects that target ending homelessness?

QUESTIONS

5 How will your firm support and ensure the City's efforts to make decisions that impact its Community Builders at the state level?

QUESTIONS

6

If lobbying services will be provided by a partnership between two or more agencies, please briefly describe how the interactions will occur with City administration.



QUESTIONS

7

Do you see any other forthcoming opportunity that would address a current challenge of the City and its utility that hasn't been discussed?

THANK YOU

WE LOOK FORWARD TO SERVING YOU.

Ryan E. Matthews
Peebles, Smith & Matthews
301 S. Bronough St., Suite 500
Tallahassee, Florida 32301
850-294-8591
ryan@psmfl.net

GRAYROBINSON
ATTORNEYS | LOBBYISTS | CONSULTANTS



PEEBLES
SMITH &
MATTHEWS