



# **Heathy Corner Stores Initiative**

## **Defining a Collaboration Model**

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## Collaboration Model Overview

- Establish a working group to create a pilot, plan, and process that will be effective in providing healthy options at local corner stores, particularly in communities that facing inequities related to income and health outcomes.
- The working group will consist of 2-3 corner store owners or managers, County staff, potentially City staff, and if possible 1-2 citizen volunteers.
- The Joint City/County Food System Policy Board will recommend corner store owners or broad locations to recruit grocery store owner participants from within.

## Collaboration Model Working Group

- The working group will meet approximately five (5) times to accomplish the following:
  - Introduction of healthy corner store initiative and provision of background information
  - Corner store owner/manager initial concerns and needs, potential incentives, priorities, and desires
  - Investigation of a pilot model, cost, potential budget and budgetary needs
  - technical issues related to point of sale or other merchandise
  - inventory of potential food options and cost-benefit analysis
  - model for consumer feedback and participatory feedback

## Informal Survey of Corner Stores

- County staff visited a total of eight (8) corner stores in East Gainesville to begin understanding climate, feasibility, inventory, clientele, and possible locales.
- Cornerstore, E. 8<sup>th</sup> Ave (Duval)
- Westcoast Seafood (Waldo Ave)
- Sunoco (43<sup>rd</sup> Ave and E. Univ. Ave)
- Sunrise Food Market (2300 E. University Ave)
- EZ Mart Chevron Food Mart (Hawthorne Rd. and E. 14<sup>th</sup> St.)
- Eastside Food Store (Hawthorne Rd. and S.E. 35<sup>th</sup> Ave.)
- Circle K (4310 Hawthorne Rd.)
- Mr. Shark Fresh Seafood Market (2080 Hawthorne Rd)



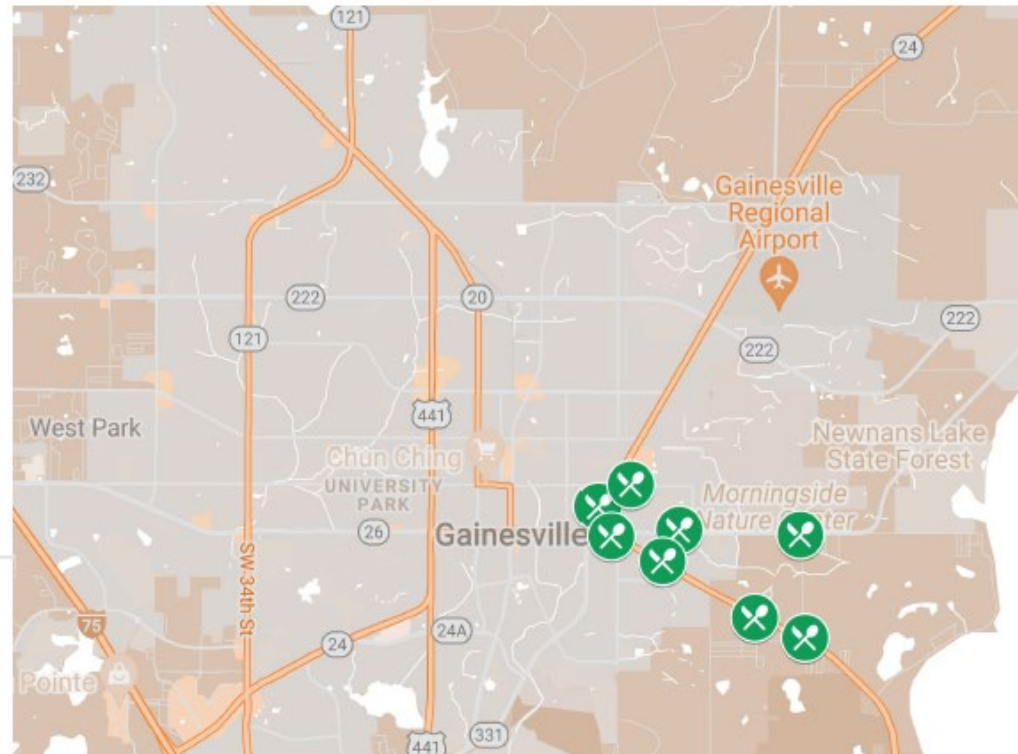
# Healthy Corner Stores Initiates

## Informal Survey: Images

### Healthy Corner Store Project

#### Corner Store Site Visit Locations

- ✕ West Coast Seafood Meat
- ✕ 8th Avenue Food Store
- ✕ SUNRISE FOOD MART # 84
- ✕ Sunrise Food Mart
- ✕ E-Z Mart
- ✕ Mr.Shark ( Fresh Seafood Market)
- ✕ Circle K
- ✕ Eastside Food Store





# Healthy Corner Stores Initiatives

## Informal Survey: Images





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## Informal Survey: Images





## Next Steps for Consideration

- Timeline for Working Group implementation
- Compensation for Working Group members
- Budget for pilot effort
- Budget for larger project

